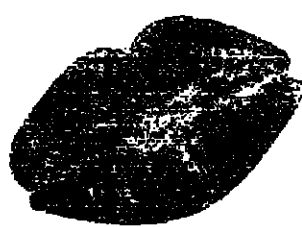


FINANCIAL TIMES



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Say it with
a kiss
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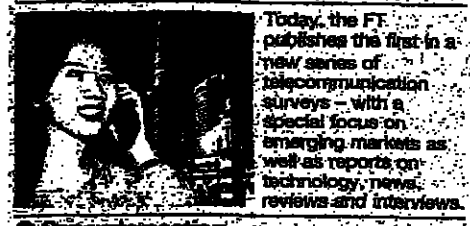
Albania
Not another
Yugoslavia
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Coal in Japan
Oldest pit nears
melancholy end
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World Business Newspaper <http://www.FT.com>

WEDNESDAY MARCH 19 1997

FT telecoms



Bulldozers start work at Israeli settlement site

Israeli prime minister Benjamin Netanyahu defied world opinion and sent bulldozers to clear land for construction of a Jewish settlement at Har Homa in Arab east Jerusalem. Chief Palestinian negotiator Saeb Erekat said it was "a black day for the peace process". Hamas, the Islamic Resistance Movement responsible for bombings in Israeli cities last year, called for a Palestinian uprising. Mr Netanyahu said: "We intended to build. We promised to build. And we are building." Page 14

Norway accused of dumping: Sir Leon Brittan, the European Union's chief trade negotiator, is expected to recommend a 13.7 per cent import duty on Norwegian salmon after the European Commission accused Norway of dumping. Page 14

Poll shows Europe-wide jobs fears: Job insecurity and fears about unemployment are rife across Europe, a survey by the Mori polling organisation shows. Page 2

Italy issues eurobonds: Italy stepped up its drive to become a founding member of the European single currency by becoming the first country to issue a bond denominated in euros. The 1bn euro (\$1.15bn) issue was bought up quickly, mostly by European investors. Page 15; Camdessus raises fears, Page 2

Wallenberg to be bank chief: Jacob Wallenberg of Sweden's leading industrial dynasty is to become chief executive of its financial flagship, Skandinaviska Enskilda Banken. Page 15

Profits surge at Goldman Sachs: A rise in first quarter profits at Goldman Sachs, Wall Street's largest investment banking partnership, to \$906m from \$658m underlined the strength of the global securities and mergers and acquisitions business. Page 15

Serfin deal with HSBC expected: Serfin, Mexico's third largest bank, is expected to announce an association with international banking group HSBC Holdings after Serfin said problems with poor quality loans had pushed it deep into the red for 1996. Page 15

Defector files to Philippines: Hwang Jang-yop, the first official to defect from North Korea's inner circle in a bid to reach South Korea, flew to Manila after five weeks in Beijing. Page 6

CNN in Cuba: International television group Cable News Network became the first US news organisation in nearly 30 years to open offices in communist-ruled Cuba. Page 14

Fifty die in Russian air crash: A Stavropol Airlines airliner on a flight from Stavropol in southern Russia to Turkey is believed to have exploded before crashing 37 minutes after take-off, killing all 50 people on board.

Japan to open property market: Japanese prime minister Ryutaro Hashimoto told the finance ministry to announce long-awaited proposals to stimulate the property market. Page 6; Bonn boost for building industry, Page 8

Sudan accepts economic packages: Sudan eased the threat of expulsion from the International Monetary Fund by accepting a package of economic reforms including measures to tackle its \$20bn foreign debt, western bankers said. Page 7

Thai Airways refused cash for aircraft: The Thai cabinet approved a plan by state-owned Thai Airways to buy 21 aircraft from Boeing and Airbus over five years but refused to authorise spending, saying the airline must find alternative sources of finance. Page 5

FT.com: the FT web site provides online news, comment and analysis at <http://www.FT.com>

STOCK MARKET INDICES	
New York: Dow Jones	6,947.33 (+7.55)
NASDAQ Composite	1,274.98 (+4.75)
Europe and Far East	
CAC40	2,573.35 (+14.43)
DAX	2,291.19 (+58.80)
FTSE 100	2,556.8 (-16.5)
Nikkei	10,445.20 (+361.70)
100 DAY MOVING AVERAGES	
Dow Jones	6,814
NASDAQ Composite	1,250.8
FTSE 100	2,556.8
Nikkei	10,445.20
OTHER RATES	
US 3-mo Treasury bill	5.5%
US 10-y Treasury note	6.5%
US 30-y Treasury bond	7.5%
Japan 10-y JGB	5.5%
NORTH OIL (Argentine)	
March (1997)	\$19.45 (19.015)
April (1997)	\$19.45 (19.015)
May (1997)	\$19.45 (19.015)
June (1997)	\$19.45 (19.015)
July (1997)	\$19.45 (19.015)
August (1997)	\$19.45 (19.015)
September (1997)	\$19.45 (19.015)
October (1997)	\$19.45 (19.015)
November (1997)	\$19.45 (19.015)
December (1997)	\$19.45 (19.015)

German takeover would create one of world's biggest steelmakers

Krupp in hostile offer for Thyssen

By Sarah Althaus and Andrew Fisher in Frankfurt and Ralph Atkins in Düsseldorf

Two of Germany's biggest and best-known industrial companies locked horns yesterday when Krupp Hoesch, the steel and engineering group, announced a hostile takeover offer for its rival Thyssen.

If successful, the offer, valuing Thyssen at DM13.6bn, (\$8bn) would create one of the world's biggest steelmakers with sales of more than DM68bn, placing it ahead of the European market leaders Usinor-Sacilor of France and British Steel.

But Thyssen, about 80 per cent of whose shares are widely held, is expected to fight vigorously to preserve its independence.

Although hostile bids are extremely rare in Germany, Thyssen wasted no time in adopting aggressive language. It lashed out at Krupp's "wild west" tactics. It said it had an array of "weapons" to defend itself, including political defences, suggesting it would look to the Social Democratic Party-controlled government of North Rhine-Westphalia for support. It urged shareholders to take no action at this stage.

Thyssen can also count on strong emotional support. Mr Gerhard Cromme, chairman of Krupp and the driving force behind the bid, was protected by riot shields as he faced Thyssen workers at the Krupp headquarters yesterday to deny that his plans would throw tens of thousands out of work at a time of high unemployment.

Both companies, based in the industrial Ruhr area, have played leading roles in the country's economic and political history this century. They also helped arm the country in two world wars.

But they have faced hard times in the 1990s, as costs for German companies have made it difficult for them to maintain their global competitive positions.

Analysts welcomed Krupp's proposed takeover - a bold move by a company whose market capitalisation, at about DM5.8bn, is roughly half that of Thyssen - saying it could spark further consolidation in Europe's overcrowded steel industry. They also pointed to the potential for considerable synergies.

Krupp Hoesch is no stranger to hostile takeovers, having swallowed its Ruhr-based rival



Gerhard Cromme behind riot shields before facing angry Krupp workers yesterday

Hoesch in a surprise swoop in 1991.

It said its cash offer of DM435 a share represented more than a 25 per cent premium to Thyssen's closing price on Monday and a 60 per cent premium on its price at the end of last year.

Unlike many German mergers, which are worked out behind closed doors, Krupp's offer is open to all Thyssen shareholders.

The bid, still to be presented in full, has been drawn up

under Germany's voluntary takeover code, agreed in 1995. Both companies have accepted the code, which lays down that any company acquiring more than 50 per cent of a target company must make an offer for the remaining shares within 18 months.

However, Krupp Hoesch, which had net debt of DM2.9bn last year, gave no details of how it would finance the deal.

The lion's share of the transaction, however, would have to be financed through debt.

Deutsche Morgan Grenfell, Dresdner Kleinwort Benson and Goldman Sachs are advising Krupp Hoesch, while other banks will also be involved in the financing. Thyssen is being advised by Credit Suisse First Boston, Morgan Stanley, J.P. Morgan and SC Warburg.

The German Cartel Office said it would be referring the bid to European competition authorities because of the size of the proposed takeover.

Observer, Page 13

BT and Telefonica plan strategic link-up

By Tom Burns in Madrid and Alan Cane in London

British Telecommunications, the dominant UK operator, is planning a strategic alliance with Telefonica of Spain in a move which will fundamentally reshape the global telecoms market.

It is negotiating to take a stake in Telefonica Internacional (Tisa), Telefonica's international operation, which has holdings in a number of South American operators including Argentina, Chile and Peru.

The move would be hugely damaging to Unisource, an alliance of smaller European operators including KPN of the Netherlands, Telia of Sweden and Swiss Telecoms. It

could lead to Telefonica, which took a 25 per cent stake in the alliance last year, withdrawing since belonging to two competing international alliances would not be viable.

It would also be a blow to AT&T, the largest US operator, which has chosen Unisource as the vehicle for its European ambitions.

A stake in Tisa would give BT and its US partner MCI a powerful foothold in the fast developing South American market where neither is at present represented. The two partners, which in the course of a \$20bn merger, are already strong in Europe and in North America, and are developing partnerships in the Asia Pacific region.

Analysts believe BT and

Telefonica - which have been competitors in Spain up to now - are close to an agreement with BT's chief Spanish partner, the major bank Banco Santander, which has begun to invest in Telefonica in a swift switch of strategy.

Banco Santander aided BT's entry into the Spanish telecoms market in 1993 when the two companies formed a data transmission joint venture, BT Telecomunicaciones.

It subsequently joined forces with BT in a consortium that acquired Airtel, a mobile telephone operator. These ventures, which marked the beginning of telecoms deregulation in Spain, forced Santander to dispose of its stake in Telefonica.

Yesterday, however, Mr Emi-

lio Botin, Santander's chairman, said the bank now controlled some 2 per cent of Telefonica, an investment worth some Ptas 60bn (\$419m), and that he was prepared to continue buying shares in the operator.

He also said he was not prepared to invest in the planned launch of a second rival opera-

tor - Retevisión - to Telefonica. Retevisión is a television signals transmission company that holds a licence to operate a telecoms network.

Neither BT nor Telefonica would comment on what both described as speculation yesterday.

Monopoly may end, Page 15

GEC-Alsthom partners study future of venture

By David Owen in Paris

Alcatel Alsthom of France and Britain's General Electric Company have embarked on a "fundamental reflection" over the future of GEC-Alsthom, their 50:50 power engineering and transport equipment joint venture.

Mr Serge Tchuruk, Alcatel chairman, made the disclosure at a news conference in Paris yesterday.

His comments were interpreted to suggest that a wide variety of options, ranging from increased ties between the two companies to an out-and-out break-up of GEC-Alsthom, one of the biggest industrial alliances in Europe, were under consideration.

The venture was formed in 1989 and had sales of approximately \$7.5bn in 1996.

The review coincides with a fundamental rethink of GEC's

strategy launched by Mr George Simpson. He replaced Lord Westminster - engineer of the 1989 merger of the two companies' electrical engineering interests - as the managing director of GEC six months ago.

There have been suggestions that both groups would benefit from a deal handing GEC-Alsthom's power generation and transmission divisions to Alcatel, leaving GEC to take charge of what would be a railway equipment, shipbuilding and industrial business.

GEC and Alcatel have also been engaged in months of discussions with the French government over a possible takeover by GEC-Alsthom of Framatome, the French state-controlled nuclear plant and fuel manufacturer.

The talks have become bogged down over the French government's insistence that

French interests continue to control the merged entity.

The disclosure came as the telecoms and engineering group's shares rose to a 12-month high on the Paris stock market after it confirmed it had returned to the black last year following the largest loss in France's corporate history in 1995.

The shares climbed an impressive Ffr54, or 8.5 per cent, in a falling market to Ffr687, still well below the peak of more than Ffr900 at the start of 1994.

Analysts indicated they were revising up their earnings forecasts by the order of 10 per cent on the strength of yesterday's bullish results presentation in Paris.

Overall, the company reported net income of Ffr2.7bn, slightly above expectations, compared with a loss of Ffr25.6bn in 1995.

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NEWS: THE AMERICAS

Free speech for adults versus protection for children

'Cyberporn' case divides US

By Louise Kahoe
in San Francisco

The future of the global Internet may be at stake in a controversial "cyberporn" case to be argued before the US Supreme Court today, according to a broad coalition of free-speech advocates, librarians, publishers, software and online industry groups.

The case involves a challenge to the constitutionality of the Communications Decency Act (CDA) passed by the US Congress last year, which aims to protect children from Internet pornography by making it illegal to distribute "indecent" materials online.

Last year, a special panel of three federal judges in Philadelphia blocked enforcement of the CDA, ruling unanimously that the

act would infringe the free-speech rights of adult users of the Internet.

However, the US Justice Department is now appealing against that ruling to the Supreme Court. Today the justices will hear oral arguments from both sides. They are expected to issue a ruling in June.

The outcome of the case could have broad implications for all users of the Internet. If it is upheld, the CDA would apply only to US Internet users and publishers. Yet with more than half of Web sites and discussion groups originating in the US, the restrictions would be felt worldwide.

The act has broad support in Congress as well as from religious and "family" interest groups who contend it provides essential protection for children. "Many children will suffer

grave harm from sexually-explicit speech on the Internet unless its distribution or display to children is restricted by law," they argue in a brief filed with the court.

Outcome of case may have important implications for Internet

While recognising the need to prevent pornography being distributed to children, opponents argue that the act would also prevent open and lawful exchanges among adults because it is impossible to determine the age of an Internet user.

"There are less restrictive

and more effective ways to protect children," said Mr Jerry Berman, of the Center for Democracy and Technology, and a vocal opponent of the act. Parents can use filtering software programs such as Net Nanny and Surf Watch to block access to sexually-explicit Web sites, he noted.

The Citizens Internet Empowerment Coalition, an umbrella group of CDA opponents, also maintains that the term "indecent" is too broad and vague to be sensibly enforced.

It might, for example, be applied to the display of classic works of art, as well as the distribution of socially valuable information such as medical studies on sexual issues.

The biggest challenge for opponents of the CDA may be in adequately explaining the nature and workings of the Internet to the judges. In

Philadelphia, lawyers took the unprecedented step of "wiring" the courtroom to enable the judges to see first hand how World Wide Web sites, Internet newsgroups and electronic mail can be used. There will be no such opportunity with the Supreme Court justices.

Even if the CDA is struck down by the Supreme Court, that may not be the end of the issue. CDA supporters are already preparing similar legislation that they plan to introduce in Congress.

President Bill Clinton's administration appears to be divided on the issue. Even as the Justice Department argues in favour of the CDA, an inter-agency task force is preparing a policy statement that would express strong opposition to censorship of the Internet.

Mr Ira Magaziner, senior adviser to President Clinton on policy development and



Ira Magaziner, advising Clinton to veto act on decency

head of the task force, told a computer industry gathering last week he would advise the president to veto any derivative of the CDA.

The draft policy recommends a rating system, similar to that used in the film industry, for Internet Web sites, he said.

AMERICAN NEWS DIGEST

US housing starts up 12%

Builders broke ground on new homes and apartments at the fastest rate for nearly three years during February, the US Commerce Department said yesterday, bouncing back from severe weather in January.

The sharp increase could give the Federal Reserve more ammunition with which to justify an increase in interest rates to head off a rise in inflation resulting from an overheating economy.

Total starts shot up 12.2 per cent to a seasonally adjusted annual rate of 1.53m in February - the strongest building pace since 1.58m in March 1994 - after a revised 0.7 per cent gain in January. "That was one heck of an increase," an analyst said. "But my guess is the Fed would like the luxury of two more months of employment data to find support for a rate hike." Analysts expected a rebound from December's 9 per cent drop caused by stormy weather in the West and January's modest 0.7 per cent gain. But last month's numbers were about double expectations.

Reuters and AP, Washington

Colombia may win US aid

Three weeks after decertifying Colombia for not fully co-operating in the drug war, the Clinton administration is consulting with Congress on a package of benefits including \$30m in military and police aid, say US officials. They say the funds will be used for training of Colombian military personnel and for spare parts for equipment used to combat narcotics traffickers. No Israeli equipment will be sent. Last month the US renewed a 1995 decision to label Colombia a narcotics pariah state. The move comes just days after Mr Guillermo Alberto Gonzalez, defence minister, quit in a drug scandal.

Reuters, Bogotá

Texaco faces fresh suit

A new class action suit has been filed against Texaco, on behalf of minorities who applied to join but were not hired by the US oil company.

Texaco has already agreed to pay \$176m to settle a discrimination suit brought by minorities within the company, after tapes of high-ranking executives talking disparagingly about black employees were released last October. The new suit was filed in the US district court for the southern district of New York. Texaco said the company had not yet seen the new suit so could not comment. Separately, a judge in White Plains, New York, reserved his decision on the payment of the original settlement, but no objections to the payment were raised, according to people familiar with the case.

Tracy Carrigan, New York

US airline strike hope

American Airlines, the US carrier facing the threat of an all-out strike by its pilots, yesterday said the company and the pilots' union were "hopeful" they would reach a tentative settlement by the end of the week. The plan is expected to be put to the union's board of directors in Washington on Friday. The long-running dispute is over pay and who should fly a new generation of regional jets that are replacing propeller-driven aircraft on routes flown by American Airlines' commuter subsidiary, American Eagle. Last month the pilots went out on strike, but President Clinton ordered them back to work after less than half-an-hour and appointed an emergency board to mediate.

Richard Tomkins, New York

Caracas wins backing for pensions reform

By Stephen Fidler, Latin America Editor, in Barcelona

Venezuela's finance minister said yesterday the government had secured the backing of labour leaders for a Chilean-style reform of the country's pension system.

The country is the latest in a growing number of Latin American countries committed to change mostly bankrupt state pensions systems for private sector schemes in the style of that introduced in Chile in 1981.

Peru, Colombia, Argentina and Uruguay have already introduced such schemes, while Mexico's is due to begin at mid-year.

Mr Luis Matos Azócar, the Venezuelan minister, said the existing pension system was supposed to be a fund for the future, but it does not have any future and it

doesn't have any funds."

The government has also secured agreement with trade union and business leaders to make labour legislation more flexible and to cut labour costs.

Mr Guillermo Ortiz, the Mexican minister of finance, said the investment rules for the new Mexican pension funds would be published in April.

He said they would initially limit investments to the Mexican market and encourage investment in debt instruments indexed to inflation "that will give workers a guaranteed rate of return."

Equity investments would not be permitted at the outset, but some investment should be permitted "after a year or two."

He said the new system would give workers "a decent retirement" but also "for the first time in Mexico

we'll have a long term capital market."

Mexican officials said this week they intended to extend the maximum maturity of Cetes, short-term government treasury certificates, from one year to two, and extend that of their index-linked Udibonos from three to five years, and perhaps to 10 years before the end of 1997.

The deal between the Venezuela government, industry and trade unions earlier this week sharply cuts the costs to employers of the country's job-leavers' bonus scheme, as well as cutting redundancy costs and benefits related to unfair dismissal.

Some companies had been unable to afford more than minimal provisions for severance payments. Industry welcomed the agreement as a breakthrough for investment in Venezuela.

Arrest widens drugs scandal in Mexico

By Daniel Dornbey in Mexico City

A second Mexican general has been arrested on narcotics charges, at a time when the country is already embroiled in a widening drugs scandal.

General Alfredo Navarro, an officer serving in the western state of Jalisco, was arrested this week after allegedly acting as an intermediary for the Arellano Félix brothers, the leaders of one of the country's most notorious drug cartels.

According to the government, General Navarro offered an important justice official in the border city of Tijuana \$1m a month to allow the free flow of drugs through the area. Most of the cocaine entering the US travels through Mexico.

The alternative to accepting the bribe, General Navarro allegedly told his

government colleague, was to be killed. Some eight high-ranking Tijuana-based prosecutors have been murdered over the last year.

In a brief statement in the maximum security jail to which he was transferred on Monday, General Navarro said he feared death unless he co-operated with the cartel.

General Navarro's arrest comes at an especially sensitive time for the country. Not only are memories still fresh of the arrest last month of General Jesús Gutiérrez Rebollo, the country's top anti-drugs official, but the US Senate is expected to vote this week on Mexico's possible decertification as a partner in the "drugs war".

President Ernesto Zedillo has given the military a greater role in Mexico's judicial issues, particularly those related to drugs, since

the Mexican police are generally thought dispirited, underpaid and open to corruption. The recent revelations may prove a setback for that policy.

Mexico's ruling Institutional Revolutionary party (PRI) suffered a further reverse this week, as preliminary results showed big losses in the state of Morelos, just to the south of Mexico City.

The PRI lost all of the big municipalities in the region, with the state capital, Cuernavaca, going to the centre-right National Action party (PAN), and the remainder voting for the reinvigorated left-wing Party of the Democratic Revolution (PRD). The PRI also lost its control of the state Assembly.

Until a few years ago, losses of such a scale were inconceivable for the PRI, which has been in power for 67 years.

Quito telecoms sell-off target takes

By Justine Newsome in Quito

Ecuador aims to sell 35 per cent of its state telecommunications company to private operators by the end of April, the head of the state modernisation council, Conam, said yesterday.

Mr Rodrigo Paz said investors would see the repeatedly postponed sale of Emetel, which has been valued at up to \$3.5bn, as symbolic of Ecuador's commitment to push ahead with economic modernisation. "The sale is a turning point for what hap-

pens in the country," he added.

He outlined the only outstanding issues before the sale as appointments to regulatory bodies; revision of the terms of reference for the sale and operating rules, including review of the tariff framework introduced by the previous Bucaram government; and division of Emetel into two regional companies, with 35 per cent of each to be sold to different operators.

However, it may not be possible to achieve the sale by the end of April. Wide-

spread accusations of corruption have been levelled against the Bucaram government, deposed on February 6. These include claims that cash was siphoned out of Emetel through unauthorised contracts with hefty advanced payments to suppliers.

One analyst said: "Operators interested in the sale have not been given a formal explanation of what happened in the last six months. The process needs to be reviewed with a full audit and asset valuation. This could mean a delay of at least another two months."

The successful bidders for 35 per cent of Emetel will have 15-year operating concessions, with exclusivity for the first five, and full administrative control. GTE and MCI of the US, Italy's Stet, Korea Telecom and Telefonos de España are potential bidders. Up to 10 per cent may be sold to the workforce, who cannot sell their shares on for five years. The proceeds of the sale will be held in a solidarity fund, and its income can be spent only on social programmes.

EMERGING MARKETS
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candidate, please forward all details to Richard Burns, President of International

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CONTRACTS & TENDERS

HRVATSKA ELEKTROPRIVREDA d.d.
The ELECTRIC UTILITY OF CROATIA is announcing
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TENDERING TPP 2x350 MW coal fired BOOT Project

The Electric Utility of Croatia (Hrvatska elektroprivreda d.d. HEP) intends to launch a BOOT (Build Own Operate Transfer) Project, based on a competitive bidding process, comprising 2x350 MW units located on a coastal site of the Adriatic Sea, provided by HEP. The units will utilise supercritical technology and be fuelled by imported coal. The Project will be commissioned in two phases, the target commercial operation date for the first unit is 01/01/2002 and 01/01/2005 for the second. Environmental protection requires that the Project incorporates an FGD plant and suitable NOx control measures. Coal procurement shall be within the responsibility of the Developer.

In order to optimise the evaluation process HEP herewith announces the call for prequalification, and invites the potential Developers to submit the following:

1. Developer Company profile and/or of the major Project development participants,
2. Capability and experience of the Project Developer within their home electricity industry,
3. Capability and experience of the Project Developer in international power project development,
4. Brief description of the organisation of the Project development and Project management teams,
5. Audited accounts and annual reports for the last three years of the Developer, and of each of the parent companies of the major Project development participants,
6. Developer's correspondence address and name of the person authorised for further contact,
7. Evidence of incorporation in country of domicile for the Project development participants,
8. Preliminary Project schedule starting with signing of Power Purchase Agreement and ending with commissioning of the first unit,
9. Information regarding any current litigation in which Developers are involved,
10. Letter of intent to bid,
11. Detailed description of similar projects with which the Developer is involved including technical features and a description of project development.

Only prequalified Developers will be provided with Project Bid Documents and invited to submit proposals. These shall be available on 25th April 1997. The selection of Developers for participation in the bidding process will be at the sole discretion of HEP.

Three copies of the prequalification documents should be submitted by 12.00 (CET) April 15th 1997, to the following address:

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Sektor za termoelektrane
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Misevecika 15, HR - 10000 Zagreb, Croatia

مركز الميزان

Bonn boost for building industry

By Frederick Stüdemann
in Berlin

The German cabinet yesterday approved proposals for a DM25bn (\$14.7bn) public and private sector investment programme to stimulate growth and create jobs, especially in the country's construction industry.

The proposals envisage DM25bn to be disbursed in the form of reduced interest loans by the Kreditanstalt für Wiederaufbau (KfW) and the Deutsche Ausgleichsbank (DtA), two state-owned banks, to companies, local councils and individuals. Ten specific spending areas have been targeted, including local council infrastructure programmes, modernisation of housing stock in east Germany and upgrading of heating systems to reduce energy costs.

Small and medium-sized start-up businesses are to receive additional support through an increase in lending programmes aimed at bolstering equity levels and providing employee training. Mr Theo Waigel, finance minister, said that together with government proposals for tax reform, the loans package was a decisive move towards improving investment conditions in Germany. The federal budget would not be affected by the measures, as money for the loans would come from funds raised on capital markets by the KfW and DtA.

In addition to the money channelled through the

state-owned banks, the government hopes to mobilise a further DM5bn in private sector investment in infrastructure programmes, such as the financing, building and operating of roads and bridges. The necessary steps needed to be taken to make this possible were now being examined, the finance ministry said.

Mr Günter Rexrodt, economics minister, said yesterday's cabinet decision would significantly improve the level of private sector involvement in public sector projects, in which Germany still trails other countries.

The cabinet's approval of the investment proposals comes at a time of rising unemployment in the construction sector and demonstrations by building workers in Berlin. Industry officials predict that the sector will decline by 2.5 per cent this year, and that 70,000 jobs could be lost.

The decline has been particularly noticeable in eastern Germany, where until recently the construction sector was the motor of economic recovery in the region. But because many projects initiated immediately after unification with the west in 1990 have now been completed, building activity in the east has started to decline. In a study published yesterday, the Ifo economics institute forecast that investment in the construction sector in the east would fall from DM117.3bn in 1996 to DM114.6bn in 2000.

Jospin unveils growth policy to aid young jobless



Jospin: blamed government

By David Buchan in Paris

France's opposition Socialists yesterday unveiled a new growth policy to pump up demand and reduce youth unemployment as their main economic weapon for next year's parliamentary elections.

Blaming the Gaullist-led government for "breaking the recovery", Mr Lionel Jospin, the Socialist leader, complained that France's 1997 "public deficits - in spite of accounting tricks of unprecedented magnitude - will probably be nearer 3.5 per cent [of national output] than the 3 per cent" needed to qualify for European monetary union (Emu).

While saying he did not favour delaying Emu, Mr Jospin told a press conference that the issue of whether Italy, Spain, Portugal and Britain, if it wishes, would be founder members of the single currency was "crucial". But he singled out Italy to say that he could not conceive of Emu starting without it, after the "exceptional efforts" now being made by the centre-left Prodi government.

The decision on who participates in Emu is likely to be made just after March 1998 elections in France, which the left could win.

The Gaullist President Jacques Chirac and the prime minister, Mr Alain Juppé, have recently seen their poll standing improve, but their chances of holding on to government could be complicated by the rise of the far-right National Front.

Last December the Socialists made a promise to put 700,000 young people into jobs over two years. This was widely regarded as incredible and too expensive. Returning to the attack yesterday, Mr Jospin claimed the French economy was potentially capable of growing at 3 per cent or more from 1996 onwards, and that a Socialist government could

put 350,000 young people to work in the public sector at no extra cost, by simply converting FF64bn (\$11bn) worth of welfare charge reductions into direct job subsidies.

The Socialist leader pledged that, if his party won power next year, it would pass legislation to cut the standard working week from 39 to 35 hours over two to three years. This would be done "without any loss of pay", and would therefore raise hourly wage rates, Mr Jospin said.

Heading the list of new proposals yesterday was a sweeping reform of France's FF140bn-a-year health

insurance charges. Mr Jospin proposed to put more of this burden on higher-income groups by levying health charges on savings and investments as well as salaries, and less on the poorer, who would therefore have more to spend.

Mr Jospin also said his party would halt the privatisation of the Thomson electronics group, if it was still incomplete by the time the Socialists arrived in power. But only in the case of the imminent partial privatisation of France Télécom would a Socialist government actually seek to reverse the Juppé government's action.

Independence for French bank regulators urged

By Andrew Jack in Paris

France's banking regulators should be granted additional powers and be made more independent from the government, a senior Gaullist politician recommended yesterday.

Mr Philippe Auberger, a member of the ruling centre-right RPR party, called for the French treasury to lose its seat on the six-member board of the Banking Commission, and said additional

places should be allocated to banking professionals and businessmen.

He argued that in view of the need for "independence" and the declining number of state-owned banks, the head of the Treasury should no longer be present on the board, which also includes the governor of the Bank of France, three senior civil servants and two other qualified individuals.

He also said the board should become more involved in closely supervising banks, rather than delegating this role to the secretariat of the commission, mostly comprising officials from the Bank of France.

The proposals, which draw on hearings held last year by a committee on banking supervision of the National Assembly, will add further pressure for a restructuring of the country's system of banking regulation in the wake of a series of huge losses in the sector.

Politicians called for changes to the operations of the Banking Commission as part of a series of reforms after huge losses emerged at the state-owned bank Crédit Lyonnais in 1994.

Critics have argued repeatedly that the Commission failed sufficiently rapidly to spot the problems at the bank, as well as at a number of other troubled institutions including Comptoir des Entrepreneurs and Banque Pallas Stern, which has been

placed into liquidation by a French court.

Mr Jean Arthuis, economics and finance minister, recently told the National Assembly finance commission he supported a series of modifications already being put in place for the Banking Commission, including hiring of more inspectors, drawn from a wider range of backgrounds.

Mr Auberger held back from calling for significant reform to article 62 of the

Banking Act, a controversial section allowing the governor of the Bank of France to "invite" shareholders in a bank to recapitalise it in the case of financial difficulties.

However, he called for a new national system of depositor protection which would cover all the French financial institutions, replacing the different systems which exist for commercial banks, specialist institutions, mutuals and other groups.

New Italy budget needed for Emu

By Robert Graham in Rome

Italy's centre-left government will be obliged to introduce a spring mini-budget, finding up to L16,000bn (\$9.4bn), to stake a claim to join the single European currency.

The precise size of the overshoot on the target of bringing the deficit down to L80,000bn should be known later this week, when the treasury publishes the quarterly public accounts. But already, reports are circulating that the current trend in spending and receipts will produce a deficit of L76,000bn-L78,000bn, equivalent to almost 3.8 per cent of GDP. This compares with the 3 per cent of GDP target laid down by the Maastricht Treaty.

If this figure is confirmed, Mr Romano Prodi's government will face a tough task in trying to find a politically acceptable package. The difficulty of forging a consensus within the government majority - combined with market nervousness about a delays to European monetary union - has already led to growing pressure on the lira.

Yesterday the lira fell to L1,006 against the D-Mark, despite intervention from the Bank of Italy. This was its lowest level since it rejoined the European Exchange Rate Mechanism late last year at a central band of L990.

Officials have predicted since early January that a mini-budget would be necessary. Receipts have been hit by the continued stagnant state of the economy, still growing year-on-year at no more than 0.8 per cent. On the spending side, there have been unexpectedly high transfers to regional authorities and extra costs in the health system. But even without these burdens, the present 1997 budget is unlikely to have been sufficient to reduce the deficit to 3 per cent of GDP.

Mr Prodi has made himself a hostage to fortune by promising the hardliners in Reconstructed Communism not to cut social spending or introduce new taxes.

The treasury is already imposing a severe squeeze. Mr Carlo Azeglio Ciampi, the treasury minister, last week held up approval of funds to aid employment because there was inadequate cover, even though they had received the endorsement of the party leaders backing the government. This skirmish over jobs has provided a foretaste of the tensions ahead.

Economy set to overheat, Oslo told

By Greg Melvor in Stockholm

The Organisation for Economic Co-operation and Development yesterday called on Norway to tighten fiscal and monetary policy, warning that its oil-rich economy was in danger of overheating.

Norway has been among Europe's most dynamic economies in the past few years as booming revenues from offshore oil and gas revenues have spurred buoyant gross domestic product growth and yielded a big current account surplus.

The OECD, in its annual survey of the Norwegian economy, predicted that GDP growth - which averaged 4.5 per cent from 1994 to 1996 - would slow to 3 per cent this year and 2.3 per cent in 1998.

But it said unemployment of 4.6 per cent at the end of 1996 was below "equilibrium" level. Companies in several industries were finding it increasingly difficult to hire suitably skilled workers, and upward pressure was likely to be building on wages.

A 4 per cent rise in wages last year easily outstripped a 1.3 per cent rise in domestic prices, resulting in the highest increase in real earnings since the mid-1980s boom, the OECD said.

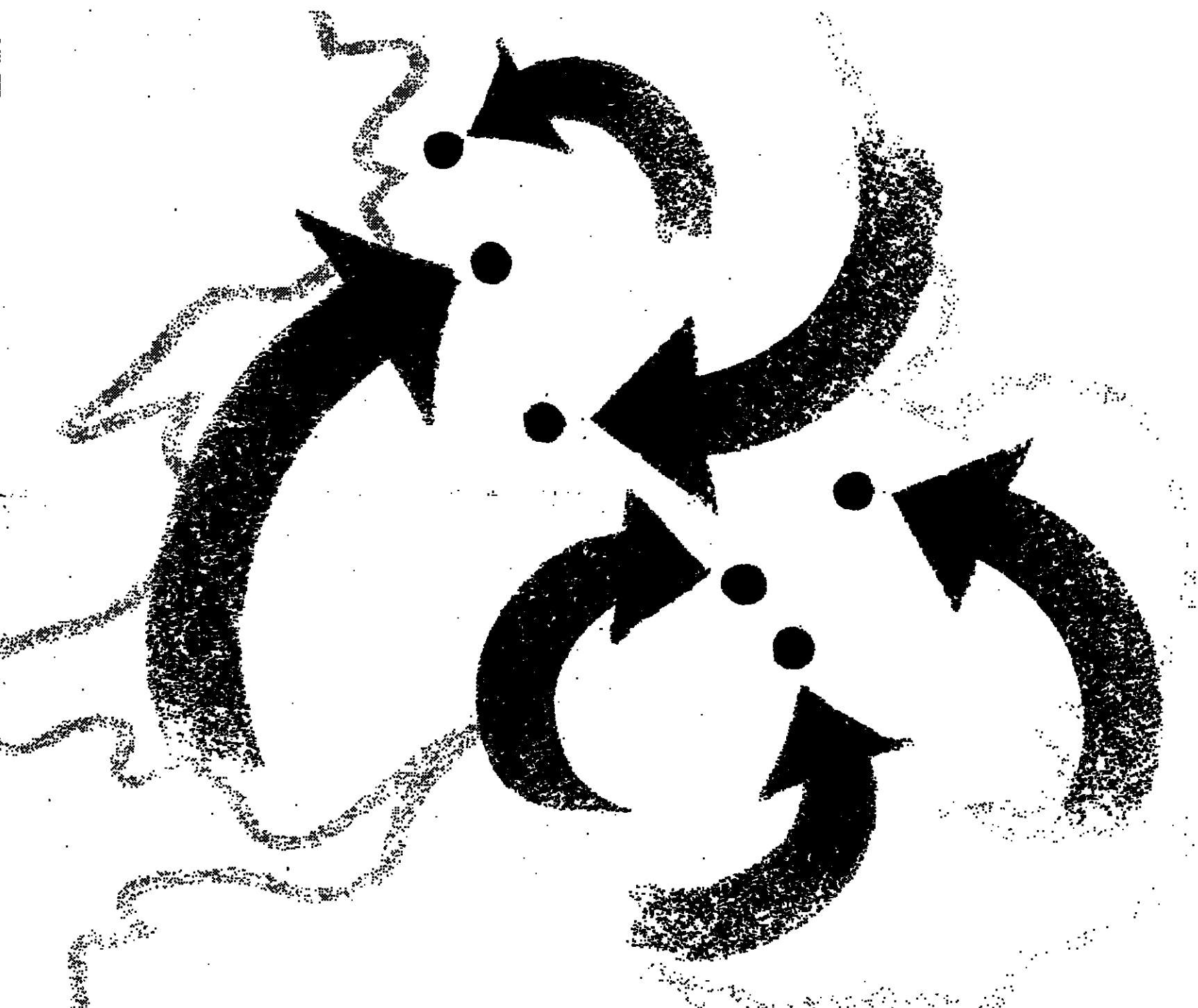
The report forecast wage inflation would nudge up to 5 per cent this year while consumer prices would increase only by 2 to 3 per cent.

"The current macro-economic policy framework... is coming under strain now that the risk of inflationary tensions is rising," it said.

The OECD praised Norwegian efforts to boost skills levels through investment in training, but said new ways to improve labour supply were needed.

It recommended raising the retirement age and avoiding any reduction in working hours.

Norway's Social Democratic government, alert to the risk of economic overheating, has resisted the temptation to relax spending constraints and has maintained a tight fiscal grip.



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NEWS: WORLD TRADE

Barshefsky urges action on trade links

By Nancy Dunne in Washington

The US is in danger of abandoning its leadership role in opening foreign markets, and allowing others to seize the initiative in forming exclusive trade alliances, Ms Charlene Barshefsky, US trade representative designate, yesterday told a congressional sub-committee.

In a day of hearings over the future of US trade policy, Ms Barshefsky asserted the need to forge a consensus on the relationship between trade, labour standards and environmental protection within the US. Stalemate over this relationship has prevented Congress from giving President Bill

Clinton the "fast-track" negotiating authority he needs to negotiate new trade liberalisation pacts.

Under the fast-track authority, the administration negotiates the details of trade agreements. Congress can approve or reject the agreements, but not amend them.

"We must recognise the dangers of inaction," Ms Barshefsky said. "In every region of the world, governments are pursuing strategic trade policies, and in some cases, preferential trade arrangements, forming relations around us rather than with us, and creating new exclusive trade alliances to the potential detriment of US prosperity and leadership."

US companies were already seeing evidence that their competitors were reworking the rules to their own advantage, she said. Northern Telecom recently beat US companies to a \$200m telecommunications equipment contract partly because the Canadian-Chile bilateral free trade pact gave the Canadian company a \$20m price advantage.

"We will suffer that handicap again and again, in country after country, if we do not stay in the game of opening markets for our companies and workers," she said. Ms Barshefsky did not present a formal proposal for trade negotiating authority, but expects to deliver one next month.

She acknowledged yesterday that bilateral free trade deals with one or two countries in Asia might advance the momentum towards trade liberalisation in the Asia-Pacific region. She made clear that the administration would seek to attract Democratic support with provisions on labour and environment, although Republicans generally oppose these.

"There is no substitute for building a consensus at home behind a strategy to advance our objectives on core labour standards and environmental protection," she said.

"I am also certain that we will not convince other nations to improve their labour standards or

environmental protection by denying the president the ability to negotiate trade agreements with them."

Congressman Peter Visclosky, an Indiana Democrat and "an increasing doubter on fast-track," urged the administration to give worker rights top priority in future trade negotiations. He urged the White House to convene an international summit on the relationship between trade and international labour standards.

Business lobbyists also expressed concern yesterday that the US was falling behind, while US trading partners were aggressively negotiating agreements.

WORLD TRADE NEWS DIGEST

Europe launch for free paper

Sweden's Modern Times Group, part of media company Kinnevik, said yesterday it was to launch its free newspaper, Metro, throughout Europe.

The paper, available in underground railway stations in Stockholm, will be launched this summer in Prague - the first in a chain of Metro newspapers across Europe. The newspaper, Metro Czech Republic, is a joint venture between Metro International and Rencar, which sells advertising space in the underground in Prague.

Metro was introduced in Sweden two years ago and is read by 90 per cent of Stockholm commuters. The newspaper in Sweden publishes domestic and international news. *Reuters, Stockholm*

Thai aircraft deal agreed

The Thai cabinet yesterday approved a plan by state-owned Thai Airways to buy 21 aircraft from Boeing and Airbus over five years but refused to authorise the spending for the purchases.

Prime Minister Chavalit Yongchaiyudh told the airline earlier this year it needed to find alternative financing plans for the new aircraft, valued at \$2.35bn, before it would receive approval for the imported aircraft because of the economic downturn and high current account deficit.

The cabinet said Thai Airways could only buy the aircraft through a counter-trade mechanism in exchange for Thai agricultural goods.

It may also lease the airplanes subject to the approval of the finance ministry. *Ted Bardacke, Bangkok*

Steel dumping denied

Trinidad and Tobago has rejected a US complaint that the country's steel exporter has an unfair advantage because of government subsidies, and has been dumping steel in the US.

The complaint was filed with the US Department of Commerce and is aimed at Ispat Caribbean, owned by Ispat International of the UK. Ispat Caribbean, which exports 260,000 tonnes of wire rods annually to the US, was created in 1994 when the state-owned Iron and Steel Company of Trinidad and Tobago (ISCOTT) was sold to Ispat International for \$101m. "What the US companies are trying to prove is that the alleged subsidies that the government may have provided to ISCOTT when it was a government-owned company, are now transferable to the present owners," said Mr Ralph Maraj, Trinidad and Tobago's foreign trade minister.

"The government has never made any investments in or provided any equity infusions to Caribbean Ispat's steel operations." *Carmie James, Kingston*

Japan is to provide export guarantee insurance for \$100m of equipment for an ethylene plant being sold to Azerbaijan, the first time it has provided cover for the country. *Bethan Hutton, Tokyo*

ABB Asea Brown Boveri has formed a joint venture in Vietnam to produce advanced switchgear and transformers for the domestic market. ABB owns 65 per cent of ABB Transformers and Switchgear, while state-owned THIBIDI has the rest. *Reuters, Zurich*

Microsoft and China's Legend Group yesterday signed a software licensing agreement worth 100m yuan (\$12m) to Microsoft over the next two years. *Reuters, Beijing*

Canaries try to build on tourism law

Tourists in the Canary Islands have been known to spend a week without straying off the path from their room to the pool. The majority of the 9m holidaymakers who visit the Spanish province located off the south-west coast of Morocco go only to enjoy the warm temperatures during the northern European winter.

New local planners and business people are becoming increasingly concerned at the development of a tourism monoculture where attractions and facilities outside the coastal hotels are not supported.

Local authorities attending an international conference on tourism and natural areas in Las Palmas, capital of Gran Canaria, recently undertook to reverse the trend of uncontrolled development of the past 20 years.

Investment in tourism infrastructure is concentrated on the coastlines of the busiest islands - Gran Canaria, Tenerife and Lanzarote. The southern coastline of Gran Canaria, the location of the spectacular and protected dunes of Maspalomas, is scarred by motorways, hotels and apartments out of

scale and context with the natural landscape.

Delegates at the conference, organised by the Canarian government and supported by the European Union, were optimistic that the implementation this year of a tourism law would impose controls on land use: the legislation would restrict development to one hotel room per 60sqm.

"The growth model has been disorganised, and chaotic development has destroyed rural landscapes with a huge consumption of natural resources," said Mr Jose Miguel Ruano, a Canarian government presidential adviser. "There is a need for more organised growth to incorporate the qualitative edge of demand. There has been too much concentration on supply," he said.

However, the planned new law may have the effect of reducing the stock of land available to the islands' 1.5m local residents and put a greater strain on services and infrastructure, warned Mr Peter Ashcroft, from the UK's Countryside Commission. The Canarian government should be asking whether there is a need for the tourist population to be



Maspalomas: coastline has been scarred by the increasing demands of tourism

increasing by 5 per cent annually when the resident population is increasing by only 1 per cent, he said.

With tourist arrivals increasing in each of the past four years, development, while not as intensive as that of the 1970s and 1980s, has continued. At the resorts along the coast from the Maspalomas dunes, apartments resembling rows of white beehives are stacked up the steep hillsides above beaches made from millions of tons of sand dredged from the sea bed.

Builders are poised to move into the newest such resort in the making, Playa de Amadores, conspicuous only by its man-made white, sandy beach clinging to the rugged rocky coastline.

The service sector has continued to grow steadily, from 76 per cent of gross domestic product in 1983 to 79 per cent in 1994, with employment in

services rising from 63 per cent of total employment to 77 per cent over the same period. Employment in agriculture declined from 18 per cent of total employment to 7 per cent, while industry fell from 11 per cent of GDP to 9 per cent.

Meanwhile, those involved in cultural and leisure activities in the island believe they do have something to offer the tourist.

The Institute of Astrophysics (IAC) with bases on La Palma and Tenerife attracts more than 30,000 visitors a year. Its director, Mr Francisco Sanchez, said at the conference that science and technology should be integrated into the cultural heritage as tourists seek more information.

The astronomers have the plans, but not the money, to expand a visitors' centre. The focus at natural reserves is still mostly on

research and protection.

Gran Canaria's principal natural reserve area, Inagua, is testimony to this, with its spectacular red mountains sprinkled with pine trees, escarpments with patches of green sulphurised rock and views of valleys and the ocean. The reserve is closed to vehicles, apart from school groups, because the roads are treacherous - no walking trails, maps or rescue facilities are provided.

The Environment Department guards it closely from development. But, say advocates of eco-tourism, it is the very existence of such a place, just a few miles away from the excesses of development on the coast, which highlights the need for a balance to be found in dispersing the tourists and the revenue they bring without sacrificing natural resources.

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NEWS: UK

Minister scorns opposition party's 'absurd guessing game' over levy on privatised utilities

Labour refuses to name tax targets

By David Wighton and John Kampfner

Associated British Ports would not be subject to Labour's proposed tax on "windfall" profits, it emerged yesterday. Mr Gordon Brown, the party's shadow chancellor of the exchequer, confirmed that the levy would hit all privatised utilities regulated by statute.

Mr Brown would not name any particular companies, but it is understood those affected would include British Telecommunications and BAA, the airports operator, as well as gas, water and electricity companies.

Mr Brown also seized on a report yesterday by the House of Commons trade and industry committee. He said it offered support for the principle of the levy.

The committee said the government should consider forcing National Power and PowerGen, the former state-

owned generating companies, to sell generating capacity unless there is a significant increase in competition in power generation.

It said that Ofwat, the electricity industry regulator, should keep the development of competition in generation under active review. "The possibility of further sale of capacity by the two main generators (National Power and PowerGen) should not be excluded."

Conservative members of the committee denied that its report endorsed Labour's planned "windfall" tax. Mr Kenneth Clarke, the chancellor of the exchequer, condemned Mr Brown for refusing to name the companies that would be made to pay.

"The latest windfall tax fiasco again shows that Labour are not fit to govern," he said. "Instead of saying which companies would pay the windfall tax, Labour are playing an absurd guessing game, giv-

ing journalists a clue and daring them to work out the answer for themselves."

Mr Clarke was particularly critical of the decision to include BT in the tax, given the importance of the UK's cheap and sophisticated telecommunications in attracting foreign financial services companies to London.

Ministers also pointed to the discrepancy between the £3bn cost of the employment programmes Labour said the tax would fund and indications from aides to Mr Brown that the levy could raise more than £5bn.

An adviser to Mr Brown said: "We have a costed programme of £3bn which we can comfortably cover by the windfall tax. If we can do more, we will. We believe it is likely that the total we will raise will be in excess of £5bn. But we won't make a decision until we have consulted Treasury officials, the regulators, and others if we form the government."

Privatised industries: shareholders' investment returns

	Month sold	Nominal internal rate of return pa %	Real internal rate of return pa %	Investment Period (years)
British Gas	Dec 1985	16	11	10
Eastern Electricity	Nov 1990	48	42	5
East Midlands Electricity	Nov 1990	38	35	5
London Electricity	Nov 1990	35	32	5
Manweb	Nov 1990	42	38	5
Midlands Electricity	Nov 1990	40	37	5
Norfolk Electric	Nov 1990	40	37	5
Norwest	Nov 1990	47	44	5
South Wales Electricity	Nov 1990	35	32	5
South Western Electricity	Nov 1990	44	41	5
Yorkshire Electricity	Nov 1990	38	35	5
PowerGen	March 1991	34	30	6
First tranche	March 1991	20	18	2
National Power	March 1991	35	30	5
First tranche	March 1991	24	23	2
Scottish Power	June 1991	17	15	5
Scottish Hydro-electric	June 1991	24	22	5
Northern Ireland Electric	June 1991	24	22	5
British Electricity	July 1991	(121/91)	(111/92)	4

48 The "Investment Period" is the time from privatisation until 31/12/97, rounded to the nearest whole year. When a company is taken over, the investment period is deemed to end at takeover date, even when the IPO calculations assume the investor rights are assumed shares. 49 In HSC or the new owner. 50 The 31/12/97 IFR for BT is for part-paid shares and could be misleading. The fully paid forecast estimates the IFR after the first dividend, assuming no further change to the share price.

* Taken over ** Takeover agreed *** New United Utilities

He added that Labour had been warned against naming particular companies for legal reasons.

The Commons committee report on energy regulation

made no judgment of the windfall tax. However, it produced evidence of high internal real rates of return to shareholders at some companies. Mr Brown said it

showed privatised electricity and gas companies had made excessive profits due to weak regulation.

LEX, Page 14

Russia signs military co-operation agreement

By Bernard Gray in Moscow

Mr Michael Portillo, the UK defence secretary, signed a defence co-operation agreement yesterday with his Russian counterpart, Mr Igor Rodionov, which is intended to boost ties between the two countries' military officials.

The two men signed a memorandum of understanding to cover

areas such as training, the re-settlement of redundant Russian officers, and improved operational contacts between the two countries' armed forces.

In diplomatic talks arranged just as Mr Rodionov has been appointed as defence minister and just as Mr Portillo heads into a national election campaign, the two men also discussed the enlargement of Nato.

Mr Rodionov stressed that Russia still opposed the likely expansion of Nato to central European countries, but said that Moscow would like to see a new legally-binding agreement between Nato and Russia. Such a charter is being proposed to soften the blow of Nato enlargement on Russian sensitivities.

Perhaps surprisingly, given that Mr Rodionov is a traditionalist

from the Russian army, the two men got on well, swapping gifts of vodka and jazz CDs.

However, Mr Portillo emphasised that good contacts were needed throughout the military chain of command if old suspicions were to be eliminated.

"It is not enough that we get along personally," said Mr Portillo yesterday. "Developing relationships between individual officers

is the way to increase understanding and reduce the areas of misunderstanding."

The UK is providing retraining for Russian officers who are being made redundant as a result of the drastic cuts in Russian military strength. Some 2,000 have been through the four-month programme so far.

Return of the Reformer, Page 13

Single market in EU faces court scrutiny

Judges to rule soon on cut-price tobacco sales

The next British government's budget plans could be disrupted if a case brought by the Enlightened Tobacco Company, maker of Death cigarettes, goes against the Customs & Excise department.

It is one of the most important tests of the European Union's single market principle. Victory for ETC could pave the way for harmonisation of European excise duties. The company set up the Tobacco Direct mail order service in 1995 to import leading brands of cigarettes from low-tax European countries and sell them at up to 40 per cent below list prices.

In the short term, a win for the company would in effect legitimise the smuggling of tobacco, alcohol and other high-tax items.

ETC took its case to the European Court of Justice after its scheme - which avoids UK excise duties by using an agent to import cigarettes - was outlawed by the High Court in London.

The court ruled that under EU rules and UK law an individual had to bring tobacco back to the UK in person to avoid paying duty. But the judge advised ETC to appeal and the Court of Appeal referred the case to Luxembourg.

The case turns on the meaning of article 8 of a 1992 EU directive about the way excisable items are treated in the single market and, in particular, on the precise meaning of the word "them".

The article says: "As regards products acquired by

private individuals for their own use and transported by them the principle governing the internal market lays down that excise duty shall be charged in the member state in which they are acquired."

According to Mr Robert Venables, ETC's lawyer and a leading tax advocate who helped draft the Tobacco Direct scheme, the law allows people to employ an agent to transport the goods for them because "a person who does something through an agency of another does it for himself".

But Customs & Excise argues that the directive makes clear that UK citizens are entitled to the benefit of the lower excise duties only if they personally import the goods themselves. It is supported by nine member states. Most have translated the relevant phrase of the directive as "and transported by themselves".

German law says "and those who transport them themselves". Denmark goes even further, requiring "and personally transported by them".

According to Mr B.J. Cunningham, founder of ETC, the company fears it may lose because of the political implications of a decision in



The fate of the tax-avoiding tobacco trade depends on interpretation of an EU directive

British guns will go to US Army

By Lyle Boulton in Washington

Textron Marine & Land Systems of the US, in partnership with VSEL, has won the first part of a \$39.63m contract to supply light test guns for the US Army and Marine Corps. VSEL is a subsidiary of Britain's General Electric Company.

Textron joined with VSEL to offer the UK company's Light-Weight Field Howitzer. It beat off competition from United Defence, another US company, which teamed up with British Aerospace's Royal Ordnance division.

The UK's Ministry of Defence said the test guns contract could lead to an order for the initial production of 190 guns for the Marine Corps. If the US decided to replace all its current M109 155mm field guns, total orders could reach 1,000 Howitzer guns worth more than \$1bn.

Mr Michael Portillo, UK defence secretary, had lobbied hard for the contract to go to a British company as part of his efforts to open up a "two-way street" in arms procurement. The UK has \$4bn of US arms on order while the US has a backlog of only \$1bn worth of British defence goods. Mr Portillo raised the issue with Mr William Cohen, his US counterpart, in Washington last week.

The order was placed with the US-British team in spite of domestic pressure to award it to the US defence industry. Lockheed Martin, the US aerospace giant, has been working on an alternative to the British companies' guns.

Robert Rice

Tougher sanctions on bank chiefs delayed

By John Gapper, Banking Editor

The Securities and Futures Authority, the City of London regulator, has delayed publication of revised proposals to toughen sanctions on senior directors of investment banks that allow failures to occur.

The SFA said yesterday it was delaying consultation on the proposals to ensure that they fitted with a similar initiative by the Securities and Investments

Board, to which it is responsible. The SFA said it had considered 100 responses from banks and brokers, as well as trade groups, and was thought to have softened some of its proposals, including one to reverse the burden of proof of misconduct.

The SFA, which is reviewing regulators' attempts to ensure that senior managers take responsibility for matters inside their companies around the world, expects to publish reform proposals at

the end of April. The SFA said it was informing the SIB of the results of its consultations and internal discussions, and would continue to stress the responsibility of senior management for the control and compliance environment of their firms.

Separately, the SFA yesterday disclosed judgments against several registered individuals and member firms. It has fined English Trust Company, a small merchant bank, \$40,000 (\$63,500)

and reprimanded it, over problems in executing a share underwriting. The SFA said English Trust had not ensured a sub-underwriter could pay for shares.

The SFA said that after two sub-underwriters defaulted on a commitment to buy shares in a placing for a company, English Trust had entered an agreement with another company to take on sub-underwriting responsibility for the issue. The company

failed to pay by the agreed date. Mr Stephen Goschalk, a director of English Trust, was severely reprimanded and fined £10,000. Mr Christopher Spence, its chairman, was reprimanded and fined \$5,000.

The SFA expelled Mr Friedrich Kramer, a former senior futures trader with Lehman Brothers in London who exceeded an agreed trading position and then tried to induce a trader at another firm to confirm fictitious trades.

UK NEWS DIGEST

Companies face excise inquiry

More than 4,000 big companies and municipal authorities face a review by Customs & Excise to see if they should be included in its tough regime for curbing tax avoidance.

The move follows a critical report by the National Audit Office, a government agency, into Customs' procedures for checking value added tax returns from large companies where there is a risk of avoidance.

The review will include companies in the financial services, retailing, wholesales, construction, transport, communications and banking sectors. At the moment, 1,500 companies which pay £11.4bn (\$18.1bn) - or 34 per cent of the total \$34bn VAT collected - fall within the regime for large traders.

Generally, large traders are those with throughput - VAT claimed and paid - of more than £2m a year. But many companies, judged as low risk, are not included. The NAO said that the current systems "work well" but could be both "more efficient and effective".

As a result, Customs will review 40 companies identified by the NAO to see if they should be included in the large trader system. It will review all companies not in the system which have a throughput in excess of £2m - about 4,000 companies according to Customs. *Jim Kelly*

COMMERCIAL INSURANCE

Lloyd's begins selling in Japan



Lloyd's of London yesterday began selling commercial insurance in Japan, the world's second biggest insurance market where non-life sales are growing at 4.5 per cent annually. Sir David Rowland, chairman, (pictured left) said in Tokyo that six Lloyd's underwriting groups would initially offer fire, marine, engineering, power stations, liability and personal accident insurance. He played down fears that Lloyd's might seek to compete with Japan's domestic insurers, saying that the UK insurance market would not underwrite business at "uneconomic rates". The way was cleared for Lloyd's to set up in Japan after new insurance laws took effect last April. *Christopher Adams*

EU FARM SUBSIDIES

Boost urged for organic producers

The agriculture committee of the House of Commons today urged the government to increase aid payments to organic food producers to help them compete against large European Union subsidies for conventional farmers.

The committee rejects arguments by the UK Ministry of Agriculture that market forces should take precedence over taxpayers' support for organic farming.

The committee's findings have been welcomed by Mr Patrick Holden, director of the Soil Association, which sets standards for organic farmers. Payments to UK farmers converting to organic production are the lowest in the EU.

Existing organic producers receive no support in the UK, a situation mirrored only in France, Greece and some German Länder. *Alison Maitland*

PUBLIC SECTOR BORROWING

Government set to beat forecast

The government yesterday looked set to undercut its public borrowing forecast after figures showed it borrowed less money last month to meet the shortfall between spending and tax revenues than City of London economists expected. The public sector borrowing requirement totalled £3.6bn (\$6.7bn) in February, according to figures released yesterday by the Treasury and the Office for National Statistics. This took total borrowing in the first 11 months of the present financial year to £14.1bn, about \$2bn less than at the same stage last year. The government's forecast for the whole year is £26.4bn. "The public finances are at last feeling the benefit of the economic recovery," said Mr Jonathan Loyne, economist at HSBC Markets. Another surge in tax receipts more than offset a rise in spending by government departments. Income tax receipts were especially strong, at £8.3bn from £4.9bn in February last year. *Graham Bowley*

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SINGLE EUROPEAN CURRENCY

Retailer warns of collapse

A single European currency could lead to economic, social and political collapse on a widespread scale, a leading retailer warned yesterday.

Sir John Hoskyns, chairman of the clothing retailer Burton Group, said at a conference in London that the European Union could no more set the exchange rates of its member states into a permanent structure than the spot oil price could be fixed for 50 years.

Sir John said there were ways of mitigating the effect of a single currency by, for example, limiting it to a core group of countries such as France, Germany, Austria and the Benelux states. But it was too late to turn back completely. *Peggy Hollinger*

Commercial strains show in digital TV deal

Link with TCI offshoot reflects traditional BBC aversion to broadcasting advertisements

The deal between the BBC and Flextech to launch no fewer than eight new channels for the UK digital television market is one of the most remarkable of its kind. Flextech, controlled by TCI of the US, is a fast-growing cable and satellite programming company.

A few years ago it would have been inconceivable for the "cornerstone" of British public service broadcasting to enter a 30-year programme supply deal with a partner which, less than six years ago, was an oil services company.

Even now, after hundreds of legal documents between the two sides have finally

Mr Gerald Kaufman, chairman of the House of Commons national heritage committee, said yesterday it was time to replace "the gifted or well-intentioned amateurs" on the board of governors of the BBC, Raymond Snoddy writes.

Instead, the BBC should be run by an executive chairman and qualified non-executive directors. "The BBC is a big business and this committee believes it should become an even bigger business," said Mr Kaufman as the committee published its report on the future of broadcasting. *Editorial comment, Page 13*

been completed, it is still possible to see the small tensions, the places where lines have been drawn between the commercial programmer and the public service corporation.

Mr Bob Phillips, deputy director-general of the BBC and chief executive of BBC Worldwide, the commercial arm of the corporation was emphatic that new subscription channels which carried

the BBC name would not have advertising. Two of the planned channels would probably carry the BBC name.

"We don't want to concede the principle of advertising on BBC branded channels in the UK," said Mr Phillips. The fear is that such advertising on BBC branded channels might undermine the rationale for the licence system by which the BBC is

funded from a state levy on all users of television sets. Joint BBC-Flextech subscriptions will all carry advertising, but not the BBC brand name. Another important BBC principle reiterated by Mr Phillips yesterday was the fact that all programmes paid for by the licence fee will always first be shown on the existing BBC1 or BBC2 channels.

For the BBC it is the imminent arrival of digital television in many forms which has persuaded the corporation to seek a joint venture partner to try to maximise revenues.

Flextech is providing the risk capital in return for access to the BBC programme library and programming expertise. The BBC hopes that it will be able to supplement the licence fee, and plough money back into programming, with earnings from the new subscription channels.

The new channels will be shown on whatever digital "platforms" come along, whether they are digital satellite, digital cable, digital

terrestrial or even television channels relayed down telephone lines.

For the BBC, the link with TCI means a slot on TCI cable networks in the US and elsewhere. And a second big programming joint venture with Discovery, the factual channel in which TCI has a 49 per cent stake, is already under negotiation.

For Flextech, there is not just access to the BBC programme library and the ability to make new versions of old programmes. The company hopes that the perceived BBC quality will make its channels stand out in the multi-channel world.

Raymond Snoddy

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HB/FTW/HC/1

Amnesty chief urges human rights groups to end traditional hostility to company dialogue

Campaigners told: talk to business

By Stefan Wagstyl, Industrial Editor

Mr Pierre Sané, secretary general of Amnesty International, yesterday urged non-governmental organisations campaigning on environmental and human rights issues to end their traditional hostility to exchanging views with business.

Mr Sané was speaking the day after Shell, the oil group which has come under repeated attack from NGOs, announced that it wants to consult with NGOs on sensitive projects. Shell has been extensively criticised over its operations in Nigeria following the execution of

Mr Ken Saro Wiwa, the minority rights activist, and its proposals to dump the Brent Spar oil platform in the Atlantic Ocean.

Mr Sané said: "Our experience to date shows the need for greater exchanges of information between NGOs and business. NGOs which stuck to their principles should have no fear of compromising themselves or losing their 'purity'. We are not going to discuss anything if we start by shouting at each other."

The Amnesty chief also urged business to involve itself more in promoting human rights in the developing world. While governments bore the main responsibility

for human rights, big companies had real influence. "If [this influence] were used for the improvement of human rights, the world could have a powerful weapon for its betterment and companies a better climate for their investment," said Mr Sané, speaking at a London conference on development issues called Companies in Conflict.

Mr Sané said it was not enough for companies to declare they were neutral on human rights. During the international campaign to stop Mr Saro Wiwa's execution, Shell was virtually silent, he said. "I simply do not believe that the Nigerian government perceived the

silence of one of its most influential and powerful investors as neutral."

Mr Sané welcomed Shell's policy statement, in which it declared its intention to support "fundamental human rights". But Shell should be judged on how this statement was translated into practical action, Mr Sané said.

Mr Vincent Cable, Shell's chief economist, told the conference that the group had protested at Mr Saro Wiwa's execution. He said the power of companies to influence governments was exaggerated. In a globalising economy, companies had to take account of how their competitors might respond. For

example, after the US-imposed embargo on Iran had forced western companies out of Iran, Petronas, the Malaysian state-owned oil company, went into Iran.

Mr Cable added that many companies were influenced by the fact that in the 1960s and 1970s they were urged not to interfere in politics in developing countries, particularly after ITT, the US group, was involved in the overthrow of the Allende government in Chile.

Companies also had to avoid involvement in secessionist conflicts. "Nothing would be more irresponsible for western companies than stoking the politics of secession."

Sudan avoids IMF expulsion

By Mark Huband in Cairo

Sudan has checked the threat of expulsion from the International Monetary Fund by agreeing to a package of economic reforms including measures to tackle its \$20bn foreign debt, according to western bankers.

The IMF has imposed stiff conditions on a new 10-month stabilisation programme encouraged by its major shareholders - in particular the US - which will entail a radical change of Sudanese economic policy.

The conditions are designed to prevent an increase in the country's estimated \$1.7bn arrears to the fund. The arrears had led the fund to warn Sudan about expulsion unless it resumed regular repayments.

The programme is intended to increase growth from its present 4.7 per cent to 4.9 per cent, and cut inflation from 118 per cent to 65 per cent by the year-end. It was agreed with IMF staff in Khartoum but must receive final approval from the fund's board on Friday.

The government has also pledged to unify exchange rates, by bringing the present 22 per cent difference between the official and black market rates down to about 8 per cent during the same time period.

In carrying out these measures, those behind the programme hope to start moving towards restoring normal relations between Sudan and its Paris and London Club creditors.

Sudan's total external debt in 1996 was 288 per cent of gross domestic product, or \$20bn, while GDP was \$7bn.

The level of domestic borrowing has caused inflation to soar. The government last year borrowed just less than 2 per cent of GDP from the central bank.

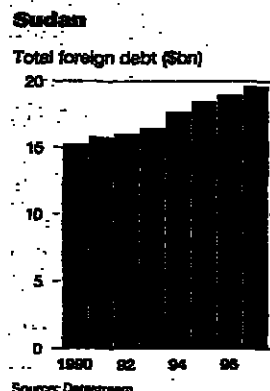
This level excludes debt repayment, which has been terminated except for some interest, payment of which would have pushed the level of borrowing up to 14 per cent of GDP last year.

The new programme envisages a drastic reduction in central bank lending, from \$223bn (\$1.5bn) to \$230bn this year. The new budget deficit target, which

at present stands at 3.4 per cent of GDP, is intended to be brought to 1 per cent by the end of December.

As a corollary to the programme, government subsidies on petroleum products - which have been reduced by 90 per cent since last November - are to be phased out, and subsidised domestic prices are to be continually adjusted in line with international petrol prices.

As a sign of the intense foreign political pressure on Sudan to abide by the terms of the programme, the gov-



ernment will be subjected to monthly monitoring of its progress. Normally such programmes are examined every six months.

Earth summit promises 'not kept'

By Geoff Dyer in Rio de Janeiro

The world's main industrialised countries have "failed utterly" to honour commitments made at the 1992 Earth Summit in Rio de Janeiro, according to a senior official at the United Nations.

Mr Gustave Speth, head of the UN Development Programme, said large countries had not taken sufficient steps to change their energy policies to reduce carbon dioxide emissions, the main contributor to global warming, and had failed to increase development spending.

"How can it be expected that the weak uphold their end of the bargain when the powerful do not uphold their end?" he asked. Mr Speth was speaking at the Rio-5 environmental conference, which has brought together 500 delegates from non-governmental organisations, industry and UN agencies to find ways of implementing the goals set out in 1992.

The conference will publish a series of recommendations which will be presented to a special session of the UN on the Earth Summit in June, as well as the "Earth Charter", a document of values it will encourage the international community to adopt.

Mr Speth said that despite a commitment at the Rio summit to double spending on development assistance, a vital factor in improving environmental conditions, actual development spending from the big industrialised nations had decreased 20-25 per cent in the past five years.

Mr Speth also endorsed the call by a number of delegates for creation of a permanent world environmental organisation, which would develop regional and global environmental agreements, conduct research and promote co-operation.

Many environmentalists feel the absence of a permanent body means they are unable to debate effectively with other large international bodies, such as the World Trade Organisation.

"We have lost some of the momentum since Rio '92," Mr Speth said; the new organisation would help "reinvigorate" the debate. The existing UN Environment Programme was the logical location for any new body, he added.

Mr James Wolfensohn, president of the World Bank, claimed that the bank's attitude towards the environment had been transformed since he took over 30 months ago.

In a speech to delegates, Mr Wolfensohn admitted that the bank had made many mistakes in the past over its treatment of environmental issues, but claimed it was now "being less arrogant and is listening more".

Algeria polls 'may help heal conflict'

By Roula Khalaf in London

Algeria's legislative elections could contribute to a resolution of the Algerian conflict if all legal political parties agreed to participate, according to Mr Abdelkader Bengrina, deputy head of Algeria's unelected National Transitional Council.

However, Mr Bengrina, also a leading member of Hamas, a legal Islamist party, warned in an interview in London that government bias towards some parties would undermine the effectiveness of the vote.

The elections, scheduled for June 5, will exclude the Islamic Salvation Front (FIS), the party which had won the 1991 first round of elections cancelled by the army, provoking a five-year struggle between Islamic militants and security forces. But Mr Bengrina said the inclusion in the elections of parties which had long stood by the FIS and insisted on its rehabilitation could help curb violence.

"The participation of these parties means the end of the political cover for the violence," he said. "It removes

the legitimacy of armed struggle, and the moral support for terrorism."

Among the FIS's former key allies, the National Liberation Front (FLN) is riven by internal splits but its current leadership is back in the government fold. The Socialist Forces Front (FFS), which advocates dialogue with the FIS, has yet to declare its participation, although it may have little choice but to take part.

The FFS believes the political system being put in place amounts to institutionalisation of dictatorship,

since last November's constitutional amendments left the new elected assembly with limited powers.

Hamas is hoping to capitalise on the FIS exclusion by attracting Islamist voters, although the party is criticised by the FIS leadership for supporting the Algerian army-backed government. Such an outcome would be welcomed by the government, which hopes to prove the FIS is no longer a relevant political force.

Algeria's new constitution officially bans parties based on religion. But while

Hamas can no longer call itself Islamist, Mr Bengrina said its Islamic tendencies would help attract those who opted for "moderate" Islam.

Like the rest of Algeria's political class, Hamas is closely watching the birth of the new "presidential" party set up last month and grouping grass-roots associations whose support was instrumental in the 1996 election of President Liamine Zoual.

Algerian opposition parties worry that the new National Democratic Rally will receive special government support.

IMF praises reforms and calls for more

The International Monetary Fund has called on Algeria to accelerate the pace of economic reforms and warned that its economy remains "vulnerable".

The Fund's latest staff appraisal largely follows its supportive line of the last two years and attempts to paint a glossy picture of the economy's future. But it also says that Algeria is entering a second, more difficult phase of structural reform, where the success of policies depends on factors outside Algeria's control.

They include investor perceptions of Algeria's potential and oil price fluctuations (oil and gas account for more than 95 per cent of foreign currency earnings).

There is also the question of whether Algeria is capable of reforming its socialist-style economy while it is caught up in serious political violence in the five-year-old battle against Islamic militants.

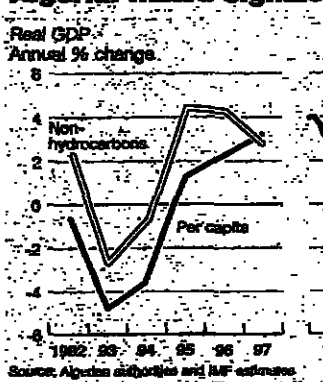
The IMF programme in Algeria - the Fund agreed a \$1.5bn extended facility in 1995 and paved the way for a restructuring of Algeria's debt - has been criticised by opposition leaders as a means of propping up the government while providing little benefit to ordinary Algerians.

The opposition argues that restructuring the economy can only be achieved in a stable political and security environment and that the regime's tight grip on politics will continue to allow special interests to maintain their hold on economic power. In the past two years the government and the non-elected parliament have pushed through reforms so quickly that Algeria managed to exceed the macro-economic targets set by the IMF. They have been helped by a rise in oil prices and good rains.

The current account is estimated to have reached a surplus of \$150m by the end of 1996 and the overall balance of payments was \$2.7bn in deficit, about \$1bn lower than expected.

The IMF estimates economic growth in 1996 to have reached 4 per cent.

Algeria: mixed signals



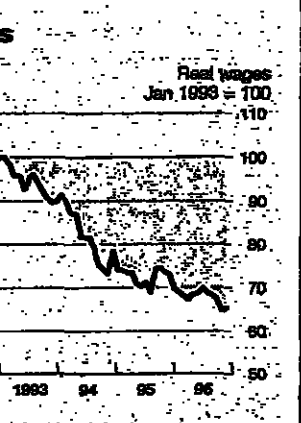
Because it was largely based on a bumper cereal harvest and expansion in the oil and gas sector, the Fund says such growth remains "fragile".

The budget, meanwhile, is estimated to have recorded a surplus of 2.6 per cent of gross domestic product (compared with the 0.3 per cent surplus projected under the programme). The Fund praises the government's efforts to reduce spending and says the surplus would have reached 0.7 per cent even without the higher oil revenues.

But these figures mask more worrisome trends. The Fund report says that industrial production declined by 4 per cent last year, with output falling in most industries. This reflected "the lack of competitiveness of most public enterprises in the face of import liberalisation, and a tightening of their budget constraint imposed by banks". Domestic savings and investment levels also have suffered. Non-government investment dipped to 21.1 per cent of GDP last year from 25.1 per cent in 1995.

Unemployment, meanwhile, has increased to 28 per cent from about 25 per cent. "Addressing [unemployment] effectively requires high growth rates in the non-hydrocarbon sector and a shift towards labour-intensive activities," says the IMF, calling for intensifying efforts at privatisation and deregulation.

Ordinary Algerians are under mounting economic pressure. Pay freezes have led to three consecutive years of decline in real



wages. Food subsidies were phased out by the end of 1996, while increases in gas and electricity prices are being gradually implemented. As part of a new housing policy encouraged by the IMF to reduce acute shortages, the state is to increase rents in public housing by 20 per cent in the first half of this year, and another 17 per cent in the second half.

Although the IMF says that the main risks for the reform programme include the domestic political situation and Algeria's continued vulnerability to oil price fluctuations, it seems to accept the government's assessment that the security situation has improved. Thus it appears to see more risk in the unemployment and housing problems which "could" undermine the needed social consensus in support of the programme.

Restructuring the public sector will, in the short term, put further strain on the fragile social equation. To accelerate the process, the interim parliament earlier this month amended the privatisation law, offering buyers tax incentives and deferred payments and lifting the requirement to keep all the workforce.

But the domestic savings that can be mobilised for investment are limited. Privatisation would need large-scale foreign investment and expertise, which, outside the well guarded oil and gas sector, would not be forthcoming without a significant improvement in political risk.

Roula Khalaf

INTERNATIONAL NEWS DIGEST

Russian arms draw crowds

Russian weapons from the Kalashnikov rifle to anti-submarine mine systems drew crowds at the IDEX arms show in Abu Dhabi yesterday but analysts said Moscow still faced tough competition from the world's biggest arms suppliers.

The Russians have come out in force in Abu Dhabi, showing off their weapons in style at one of the largest stands at the International Defence Exhibition - among the world's biggest arms shows.

Moscow has sent about 80 defence enterprises to the show, hoping to boost Russia's weapons sales with 500 exhibits, live weapons systems, models, brochures, booklets and videos. Mr Alexandr Kotelnik, of Rosvooruzhenie, Russia's top arms export agency, said Moscow would by 1999 catch up with Washington, the world's chief arms supplier. He estimated the international arms bazaar would total about \$18bn by the end of the century, with Russia and the US each holding a third of the market.

Reuters, Abu Dhabi

East African rains bring hope

Rains battered most food-growing areas of East Africa for the first time since December yesterday, brightening hopes of a better 1997-98 food crop, weather and crop officials said.

Coffee growers reported showers in northern Tanzania and weather officials reported heavy rains in western Kenya. Farmers spoke of torrents in Uganda's growing Soroti district.

Kenya and Uganda have forecast lower 1996-97 and 1997-98 coffee crops because of a severe drought in East Africa.

In Nairobi the Famine Early Warning System (FEWS) said drought monitors had predicted that the long rains would be near normal in west Kenya while drought-hit pastoral and marginal agricultural areas would experience below-normal rainfall.

FEWS said the effects of massacres and mass kidnappings by the rebel Lord's Resistance Army and the West Nile Bank Front had disrupted food production and trade in northern Uganda.

Reuters, Nairobi

Bahrain rejects rights critics

Bahrain yesterday rejected criticism from the human rights group Amnesty International over the trial of 81 people accused of involvement in what officials termed a pro-Iranian plot to topple the government.

A justice ministry official quoted by Bahrain's official Gulf News Agency rejected charges by the London-based human rights group that the suspects were not getting a fair trial. "The right to a fair trial, defence and guarantees in accordance with Bahrain's laws were made available," the Gulf Arab state's official said. He said the defendants were being tried by the State Security Court "with the presence of their lawyers and their families".

The defendants are accused of joining the military wing of the Bahraini Hizbollah, creating an organisation aimed at toppling the government, possessing weapons without permission and having contacts with a foreign country. Members of the island's majority Shia Muslim community, seeking political and economic reform by the Sunni rulers, have waged a campaign of bombings, arson, sabotage and riots since December 1994. At least 28 people have been killed and hundreds arrested.

Reuters, Manama

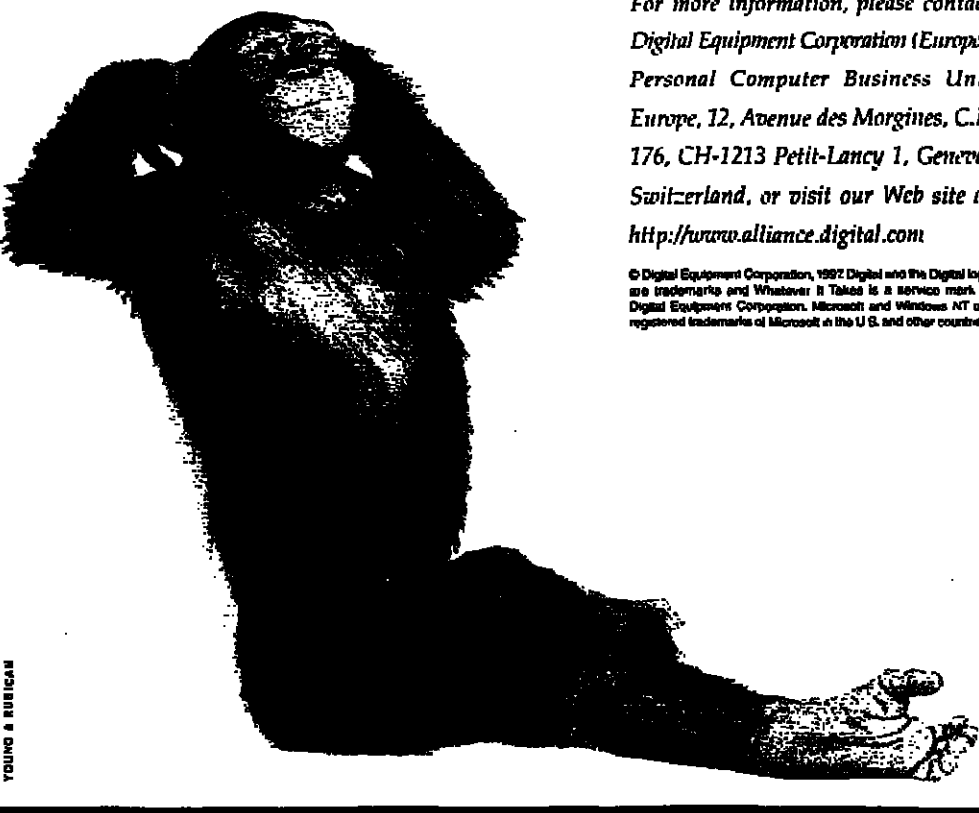
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INFORMATION TECHNOLOGY

When a kiss is not just a kiss

Extracting a dog-eared business card to hand to a new business contact may one day be unnecessary for hard-pressed executives, and carrying a passport could become a thing of the past.

New wireless technology under development by International Business Machines and on display for the first time this week at the CeBit IT fair in Hannover could enable people to exchange information with just a handshake - or even a kiss.

IBM's personal area network (Pan) uses the human body itself as a communications medium to swap data which, aside from business card information, might eventually include medical information, computer passwords or the "key" for a car electronic immobilisation system.

The technology, which is still under development, was pioneered initially by scientists at the Massachusetts Institute of Technology and relies on a simple, well-known principle. Since the human body contains water and traces of salts, it is an excellent conductor for electric currents - and why it is a bad idea to go out in thunderstorms.

What is more difficult is ensuring that data transmission is reliable as well as safe. Thomas Zimmermann and his research team at IBM's Almaden Research Centre in San Jose, California, have now cracked these problems.

Pan technology works using a mini-portable transmitter no bigger than a matchbox which can be carried in a pocket, for example. The information to be exchanged is stored in a microchip like those found in electronic smartcards.

The transmitter generates a very weak electronic field measuring

one billionth of an ampere - less than one thousandth of the current generated by running a plastic comb through your hair.

A second person is equipped with a tiny receiver - in the IBM demonstration this "black box" device is simply stepped on. When the two people shake hands a primitive circuit is completed and the data is transferred from the transmitter to the receiver where it is decoded and can be displayed on a computer.

At present the information which is originally loaded into the microchip using a PC, is transferred at about 2,400 bits per second, the speed of an old slow modem communications device. But the IBM scientists say the theoretical maximum data transfer rate is 400,000 bits per second - fast enough to transfer a whole address book in a few seconds.

Another possible application for the technology would be medical ID cards. People could carry a card equipped with a chip holding their personal data. After an accident a doctor would just have to touch the patient to obtain data on their blood group, allergies or illnesses.

Similarly, computer keyboards could be fitted with sensors which would automatically detect the person using them. Similar authorisation procedures could be used for mobile phones, cars and buildings.

Despite the huge potential, Herbert Kircher, IBM's head of development, points out that Pan is simply "a demonstration of the potential applications of future information technology." Nevertheless, he adds, "I am certain that we are going to use this process in products at some time in the future."

Paul Taylor

Software • Vanessa Houlder

The demands of supply

Computer systems to co-ordinate the management of stock can lead to big savings for businesses

With airlines competing to win the loyalty of frequent travellers, small touches such as supplying a favourite magazine could make all the difference. Simon Ratcliffe, head of supply chain and systems at British Airways, hopes that within two or three years the airline will be able to tap into its databases to anticipate the needs of its most valued customers.

"If, for example... our customer database tells me a valued executive customer is a keen fly fisherman, it will be possible to make sure that a copy of this month's Trout and Salmon is waiting on board for him to read," he says.

Achieving this will be down to supply-chain management, which has traditionally been seen as a mundane, backroom discipline. No longer. Huge cost savings and better customer service can now be achieved from computer systems that co-ordinate every stage of the supply chain from raw-material suppliers to the customer.

BA is overhauling the management of its supply chain in an effort to become more responsive to the needs of individuals.

The project will involve installing systems for demand forecasting, distribution planning and inventory management at 160 locations for 300 suppliers. The improved responsiveness of the supply chain should be accompanied by lower costs. "You normally have to increase cost to give better service. Our product will give higher levels of service at less cost," says Martyn Richards, managing director of Industriematrix UK, one of the software suppliers to British Airways.

Ratcliffe expects the £5m investment to be recouped within a year, as more accurate control permits a reduction in stock. BA is not alone in believing that huge potential savings lie trapped in inefficient supply chains. Better management of the European grocery industry's supply chain could reduce operating costs by \$37bn (£16.9bn) a year and inventories

could drop by more than 40 per cent, according to research published last year by Coopers & Lybrand for a group of companies including Procter & Gamble, Unilever and Coca-Cola. This could translate into savings equivalent to a 5.7 per cent reduction in consumer prices, worth \$38bn, it said.

Efficiency could be improved and costs reduced, said the study, if information were shared between the distribution function of each supplier and the sourcing function of the customer.

Barriers within companies mean that many businesses do not understand the implications of increasing their output or the frequency of their delivery. Suppliers rarely understand the consequences of satisfying short-order demands from powerful customers, according to Arthur Voncheck, vice-president, northern Europe, of Manugistics, a software company. "Most companies have unaccountable and informal decisions. The end result is they make it happen without knowing the cost implications or knock-on effects," he says.

These issues are growing in importance because of the increased sophistication of the systems and software to manage tasks such as order processing, demand forecasting and stock control. For example, electronic data interchange, which transfers point-of-sale information from checkout scanners in stores directly to manufacturers' order entry systems, is becoming increasingly prevalent.

But choosing software is not easy. On offer is a bewildering range of software ranging from small, stand-alone PC-based packages to integrated systems covering manufacturing, planning and scheduling in their entirety.

Integrated systems have become widely accepted among large and medium-sized companies. But Greg Girard, senior analyst for supply chain management at Advanced Manufacturing Research, the Boston-based consultancy, argues that this is a mistake. The greatest benefits come from "complementary solutions", he says. A number of alliances have been set up to offer



combinations of products by such companies as Germany's SAP, Manugistics and 12, a Texas-based software company.

A European version of an initiative designed to help buyers was launched last month. The European Supply-Chain Council has been set up by companies such as Rolls Royce, Rank Xerox and Zeneca to pool their supply chain experiences and develop a supply chain operations reference model, a tool for benchmarking and assessing supply chain software.

There are 540 software providers doing something different, all saying they are the best," says Neil Martin of Pittiglio Rabin Todd & McGrath, a Massachusetts-based consultancy which co-ordinates the council with Advanced Manufacturing Research. The new model helps a customer talk to the software manufacturer in an informed way, he says.

Another emerging trend is the growing use of networks. The Internet and intranets make it much easier for suppliers and cus-

tomers to synchronise the supply chain. For example, Manugistics recently launched Intelligent Messenger, which promises to extend the supply chain through the Internet, providing "real-time collaboration and communication".

There are powerful advantages from new Internet technologies, according to Douglas Brockway, vice-president of Mercer Management Consulting. They allow companies to automate their transactions, communicate directly and use one another's applications systems and files.

Despite the obvious attractions of the seamless flow of information along a supply chain, there are some barriers to its adoption. With retailers already concerned about the implications of electronic commerce, they may be resistant to sharing valuable customer information with manufacturers. Conversely, suppliers are concerned to limit their dependency on their customers which may be a consequence of closer partnership. Yet the potential benefits of cost

savings and improved responsiveness are persuasive, according to the PRM consultancy. A benchmarking study it conducted last year showed that the gap between the supply-chain costs of the average and the best-managed companies was equivalent to between 3 per cent and 7 per cent of revenues.

Neil Martin of PRM says no company should ignore the scope to improve the management of its supply chain. "Any organisation that doesn't go down that route is missing the boat - big time."

Information Technology
The FT's new view of information technology appears on the first Wednesday of each month.

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Stitching a seamless Internet link

Mobile computing may start to live up to its name. Compaq, the US computer manufacturer, and Ericsson, the Swedish telecommunications equipment maker, are working on joint products which would allow a laptop user to connect to the Internet without fiddling around with cables.

At present, a laptop user typically has to search for a phone socket through which to connect to the Internet or another electronic network. Alternatively, several mobile phones come with a cable leading to a PC card which slots into the laptop and provides mobile data communications.

The new collaboration between Compaq and Ericsson promises "seamless" solutions. The companies are not saying what this means, but a possibility is a laptop with built-in mobile communications based on the GSM standard.

The first products, likely to be the developers, are expected to emerge in the second half of the year.

Other computer manufacturers are believed to be examining similar products, but Compaq and Ericsson are the first to unveil their plans.

Ericsson, Sweden: Internet <http://www.ericsson.se>; tel 46-70-590-9900

Surfers set to spread the word

Internet users, who typically click with a computer mouse on underlined text to navigate, will be able to speak their instructions using new software from International Business Machines.

VoiceType, the company's voice recognition application, now works with Netscape Navigator 3.0, the latest version of the most popular Internet browser.

The software automates tasks such as typing long website addresses, search criteria, and navigating between sites.

In VoiceType Connection

Watching brief



for Netscape, users can choose from a base set of approximately 20 commands, including "go to", "open" and "scroll down". A page tagged with a "voicebookmark" can be retrieved by saying the title.

VoiceType, which includes a 22,000-word dictionary, also allows users to dictate electronic mail and other documents.

IBM, US: e-mail scotcher@us.ibm.com; tel US 914 766 1463

Online coins score for sport site

Electronic cash has made a move towards the mainstream with the decision by one of the leading Internet entertainment sites to accept payments through an electronic coin service as well as by credit card.

CyberCash, US: tel 212 704 8165; web: <http://www.cybercash.com>



Michael Jordan: Net player

ESPN SportsZone, the leading sport website, is linking with CyberCash, a developer of services for secure financial transactions on the Internet, to allow access to its premium content on a daily basis.

Users can already subscribe to SportsZone by paying \$4.95 a month through their credit cards. But SportsZone wished to generate additional revenue by tapping more casual customers.

Through its agreement with CyberCash, ESPN SportsZone will provide single-day access to its premium content for as little as \$1 per day, using CyberCash's new electronic coin service - CyberCoin.

The service enables cash payments for Internet transactions, ranging from 25 cents to \$10, with funds drawn from a consumer's bank account or credit card. Designated funds are stored in CyberCash's Internet Wallet.

CyberCash, US: tel 212 704 8165; web: <http://www.cybercash.com>

Banks lock up Net payments

Banks are rushing to adopt Secure Electronic Transaction technology, a standard being promoted by credit card companies Visa International and MasterCard International for making high-security payments over the Internet.

Bank of Ireland is to "go live" with payments via the technology in May, saying it is the first European bank to commit to start the system.

In France, a consortium of banks chose the software, which they will use for encrypted transactions. The group, e-COMM, which includes BNP, Société Générale and Credit

Lyonnais, said it had selected IBM's CommercePOINT software, and that a pilot project will start later this year.

Goods can already be purchased by credit card on the Internet, but most vendors rely on manual authentication of credit-card holders.

The new software being developed around the SET standard promises automatic authentication, as well as the use of smartcards which plug into a computer reader and validate the identity of the purchaser.

Visa International, UK: tel 0171 937 8111; fax 0171 937 0877

Curbs on encryption cracked

US restrictions over the export of 128-bit key encryption technology remain a source of frustration for European and other organisations which need the highest security for their Internet and intranet applications.

Now Siemens Nixdorf Informationssysteme, part of the German Siemens group, has developed a new product called TrustedWeb, which incorporates a 128-bit public key/private key developed by Dublin-based Systems Engineering - a joint venture between SNI and its parent.

"TrustedWeb is an independent European product and hence is not subject to the export restriction imposed by the US government in relation to encryption software," says Siemens Nixdorf.

The software, which comprises three components, is expected to be used with conventional firewall software both to protect corporate intranets against unauthorised external access, and to prevent internal access to confidential Web pages or application data.

Siemens Nixdorf Ireland will market the software worldwide over the Web. TrustedWeb: <http://www.trustedweb.com>

Watching Brief is compiled by Nicholas Denton: e-mail info@tech.pagetft.com; fax UK 0171 872 5196



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COMMENT & ANALYSIS



Ian Davidson

Polite hypocrisy

Turkey's quest to join the EU and the crisis in Albania have highlighted the EU's disarray over foreign policy

Cynical observers have long mocked the inability of European Union governments to get their foreign policy act together. In the last few days they have had two new cases of European disarray to sneer at.

Case one concerned the controversial question of Turkey's application to join the EU, on the table since 1987, but still not accepted. At the beginning of the month, a summit meeting of the leaders of six centre-right (Christian Democrat) governments, including Chancellor Helmut Kohl of Germany, declared that Turkey could not be accepted into the EU.

They gave the impression that their position was based on the grounds either that Turkey is not a European country, or that it is an Islamic nation. This implies a rejection that is unconditional and unchangeable.

This provoked predictable uproar in Ankara and protests from Washington which wants to keep Turkey in the western camp. So last weekend, the 15 foreign ministers of the EU did a complete about-face. They declared that, of course, Turkey could be considered for membership of the European Union, on the same terms as the 10 candidates from eastern and central Europe which are due to begin membership talks next year.

At that same meeting, the foreign ministers gave a second display of confusion and disarray, in their contrasting reactions to the chaos in Albania.

France, Italy and the Netherlands were for dispatching a significant force to help restore order. But the UK and Germany were opposed to any military action. So the EU ministers settled for almost the smallest possible response to the crisis: the despatch to Tirana of a little diplomatic mission of advisers.

The 1992 Maastricht treaty laid down, as an objective, that the EU would develop a common foreign and security policy, leading to a common defence policy. But nothing of consequence has been achieved in this area so far, and these two recent incidents seem only to confirm the EU's lamentable reputation for weakness and confusion in foreign policy.

And yet it must be a mistake to set too much store by activism for activism's sake. Some critics have been quick to jeer that Europe's indecision towards Albania looks exactly like a rerun of its earlier vacillation in the face of the war in Bosnia-Herzegovina. Surely this time, they say, Europe ought to be able to show a bit more spunk, and get a grip of the disorder in its own backyard.

To me, the two crises look wholly dissimilar. At the outbreak of the civil war in the former Yugoslavia, it might have been possible for the EU governments to have suppressed the conflict through military intervention. Whether it would have been wise to have tried is another question; but at least that was a relatively

organised military conflict to which it might have been possible to offer an organised military response.

The crisis in Albania is different. The problem is not civil war, but the disintegration of governmental authority – so it is not clear what an external military force could be sent to do. The EU foreign ministers have so far avoided taking a spectacularly wrong decision – though it is a pity they could not resist the temptation to display their disagreements in public.

The Turkish question is more complex and more difficult. During the cold war, Turkey established a strong claim to be part of the western complex of nations; it has been a member of Nato since 1952 and became an associate of the then European Community in 1963.

But there are two sets of obstacles to Turkish membership of the EU. The first is practical: member states are already quaking at the difficulties of absorbing the (mainly small) countries of eastern and central Europe. Turkey is not just very poor and very backward; with 62m people, it would be much harder for an EU of 37m to digest, economi-

cally or institutionally.

The second obstacle is political. Some people debate the geographical question whether Turkey is really part of Europe; others worry that it is a Moslem country; but this is missing the point. The real question is: does Turkey resemble and behave like a west European country?

The answer is unmistakable in terms of its democracy, its human rights, its treatment of minorities and the role of the armed forces, it functions according to quite different norms.

In combination, the practical and political obstacles mean Turkey cannot become a member of the EU soon. The Christian Democrat leaders were merely saying out loud what everyone already knows.

But last weekend's decision by the 15 foreign ministers to encourage Turkey's aspirations was not just an exercise in polite hypocrisy; they were also recognising that there is no point in simply making a public announcement that Turkey cannot join the EU. This angers the Turks, quite uselessly, without addressing any of the large strategic problems in which the EU and Turkey are unavoidably linked.

Turkey occupies a key position at the crossroads between the Balkans, the Caucasus and the Middle East and that must be reflected in EU strategy. Ankara has threatened to block Nato enlargement if it does not get satisfaction on EU membership. Brussels cannot proceed with planned membership negotiations with Cyprus, without dealing with the fact that half the island is occupied by the Turks.

Cynics will no doubt continue to mock the EU's disarray over foreign policy. But circumstances will compel the EU to try harder; one day, perhaps, it will do better.



Albania in chaos: no case for EU intervention

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 1TA

We are keen to encourage letters from readers around the world. Letters may be sent to the Editor or to the Financial Times. Published letters are also available on the Financial Times website. Translation may be available for letters written in the main languages of the world.

Uganda must be granted debt relief

From Mr Kevin Watkins.
Sir, Your report ("Setback for Uganda debt relief hopes", March 14) rightly emphasises the huge social costs of the International Monetary Fund and World Bank boards' delay in dealing with Uganda's debt. That delay will cost lives and calls into question the political commitment to deal with the debt crisis of lower income countries.

Debt on debt can be measured in cold financial terms. It will cost Uganda some \$40m in potential savings on debt relief next year, causing a serious setback for its economic reform programme which has achieved spectacular results in recent years.

However, in less visible terms it will undermine the social investment needed to combat child mortality rates: one child in five does not reach its fifth birthday. It will also be damaging in lost opportunities for human development. Thousands of children, especially girls, will not be going to school this year while the IMF and World Bank boards continue to prevaricate. It is difficult to square World Bank president James Wolfensohn's commitment to expand educational opportunity with the boards' lamentable decision on debt.

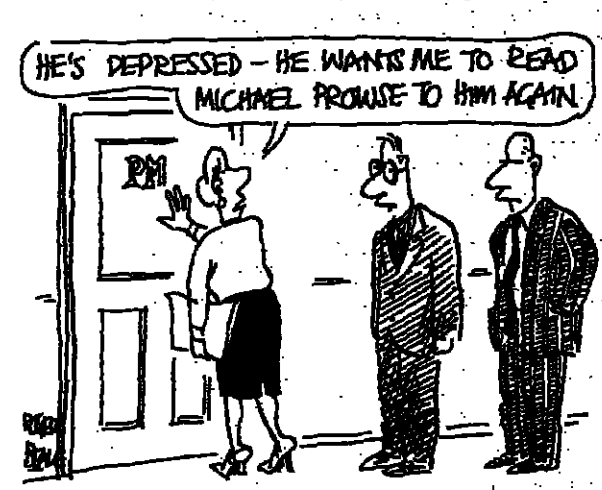
Uganda has been the donors' jewel in the economic reform crown. Holding back on debt relief not only sends the wrong political signal to Uganda, it will also have a huge impact on those heavily indebted poor countries in Africa and elsewhere which are carrying out painful economic reforms. The message seems to be that Africa's debt crisis must be left to fester for another seven to 10 years.

In short, this decision is unacceptable and has to be reversed. A completion date should be set for Uganda debt relief after this spring's IMF/World Bank meeting.

Kevin Watkins, policy adviser, Oxfam UK and Ireland, 274 Banbury Road, Oxford OX2 7DZ, UK

A better Britain confronts a bitter Britain

From Mr Peter Thal Larsen.
Sir, Could you let us know where Michael Prowse has been for the past few months? His impressions since his return from the US ("Back home in a better Britain", March 15/16) suggest he has passed the time wearing a virtual reality headset supplied by Conservative Central Office.



He has obviously not had to seek medical treatment on the National Health Service. Neither can he have tried to find a decent state school for his kids. He cannot have been near a university to experience the "huge expansion" that has taken place without a similar increase in funding.

His part of London is clearly free of homelessness, poverty and crime. Or could it be that, because these problems are so much worse in the "dynamic, entrepreneurial" US, he does not think them worth mentioning? And I am sure most Londoners would love to know what reliable part of the London Underground he uses, and at what time of night he ventures on to the M25 London orbital motorway.

Peter Thal Larsen, 18 College Heights, 246 St John's Street, London EC1V 4PH, UK

Thanks to Thatcher radicalism and Major consolidation it now unquestionably has the strongest economy and is the best run country in Europe, and arguably in the world.

The fact is that voters have very short memories and a substantial number of them (those up to the age of 35) have never known the desperate straits in which this over-taxed and stricken country was 30 years ago. I can only hope that they will all see the light on election day.

Either this, or, paradoxically, let me hope that Mr Blair will be voted in with a healthy majority which will not make it necessary for him to compromise too much with his vociferous and numerically substantial leftwingers.

Glenn Munro, Playgrouse Villa Mania Gravelled, 5 Coates Crescent, Edinburgh EH3 7AL, UK

Jobs will go in anti-dumping drive

From Mr Peter Booth.
Sir, Your article by Jenny Leesby on anti-dumping action taken by the European Commission, ("Brussels move on dumping a 'violation'", March 17), against imports of unbleached cotton fabrics is right to draw attention to the questionable nature of the Commission's action and its methods of trying to secure a majority vote ahead of schedule.

I wonder how much its premature timing is affected by the political events taking place in the UK this week, perhaps in the hope of passing through these damaging duties when the UK's eye is off the ball.

Quite apart from the technicalities as to whether this action is in violation of the World Trade Organisation rules and procedures, the reality is that a number of dyeing and finishing businesses in the UK are already suffering as a result of the six-month provisional anti-dumping duties imposed last November. The Transport and General Workers Union already has a list of seven companies directly affected, and no doubt many others will be added should the duties be extended.

If member states are not alive to the threat to jobs, and this action is ratified and put into place for a five-year period later this week, then thousands of UK jobs will be lost as a result of European bureaucratic bungling.

Throughout this fiasco we have called for a wider view of the total trade implications to be taken into account, and the impact that any action would have in regions already suffering from higher than average levels of unemployment.

We hope it is not too late for sense to prevail and for the interests of all the sectors in the textile pipeline to be balanced against those of one specific sector.

Peter Booth, national secretary, textiles, Transport and General Workers Union, National House, Smiths Road, Bedford, West Yorkshire, BD1 2QR, UK

Europe cannot blame Bundesbank

From Mr Peter Dixon.
Sir, While I may have agreed with the arguments of Professors Modigliani and Balassone ("A euro minus the D-Mark", March 14) had the article appeared in the summer of 1993, I am no longer sure that we can continue to blame the Bundesbank for Europe's economic ills.

Looking back over a medium-term perspective, it is true the Bundesbank was slow to relax monetary policy, which made a big contribution to the severity of the European recession in 1992/93 and which in turn has left Europe with more than 18m unemployed.

However, to suggest that "the Bundesbank could quickly reduce the jobless total in Germany – and in other European countries – by adopting a less restrictive monetary policy" flies in the face of the facts.

Since August 1992 the German discount rate has fallen from a postwar high of 8.75 per cent to a postwar low of 2.5 per cent. In real terms the rate is now at its lowest since spring 1983. During this period the level of unemployment has climbed by almost 1.5m (a dip in 1994 notwithstanding) to more than 4.3m. Admittedly, the real effective exchange rate is still some 5 to 10 per cent stronger than in summer 1992, but it has actually been depreciating since early 1995.

Given this background it is hard to argue that Europe's problems are caused by excessively tight German monetary policy. Instead, restrictive fiscal policies across the continent and structural factors, such as high payroll taxes, are playing a bigger role in hampering growth and employment.

It was European Union governments which signed up to the Maastricht treaty in 1991, and it was they that voluntarily donned the hairshirt of fiscal restraint rather than have it forced upon them by the Bundesbank.

Peter Dixon, Königsplatz Strasse 23, 60528 Frankfurt am Main, Germany

No rebound in Italian deficit after Emu

From Mr Fabrizio Galimberti.
Sir, Martin Wolf ("Emu's hidden strains", March 11) reports a remark by Prof Ronald McKinnon: Emu's greatest achievement has been to force politicians in countries such as Italy to make necessary fiscal corrections. The implication drawn by Mr Wolf is that "quite reasonably, confidence in the continuation of such painful fiscal adjustment after monetary union must be small".

Prof McKinnon's statement is largely true (even if more than half the remarkable nine-point improvement in the ratio of the primary balance to gross domestic product since the low point of 1985 took place before the Maastricht treaty was signed). On the other hand, Mr Wolf's implication is quite unreasonable. The view that once Italy is in Emu and Maastricht's strictures are out of the way, the deficit will take off again ignores the fundamental difference between total and primary balance.

The latter is a surplus, and one of the highest in the world. With monetary union, the interest burden will decrease sharply, the fiscal position will become sustainable (no need for more "painful fiscal adjustment") and, in any case, Maastricht's strictures will have been replaced by the commandments of the "stability pact".

Italy's policymakers will still have a lifetime of work to do, as the quality of both taxes and primary expenditures is unacceptably low. But after Emu, the problems will be ones of quality, not quantity.

Fabrizio Galimberti, 12 Kooyongknot Road, Hawthorn 3122, Australia

Feline brainpower is no match for robots

From Mr Aristades Pappas.
Sir, Andrew Baxter, in writing about robots in his "Minds of the future" article (March 11), quotes a Prof Warwick who says: "Within five years they [robots] will have the brainpower of cats."

As someone who has had cats as wonderful pets for 41 years, I would like to ask Prof Warwick a question. What brainpower?

Aristades Pappas, 74 Essex Street, Jersey City, NJ 07302, US

Politics is not business leaders' forte

From Lord Harris of High Cross.
Sir, I have high respect for Sir Colin Marshall and many of the others calling for what in my view amounts to lowering our guard on Brussels (Letters, March 11). But then I knew their predecessors better in the 1960s and 70s and respected them no less as businessmen.

My quarrel with the dubious Confederation of British Industry consensus now, as then, is that first-class businessmen can be rotten judges of politics. Dare I recall their well-orchestrated enthusiasm for Salwyn Lloyd's pet Neddys or George Brown's phantom National Plan, or Edward Heath's ephemeral prices and incomes policy, and many lesser fads and fancies?

Those of us at the Institute of Economic Affairs and beyond who felt driven to persist with principled doubts – as do many Eurosceptics – were equally denounced for confrontation, not only by Sir Blair's predecessors but, alas, by Sir Colin Marshall's.

It scarcely helps reasoned discussion for Sir Colin and co to present the choice as "the path of isolation" versus "the heart of Europe".

Let me, therefore, pose three questions. Are Switzer-

land, or Norway, or the US "isolated" by being outside the European Union? Since Britain at its best has led the way in trading with the whole world, might not the current obsession with the EU prove an example of business short-sightedness to avoid missing out on the exploding markets of Asia, will Sir Colin – or his successor – soon be proposing a shift to the heart of China?

Lord Harris of High Cross, 5 Catley Close, Wood Street, Barnet, Herts EN5 4SN, UK

Big problem

From Mr Harvey Cole.
Sir, You comment on figures showing a sharp increase in the proportion of Americans classified as obese ("Weighty issue for Americans", March 15/16). But statistics for the UK indicate that the share of its population similarly overweight is both larger and growing more rapidly – with particularly troubling emphasis on the young.

Harvey Cole, 9 Clifton Road, Winchester, Hants SO23 5BP, UK

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ARTS

Television/Christopher Dunkley

The great survivors

Television, we are told, is a fleeting thing. "New" is its by-word. The images are transient, programmes come and go, the medium chews up talent, spits it out, and switches to the next fashionable flavour. When my predecessor, T.C. Worley, gathered his FT columns into a book, the title he chose was *Television: The Ephemeral Art*. Yet when that book was published in 1970 the BBC's astronomy programme, *The Sky At Night*, had already been running for 18 years. It started before Sputnik I went up, and today, 40 years later, with the moon landings a part of history, it is still going strong. Moreover, the presenter is still Patrick Moore, the man who presented the first edition and who appears to work today as he always has - full of passionate eloquence, in well-constructed sentences - without a pause.

Given all the talk about mutability and impermanence, it is astonishing how many of the programmes that were in the schedules 25 years ago are still with us today. *The Sky At Night* is not the oldest. That title goes to *Panorama* which started in 1953 and is therefore 44 years old. True, it began as a fortnightly magazine programme which included criticism of the arts from a regular team, but its chief interest was always current affairs, and it has been in its single-subject weekly format for a long time now.

BBC Television News is a year younger than *Panorama*, and *This Is Your Life* has been with us, on and off, on ITV and BBC, for 42 years.

Next on the list (compiled with the help of the new edition of Tise Vahmagi's excellent book, *British Television*, OUP) is the 41-year-old *What The Papers Say*... or it would be next, assuming it was still alive. It has always been made by Granada and was, for most of its life, shown on ITV. Then, shortly after the Thatcherite broadcasting shake up, it became the first ITV programme to be commissioned by a BBC channel. Unfortunately BBC2 has proved anything but a faithful friend. The programme has been pushed around the schedule, sometimes towards the middle of the night, run in short series, cut down from 15 minutes to 10, and now, just after the annual WTPS Awards, has ominously disappeared altogether.

The Sky At Night comes fifth, and then the BBC's children's magazine programme, *Blue Peter*, which began in 1958 and is still watched in the Dunkley household even though the

children for whom it was originally switched on every Monday afternoon have set up homes of their own. It seems that the ironing cannot be done without it. Seventh is the Saturday afternoon sports programme, *Grandstand*, and eighth is *Coronation Street* which was launched in 1960 and is still expanding, having added a third weekly episode in November. Ninth is the programme of listeners' letters, *Points Of View*, which specialises in presenters called Robinson - Robert, Kenneth, and Anne - though Barry Took stood in for a while. Number 10 on this list of greybeards is *Songs Of Praise*.

It is hardly surprising that seven of these 10 oldest programmes belong to BBC1, since that is our oldest channel, nor astonishing to note that they include standard items which virtually any general interest network would be likely to include: news, sport, children's magazine, and so on. This does not invalidate the argument that television (British television, anyway, yet that of other countries too, judging from what I have seen abroad) is much

less fickle and more resistant to change than received wisdom would have us believe. However, the more interesting long term survivors are those programmes which are not predictable, not common to every major general interest network.

It is on these grounds that the longevity of programmes such as *The Sky At Night*, *This Is Your Life*, and *What The Papers Say* is so interesting. There are even more of them in the next ten titles (Nos 11 to 20 in the Great Survivors list): *University Challenge*, *World In Action*, *Top Of The Pops*, *Horizon*, *Match Of The Day*, *Tomorrow's World*, *Jackanory*, *News At 10*, *Omnibus* and *Dad's Army*, assuming you can count *Dad's Army*, which was only in production between 1968 and '77 but, thanks to repeats, scarcely seems to have been off screen for nearly 30 years. It is not hard to understand a daily news programme or a soap opera having a long life, but why a programme about weird inventions (*Tomorrow's World*)? Why a series in which a man with

huge loose suits and wonky eyebrows sits in a tiny studio and talks intensely about black holes (*The Sky At Night*)? Why a general knowledge quiz between college students (*University Challenge*)?

The answer, surely, is that all these series, predictable and unpredictable, are alike in one respect: they are classics - not (or not necessarily, anyway) in the sense that Beethoven's Ninth is a classic, but more in the sense that the Harris Tweed sports coat and the Bic ballpoint are. They are supremely well suited to the purpose for which they were designed. I have never liked *This Is Your Life* which, too often, seems too curiously embarrassing: in last week's programme they came perilously close to damning Richard Whitley with faint praise, and this week's, with Sean Phillips, looked like a lurid rally organised by Equity. Yet if what you want is a half-hour blog for minor celebrities it would be difficult to think of a better suited vehicle.

The same is true of *What The Papers Say*. Obviously television has been hopelessly inadequate as a public

watchdog on the press (compare and contrast the space, money, effort, staff that newspapers put into the opposite function). But if an opinionated 18-minute weekly roundup delivered by a Fleet Street journalist is all that television is willing to sustain - like getting actors to write theatre reviews - then WTPS is (was?) a simple classic that could hardly be bettered. *Songs Of Praise* with its outside broadcast cameras attracting the largest congregation in the history of any given church, reminds metropolitan cynics that in the age of virtual reality and sheep cloning there is still a world of Women's Institutes and flower rotas out there.

Indeed, this spine of ancient titles running through the television schedules is a vivid illustration of the resilience of British institutions and lifestyles. *This Is Your Life* with its sentimentality, hero worship and love of family will still be there long after television's current crop of revisionist biography series (*Secret Lives* and so on) have been forgotten. The country is dotted with eccentrics in anoraks and wellies poking their telescopes out of their garden sheds every night to gaze out beyond Alpha Centauri in the hope that their name will one day be given to a spinning gas ball that ceased to exist before the birth of Christ. I back Patrick Moore and *The Sky At Night* to outlast *The Spice Girls* and *The Glee Show*.

Theatre/Sarah Hemming

Welsh spin on a black comedy

Some of the new Welsh drama I have encountered recently has had a wildly surreal streak that is strangely invigorating. So it proved with *Badfinger*, Simon Harris' oddball black comedy which launches the "Four Corners" season at the Donmar Warehouse.

Badfinger, performed by Thin Language Theatre Company, is bizarre and playful, at once enormously derivative and quirkily original. It is indisputably Wales on stage, but it is a Wales portrayed in high relief through a mishmash of styles that borrows unashamedly.

Harris has made no secret of the fact that he is influenced by David Mamet and *Badfinger* has much in common with *American Buffalo*. It is set in the seedy backroom of a junkshop; the characters are all male low-lifers; the action consists largely of shifts of power between them as revelations are made and the dialogue makes virtuoso use of bad language.

But the play also owes something to the thriller genre and could even hark back to Ben Jonson's comedies, with its lurid portrayal of a group of needy misfits

trying to hold their own. And Harris puts an enjoyable Welsh spin on the situation.

Many of the plot twists have to do with the exceedingly wet weather and there is a lugubrious atmosphere to the proceedings that even the abundant black humour and Michael Sheen's cod melodramatic effects - thunderclaps, flashes of lightning and so on - do not dispel.

Centre of the play is Meyrick, the jumped-up owner, a middle-aged man who is a strange combination of the savage and the sentimental (a fine, tense performance from Robert Blythe). He and his simpleton sidekick Johnnie (Jason Hughes) are visited by a lanky loaner called Speed (Rhys Ifans, restless and compelling). Speed is busy expounding his theories on chance, chaos and logic, when a drugged youth flings himself and his problems through the shop window.

What is Meyrick's relationship to this youth? Does he have a dark secret? Speed attempts to blackmail the truth out of him, but is interrupted by the arrival of another unsavoury character: a bible spouting thug

sent to recover money for the local loan shark.

As the play spirals downhill into despair, we realise that the fantastic style is just a screen. In fact the characters are just four of life's losers trapped into dependence; Harris draws a world where even wit and talent can be suffocated by social circumstance.

The play's biggest flaw, however, is that its impact is lost in the telling. The very twists and turns and word play that make it superficially entertaining also mean that it begins to sag and lose momentum. After a while you begin to sympathise with Meyrick as he urges Speed to "get to the point". Sheen's production keeps on springing the surprises and maintains the suspense, sending the nervy control ricocheting from one character to another, but it cannot save the play from its own excesses.

That said, there is much to enjoy here. A pair of pruning shears and a willingness to shrug off some influences next time might reveal in Harris an exciting new Welsh voice.

Donmar Warehouse, London WC2 to March 22 (0171 369 1732).



Shifts of power between low-lifers: Rhys Ifans in 'Badfinger'

Alastair Muir

Theatre/Ian Shuttleworth

Takes on the cinema

Forkeard Fantasy (alias the Brittonian Brothers) have a playful love of film coursing through their veins; cut them, and they would bleed celluloid. It is natural then, that they should have created a show for the Century of Cinema celebrations in their characteristic style which combines film, live action and special effects somewhere in the region between Ray Harryhausen and Heath Robinson. The centenary has passed but the show - like the huge carnyards which support the crawling, snail-like Empire Theatre, survives.

Tim and Chris Britton and Edmund Jobling are basically big

kids with a huge toybox. *The Fall Of The House Of Usher* is a work of childish silliness mixed with an adult taste for referentiality, nodding as it does to films ranging from *The Shining* to *Gone With The Wind* and directors from Blake Edwards to Tarantino.

As the grasping Bernard von Earlobe attempts to steal the world's only remaining liquid film archive from Roderick Lilyhair de

Usherette and his three weird sisters (one running *Macbeth*-related gags), an hour and a half smashes of chase sequences in which characters disappear behind a projection screen to pop up on film, intruders are imprisoned in slapstick film loops, towering monsters and improbable (re)animation sequences all come thick and fast.

Technically, the Brittons and their co-designer Penny Saunders

are immensely skilled - although they relish the illusion of shambles, the reality is plainly one of precise orchestration.

The spirit of the show, one of daff but knowing fun, is also enormously appealing. Things fall apart, however, in the narrative aspect: it becomes progressively more difficult to maintain a coherent line through the warped, irrepressible ideas being pulled out at high speed like the

flags of all nations from a magician's hat.

After a certain point one simply has to trust that all these frayed threads will be brought together by the end, and they are not; the final barrage of special effects constitutes a conclusion rather than a resolution. The final destination of the piece, and indeed the route travelled, are subordinated to the rollercoaster loops and twists of the ride. One cannot shake the nagging suspicion that it ought to be more thoroughly enchanting than it is.

Lyric Studio, Hammersmith London W6 until April 5 (0181-741 2311).

Opera in Sydney/David Murray

Merged talent

Sydney used to have The Australian Opera, and Melbourne the Victoria State Opera. Recently they merged to become Opera Australia, amid the usual promises of sensible economies and higher standards. When they counted their pennies again last month, however, what was believed in October to be a manageable deficit of \$41m-plus had unaccountably grown to \$53m-plus. The instant result was the cancellation of the Melbourne winter season. Melbourne is cross, though Opera Australia's new management is pleading that Melbourne audiences were never that good in the winter.

Meanwhile the Sydney summer season has gone down well, and I caught the fag-end of it. By then, two of the three principals in a much-praised revival of *La Traviata* - Elijah Moshinsky's 1994 production - had been supplanted by newcomers who did nothing for the drama. The Chinese Alfredo, young Du Jigang, was eerily inscrutable from start to finish, in surreal Italian, and a metallic light-heretic timbre seemingly learned from ancient 78s. Young Richard Alexander stamped his jealous Baron who gets all of about five minutes to sing, with five times more character.

As Germont-the-heavy-père, Henry Ruhl had appealing, lyrical moments in his middle register, and the mien of a kindly, ineffectual uncle. With nobody to play to, Cheryl Barker's valiantly sung Violetta emoting in a void, sometimes to fine effect and sometimes not. Carlo Felice Cillario, impeccably stylish in both of Verdi's act-pretudes, was too solicitous for his singers, often accelerating a phrase for one and braking it hard for the other within a single duet: obtrusive, and distracting.

Michael Yeargan's sumptuous sets, more acutely sensitive to the period and the situations than any I recall,

were quite splendid, and probably accounted for some of the deficit. The pleasantly old-fashioned sets for Donizetti's *La Fille du régiment* were brought back from a 1986 staging which let Joan Sutherland reappear in a favourite role, but Joseph Ward has produced the opera afresh. Not quite the *mot juste*, but this version must at least have been different.

For it was built around Emma Lyson's bright, energetic, killing winsome Marie, the tomboyish *unconquered* of the title; whereas Dame Joan was enacting the role in her 60th year. Lyson has terrific attack, muzzy French, an intermittent vagueness about pitch and a weakness for OTT mugging that should be put on a muzzle at once. Her tenor was the American Bradley Williams, small-voiced but elegant, whose very "correct" French was a rebuke to everybody else's.

As a show, *Die Fledermaus* won hands down. Lindy Hume's effervescent production, which began at the West Australian Opera in Perth last year, transfers the action to 1930s Manhattan: not implausible, and it provided an excuse for more stunning sets, this time by Richard Roberts. The Eisenstein's penthouse contained a Brancusi and a Léger, with the Chrysler building looming outside.

If the leading ladies belted out their numbers without the cosy Viennese nuances that lend an extra dimension to the music, the Eisenstein and Falke were clever - the one an urbane comedian, the other distinctly sinister. The American conductor Dobbs Franks supplied strong professional drive, and we had an uncanny Price Orlovsky from Suzanne Johnston. I expected a *Marlene*, but not Johnston was pure Garbo *en travesty*, right down to the quirky little smile. She lit up what was anyway the snappiest, least indulgent *Fledermaus* I've seen in years.

INTERNATIONAL ARTS GUIDE

AMSTERDAM

EXHIBITION

Amsterdam Historisch Museum
Tel: 31-20-5231822
● Peter de Groot on Holland: exhibition bringing together objects collected by the Russian Czar Peter the Great (1672-1725) during his stay in Holland 300 years ago. Included are a number of paintings by 17th century Dutch masters, scientific instruments and personal belongings of the Czar; to Apr 13

BARCELONA

EXHIBITION
Fundació Antoni Tàpies
Tel: 34-3-4870315
● Ana Mendiz: retrospective of work by the Cuban artist whose installations and sculptural pieces examined the female body and perception of it as a passive victim of crime and violation and as a sacred myth. Given the ephemeral nature of much of Mendiz's work the exhibition

largely consists of film and photographic material, although three of her installations have been re-created; to Mar 30

BERLIN

DANCE
Deutsche Oper Berlin
Tel: 49-30-3438401
● Ballett der Deutschen Oper Berlin: perform "Dream Time" to music by Takemitsu, choreographed by Kylian, "In the Middle Somewhat Elevated" to music by Willems, choreographed by Forsythe and "Heimkehr" to music by Mahler, choreographed by Seyffert; Mar 20

CAMBRIDGE

EXHIBITION
Fitzwilliam Museum
Tel: 44-1223-332900
● Rembrandt and the Nude: this is the second in a series of exhibitions devoted to the museum's collection of Rembrandt etchings; to Mar 31

COLOGNE

JAZZ & BLUES
Kölner Philharmonie
Tel: 49-221-2040820
● WDR Big Band: conducted by Bill Dobbins perform jazz music; Mar 22

DUBLIN

CONCERT
National Concert Hall
Tel: 353-1-6711888
● Irish Chamber Orchestra: with

conductor Fionnuala Hunt performs works by Bennett, Walton and Dvorak; Mar 23

GLASGOW

CONCERT
Glasgow Royal Concert Hall
Tel: 44-141-3326633
● Royal Scottish National Orchestra: with conductor Thomas Dausgaard and the Royal Scottish National Orchestra Chorus perform works by Lutoslawski, Szymanowski and Tchaikovsky; Mar 20

LONDON

CONCERT
Barbican Hall
Tel: 44-171-6384141
● Orchestre Revolutionnaire et Romantique: with conductor John Eliot Gardiner and perform works by Schumann; Mar 21

Royal Festival Hall
Tel: 44-171-9604242
● The Rake's Progress: by Stravinsky. Conducted by Andrew Davis and performed by the BBC Symphony Orchestra and the BBC Singers. Soloists include soprano Joan Rodgers, tenor Barry Banks and bass Alastair Miles; Mar 22

EXHIBITION
Victoria & Albert Museum
Tel: 44-171-9388500
● In Pursuit of Old Masters: at the end of 1994 the Victoria & Albert Museum received more than 300 Ancient Society watercolours in a transfer from the National Gallery. This display

follows the history of the Society and includes prints in line, colour and wood engraving; to Mar 30

THEATRE

Lytham Theatre
Tel: 44-171-9210631
● The Homecoming: by Pinter. Directed by Roger Michell. The cast includes Keith Allen, David Bradley and Lindsay Duncan; Mar 19, 20, 21, 22

LUXEMBOURG

CONCERT
Théâtre Municipal
Tel: 352-470895
● Orchestre Philharmonique du Luxembourg: with conductor Sakari Oramo and cellist Liuis Claret perform works by Stravinsky, Prokofiev and Nielsen; Mar 20

LYON

EXHIBITION
Musée des Beaux-Arts de Lyon
Tel: 33-4-72 10 17 40
● Kees van Dongen, l'oeuvre sur papier (1885-1914): this exhibition, the first devoted specifically to van Dongen's works on paper, features 90 drawings, gouaches and watercolours, as well as over a dozen of the artist's paintings and 25 works by friends and contemporaries, including Steinler, Signac, Picasso, Derain, Toulouse-Lautrec, Marquet and Matisse; to Apr 6

MADRID

EXHIBITION

Museo Nacional Centro de Arte Reina Sofia Tel: 34-1-4875062
● Vicente Rojo: retrospective exhibition featuring 94 paintings by the Catalan artist, produced between 1960-1996; to Mar 24

NEW YORK

ART & ANTIQUE FAIR
7th Regiment Armory
Tel: 1-212-4720590
● The International Asian Art Fair: the second International Asian Art Fair features 60 exhibitors, showing a wide range of Oriental and Islamic works from the Far East, including China, Japan and Korea as well as Southeast Asia, India and the Middle East. Exhibitors include Oliver Hoare, Gisele Croes and John Eskenazi; from Mar 22 to Mar 26

EXHIBITION
Brooklyn Museum
Tel: 1-718-638-5000
● Mistress of the House, Mistress of Heaven: Women in Ancient Egypt: exhibition examining the role of women in ancient Egypt in the court, family and temple. Approximately 200 objects will be on display, including 20 rarely seen pieces from the Museum's permanent collection; to May 18

PARIS

CONCERT
Cré de la Musique
Tel: 33-1 44 84 45 00
● Orchestre et département de chant du Conservatoire de Paris:

with conductor Pascal Rophé perform works by Debussy and Ravel; Mar 20
Musée d'Orsay Tel: 33-1 40 49 48 14
● Tokyo Quartet: perform works by Schubert and Brahms; Mar 20

STOCKHOLM

CONCERT
Stockholms Konserthus
Tel: 46-8-7860200
● Gideon Kremer: performance by the violinist, accompanied by Veronica Hagen, Clemens Hagen, Alois Posch and Oleg Maisenberg. The programme includes works by Schubert, Schnittke and Harrison; Mar 21

VIENNA

CONCERT
Musikverein Tel: 43-1-5056681
● Göteborg Symphony Orchestra: with conductor Neeme Järvi perform works by Tübin, Stravinsky and Lidholm; Mar 20

OPERA
Wiener Staatsoper
Tel: 43-1-514442960
● Siegfried: by Wagner. Conducted by Runnicles and performed by the Wiener Staatsoper. Soloists include Eaglen, Gonda and Efraty; Mar 20

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17.30 Financial Times Business Tonight

CNBC:

08.30 Squawk Box

10.00 European Money Wheel

18.00 Financial Times Business Tonight

Arab anger as Netanyahu defies world opinion

Work starts on east Jerusalem settlement

By Judy Dempsey and Avi Mechin in Jerusalem

Mr Benjamin Netanyahu, the Israeli prime minister, yesterday defied world opinion by beginning the construction of a new Jewish settlement in Arab east Jerusalem.

As four bulldozers, under heavy guard, cleared the way to the barren stone hill of Har Homa, Mr Saeb Erekat, chief Palestinian negotiator spoke of "a black day for the peace process".

"Everything we have worked for is being taken away by the Netanyahu government," he said.

But Mr Netanyahu said: "There is no good time to build in Jerusalem because there are always objections to such building. We intended to build. We promised to build. And we are building."

Hamas, the Islamic Resistance Movement responsible for the wave of bombings in Israeli cities last year, called for a Palestinian uprising to protest against the start of work on the settlement.

Small groups of Palestinians,

led by Mr Faisal Hussein, the Palestine Liberation Organisation's minister for Jerusalem affairs, looked on as the bulldozers started removing earth.

Mr Hussein, who is camping out with his followers in tents close to the site, accused Israel of escalating the crisis. "We feel we must confront their plans," he said.

Mr Erekat said there was a growing sense of hopelessness. "What can we do? The Israelis have an army, an air force, a police force. They seem above the law. Even the US is doing nothing about it [the settlement]. He had earlier warned that construction of Har Homa would play into the hands of extremists.

It is unclear what strategy Mr Yasser Arafat, president of the Palestinian Authority, will adopt in the following days. Several countries have warned him against resorting to violence.

The Israeli military and police forces have stepped up patrols, sealing off Har Homa and preventing Israelis from entering cities under Palestinian control. Both sides have

agreed to suspend joint patrols in the West Bank for security reasons.

Israel's decision to build at Har Homa - Jabal Abu Ghneim in Arabic - has rocked the peace process. The city is holy to Jews, Muslims and Christians, with Jews and Palestinians equally determined to claim it as their capital. Under the 1993 Oslo Declaration of Principles, the future of Jerusalem was recognised as the most sensitive issue, to be resolved in the final phase of talks.

Mr Shimon Peres, leader of the opposition Labour party, criticised the Israeli government for "a very serious mistake" in focusing attention on the controversy surrounding Jerusalem.

Jewish settlements on occupied Arab lands have a higher percentage of vacant homes than inside Israel, the Central Bureau of Statistics said on Tuesday. *Reuters reports from Tel Aviv.* In Israel, 5 per cent of housing stock was empty compared with 12.1 per cent in Jewish settlements in the West Bank and the Gaza Strip.

CNN airs first report from new bureau in Havana

By Pascal Fletcher in Havana

"Hello from CNN's new Havana bureau, at long last." With these words Cable News Network became the first US news organisation in nearly 30 years to open offices on the communist-ruled island.

After years of blasting the US media as mouthpieces of the "imperialist" US government, the Cuban government announced last November it would allow CNN to set up a bureau in Havana.

But CNN had to wait three more months before the US administration gave permission. Nine other US news organisations were also given licences to open offices in Cuba, but Havana said only CNN would be allowed in for the time being.

US officials say the presence of US news organisations will increase pressure for democratic change in Cuba. The Cuban government hopes regular reporting from the island will help convince US public opinion of the futility of the US embargo policy.

Anti-Castro Cuban exiles have accused CNN of being "soft" on the Cuban government in its reporting.

CNN and other US agencies have a special dispensation from the US trade embargo and the Helms-Burton law, which seeks to curb foreign investment in Cuba and has sparked an international trade row between the US and its allies.

The last permanent US news bureau in Cuba closed in 1968 - Washington broke off diplomatic relations with Havana in 1961 and imposed an economic embargo the following year. Since then, US journalists have been limited to temporary visas.

CNN's Ms Lucia Newman has been transformed into something of a celebrity since becoming the network's Havana correspondent. In her first broadcast - from the offices in the Habana Libre hotel, formerly the Havana Hilton, against the exotic backdrop of the Havana coastline at sunset - Ms Newman reported on tension between Washington and Havana over Helms-Burton.

For her second news item, to be aired on Tuesday, she chose the prickly theme of press freedom in Cuba. "Unobjective" or "disrespectful" reporting can earn a formal rebuke or, in extreme cases, expulsion.

However, apart from government officials, few Cubans will see Ms Newman's broadcasts. CNN is generally only available in Cuba in tourist hotels or to those diplomats and foreigners who pay hard currency to receive it.

THE LEX COLUMN

Tussling for Thyssen

The logic behind combining Thyssen and Krupp Hoesch, Germany's two big steel groups, was never in doubt. Only the will has been lacking - following failed merger talks, Krupp has had to resort to a hostile DM13.6bn (\$8bn) bid for its larger rival.

The key lies in commodity carbon steel, where Europe - with 19 producers against Japan's six - is hugely oversupplied. If it wins, the enlarged Krupp would rival British Steel and Usiner Sadrir for size. And it would be able to shut its loss-making Dortmund plant, while contributing modern coking facilities to Thyssen's efficient steel plant 20 kilometres away. That would save the two over DM1bn each in capital spending, while cost savings from job cuts could amount to more than DM600m a year. Meanwhile, the removal of Dortmund's capacity should benefit prices and Europe's steel industry generally.

In view of that, the offer price at five times Thyssen's operating cash flow does not look expensive. A wholly debt-financed purchase would, however, put Krupp's balance sheet under absurd pressure. A disposal of non-core businesses, such as Thyssen's telecoms and trading activities, could raise around DM5bn. Even so, a sizeable equity issue would be likely. And the performance of the underlying businesses also badly needs sharpening - both Thyssen and Krupp had returns on capital of just 3 per cent last year.

German takeovers

Krupp's attack on Thyssen breaks Germany's cosy corporate culture wide open. Hostile bids in Germany are rarer than four-leaf clovers and one this large, for a company as laden with tradition as Thyssen, is unprecedented.

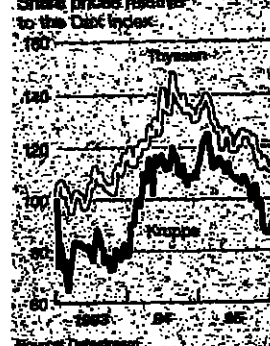
For investors, this is good news. It suggests that industrial logic is starting to prevail over vested interests, as companies wrestle to improve competitiveness. It moves the theme of shareholder value creation, which has been driving German equities forward, into a new phase: from internal restructuring to rationalisation across industries.

Admittedly, Krupp has three things in its favour: one of Germany's most dynamic chief executives, Mr Gerhard Cromme, who is not afraid of controversy; the backing of Germany's two most powerful banks, Deutsche and Dresdner, usually defenders of the status quo;

FTSE Eurotrack 200:
2179.5 (-14.5)

German steel stocks

Share prices relative to the Dax index



Source: DataStream

and the fact that Thyssen's share register is largely unencumbered by the friendly cross-holdings so common in Germany.

Even without those advantages, however, German managements must not shy away from consolidation. Big strides have been made in chemicals through joint ventures and asset swaps. But overcapacity remains in financial services, construction - where Hochtief has long been stalking Philip Holzmann - and retailing. Given record unemployment and political sensitivities, companies will have to take care not to provoke a popular backlash. But in the long term, more restructuring will be needed to preserve the "made in Germany" label.

Japanese shares

Japan's "nifty" stocks, a group of international blue chips including Sony, Toyota, Honda, Canon and Yamaha, have been the toast of equity investors over the past two years. Since June 1995, a group of 15 of the nimblest nifty companies has jumped by nearly 90 per cent. Sony and Yamaha have doubled in value and Honda has nearly tripled. By contrast, the stock market has risen by less than a quarter.

Much of that outperformance has resulted from the positive impact of a weaker yen on their international competitiveness and profits. In addition, the limited restructuring carried out by Japanese corporates has been concentrated among the very same nifty stocks. Between 1995 and 1996, for instance, car-makers reduced their break-even points by nearly 5 per cent, while costs at property companies and retailers increased 4-5 per cent. And

in a painfully illiquid equity market, investors have concentrated on big, international names.

Where next for the nifty phenomenon? Concern that the yen is stabilising has triggered profit taking recently. But earnings growth has more than kept pace with share price increases, so valuations have not actually expanded. The average price/earnings multiple for the nifty 15 on 1997 forecasts is 28, against 45 times for the market average. As Japan's economy recovers, those with more domestic exposure, like Sony and Matsushita, look best placed. But the entire portfolio should remain nifty for the foreseeable future.

UK power

Try as Britain's generators might, regulatory worries have a nasty habit of clinging to them. It was only a matter of time before someone suggested, as yesterday's otherwise bland Commons trade and industry committee report does, that the generators might need to shed yet more power stations to get real competition going. To battered investors that probably sounds ridiculous. Only a year ago, after all, both generators had to hand large chunks of plant to Eastern Group. And since then, power prices at the times that matter - when demand is high - have unambiguously fallen. The snag is that this may not mean much: healthy plant availability and a mild winter would probably have brought price falls anyway. It may not seem fair, but in reality few will be convinced that wholehearted competition has set in until a really gruesome price war breaks out.

Part of the blame lies with the generators themselves, for leasing the plant to Eastern under contracts which rather obviously reduce the new owner's incentive to let rip. But, they must be tempted to wonder, who cares? After all, the Monopolies and Mergers Commission appeared relaxed about the generation market in its related reports last year. Still, investors should not be seduced. For one thing, the MMC reports were conspicuously shoddy bits of work. For another, one awkward by-product of domestic competition next year is likely to be far closer scrutiny of who pays what for electricity and why. The debate is bound to return.

Additional Lex on Dorling Kindersley, Page 23

EU likely to impose duty on dumped Norwegian salmon

By Caroline Southey in Brussels and James Buxton in Edinburgh

Sir Leon Brittan, the European Union's chief trade negotiator, is expected to recommend a 13.7 per cent duty on imports of Norwegian salmon after a European Commission report accused Norway of dumping.

A confidential report by commission experts says Norwegian producers have been selling salmon in the EU at less than the cost of production. The report added that Norwegian producers had been paid unfair state subsidies, causing prices to fall and Scottish salmon growers to lose profits.

The finding will be welcomed in the highlands and islands of Scotland where the salmon industry is based. In the run-up to the general election it will also help offset complaints that the Conservative government has done

too little for the industry. Mr David Windmill, managing director of McConnell Marine Harvest, the biggest Scottish producer and a leading force seeking action against Norway, said: "If what we've heard is correct then we're pleased. We're hoping to achieve a level playing field with the Norwegians."

Sir Leon has the power to impose provisional duties for six months after consulting the EU's committee on anti-dumping, which is made up of officials from member states. The committee will discuss his recommendation tomorrow and is expected to make a decision in early April.

Extending the duties beyond six months needs the approval of EU member states.

EU trade officials said it was difficult to predict which way member states would vote. "The fish-processing industry will lobby hard against duties as they want an abundant sup-

ply of cheap fish. Such supplies come mainly from Norway," said an EU official. But he added that member states might back the duties on the grounds that other fish markets could be similarly affected in future.

Fish farmers in Scotland have complained that the Norwegian industry dumped fish in the EU between August 1995 and July 1996. The report recommends an average duty of 10 per cent on salmon imported from seven large companies to counter the effect of the dumping, and an additional 3.7 per cent for the subsidies.

The Norwegian government is expected to resist the imposition of duties given the importance of the salmon industry to the economy. Norway has dominated the European market for farmed Atlantic salmon since it pioneered the industry in the 1980s, producing 285,000 tonnes last year.

Clinton nominee questioned

Continued from Page 1

concentrate on dealing with very real foreign challenges rather than with the domestic wounds that Washington is inflicting on itself."

Mr Lake's criticisms of the

Republican-controlled Senate were echoed by Mr Clinton, whose spokesman said the president felt the process was "inexcusably flawed".

Possible replacement nominations include Mr George Tenet, the career officer who is

the agency's acting director. Mr John Sweeney, president of the AFL-CIO, the United States' most powerful union federation, yesterday lent his unconditional backing to Ms Herman and urged the Senate "swiftly" to confirm her.

However, apart from government officials, few Cubans will see Ms Newman's broadcasts. CNN is generally only available in Cuba in tourist hotels or to those diplomats and foreigners who pay hard currency to receive it.

FT WEATHER GUIDE

Europe today

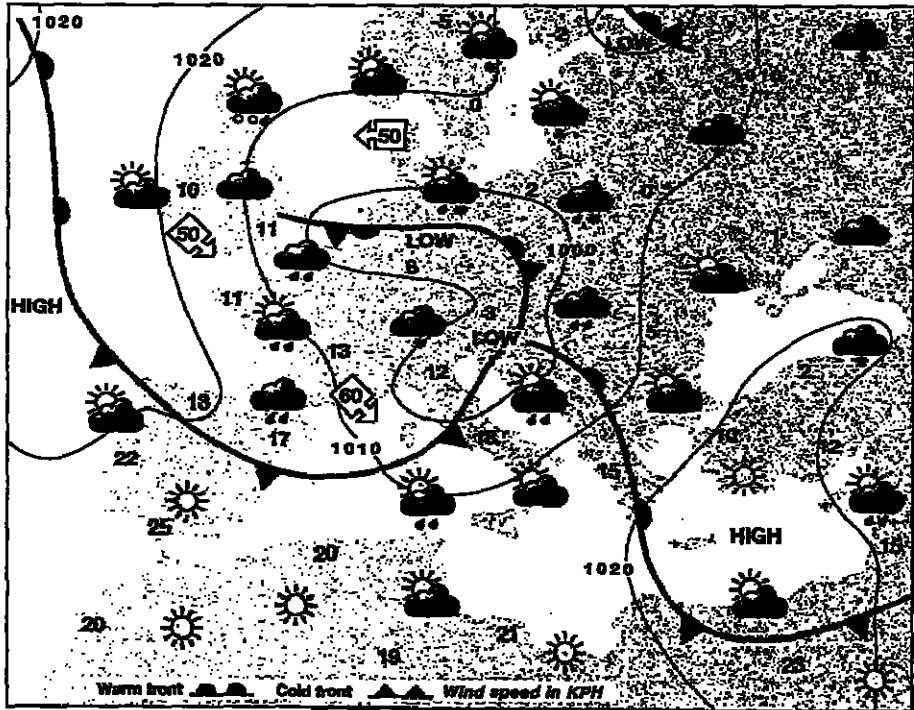
A depression extending from Holland and Germany towards the Alps will bring cloud to most of western Europe. There will be areas of rain, sleet and snow. Low pressure over the Baltic states will cause Finland and eastern Sweden to be cloudy with light snow. A high pressure area to the west of Ireland will bring sunny conditions to the southern half of Spain. Eastern Europe will be cloudy with some light snow.

Five-day forecast

High pressure west of Ireland will move towards the continent. This will cause cold air to flow from Scandinavia towards western Europe. The colder air will bring sleet showers and lower temperatures. Low pressure over western Europe will move towards the Mediterranean, bringing rain to eastern areas.

TODAY'S TEMPERATURES

Abu Dhabi	showers 23	Belfast	showers 11	Casablanca	showers 12	Edinburgh	showers 14
Accra	fair 31	Berlin	showers 11	Chicago	showers 12	Helsinki	showers 14
Algiers	sun 21	Bombay	showers 11	Cologne	showers 12	Hong Kong	showers 14
Amsterdam	rain 9	Bogota	showers 11	Dakar	showers 12	London	showers 14
Athens	fair 14	Bombay	showers 11	Dallas	showers 12	Los Angeles	showers 14
Atlanta	cloudy 15	Brussels	showers 11	Delhi	showers 12	Madrid	showers 14
B. Aires	fair 26	Budapest	showers 11	Dubai	showers 12	Moscow	showers 14
Bham	fair 11	Cairo	showers 11	Dublin	showers 12	Mumbai	showers 14
Bangkok	fair 37	Cape Town	showers 11	Edinburgh	showers 14	Nairobi	showers 14
Barcelona	sun 17						



Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

Frankfurt	sun 20	Madrid	sun 22	Rangoon	sun 27
Geneva	sun 20	Manila	sun 20	Reykjavik	sun 27
Glasgow	sun 21	Manchester	sun 21	Rio	sun 27
Hamburg	sun 21	Mexico City	sun 21	Rome	sun 27
Helsinki	sun 21	Miami	sun 21	S. Francisco	sun 27
Hong Kong	sun 21	Montreal	sun 21	Seoul	sun 27
London	sun 21	Moscow	sun 21	Singapore	sun 27
Los Angeles	sun 21	Munich	sun 21	Sydney	sun 27
Madrid	sun 21	Nairobi	sun 21	Taipei	sun 27
Manila	sun 21	Naples	sun 21	Tokyo	sun 27
Maracaibo	sun 21	New York	sun 21	Toronto	sun 27
Mexico City	sun 21	Nice	sun 21	Vancouver	sun 27
Miami	sun 21	Osaka	sun 21	Warsaw	sun 27
Montreal	sun 21	Paris	sun 21	Wellington	sun 27
Moscow	sun 21	Perth	sun 21	Winnipeg	sun 27
Munich	sun 21	Prague	sun 21	Zurich	sun 27
Nairobi	sun 21				
Naples	sun 21				
New York	sun 21				
Nice	sun 21				
Osaka	sun 21				
Paris	sun 21				
Perth	sun 21				
Prague	sun 21				
Rangoon	sun 27				
Reykjavik	sun 27				
Rio	sun 27				
Rome	sun 27				
S. Francisco	sun 27				
Seoul	sun 27				
Singapore	sun 27				
Sydney	sun 27				
Taipei	sun 27				
Tokyo	sun 27				
Toronto	sun 27				
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Wellington	sun 27				
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Banks

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COMMENT & ANALYSIS

FINANCIAL TIMES

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Wednesday March 19 1997

US's China connection

The allegations of impropriety which have dogged President Bill Clinton since his first term have created few ripples outside Washington until now. However, recent suggestions that China may have been involved in covert US election campaign contributions raise wider concerns. There is a growing risk that the controversy will directly affect government policy, jeopardising the future of an international relationship of vital importance to the US and to much of the rest of the world. Much about the affair is still murky. It turns on reports that the Federal Bureau of Investigation warned the White House and several members of Congress last year that China might be planning to channel money into US politics. But there is no evidence as yet that any such funding took place, nor any coherent explanation of what China might have had in mind.

In these circumstances, judgment should properly await the outcome of a thorough FBI investigation. If this found misdeeds, they should be prosecuted and US political funding rules tightened. Instead, Mr Clinton's Republican opponents have seized on the affair to challenge his political authority.

The incident has also played into the hands of hard-line US critics of China. It has given new life to "yellow peril" scare-mongering and emboldened those urging a confrontational stance against China over human rights and trade - particularly in respect of the Hong Kong handover.

The danger is that these pressures will cause a promising opportunity to improve relations with China to be squandered. After years of vacillation,

Mr Clinton is now seeking a sustained and constructive dialogue with Beijing. His change of tack rightly recognises that the US holds the key to China's integration into the global economy and its development of more stable international relationships. That task will be long and hard. But the deeper China's international engagement, the greater its incentive to behave responsibly and heed world opinion. Crude efforts to contain or isolate China, by contrast, risk encouraging it to turn inward and undermining the reformers in its leadership.

However, Mr Clinton's approach is flawed by his failure to spell out strategic priorities or a vision of how he wants US-China relations to evolve. This not only risks misunderstandings with Beijing, it enables US critics to portray his quest for improved ties with China as evidence of weakness.

Mr Clinton needs to distinguish the US approach on security issues clearly from that on economic and trade questions. On the former, he should set out firm principles. On the latter, he should be more pragmatic. He also needs to impress on US human rights activists that progress on this front is possible only in the context of a broader relationship with China.

His domestic opponents also need to think carefully about their aims and tactics. What- ever the truth of the China funding allegations, reducing policy towards China to mere partisan point-scoring would be a highly irresponsible course, which could only damage the longer-run interests of the US and weaken its capacity for international leadership.

German steel

Hostility is a way of life for Mr Gerhard Cromme, boss of Krupp Hoesch, the German steelmaker. Five years ago, as head of Krupp, he forced Hoesch into a nominally friendly but unwanted merger. Now he has launched an overtly hostile bid for Thyssen, with tactics - and advisers - straight from the Anglo-Saxon textbooks.

Thyssen is outraged; steel workers are on the streets. The Krupp Hoesch merger was followed by the loss of 25,000 jobs and the closure of an integrated steelworks at Rheinhausen. This time, Hoesch's plant in Dortmund is at risk.

The prospect of more job losses at a time of record unemployment will test the tolerance of German public opinion for continued restructuring. With a weaker D-Mark and a recovering economy, many people believe the need for cuts should now be coming to an end. Other observers believe that big German companies have only begun the task of restoring competitiveness. The Krupp Hoesch bid lends support to this view, but it will not be popular.

A second issue is competition. The merged company would account for the bulk of Germany's steel output, mirroring France and Britain, which both

have dominant national steel producers. Mergers across Europe's borders are in principle preferable to national consolidation, but steel is following the pattern of defence, another traditional "strategic" industry, and rationalising first on national lines. That is less than ideal, but it may be inevitable. The European Commission - likely to have the last say - should judge the merger not on market share in Germany, but on share in Europe.

The third issue is that of the rights of smaller shareholders. In the Hoesch bid, Mr Cromme left them out in the cold, striking cosy deals with large shareholders first. This time, with shares much more widely held, he is promising to do better. Though Germany's voluntary takeover code offers only limited protection for minority shareholders, Krupp's biggest adviser, Deutsche Bank, says the company intends fair treatment for all. The structure of the bid - in which Krupp is bidding initially only for majority control - will put that pledge to the test.

Mr Cromme has helped create a German market for corporate control. He should now deliver on the promise to treat all shareholders equally.

BBC's challenge

Lord Reith would not, perhaps, turn in his grave, but the commercial scope of the deal announced on Monday between the BBC and Flextech would have astonished the corporation's austere founder. The agreement with the US cable and satellite channel provider, is part of an arrangement which could net the BBC some \$10m in revenues from the reshewing of its library of old programmes.

Although deals on this scale seem far from the public service scene of the 1920s, they are, as a report from the National Heritage parliamentary select committee pointed out yesterday, the way things are going. And the change is happening much faster than most people imagined only a few years ago.

The development of digital television with hundreds of channels, the construction of cable networks and the coming together of broadcasting, telecommunications and home computing will soon transform the choices available to consumers.

Two implications for the BBC stand out starkly: it will steadily lose market share and it will consequently find the licence fee harder to justify, even at the present level, let alone at the increased rates which it might like to fund new

services. The corporation has rightly seen that as a result it must cut costs and look aggressively for new sources of revenue. The committee believes that to be successful, it will need a more professional board of managers to replace the part-time governors set up in a different era.

As the BBC is forced to compete in an increasingly complex commercial market, a change to a stronger board might indeed be helpful. But this would raise profound questions about how and to what extent the corporation's public service values should be preserved in the new world.

A more aggressively commercial management might, for example, need to be curbed by an external regulator guarding the public interest - perhaps a revamped form of the Independent Television Commission. But to transfer the responsibility for complying with the BBC's charter outside the organisation could fundamentally change the corporation's mission.

These issues proved too complex to be resolved in the dying embers of this parliament. But whether or not they form part of the election debate, they cannot be put off beyond the next.

Return of the reformer

Progress with Russia's economic and political transformation still hangs on Yeltsin, say Chrystia Freeland and Martin Wolf

With his presidential address of March 6, Boris Yeltsin the reformer announced that he was back. Not since 1992, when the president first lost his reformist nerve, has there been as good a chance of coherent change in Russia as now.

Not only has Mr Yeltsin apparently returned to health but he has appointed as first deputy prime ministers two leading reformers, Mr Anatoly Chubais and, this week, Mr Boris Nemtsov, governor of Nizhny Novgorod.

"This government will be the most pro-reform since 1993," argues Mr Yegor Gaidar, architect of the first reforms of the Yeltsin era. "My feeling is that there is a substantial chance that the government will be successful," he adds. One reason for such optimism is that, in the words of Mr Boris Fyodorov, a former finance minister, experience in government has given Mr Chubais "iron rods in his back".

The last-minute addition of Mr Nemtsov to the government team is a clever move by Mr Yeltsin to strengthen the reformers. As a popular regional governor, Mr Nemtsov has been forced to develop the common touch, a talent that has eluded remote Moscow bureaucrats, such as Mr Chubais. As an outsider, Mr Nemtsov is free of the taint of corruption that has attached itself to much of the Yeltsin administration.

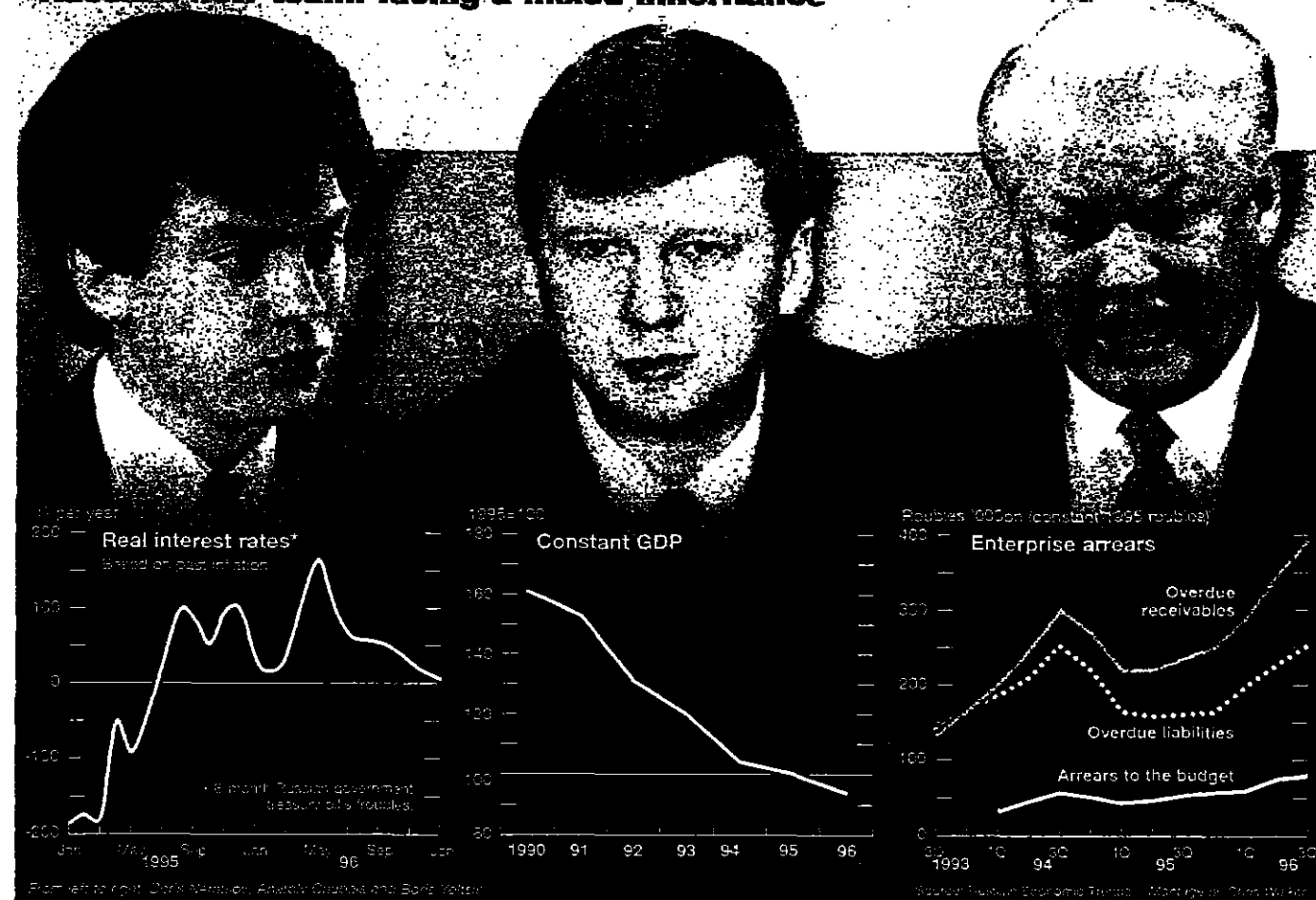
The economic legacy to the new team is mixed. But prices have at least been liberalised, three-quarters of the economy has been privatised, inflation brought under control and output stabilised - if after a decline of nearly 50 per cent. Investor confidence has strengthened: the stock market has risen 60 per cent since the beginning of this year, to 300 per cent above its level in early 1996; and the annualised yield on six-month non-taxable government securities fell from a peak of 200 per cent last May to 30 per cent in January 1997.

In his speech of March 6, the president stated his desire to bequeath to his successor, due to take over in 2000, "a country with a dynamically growing economy [and] an effective and just system of social protection". To achieve this, his government will focus on the budgetary crisis and tax reform, regulation of natural monopolies, pensions and housing, the military and the government administration.

The most pressing concern is the fiscal position. The budget is unrealistic, tax arrears are pervasive and the tax system irrational and arbitrarily administered. Failure to pay the government's spending obligations has become habitual, while the misappropriation of funds is commonplace.

If these ills are not remedied, it will be impossible to maintain low inflation in the long run, given the limits on the government's ability to borrow, or satisfy the expectations of the citizenry. The new team will have to push a realistic budget through parliament for next year, create a less corrupt and more effective fiscal administration and undertake fundamental tax reform. Because privatisation preceded structural reform, it is now necessary either to break up monop-

Russia's new team: facing a mixed inheritance



olies or impose more effective regulation. The electricity industry must be restructured, not least by creating a wholesale market that would permit competition among generators. Unfortunately, the power of some enterprises, above all Gazprom, the world's biggest producer of gas, is so great that it will be next to impossible to create effective competition everywhere.

The new team will also have to turn its attention to social issues. Pensioners have been among the most vulnerable victims of the government's failure to pay its obligations. This can only be rectified if the fiscal house is put in order. In the longer term, however, the government needs to promote private provision.

Housing subsidies account for 4 per cent of GDP, but disproportionately benefit occupants of relatively large urban flats. Rents must at least cover operating costs, with subsidies targeted on the poor. Administrative efficiency should also be improved by dividing the organisations providing maintenance from those responsible for administration.

The war in Chechnya, which revealed an ill-led, ill-disciplined and poorly equipped armed force, demonstrated the urgency of military reform. It will be important to introduce competitive procurement and cut the 270,000 "dead souls", or non-existent personnel, from the list of servicemen. Professionalisation of the armed forces is a longer-term aim, one that requires a stronger budgetary position than exists today.

Essential for everything is a well paid, honest and effective public administration. This will take a generation. But, as the president noted in his speech, improvements must start now.

Two questions arise. The first is whether such a programme would secure the president's

aims. The answer is that, with the economy now on the verge of recovery, it should at least secure a period of economic growth, particularly if the public finances are improved. But if growth is to be sustained and rapid, Russia must go further. Deregulation and strengthening of private property rights are the chief tasks for the longer term.

The second question is whether the agenda can be implemented. The most immediate threat is popular protest. Some observers fear that the Russian people, who have been extraordinarily tolerant of hyper-inflation and wildly unjust privatisation, may draw the line at reforms that will slash their social welfare entitlements and raise their rents.

"People don't really care if someone steals Norilsk Nickel or Gazprom, but they do care if they must pay 60 per cent of their salaries for rent," Mr Fyodorov says. "It is a very dangerous thing. There will be a protest."

The first big test of the country's mood will come on March 27, which trade unions and communists have designated as a day of national strikes and demonstrations in protest at unpaid salaries and benefits. Mr Alexander Lebed, the former general who openly covets the presidential throne, has warned that these protests could ignite an Albanian-style popular revolt.

His is a minority opinion. Most officials expect the prosperity of Moscow and the lack of effective civic organisations to insulate the new cabinet against the wrath of the provincial hoi polloi.

The opposition of Russia's powerful regional leaders could prove more difficult to ignore. A marathon of regional elections last autumn has made most provincial chiefs independent of Moscow. In the long run, the proposed package of reforms is

likely to benefit the regional governments, but it will alienate their citizenry in the short term. If the provincial leaders decide that it is too high a price to pay, there may be little the Kremlin can do to coerce them.

According to Mr Valery Shantsev, deputy mayor of Moscow, the powerful administration of the Russian capital has already decided that housing reform is a bad idea because the population is too poor to pay higher prices.

The city therefore intends to boycott the federal programme and appears quite fearless about the consequences of this mutiny. "No matter what they [the federal authorities] do to us, we will not implement it [the housing reforms]," says Mr Shantsev.

And as for pressure from Mr Chubais, the federal government's new enforcer, Mr Shantsev is dismissive: "Chubais could be sacked tomorrow, but Yuri Mikhailovych [the mayor of Moscow] will be here until the year 2000.... So they have very different positions and I think that in any battle, in any fight, it is Yuri Mikhailovych's position which will prove to be superior."

Other institutional sticking points could emerge in the Communist-dominated parliament, which has an interest in the reformers' failure: in the military, which is certain to oppose tighter spending controls and budget cuts; and in the natural monopolies, which are unlikely to welcome a diminution of their control or their revenues.

Some of these vested interests could find a covert ally in the man nominally heading the reform drive, Mr Victor Chernomyrdin, the prime minister. Mr Chernomyrdin has been humbled and weakened by Mr Chubais's

elevation to a job one economist described as "a second prime minister". He also retains close links to Russia's most powerful monopolist, Gazprom, the natural gas titan the premier once ran.

Western observers often dismiss the gray, stolid prime minister as a Soviet-era weakling. But one reformist former cabinet minister warns: "Mr Chernomyrdin is so clever that these palace tricks that he will find a way to neutralise Mr Chubais."

In the end, it will come back to Mr Yeltsin. Only he has the charisma and moral authority to persuade the Russian people to suffer just a bit more. The Kremlin leader is the only federal politician with the force of will to make the regional governors, the army and the monopoly bosses back down. And only Mr Yeltsin can determine the winner in the byzantine cabinet struggles he has himself engendered.

Optimists are hopeful that Mr Yeltsin will throw his weight behind the reformers. "His ambitions are now historical. In this situation, I think there is a chance that he will grant the government long-term support," argues Mr Gaidar.

Others warn that it has been the president's style to support reform for half a year and then be distracted by adventures. The war in Chechnya was one such detour. A full political and economic union with authoritarian Belarus - a cause Mr Yeltsin has forcefully advocated this month - could be this year's diversion.

Since bringing the Communist regime crashing down in 1991, Mr Yeltsin has led his country a part of the way to the promised land of a prosperous market economy and a liberal democracy. It is a measure of Mr Yeltsin's political achievements and his failures that completing this journey still depends on one man.

OBSERVER

Lessons in hard labour

■ Johan Stekelburg's nine years as general secretary of the FNV, the main Dutch labour union, has been a period of unprecedented wage restraint. But the departure of one of Europe's longest serving union leaders is no admission of failure.

Workers vote with their feet and Stekelburg leaves the FNV with its membership at a record 1.2m, up by a third since he took over. The secret lay in promoting individual benefits - such as access to free financial advice - and recruiting part-time workers and contract staff, primarily women. These are lessons now being learned by the AFL-CIO in the US and the TUC in Britain.

Aged 58, Stekelburg aspires to be mayor of Tilburg, but if that doesn't happen another public sector slot is likely to be found for him by Wim Kok, prime minister and his predecessor but one as FNV union chief.

Tipped to succeed him is Lodewijk de Waard, currently co-ordinator of collective bargaining and responsible for environmental and international policy. UK union leaders last year had the benefit of his views - along with those of

Stekelburg - on how the one of the EU's best economic growth rates could be combined with a strictly enforced minimum wage.

John Monks, TUC general secretary, is repaying the visit by making the keynote speech at the FNV annual congress at the end of May, by that time election-bound Britain may be learning to live with a minimum wage of its own.

Cromme cropper

■ With his wavy hair and infectious smile, Krupp Hoesch boss Gerhard Cromme has some of the most boyish looks in German industry. But there was nothing playful about the way he engineered Krupp's takeover of rival steel group Hoesch in 1992; he probably has what it takes to repeat the trick on a larger scale with Thyssen.

Last time around Cromme and his family had to put up with angry steelworkers who camped on their lawn for several weeks. Life got so hairy at one stage that Mrs Cromme and his four daughters had to be spirited away over the garden wall at the back of the house. Yesterday, with bullet-proof shields protecting Cromme as he tried to explain his strategy to more angry steelworkers, it seemed as if things were going to pick up where they left off. But the

internationally minded lawyer - who likes to describe himself as "an industrialist, not a visionary" - has already shown that he's not easily blown off course.

Spanish steps

■ There's nothing like a big international meeting for a bit of corporate glad-handing: the Inter-American Development Bank's Barcelona bean-feast this week has been no exception. But Spanish banks' attempts to outdo one another in the lavishness of their cocktail parties have left even battle-hardened freeloaders gobsmacked.

The culmination was Monday night's bash hosted by Banco Central Hispano at the vast and elegant Estación de Francia, one of two big mainline railway stations in the city. The party covered two-thirds of the station and the bank hired a full orchestra and two trains; one of these constantly steamed in and out of the station carrying dancers performing in the tradition of Latin American countries in which it has affiliates.

Close to half of the 5,600 people who have registered at the meeting were said to have attended. The cost of the whole event - which went on into the small hours, in the best Spanish

tradition - was estimated by catering experts at upwards of half a million dollars. But if you've spent billions of dollars buying Latin American banks - as the Spanish have over the last year or so - what's a few hundred thousand among friends?

Rambling Russian

■ In the wild garden that is Russian politics, Boris Nemtsov seems a delicate flower. With his somewhat foppish charm, the Kremlin's new wonder-boy might appear to be ill-suited to slugging it out with his rivals to assert himself as a first deputy prime minister. By contrast, Boris Yeltsin prepared for the Kremlin in his youth by becoming a fearsome volleyball player while the president's chief opponents, Alexander Lebed and Grigory Yavlinsky, were once successful boxers.

But one should not discount Nemtsov too soon. Few other Russian politicians can claim the honour of having squared up to Vladimir Zhirinovskiy, the leader of the country's ultra-nationalist right. Nemtsov so incensed Zhirinovskiy in a television debate last year that he threw a glass of orange juice over the youthful governor from Nizhny Novgorod. Nemtsov's response? He threw his glass right back at "Mad Vlad".

Financial Times

100 years ago

Insurance in Germany
Few people really understand the German compulsory accident insurance system, and they cannot be blamed for the failure. Complication is piled upon complication until the subject seems to the superficial student a hopeless tangle. For every accident connected with his occupation - this being read in a very wide sense - the workman or his dependants have to be compensated. His employer has to do it, apart from all question of fault or carelessness, and the Government sees that it is properly done. At the end of 1896 about 18,000,000 workmen were insured.

50 years ago

U.S. Price Policy
Hopes that the general price decline which started in the United States in December would continue have been disappointed. There had been grounds for expecting that falling prices would so increase the real earnings of workers that further wage advances would not need to be granted. Recent rises in the cost of living, however, have occasioned misgivings.

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■ Interview with Satyan "Sam" Pitroda, chairman of WorldTel. • By Alan Cane

Spreading the word

WorldTel's aim is to funnel private sector finance and expertise to telecoms development in the Third World on a commercial basis

Mr Satyan "Sam" Pitroda owns houses in Chicago in the US and New Delhi, India, but rarely sees either. Hotel rooms and airport lounges are more familiar surroundings for the Indian-born entrepreneur chosen to lead the most iconic venture so far devised to improve communications in developing countries.

Mr Pitroda is chairman of WorldTel, a new kind of organisation established by the International Telecommunications Union (ITU) in 1995.

NatWest Markets, the corporate and investment bank-

ing arm of National Westminster Bank is its adviser and global fundraiser.

WorldTel's aim is to funnel private sector finance and expertise to telecoms development in the Third World on a commercial basis.

It is already in discussions with senior officials in some 10 different countries - Bangladesh, Brazil, China, India, Kenya, Mexico, Pakistan, Tanzania, Uganda and Zimbabwe.

The idea is to identify profitable projects costing anything from \$100m to \$1bn in each country before bringing together telecoms companies, governments and private investors to carry them out. WorldTel's investors and the revenues will be shared between the participants.

Mr Pitroda says: "We are a special developmental company mandated to work only in developing countries. I will bring in money; I will bring in technology; I will work with the ITU and others to bring in expertise. I

am interested in improving access to telephones and telephone density in developing countries but only on commercial terms."

WorldTel is the brainchild of Dr Palka Tarjanne, ITU secretary-general, who had become increasingly concerned by the widening gap between telecoms capabilities in developed and developing countries. An effective telecoms infrastructure is recognised as a prerequisite for economic development, yet the shortfall in funds needed to sustain telecoms in developing countries is estimated at \$30bn a year.

Mr Pitroda is applying the same restless energy to the scheme that he has contributed to most aspects of his extraordinary life. One of eight children born to Gujarati parents in the Indian state of Orissa, he read physics at the University of Baroda in western India before emigrating to the US in 1964.

He worked for the GTE corporation in Chicago where he developed and patented novel switching

systems. A company formed with two colleagues, Westcom Switching, was sold to Rockwell International in 1980, securing Pitroda's personal fortune.

At about this time he became concerned with the problems of telecoms in developing countries and became an adviser to the late Mr Rajiv Gandhi, the Indian prime minister. Now he has the broadest backdrop against which to test his ideas.

What makes WorldTel different, he insists, is its insistence on commercial viability but freedom from sectoral interests: "We are not a manufacturer. We are not a manufacturer. We are not pushing particular products. We are not primarily interested in expanding our number of subscriber lines."

"This puts us in a very interesting position. If we can structure a project to give us the commercial returns our investors feel are comparable with the risk they are taking, then we do not need, for example, con-



Pitroda: "Without telecoms there cannot be development"

control of operations. We need capital of business success."

Seed capital of \$10m has already been agreed by the company's backers including G. E. Capital, American International Group, NatWest Markets and a number of Kuwaiti investment groups. There is a commitment, Mr Pitroda says, from the investors to put up a further \$400m to \$500m, depending on the quality of the projects.

"The idea," he says "is to

define the projects and then fund them, as opposed to setting up a fund first."

There are large differences between the projects now being mooted. In China, for example, the group is in the early stages of planning a telecoms system based on wireless local loop (a radio connection between the home or office and the local exchange).

"The project is in a small province in a rural area and as we are the first to tackle

rural operations, we have to be careful and move very slowly. If we get this one right, however, the authorities may say we can move into four or five other provinces as well."

"We will decide on the best technology jointly with the provincial telecoms company; we will fund the project jointly; and we will share the revenues and collection fees."

Mr Pitroda believes that the modernisation of the billing and collection systems will be an important part of the project. "The real problem in China is the accounting system. It is very different to those in the West. It is complex and not at all transparent."

WorldTel is looking at the four African countries as a bloc and is planning to install between 700,000 and 800,000 lines.

"Almost all of the new technology is going to be wireless," Mr Pitroda says.

In India, it intends to put forward proposals for three large states - Kerala, West Bengal and east Uttar Pradesh - where Western investors have so far failed to show interest.

"It is wrong to assume that it does not make business sense to develop telecoms in these states."

"Without telecoms there cannot be development. Waiting lists are very long. We believe we can structure projects there which will suit their needs."

WorldTel has the credibility of the ITU behind it, which is an important advantage in opening doors abroad, and access to its 200 or so consultants. The senior management team is slowly being put in place. Mr Robert Jenkins has moved from GE Capital to become chief financial officer. Mr Tarek Raza-Work has moved from the ITU to work on business development.

But for all its heavy ambitions, it is still a very small organisation - about 15 people in all. Mr Pitroda is used to having the odds stacked against him:

"It is such a unique idea that many people do not appreciate or understand it. It is very easy to shoot down something like this. But that is the excitement - it is so different. I think we can make a difference, but only time will tell."

■ Interview with Jay Naidoo, South Africa's minister of telecoms and broadcasting. • By Mark Ashurst

Cornerstone of development

The part-privatisation of Telkom is the first significant sell-off since South Africa became a democracy almost three years ago. Its success is vital if the country is to achieve its aim - to be the global hub for telecoms in Africa

Mr Jay Naidoo has an appetite for tasks that many politicians would regard as a certain route to failure. At the height of political repression during the dying days of apartheid, he emerged as the founding secretary-general of the Congress of South African Trade Unions and during the bloody years of emergency rule, he built Cosatu into the most powerful element of the internal resistance to apartheid.

In 1984, he was appointed minister without portfolio in

the office of President Nelson Mandela, with overall responsibility for the government's ambitious reconstruction and development programme (RDP). The bold plans of the RDP, which was designed as a panacea for post-apartheid South Africa, quickly made it a hostage to political fortune. In February 1996, less than two years after its inception, Mr Naidoo's ministry was dissolved and he took on a new portfolio of posts, telecommunications and broadcasting.

The reshuffle reflects a

strategic shift in priorities within the ruling African National Congress. It is no accident that the movement of a prominent trade unionist away from a welfare role to this portfolio coincided with the appointment of Mr Trevor Manuel as the first finance minister from the ranks of the ANC.

Both are political heavyweights tasked with the launch of South Africa's privatisation programme, the most politically sensitive aspect of the government's macroeconomic strategy.

Mr Naidoo's chief mission is to sell a 30 per cent stake in Telkom, the state-owned utility which monopolises the public exchange telephony, to an international telecoms company. This part privatisation, due to be completed by April, is both the first significant privatisation since South Africa became a

democracy almost three years ago, and a cornerstone of its future development.

According to Mr Naidoo, "None of the government's economic plans can come to fruition without an information backbone."

The structure of the sale will provide a mechanism to accelerate the roll-out of new telecoms infrastructure, which he hopes will make South Africa the global hub for communications in Africa. But deciding the terms of the privatisation entails "a difficult philosophical choice," he says.

"We are agreed that we must get away from a monopoly [in public exchange telephony], but how you move to competition is a very strategic issue. We are committed to a liberalisation timetable, but we have to make the deal as attractive as possible

because of the economic impact of telecommunications expansion."

His solution has been to structure the privatisation "in a phased way", that will preserve Telkom's monopoly for up to five years. He denies the policy demonstrates less commitment to liberalisation than the recent reforms in Chile, where competition was encouraged from the outset.

"For the multinationals, Chile has been very difficult because their profit margins have been squeezed so low that they're not getting a return on investment," he says.

"What I've got to achieve is a balance between the development objectives we have as government and keeping the deal attractive. We are entering into a partnership to bring in world-class expertise, technology transfer, skills transfer and a culture of customer service, so it needs to be commercially-driven."

The first hurdle has been to determine the size of the equity stake, which will be about 30 per cent. Mr Naidoo says the tranche was "calculated to bring in the commitment [of a foreign buyer] to become an active partner in the medium to long term."

The mechanism of a private trade sale, rather than a flotation, reflects the fact that Telkom needs more than capital. "The success of the deal can not be judged by the cash price alone. The most important criteria in deciding who wins the final bid will be the roll-out targets and the ability of the company we bring in to improve productivity and take us to world class standards. The rest of the issues are negotiable."

The price tag will be calculated on the basis of Telkom's potential value once it has reaped the benefits of an international partner. "We are expecting these guys to pay a premium - not market value, but what we expect the price to be in five years' time, post-exclusivity." Once the period of exclusivity has expired, he expects a public offering to raise "much bigger returns". Whether this is achieved will depend largely on the contribution made by a foreign buyer. A first step in that direction has been the creation of a new regulatory regime which Mr Naidoo describes as "one of the toughest in the world."

The new South African Telecommunications Regulatory Authority (Satra) is intended "to provide the certainty that investors will want when making mega-investments. There has to be a separation of roles, between our responsibility for policy and our responsibility as a shareholder, and that of the regulatory institutions and finally of the operational implementation," says Mr Naidoo.

But the critical issue of the licence conditions for Telkom, which will be binding on the foreign partner, have been set by the ministry. These were gazetted by the government last month and are, he says, "much tougher than they would have been if Satra had handled it."

The regulator's immediate task is monitoring Telkom's compliance with its new licence conditions, which specify targets for the roll-out of new infrastructure. "These licences are not a blank cheque to Telkom. They impose very tough con-



Naidoo: he hopes South Africa will become the global hub for communications in Africa

ditions and Telkom has to comply with it on the basis that if they don't comply they will face penalties."

Satra's future responsibilities will extend to the issue of 250,000 licences covering all areas of telecoms, including maritime traffic, air traffic, walkie-talkies and cellular licences.

"The idea of a regulatory regime accountable to parliament requires a distinction between the powers of Satra to issue licences - which is their independent right and there should be no interference by government - and the fact that there has to be a financial accountability for the efficient running of these institutions."

To that end, Mr Naidoo has stipulated a timetable for Telkom to rebalance its tariffs by ending its current practice of cross-subsidising local calls using revenue from international services.

"We've identified a period of three years over which we believe the core of the rebal-

ancing should take place," he says. "Satra will consider the period of exclusivity during which they will rebalance fully their tariffs, but I am now setting that tariff regime for the next three years."

The terms of the privatisation span 13 transaction documents ranging from environmental compliance and international arbitration to the protection of minority rights.

"The legal terms are critical and hugely complex," says Mr Naidoo, who structured the deal with advice from SBC Warburg, the investment bankers. "We are dealing with companies from major western European and South American countries, used to very strong environmental legislation, but we are at a point where we are still developing policy here."

The current sale is restricted to a minority stake, but the terms of the deal must include the particularly sensitive issue of

shareholder rights in future.

"If we get to a point where they lift their equity, how will that affect their rights 15 years down the line? How do you arbitrate disputes?"

Mr Naidoo's next hurdle is to balance the rival claims of Telkom and the ministry of finance. Mr Manuel, the finance minister, is counting on revenue from privatisation to help him bring down the government's budget deficit before borrowing. But Mr Naidoo insists that Telkom will require R5bn-R6bn of new capital from the sale, a prospect which has done much to placate trade unions which were initially hostile to the privatisation.

The former Cosatu leader acknowledges the irony of his role in the privatisation, but claims "the labour movement understands perfectly" what he is trying to achieve. "My experience in the unions has been a big help in this job," he says. "We have done an awful lot of talking."

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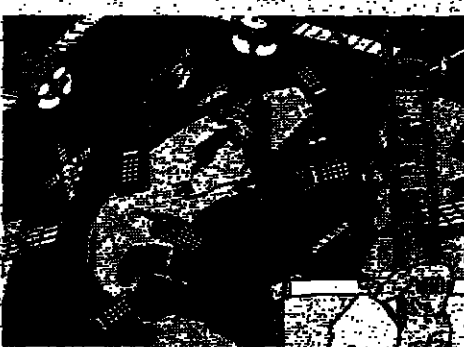
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SIEMENS
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The challenge

March 1997

The WTO deal offers a framework with clear, simple and stable rules. The prize could be a \$1,000bn boost to the world economy over the next decade – but there will be teething troubles and the agreement could still turn sour. Alan Cane reports

New pact must be protected

It has been hailed as a watershed in world trade negotiations; a landmark accord in telecommunications which opens the door for equally ambitious future international agreements. But if last month's Geneva agreement on the liberalisation of basic telecoms is not followed by comprehensive measures to police and protect the newly established market freedoms, the full benefits may be slow in coming.

This is particularly true for developing countries hoping for substantial foreign investment to modernise outdated networks.

In Geneva, some 69 countries representing about 90 per cent of the world's \$600bn telecoms services business agreed – with varying levels of commitment – to open their markets to competition, to allow foreigners to take stakes in domestic telecoms companies and to put in place fair trading legislation.

The telecoms services covered by the agreement include voice telephony, data transmission, telex, telegraph, facsimile, private leased circuits, fixed and mobile satellite systems, cellular telephony, mobile data services and paging.

The most important participants – the US, the European Union, Canada and Japan – led the way. But the list of signatories also encompasses much of the developing world.

Brazil, Colombia, the Philippines, India and Pakistan were among those making bigger commitments to liberalisation than ever before.

Customers, the big operators, manufacturers and world trade are all expected to benefit from the pact, concluded under the sponsorship of the World Trade Organisation. Ms Charlene Barshefsky, acting US trade representative, predicted the average cost of international calls would fall by 80 per cent over the next few years. Mr Renato Ruggiero, WTO director-general, estimated there would be a \$1,000bn boost to the world economy over the next decade as a consequence of the pact.

In the short term, there will inevitably be losers, too. State-owned operators currently enjoying monopoly profits will suffer from the onset of competition and from declining prices. National economies, however,

will benefit in the long run from the growth in trade that follows cheaper, better communications, even if foreign rivals play a large part in their provision.

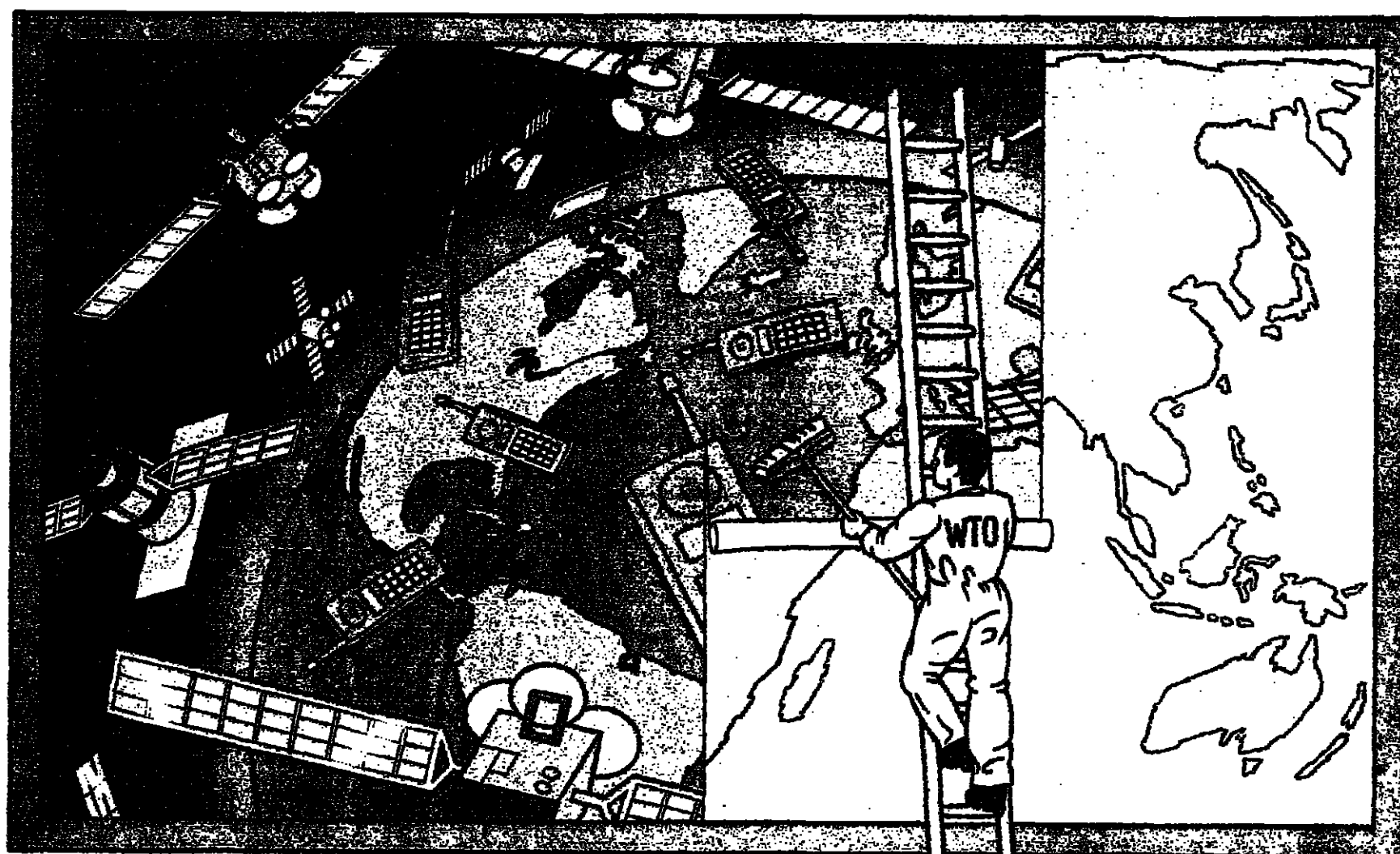
The benefits of competition in telecoms in developed markets are well established. But according to the International Telecommunication Union, the global telecoms co-ordinator: "The evidence for developing markets is more limited because the experience of competition is more limited. But the evidence which is available points to the fact that market liberalisation can be equally beneficial in developing countries, if not more so, than in industrialised nations."

At least as important is the prospect of sustained foreign investment. Developing countries desperately need funds from abroad to modernise and develop their telecoms infrastructures. The World Bank estimates that Asia alone will have to spend \$60bn in the next five years on telecoms infrastructure. Projects such as WorldTel have been launched to funnel funds from investors to the developing world.

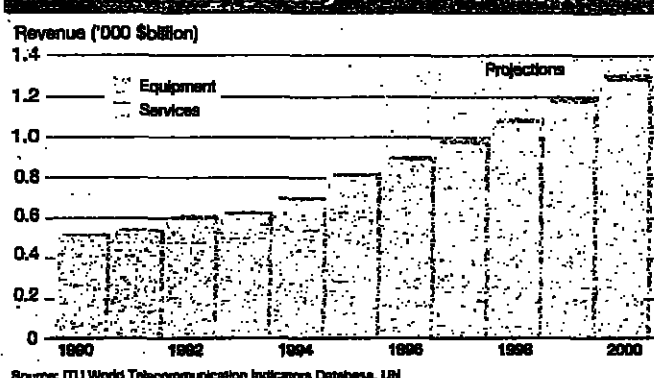
In 1996, according to estimates by the ITU, privatisations of public operators raised some \$22bn, of which \$9.4bn represented foreign investment.

Mr Neil McMillan, the British chairman of the talks, says a critical feature of the agreement is the commitment to a common set of regulatory principles and to an agreed disputes procedure.

This provides the means for one WTO member to challenge another if it believes the terms of



Global telecoms industry



the Geneva agreement are being flouted.

Mr McMillan said it would afford investors an assurance that they would be treated fairly in countries where foreign investment has traditionally not been common or welcome.

The ITU concurs: "Some nations attempting reform have suffered from investors' lack of confidence and, therefore, experi-

enced a shortage of capital, technology and expertise with a subsequent slower growth of their telecoms sector. What the WTO offers is a framework with clear, simple and stable rules of the game that will help overcome investor uncertainty."

Furthermore, the WTO arrangements ensure that all the signatories are bound by legally enforceable agreements and must

compensate other members if they fail to live up to their commitments. "This should provide increased stability for the international trade system as countries will be less likely unilaterally or arbitrarily to renege on commitments," says Ms Gillian Marcelle, a consultant with Analysys, a consultancy based in Cambridge, England, which advises governments on telecoms issues.

She points out, however, that regulation is an unfamiliar concept for many countries, both developed and developing, where state-owned operators have traditionally held a monopoly.

She is concerned about the speed with which regulators in newly liberalised markets can come to terms with their responsibilities: "The assumption is that the regulators in developing countries will have the technical resources to make these new judgments."

Her point is well taken when it is considered that the US and the UK, the world's most open big

telecoms markets, have been working to develop effective regulatory principles for more than a decade.

She concludes that developing countries must have access to the resources fully to understand the implications of the level of liberalisation to which they have committed: "There is an urgent need for institutional development programmes to fund and train regulators and promote partnerships among regulators and other regulatory experts," she says.

One trade negotiator said: "There will be teething troubles. Implementing the accord will not go smoothly." But the fact that an accord has been reached at all is a considerable feather in the cap of the WTO.

With an overall aim of demolishing trading barriers as a catalyst for the expansion of world trade, it had placed particular emphasis on the telecoms sector for two reasons:

● First, because telecoms is a leading trade sector worth about \$100bn last year and ranking third behind health care and banking in terms of market capitalisation. Liberalisation will stimulate the modernisation of telephone switches and networks and encourage inward investment.

● Second, because telecoms is a key facilitator of cross-border trade, providing the means of matching buyers and sellers on which all trade depends.

The talks have a troubled history, however. An attempt to secure an agreement in the early part of last year failed after US complaints that too few countries, the Asian nations in particular, had made acceptable "offers" – commitments to market opening – for an accord.

In the event, the outcome of the talks was not resolved until the last moment. And the agreement could still turn sour. The 70 or so countries which signed up to the deal must now ratify the agreement – that is, go back to their own legislatures for formal approval. The deadline is the end of November this year.

There is always the risk that one of the big participants could find cause for dissent, jeopardising the whole delicate structure of mutual agreement on which the deal is built.

Trade negotiators are optimistic, however. The agreement rubber stamps, rather than initiates, a number of key market trends: liberalisation of markets, privatisation of operators and a reduction in the cost of international calls are all inevitable. The WTO agreement, however, provides both a catalyst to accelerate the changes and a framework of reassurance within which they can take place.



Emerging markets

FT writers examine developments in Asia Pacific, South America, Africa and eastern Europe

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4 FT - TC

■ The Philippines • By Justin Marozzi in Manila

Overpopulated market

The pressure to rationalise will be keenly felt if and when a tariff war breaks out

Back in 1993, PLDT, the former Philippines monopoly, did not have to worry too much about competition. Two years later, with the liberalisation of the sector finalised, new operators flocked in and the market already looks overpopulated with five cellular groups and nine international gateway providers. PLDT has since seen its share shrink to 74 per cent.

New operators make predictable grumbles about the giant company's aggressive tactics as it sees its share being progressively whittled away. "PLDT is behaving like a monopoly anywhere would," says one foreign telecoms executive. "It's being very obstructive and our view is that the regulator should be more proactive in managing competition and ensuring a level playing field. For example, interconnection costs, both local and international, are too high and should be brought down."

The number of fixed lines nationwide doubled in 1996 but remains lagging at an average 4.1 lines for every 100 people.

Under government regulations supervised by the National Telecommunications Commission (NTC), companies offering an international gateway facility are obliged to install 300,000 fixed lines, cellular companies 400,000 and those offering both services at least 700,000 by the first quarter of 1998. Efforts to increase the



Only a minority of operators have fulfilled their obligations

number of connections have been slowed, however, because only a minority of operators - including PLDT which installed 1.5m land lines last year - have fulfilled their obligations according to schedule.

New connections should start to show more positive results later this year as companies roll out land lines

in time to honour these commitments. The target for nationwide "teledensity" is eight lines per 100 people by 1998 and 10 per 100 by the year 2000.

With the prospect of dramatically reduced accounting rates charged to US carriers, which analysts expect to fall by 15-20 per cent in 1997 and 20 per cent in 1998,

PLDT has led the way in proposing a rebalancing of tariffs to the NTC, calling for a 20 per cent rise in domestic long distance rates and an increase in the basic monthly service fee of between 100 and 200 pesos.

The introduction of local metering later this year or in 1998 will further increase domestic revenues and cushion the effect of declining accounting rates.

The explosive growth in the local cellular phone market - which last year increased by 64 per cent to 796,000 subscribers - has meanwhile taken its toll on certain operators.

Last year, those groups with an eye on aggressively increasing customer portfolios suffered from a deterioration in the quality of subscribers. So much so that Piltel, the market leader, and Globe, a joint venture between Ayala Land and Singapore Telecom, were obliged to write off 85,000 fraudulent and 30,000 non-paying customers - about 40 and 25 per cent of their customer base.

Credit investigation and credit collection have been a major problem and issue for cellular companies in the Philippines, says Mr Louie Hlad, telecoms analyst at ING Barings in Manila. "They're now working to address the problem and have made a lot of changes in their internal checks and balances as well as their billing and collection policies."

One group which managed to escape the fall-out was Smart Communications, fast emerging as the only genuine rival to Piltel with 36 per cent of the market by year-end. "From day one, we developed a strong organisation and built the proper technical, financial and

credit controls into our operations. These have allowed us to concentrate on expanding the business," says Mr Orlando Vea, president and chief executive.

Analysts expect the two groups to carve out about 80 per cent of the fast-growing market between them. The scope for growth is huge. At present the Philippines has a density of 1.1 cellular phones per 100 people; the second-lowest in the region and a long way behind Hong Kong which has 17 per 100.

One reason the widely expected consolidation has failed to take place in the overcrowded sector has been the emergence of powerful foreign backers to beef up local operators. Deutsche



The density of 1.1 cellular phones per 100 people is the second-lowest in the region

Telekom took an effective 35 per cent stake in Isacom last year; Smart is a joint venture between Metro Pacific, the local arm of Hong Kong-based First

Pacific and Japan's NTT, while the still-dominant PLDT has a 51 per cent stake in Filitel. As operators pause for breath and continue installing new land lines,

all-out competition in the form of a tariff war has so far failed to materialise. If and when it does, the pressure to rationalise will be keenly felt.

■ Vietnam



Earth station dishes for International Direct Dialling in Ho Chi Minh City. Australian PPT Telstra has supported business development in a host of Asia Pacific countries through direct investment in telecoms infrastructure

■ South Korea • By John Burton in Seoul

Deregulation accelerates

Korea is backing CDMA against the European GSM system as a global standard

South Korea's telecommunications industry has emerged as one of the country's fastest-growing sectors.

In response to deregulation, telecoms networks are rapidly expanding as subscriber fees fall. And the increased competition has created a new demand for Korean telecoms equipment, with domestic sales likely to provide a firm base for growing exports.

State-run Korea Telecom enjoyed a secure monopoly until the early 1990s, when limited competition was allowed first in long-distance services and then in cellular phone systems.

The past year has seen an acceleration of deregulation, particularly for mobile telecoms services as the government licensed 27 new entrants in seven telecoms sectors.

In part, the government wants to establish more domestic operators before the telecoms service market is open to wider foreign competition by the end of the decade under World

Trade Organisation rules. But the move to expand mobile telecoms networks quickly is also linked to a state effort to develop telecoms equipment into a new export industry by first creating demand at home.

The programme to build a telecoms equipment industry has been based on Korea's early adoption of the US-developed code division multiple access (CDMA) technology as its standard for digital cellular systems.

Korea, along with Hong Kong, has been one of the first countries in the world to use CDMA on a commercial basis. It is betting that CDMA can mount a successful challenge against the rival European GSM system as a global standard for digital mobile telecoms, with Korea's early use of CDMA giving its manufacturers an advantage in capturing overseas orders as other countries adopt the system.

The gamble appears to be paying off. About half of US mobile telecoms operators are opting for CDMA and Japan recently decided to use the system. Other countries are expected to follow suit.

Korea's two cellular phone operators, Korea Mobile Telecom and Sbinsegi, have been using CDMA since last

year. A new and cheaper mobile phone system, known as personal communications service (PCS), will also rely on CDMA when three rival operators go into service next year.

Other markets for telecoms equipment makers are being created with the expansion of several wireless telecoms services, including paging and second-generation cordless telephone services and the trunked radio system. A third operator has been allowed to compete in long-distance call services against the current providers, Korea Telecom and Dacom.

Growth in these services has been helped by the government's decision to slash subscriber rates and deposit fees. This is starting to squeeze the normally high profits of such established operators as Korea Mobile Telecom as they lose their monopoly status.

The number of subscribers for cellular phone and PCS services is expected to increase from 3m in 1996 to nearly 8m by the year 2000, while the penetration ratio will climb from 6.5 per cent to 16.3 per cent.

This is predicted to result in a 17 per cent annual growth in the domestic telecoms equipment market from Won7,000bn in 1996 to

Won12,000bn in 2000, which is well above the expected global market growth rate of 2 per cent during the same period.

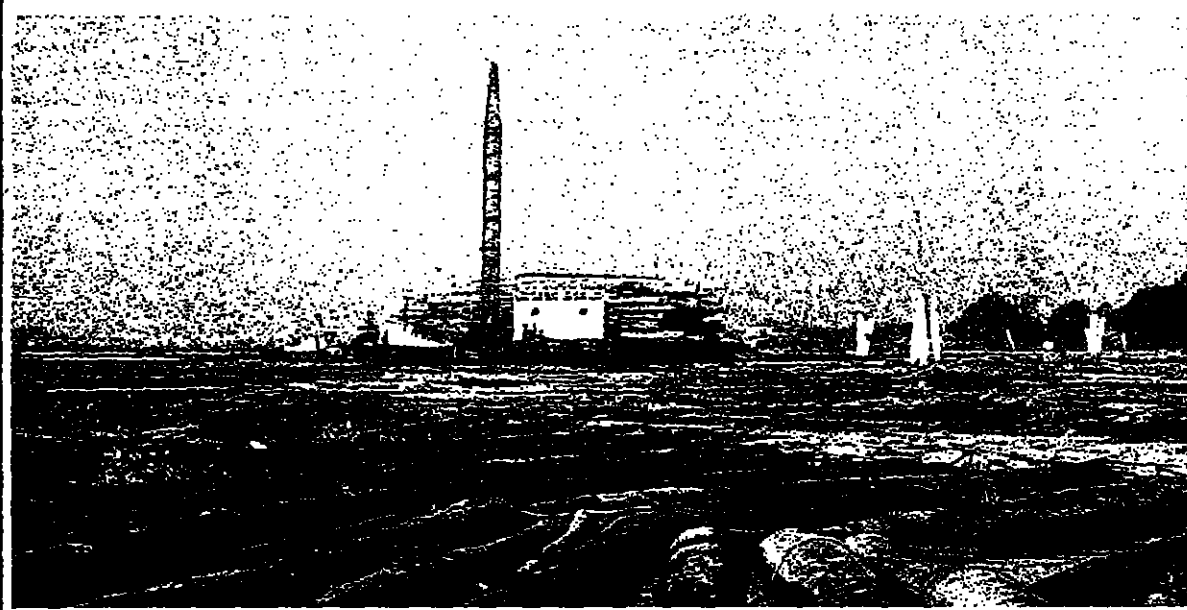
In addition, Korean telecoms makers are likely to enjoy early growth in exports of CDMA equipment as other countries adopt the system.

"A virtuous circle is being created for Korean telecoms manufacturers, but at the expense of domestic telecoms operators," said one analyst, referring to the government's desire to drive down subscriber fees so that telecoms services will expand to create economies of scale for manufacturers.

Leading Korean companies in making CDMA equipment include Samsung Electronics, LG Information & Communications and Hyundai Electronics. The importance of the telecoms market for these companies is becoming more evident as their other businesses, such as semiconductors, suffer a sharp fall in profits.

But they will face increased competition in the domestic market as foreign manufacturers link up with other Korean companies, such as Motorola-Daewoo, Northern Telecom-Hanwha and Lucent-Sungmi in the production and marketing of CDMA-based PCS equipment.

■ Indonesia



A \$58m telecoms network project between Philips Telecom and the Indonesian Ministry of Forestry is helping to protect Indonesia's tropical forests against their two greatest threats: illegal logging and fires. Timber is Indonesia's second most important export.

The network of nearly 1,000 radio stations gives the Ministry of Forestry HQ in Jakarta instant links with its officers in remote regions. The system is designed to be simple to use and maintain in an environment with 98 per cent humidity and dense jungle. Each radio station is powered with solar-rechargeable batteries which provide sufficient power even if the sun is totally obscured for 10 consecutive days. The network has 110 remote, unmanned repeater sites - and for each of these three or four tonnes of equipment had to be carried to the top of a hill.

The worldwide Private Mobile Radio division of Philips Telecom which set up the network was acquired by Simoco International in July last year.



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■ Malaysia • By James Kynge in Kuala Lumpur

Stage set for years of competition

Each of seven new operators has targeted areas where it feels Telekom Malaysia has weaknesses

So much is changing in Malaysia's telecommunications industry that certainties are to be cherished.

One of these rare certainties is that Malaysia wants to become a telecoms hub in south-east Asia. This ambition brings it into competition with Singapore, its neighbour, setting the stage for years of competitive pricing.

Kuala Lumpur also realises that if the government's top priority industrial project - the futuristic "multimedia super corridor" - is to take off, the nation must have a telecoms infrastructure which is as efficient and cheap as any in the world.

These broad goals provide the key to understanding the tumultuous changes in Malaysia's telecoms industry - and to identifying future trends.

In July last year, the gov-

ernment reversed a policy of seeking consolidation in an industry which it had insisted for months was overcrowded. Seven basic network operators are now competing in a country of 20m people.

Each of the new operators has targeted areas where it feels Telekom Malaysia, the former telecoms monopoly and the country's largest company by market capitalisation, has weaknesses.

Making life tougher for Telekom, several of its new competitors have forged alliances with foreign partners able to supply expertise and customers overseas.

Many of the newcomers, owned or backed by heavy-weight Malaysian corporations, have plans to raise capital this year for ambitious infrastructure expansions ahead of equal access, scheduled for January 1, 1998.

Swiss Telecom, Switzerland's national operator, bought a 30 per cent stake for M\$710m last year in Mutiara Telekom, a local company with fixed-line, cellular and international gateway licenses.

Observers say that with

Swiss Telecom's help, Mutiara stands a good chance of finding overseas customers to put its new satellite earth station to use. Through its alliance with the international carrier Unisource, Swiss Telecom hopes to strike agreements with overseas telecoms companies to use Mutiara's satellite facilities for calls not only to Malaysia but also to other countries in the region.

But perhaps the most formidable opponent for Telekom is Technology Resources Industries, in which Deutsche Telekom took a 21 per cent stake in June last year for an estimated \$570m. TRI, through its subsidiary, Celcom, is already the industry leader in cellular telephony.

The German company plans to help TRI develop its international business by forging relationships in much the same way as Swiss Telecom hopes to do for Mutiara.

Time Telekom, an affiliate of the well-connected Renong Group, is planning to float its shares some time this year to raise capital to expand an already impressive fibre optic network, a company executive said.

Time's fibre optic "backbone" runs north-south and east-west across Malaysia, hugging main roads. The company has 10,000 fixed-line subscribers, mainly in the high-margin corporate sector of the market. It also runs a cellular service.

Binariang, an unlisted company 20 per cent owned by "Baby Bell" US West, is strong in mobile telephony and its prospects look promising in another niche area.

Binariang owns both of Malaysia's telecoms satellites and is associated with the country's first satellite broadcaster. It has begun laying fibre-optic lines to deliver satellite TV, basic telephony and data services to houses. Customers are also receiving "multimedia" bills for all three services, the company said.

Mr Chan Chee Beng, Binariang's executive director, said that the company hoped to raise at least M\$1bn in the third quarter of this year, mainly to finance the roll-out of its fibre-optic network.

Binariang forges 700,000 subscribers for its GSM digital mobile phone service by the year 2000, up from 150,000 at the moment. In its

fixed-line business it expects its number of clients to grow from 5,700 to 500,000 by the year 2000.

Mobile telephony and international direct dial tariffs are set to fall over the next few years as competition increases. Reductions in IDD charges, in particular, could be steep and are likely to keep pace with price cuts in Singapore and elsewhere.

Analysts say the government would be unlikely to seek to arrest any slide in IDD tariffs because it realises that to do so might deter information technology and other companies from investing in Malaysia.

Mr Mohamed Ali, chief executive of Telekom Malaysia, says that although margins are set to fall considerably, the IDD business will remain profitable for the company in the foreseeable future.

And even as Telekom Malaysia must fight new competition from all sides, the company is still being saddled with "social" obligations, such as laying lines to remote, unprofitable areas. Another key question remains unanswered. Tele-

kom has been given the job of rolling out the fibre optic network for the "multimedia super corridor", a 750 sq km zone near Kuala Lumpur which, it is hoped, will become a hub for information technology in Asia.

The corridor's telecoms infrastructure will cost about M\$60n to install but it is as yet unclear whether Telekom will have exclusive rights to all business within the corridor, or whether - in line with the equal access rule - newcomers will be allowed to compete on an equal footing.

The first option would create the kind of monopolistic conditions the government has acknowledged as inimical to efficiency, but the second option might place an unfair burden on a company already beset with competitive pressures, observers said.

In the end, executives and analysts say, Malaysia's market is probably not large enough to support the current diversity of operators. Mr Chan said that the fierce competition which is likely to arise from equal access could result in a consolidation among competitors.

Emerging markets: Asia Pacific

FT - TC 3

■ India • By Mark Nicholson in New Delhi

Progress on a bumpy road

With a telephone density of only 1.3 lines for every 100 citizens, India has a long way to go in developing its telecom infrastructure.

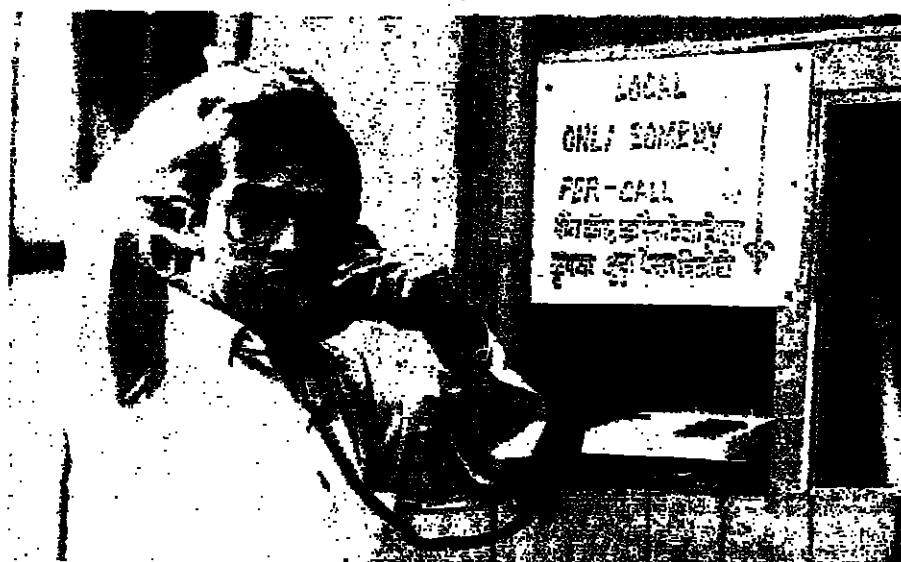
It will do nothing for the serenity of one of the world's great wonders, but is a sign of the Indian times: you can now use a telephone at the Taj Mahal. It has been, and continues to be, a bumpy ride, but India's highly ambitious attempt to introduce private and foreign investment into its chronically under-supplied telecom sector is making progress.

The progress is critical, with India's telephone "density" at just 1.3 telephone lines for every 100 citizens, among the lowest in the world - although India's 12m installed lines makes it the world's 14th-biggest telephone network.

According to the recent and authoritative *India Infrastructure Report*, a government-backed document commissioned to assess the cost and prospects for all infrastructure into the next century, demand for basic, fixed-line services is expected to rise to 31m lines by 2001 and 64m by 2006. Cell-phone demand is seen rising to 2m by 2001 and 5m by 2006.

The report estimates the total investment required at \$53bn by 2006, of which \$28bn was seen coming from the private sector. It was this funding gap which prompted the privatisation programme four years ago.

Policymakers concede that a programme to attract separate competitive bids for 20 circles (roughly analogous to India's main states) to provide both private cellular and basic telephone services - in competition to the previous state monopoly - has been flawed and often muddled. But cellular services are now well established in India's four biggest cities and networks are creeping



India's 12m installed lines makes it the world's 14th-biggest telephone network.

Picture: Tony Anderson

up in states both richer, such as Maharashtra and Gujarat, and poorer, such as Uttar Pradesh (in which the Taj stands).

By the end of last year, the eight competing private cell-phone operators in Delhi, Bombay, Madras and Calcutta had a total of 250,000 subscribers, just over a year after the start of services. Private provision of basic, fixed-line services is proving slower, stalled by long and only partly resolved rows between the nine successful consortia in the 13 circles for which licences have been awarded. These have chiefly been over the initial size of interconnection fees demanded by the Department of Telecoms (DoT), the state provider.

After first seeking annual fees of Rs136,000 (\$3,298) for each 30-voice circuit (2 megahertz per second), the DoT in January brought the fees down to Rs64,000 a circuit. This was enough to prompt two of the nine consortia - Bharti Telecom in the state of Madhya Pradesh and Reliance-Nynex in Orissa - to agree to pay the first instalment on their licence fees. The other seven consortia are continuing to negotiate with the government over the issue.

Telecoms analysts believe pressures on both government and private operators

will see the row resolved, partly because the Indian government has budgeted for the receipt of Rs250m in licence fee payments in the budget for the fiscal year which ends this month and an additional Rs36m in the budget for next year - sums critical to the government's attempts to meet tight fiscal deficit targets.

The India-foreign joint venture consortia concerned, says one Bombay-based analyst with a foreign bank, have meanwhile long taken the view that they would enter the fray and fight unfavourable terms and conditions thereafter. "The attitude has always been: 'We'll jump into the water and then learn how to swim,'

we'll keep fighting and something will happen," he says. Moreover, analysts also point to a recent rush of government moves to aid the financing of telecoms projects. These include government approval for telephone licences to be treated as assets, permitting them to be used as a charge against financing.

The ceiling on permitted foreign commercial borrowings (a ceiling in place until India moves to full convertibility on its capital account) for the sector has been raised. And this year, the government also included telecoms in a list of infrastructure industries eligible for tax exemptions and incentives, including a tax

Emerging markets

FT writers examine developments in Asia Pacific, Africa, South America and eastern Europe

holiday for five years and a 30 per cent profit tax exemption for the succeeding five years.

However, while giving with one hand, the government also appears to have taken away with another. The DoT last month unexpectedly announced that it was raising the call charges from fixed lines to cellular phones to Rs28 for a three-minute call - from a previous rate of just Rs1.25. The DoT move was inspired by a desire to prevent cellular operators from bypassing its fixed-line network for long-distance but intra-state calls, a prime source of revenue for the state operator.

The move prompted all the private cellular licences to take the DoT to court, arguing that the post-facto change was unfair and had undermined the business plans of all operators. The supreme court in turn this month referred the issue to the newly constituted Telecom Regulatory Authority, which is due to be granted formal statutory powers in the present parliamentary session.

Resolving this fresh hiccup in India's telecoms privatisation programme will therefore prove the TRA's first task - and the first test of the degree to which it can serve as a truly independent regulatory authority.

Foreign investors face frustration

International companies feel they have no choice but to keep plugging away at this difficult market

China's telecommunications sector is one of the fastest-growing areas of the economy, but foreign investors seeking a share of a lucrative sector continue to be frustrated, although there are signs of improvement.

Earlier this year, a spokesman for the Ministry of Posts and Telecommunications (MPT) said restrictions on overseas involvement in selected areas might be eased. The selected areas include ventures offering electronic mail and voice mail services, electronic data interchange, videotext, on-line database retrieval as well as storage and forward fax.

"It would be wrong to say we have liberalised these services already, but we are making schedules of which year to liberalise which kind of value-added service," a spokesman was quoted as saying.

Foreigners would almost certainly be restricted to minority shareholdings in these ventures, and other strictures would apply such as a requirement that a majority of staff be Chinese nationals.

China's steadfast position has been that it will not allow, for the time being, foreign equity participation in actual network operations, but international companies are seeking to position themselves for the liberalisation of the market.

Some, such as Hong Kong Telecom, majority-owned by Cable and Wireless, have continuing co-operative ventures with the MPT - the two united to construct a Hong Kong to Beijing cable - which may be converted to partnerships in network



Alcatel supplied China's first GSM network in Jiangsu. The number of mobile users is expected to reach 20m by 2000.

operations. Other companies have consultancy arrangements to help build and manage networks, or are equipment suppliers.

Ameritech and McCaw International of the US, Singapore Telecom and Siemens-Deutsche Telekom have formed joint ventures in the services area, notably in the provision of cellular phones - the fastest-growing telecoms sector. Ameritech, for example, has agreed to construct a 10,000-subscriber digital cellular system in Taiyuan, Shanxi province, south-west of Beijing.

Ameritech has invested \$20m in the project which gives it an 80 per cent stake to be reduced to 49 per cent over the 15-year agreement. Such ventures are risky, however, because there is no law which is directly applicable. Ameritech has entered a "grey area" in the hope that further developments in the sector will protect its investment.

Telecom specialists believe more time will be needed before China is willing to open its telecoms sector even wider, the recent World Trade Organisation accord on liberalising telecoms notwithstanding.

One of the barriers to foreign participation is the absence of a legal framework. Chinese law does not permit foreigners to take

equity in mainland phone companies, and the MPT which enjoys near monopoly control would almost certainly resist a new law. However, WTO pressures seem certain to force China to open its market sooner or later.

Beijing sought to inject competition into the market by allowing the formation in 1994 of a second phone operator, China Unicom, but the newcomer has been beset by teething problems, exacerbated by lack of co-operation by MPT which operates China's network and is also the government regulator.

Unicom's aim of capturing 10 per cent of China's long-distance telephone market and 30 per cent of its mobile phone traffic by 2000 appears optimistic, judging by its stumbling start.

But in spite of policy and other constraints, China's telecoms sector is continuing its extraordinarily rapid transformation. The number of telephone subscribers will increase by 15m this year, according to a recent Xinhua report.

Teledensity, the number of telephones per 100 subscribers, will rise to an average of 7.4 this year, compared with 4.66 in 1995. Switching capacity will increase by 17m lines.

China plans to have 123m lines and switching capacity of 170m by the year 2000. Investment of Yn500bn (\$60.24bn) is envisaged during the Ninth Five Year Plan (1996-2000). Teledensity in urban areas will rise to 25 per cent this year.

There will be further rapid growth in the number of mobile phone subscribers this year - up to 16m by the end of 1997, compared with 6.8m at the beginning of this year. Those numbers are expected to double to 32m by 2000. It is perhaps no surprise that international telecoms companies feel they have no choice but to keep plugging away at the difficult China market - the stakes could hardly be higher.

SIEMENS NIXDORF



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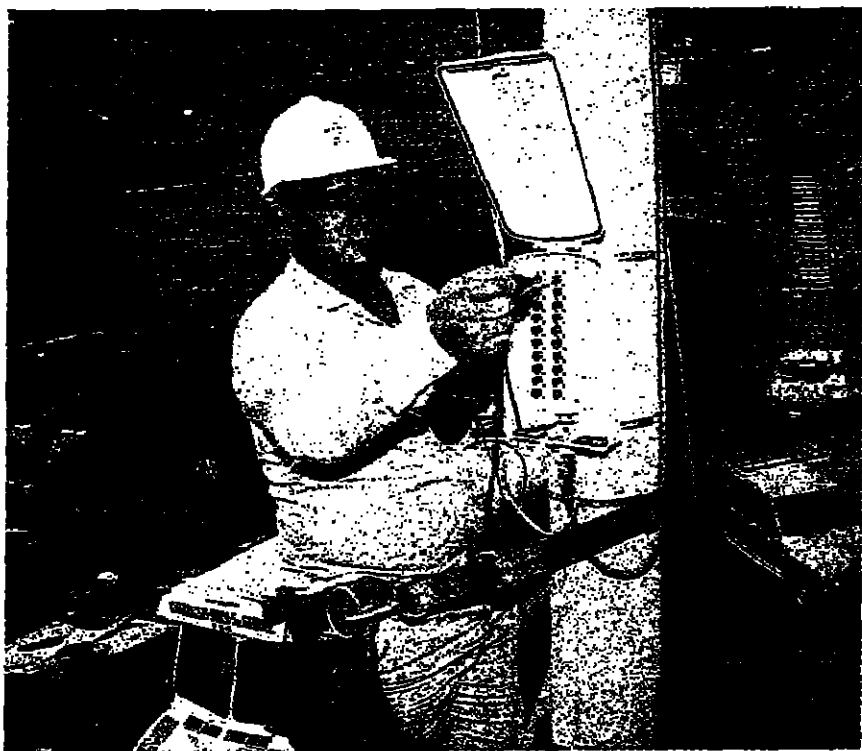
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Emerging markets: South America and Africa

Quality and service obligations under the privatisation contract are being met: 99 per cent of calls are now completed as dialled and 93 per cent of reported faults are repaired within 24 hours. *Photo: Telefónica*

■ Peru • By Sally Bowen in Lima

A model for privatisation

Peru now has 32,000 public phones: double the number it had two years ago

Since winning control in mid-1994 of what had been Peru's state telecommunications monopoly with a spectacular \$2bn shut-out bid, Spain's Telefonos has invested and restructured at a dizzying pace.

Operating revenues increased 17 per cent in 1996 over 1995. Telefonos's first full year in business in Peru, and analysts predict further revenue growth of about 30 per cent this year and 20 per cent next.

Before privatisation in 1994, the average 3.3 telephone lines per 100 inhabitants was the lowest level of penetration in any big country in the hemisphere. Telefonos has already pushed the figure to 5.9 (some 1.4m) per 100 today, with 85 per cent of all services digitalised. And by the end of 1999, when the five-year exclusivity period expires, that figure should be close to 10.

All other indicators show similar dynamism. Peru now has 32,000 public telephones, double the number two years ago, while subscribers to Telefonos's cellular telephone service have more than quadrupled to 130,000.

Most spectacular of all has been growth in cable television: subscriptions have leapt from 7,000 at the start of 1995 to 101,000 today.

At the same time, efficiency has improved markedly. Through an incentives and voluntary redundancy programme, the number of employees has shrunk from 8,900 to 6,200, meaning the ratio of lines in service per employee has risen from 92 two years ago to a more

respectable 228. Quality and service obligations under the privatisation contract are also being met: 99 per cent of calls are now completed as dialled and 93 per cent of reported faults are repaired within 24 hours.

Peru's telecoms privatisation is recognised as having been a model for encouraging private sector participation. And even though they were widely considered to have paid well over the odds for Peru's Entel-CPT, the Spaniards apparently have no reason to regret their investment.

"You have to ensure the operator will make money," says Mr William Laurent, telecoms analyst at Robert Fleming Securities in London. "Peru put a rate rebalancing programme in place before it asked for bids, and also set up a regulatory authority - Osiptel - which genuinely works. That explains why Telefonos was not afraid to bid so much."

In return for several stringent targets, Peru's privatisers handed Telefonos a five-year monopoly over long-distance communications, national and international, as well as over fixed-line telephony.

But in cellular and cable television services, paging and call-boxes, however, Telefonos already has one local competitor who has recently given notice of big battles to come. Tele 2000 was set up in the late 1980s by Mr Genaro Delgado Parker, a Peruvian media tycoon, who took advantage of a legal loophole to apply for, and win, the alternative cellular telephone band. His company, which has a cable television affiliate, grew spectacularly - on Mr Delgado Parker's own estimates - from its \$1m capital in 1991 to \$50m two years later. In 1993, Tele 2000 made a \$40m

international issue of convertible bonds but, since then, has lacked the capital (and, some say, the management skills) to fulfil an ambitious \$120m investment expansion plan for 1996-98.

Those problems now seem to have been resolved. In January, after months of talks, Bell South paid \$112.2m for a 59.7 per cent stake in Tele 2000. That leaves Bell South and Mr Delgado Parker with about 90 per cent of the company, the rest trades locally and on the New York Stock Exchange.

Local analysts expect that Bell South's entry will hit Telefonos's current 70 per cent share in Peru's cable television and cellular telephone market. That will drop to between 55 and 60 per cent, they estimate.

"Despite the efforts being made by Telefonos, there's still an enormous deficit in the Peruvian market," says Mr Delgado Parker. "Competition between two or three companies is perfectly appropriate and we think we have the chance of capturing a good percentage of the large future market."

Another large international cable TV operator, United International Holdings (UIH) of Denver, has also gained a recent foothold in the Peruvian market. Late last year, for a minimal outlay, it acquired one of the two small cable companies in the southern city of Arequipa. By the end of next year, UIH plans to have spent \$15m on new equipment, laying fibre optic cable and increasing the number of its subscribers more than 10-fold.

UIH will be limited for the next three years to provision of cable television, Internet services, data and voice transmissions. It plans to use those as a base network



Telecoms in the high sierra of the Andes: some 85 per cent of all Peru's services are digitalised

for offering standard telephony services when the Peruvian market opens to full competition in 1999.

Telefonos, however, can be expected to put up a strenuous defence of its lucrative Peruvian patch. Mr

Jaime Villalonga, president of Telefonos de España, said in late February that instead of expanding into Central America as had originally been planned, Telefonos will now concentrate on consolidating its existing presence

in four Latin American markets: Argentina, Chile, Brazil and Peru.

"Telefonos del Peru is building very quickly," says Mr Laurent. "By 1999, it should be well ahead of any competition."

Cellphone madness makes sense

Long-suffering callers can side-step the national waiting list for fixed lines

It was the day that Entel launched its cellular telephone service and thousands wanted to take advantage of the low-cost promotion. The queues stretched several blocks along the sunny street in La Paz.

"It's a cellphone madness," said Mr Giovanni Ruggieri, the Italian who now runs the former state-owned telecommunications company. "We've had 300,000 inquiries in two months. It was obvious there's a market and a need, but the explosion of interest caught us rather off balance."

Although the Italian national flag flies over its new La Paz headquarters, Stet of Italy - the new joint owner and operator of the Bolivian telecoms company - has chosen to retain the name of the former state monopoly: it acquired for a surprisingly large sum in the mid-1995 auction. This was not strictly speaking, a privatisation but "capitalisation", Bolivia's idiosyncratic alternative mechanism by which a "strategic partner" bids for just 50 per cent - plus full management control - of a state-owned company.

Up against the Italians were Spain's Telefonos and MCI of the US. But Stet's massive \$610m - knocked spots off the Spaniards' offer of \$182.5m and was more than double MCI's bid.

"Stet had to win," says Mr Ruggieri. "Our aim is to reinforce the presence we already have in Argentina and Chile. Bolivia's market is undeveloped but it's strategically important."

With the \$610m injection from Stet, Entel is now Bolivia's largest company in terms of capital. Mr Ruggieri calls the capitalisation scheme, which encourages the new partner to commit investments rapidly, "ingenious and very interesting". Last year alone, Stet put \$180m into expanding telephone services: \$14m went into expansion of existing lines, another \$14m into a long-awaited fibre optic network and \$15m on installation of public telephones.

But the biggest slice of Stet's 1996 investment (almost \$67m) went on setting up a cellular telephone system, an area of the business in which it has wide experience in Europe. Within two months of the

launch, it had signed up 16,000 clients, more than pioneering Telecom - which has the other hand - had notched up in five years of operations.

Cellular telephones are a particularly welcome innovation for Bolivia's long-suffering callers. Under the privatisation system, a state-owned Entel monopolised long-distance traffic, both national and international, while 20 co-operatives in the biggest towns and cities were responsible for local services. To get a telephone line, it was necessary to become a "partner" in the co-operative at a cost of about \$1,500, and the national waiting list for line installations (about 240,000) was almost equivalent to the number of lines in service.

While the occasional local co-operative - notably Cotas in the eastern city of Santa Cruz - functioned efficiently, most failed to invest and gradually succumbed to inefficiency if not outright corruption. By the time Entel was offered to private sector bidders, there were only 5.5 lines per 100 Bolivians - almost the lowest level of telephone penetration in the continent.

Although the new telecoms law requires the co-operatives to install new fixed lines or go under, for the time being a cellphone is the option for many Bolivians. In a country of vast distances and poor physical infrastructure, "the cellphone has its own logic in the development of society," says Mr Ruggieri.

Capitalisation has brought a number of contractual obligations. In return for a five-year period of exclusivity over long-distance and fixed-line telephony, Stet must install a minimum of 5,000 public telephones and provide a service to each of 1,099 identified rural communities - with more than 850 inhabitants. So far, the company says it is ahead of its investment plan.

And in a development which could provide some local competition for Stet, Cotas - the co-operative which provides telephone services in La Paz - is considering a change in status, to become a limited company.

Mr Fernando Dips, Cotas's general manager, says a capital increase of \$60m-plus is necessary if Cotas is to meet its legal obligations, to expand coverage. It could open the door for an approach by a foreign investor who wants a foot in the door before Stet's period of exclusivity expires in the year 2001.

■ Sub-Saharan Africa • By Joel Kibazo

The last frontier

Analysts believe mobile communications will be the linchpin of Africa's telecoms future

Africa has been left behind other emerging global telecommunications markets but as those in Asia and Latin America mature, many now regard the continent as the last frontier that must be conquered.

According to a recent FT Telecoms and Media Publishing report*, in 1996 the total official waiting list for Africa's 55 countries amounted to about 4bn and this was growing by at least 4 per cent a year.

Individually, Ghana, the first sub-Saharan country to gain independence, perhaps best illustrates the true scale of the problem.

While its economy has grown by an average 4.7 per cent a year since 1985 and its population by about 3.1 per cent a year to its present 17m, the number of available telephone lines has remained practically unchanged.

According to figures from Ghana's Ministry of Transport and Telecommunications, at the end of 1995 the telephone penetration rate was only 0.37 lines per 100 inhabitants.

This has not only created a backlog of more than 300,000 people waiting to be connected but, has also led

to a thriving black market in telephone lines.

The situation is said to be little different in many other African countries.

"With the traditional average cost of African direct exchange lines ranging up to more than twice that of Europe, such unsatisfied demand represented a direct exchange line market alone of about \$10bn and growing," said the Telecoms report.

Analysts project Africa's population may surpass 1bn within the next 10-12 years and Mr Carl Edgar Law, who compiled the report, says a tele-density of even 10 per cent would create a requirement of nearly 90m lines over that period.

"That tele-density will not be reached, but there is certainly a market for at least 19m lines over the six-year period 1994-2000 at an investment cost of \$8bn-\$5bn a year," he says.

Several of the world's leading telecoms groups have not been slow in recognising that potential for lucrative gains and over the past five years, African countries have vaulted into the advanced service digital age from the dark world of a now obsolete electromechanical switching base.

Analysts cite the twin forces in many African countries of economic restructuring and the development of faster, cheaper, less power-hungry equipment as the main reasons for the shift.

The Telecoms report says: "When both cellular technology and cordless telephony technology are used in the fixed wireless mode, it becomes possible (only since the late 1980s-early 1990s) to provide thousands of fixed-line connections within weeks, at much lower cost than traditional copper-based fixed lines."

Many of the changes will take place in a more amenable environment in which the private sector will be the driving force.

Last December, Ghana sold a 30 per cent strategic stake to a company controlled by Telekom Malaysia and also ceded management control.

In Ivory Coast, a consortium led by France Telecom clinched a 51 per cent stake in the country's national carrier.

Senegal sold a 33 per cent holding in Société Nationale des Télécommunications (Sonatel) to international consortium led by Telia of Sweden for \$124m.

And the sale of 30 per cent of the equity in Telkom, the South African national carrier, is expected to be one of the biggest international offers out of Africa this year.

Each week brings a new signing of contracts for expansion or introduction of mobile telephony in some corner of a continent that has joined the race to get connected.

*African Telecoms Markets, published by Financial Times Telecoms and Media Publishing, Maple House, 149 Tottenham Court Road, London W1P 8LL

■ South Africa • By Mark Ashurst in Johannesburg

Sell-off will fund improvements

The part-privatisation is intended to raise R5bn-R6bn, most of which will fund new infrastructure

It has become routine for politicians to tout the prospect of recovery in Africa made possible by the rapid evolution of information technology. But despite the potential of value-added services such as the Internet to build new markets, stimulate business, and improve education and health care, that prospect remains largely Utopian.

Telecommunications infrastructure is in such short supply that there are more telephone lines in Manhattan than in all of sub-Saharan Africa.

The sale of 30 per cent of the equity of Telkom, the South African utility with a monopoly of public switched line services, to an international telecoms group is the most significant move yet to redress that shortage.

A final short list of three candidates for the equity stake was compiled from eight prospective bidders who carried out a due diligence test last year. SBC, the US group that was formerly Southwestern Bell, and Malaysia Telecom have submitted a joint bid in the face of competition from France Telecom. Negotiations between the government and the consortium are continuing after Deutsche Telekom,



South African schoolchildren learn how a switchboard works - with help from a BT engineer

initially thought to be a front runner, abandoned its bid before the February 28 deadline. The winner will be announced in April.

This part privatisation is intended to raise R5bn-R6bn, most of which will fund the roll-out of new infrastructure. The deal is also intended to revitalise Telkom by enabling the transfer of skills and technology.

The development challenge is huge, but telecoms policy in South Africa is made more acute by the legacy of apartheid. The ruling African National Congress took office in 1994 with a pledge to provide affordable universal telephone services on demand.

Anything less, stated their election manifesto, was an infringement of the citizen's basic rights.

That is a daunting pledge, but simply explained by a

single statistic: in South Africa today, there are 60 phone lines for every 100 whites, compared with less than one for every black.

The rapid expansion of the telecoms infrastructure is both a prerequisite of faster economic growth, and a visible measure of the government's progress in addressing the legacy of apartheid.

To that end, the regulatory framework for telecoms has been reinvented. An industry previously controlled by a civil servant, the Postmaster-General, is now answerable to the South African Telecommunications Regulatory Authority, an independent regulator which was constituted early this year.

Three new licence categories have been introduced - public switched telephony, radio frequencies and value added network ser-

vices - and a timetable for further liberalisation is likely to be approved by parliament during its current session.

Value-added network services - including the Internet, paging and data transfer - have already been opened to new entrants, and a third cellular operator may be licensed later this year to compete in the fiercely competitive cellular market.

But Telkom's monopoly of the public switching network has not been lifted, and could be extended for five years if the utility achieves its development targets. If 90 per cent of schools, clinics, and previously underserved communities earmarked by the government are connected to new lines within four years, Telkom could be rewarded with an extra year of exclusivity. This bonus is subject to a commitment to

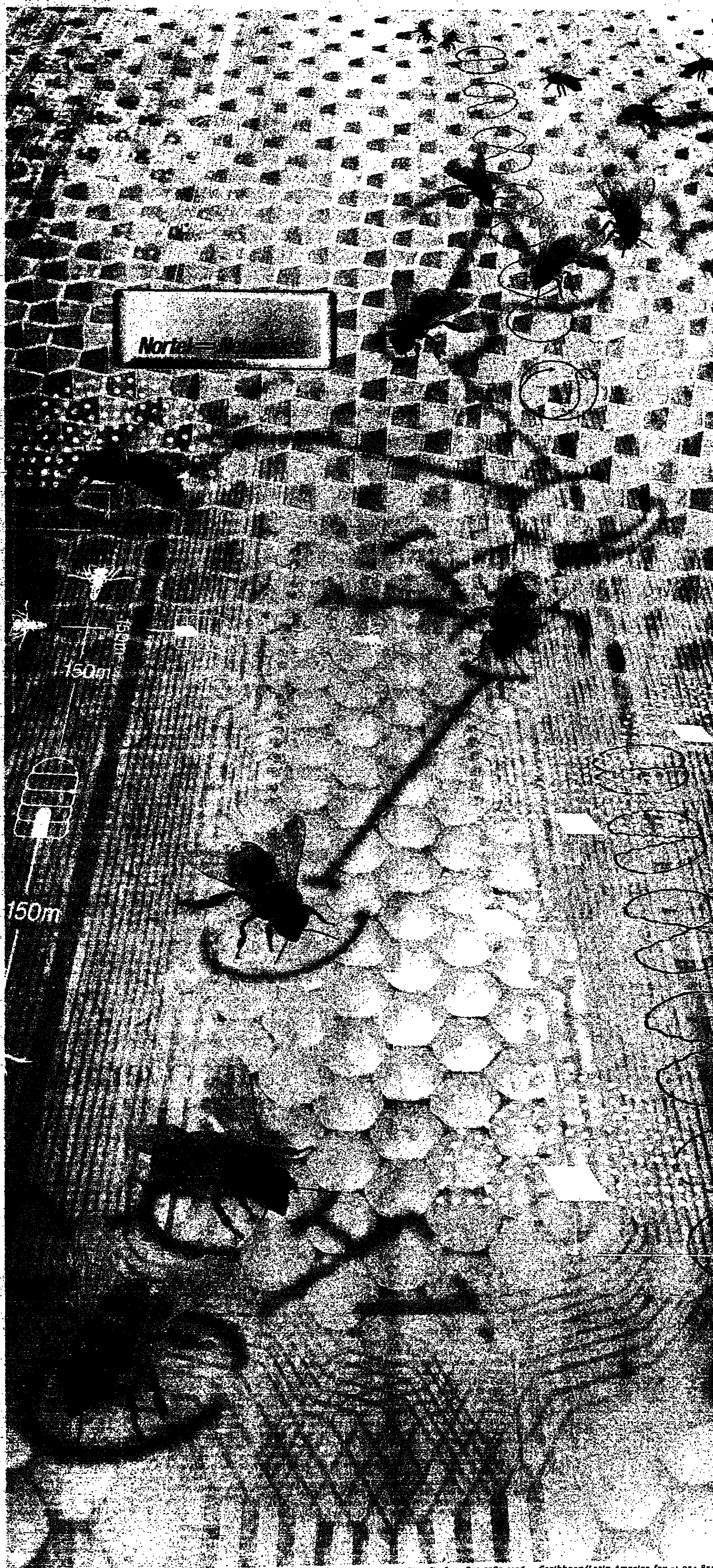
roll out 3m new lines, and underperformance will be penalised by dollar-denominated fines.

The reason for such an incentive is apparent from Telkom's poor record of providing new infrastructure. In 1995-96, Telkom made only 180,000 new connections; well short of the 800,000 new lines a year required to meet the government's target of 4m new lines within five years.

The utility continues to subsidise local calls with profits from the more lucrative international market, where it is especially vulnerable to foreign competition. And a further deterrent for a foreign partner is Telkom's R5bn debt, which devours nearly half its operating profits and effectively bars the company from raising new cash from the capital markets.

Moves to rebalance Telkom's international and local tariffs, a precursor to any open market, are under way. But arguments for instant competition to bring down prices in the existing consumer market have been rejected in favour of measures to safeguard the return on capital for the foreign shareholder.

Bidders have suggested that premature competition will encourage cherry-picking of lucrative markets at the expense of new roll-outs. But having lobbied this point effectively among policymakers, the test of that argument will be South Africa's emergence as a telecoms hub for the entire continent.



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Emerging markets: eastern Europe

■ Hungary • By Kester Eddy in Budapest

Hot competition ahead

The gloves will be off when Matav's concession on international voice traffic ends in late 2001

Newcomers to Hungary used to be easily identified by their complaints about the phone system: it cranked, the imperviousness of the telephone company to complaints and the extra cost of a flat with a line that worked.

The locals, having applied for a phone about the time that Ronald Reagan (or was it Carter?) was elected, did not waste their breath. They would talk about wine, babies or the price of tram tickets - anything, but the phone service, or lack of it.

Until about five years ago, that is. Then, Matav, the then monopoly national telephone company, began to get its act together and attack the waiting list of 800,000 repressed telephone users. In five years, Matav has expanded the network from 1.3m to 2.1m lines, abol-

ished manual exchanges, and digitised 62 per cent of its network.

At the same time, it has been partly privatised and has had its service area cut by 25 per cent as part of a government strategy to introduce competition. Matav installed a record 300,000 lines last year and promises phones for the last, long-suffering, 200,000 on the waiting list by mid-summer. The level of coverage now exceeds 28 lines per 100 residents in Matav areas nationwide, and 43 per 100 in Budapest.

There are complaints, of course. Several hundred households were cut off for three days in Budapest's fashionable 12th district last summer while a new exchange was installed.

"We got a notice saying it would happen, but not when," said one resident, a self-employed businessman. Worse still, he was incensed to discover that his phone continued to give a normal ringing tone to incoming callers in the cut-off period, infuriating potential clients. A Matav spokesman admitted there had been problems

with automatic information "because of the enormous number of changes and limited capacity."

However, back in the early 1990s, salvation was available for frustrated, would-be callers in the form of mobile phones. For those with the money - and muscle - to lug the old sets around, Westel Radiotelefon, a joint venture between US West and Matav, began a 450MHz service in 1989. But competition arrived in force in 1994 with the advent of GSM 900 services.

The market leader, Westel 900, owned by Matav, US West Holland and IFC, now has 225,000 clients and is investing Ft13bn (\$74m) this year to further strengthen services. After a slower start, arch-rival Pannon GSM won 100,000 new clients last year to achieve a total of 170,000; a 43 per cent market share.

Pannon, a Dutch-Scandinavian domestic consortium, is targeting 308,000 users by the end of this year, and plans an annual investment of \$100m up to the end of the millennium. "It's not impossible to have over one million

customers by the end of 2000," said Mr Gussi Emri, Pannon chief executive officer, recently.

With the 450MHz customer base virtually static at 72,000, both GSM companies are aiming for growth with value added services, such as voice mail and data transmission.

Matav, its basic network almost complete, is also switching attention to improved quality and products, such as ISDN (integrated services digital network) and managed lease lines. Matav plans to continue investment levels of \$300-\$400m annually to boost these services, and fight off the specialised providers which have carved out niche markets in recent years.

Hungarodigital, for example, provides data transmission services for the largest Hungarian bank OTP, and has just won an order for Budapest Bank, necessitating a \$1m investment in a GE Specmet system. Turnover, at Ft500m last year, is expected to rise by some 25 per cent as a result, said Mr Antal Heszberger, deputy director.



Budapest: the phone service used to be so poor that locals knew there was no point in even complaining

Picture: Kester Eddy

Matav holds an exclusive concession on international and long-distance voice traffic which ends in late 2001. This is a key consideration in the evaluation of the company for an initial public offering and foreign bourse listings, expected within the next 12 months. The company remains confident that the concession will run its

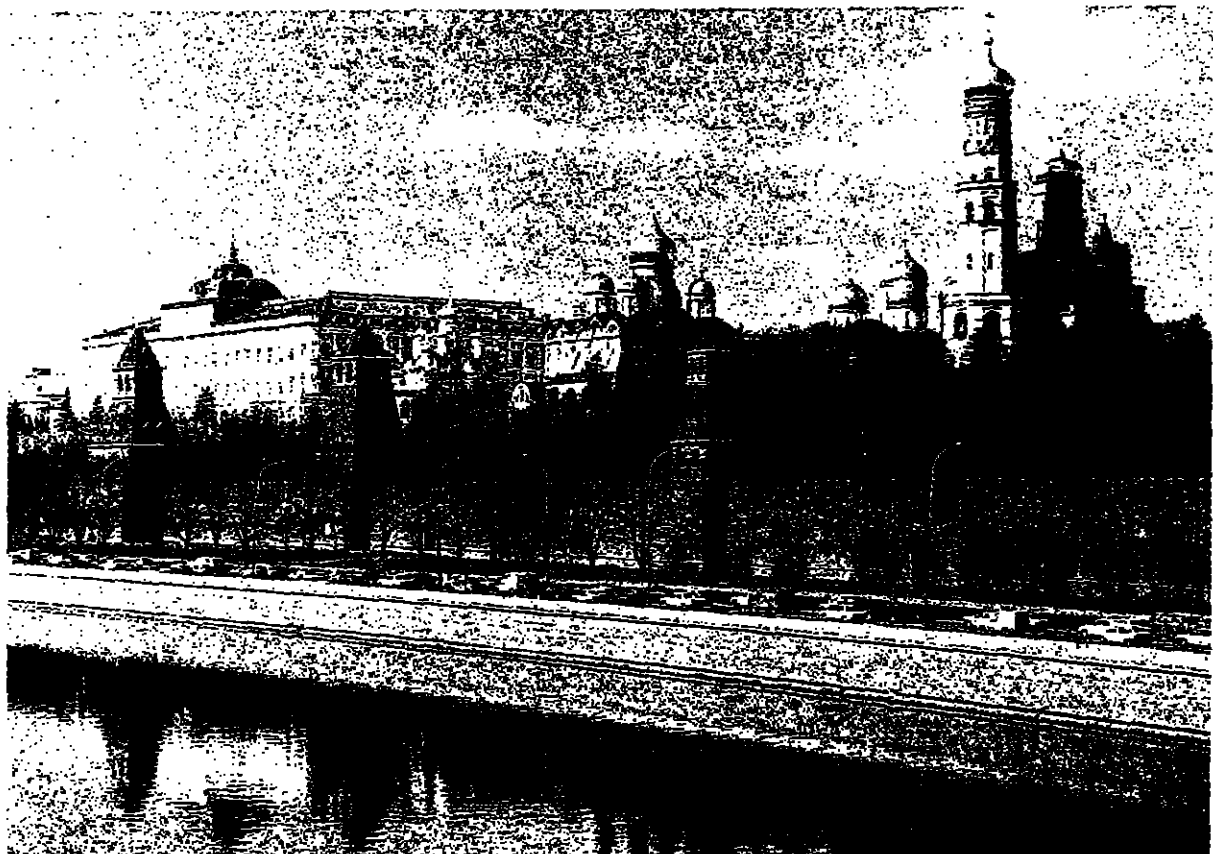
full term, in spite of some hints from ministry officials about earlier liberalisation due to the IPO. Hungary's accession to the European Union, or the recently signed WTO liberalisation agreement.

"The WTO and EU accession strengthen the kind of commitment management is preparing for anyway," says

Mr Tamas Fellegi, Matav director of government relations.

Competition will undoubtedly hot up from 2002, however, and rivals to Matav such as Pantele, a consortium led by Hungarian Railways currently under formation, is one venture hoping to cash in on that day. But until then, any inroads on

Matav's business will be limited, according to Mr Gergely Varkonyi, an analyst with ING Barings Hungary. "After 2001, Pantele might have an effect, but Matav is strong enough to face competition, both in terms of services and profitability. They could always reduce tariffs in a price competition if required."



The Kremlin: Russia has become one of the most potentially exciting telecoms markets in the world

Picture: Reuters Photo Agency

■ Russia • By John Thornhill in Moscow

Great untapped market

The government is conducting a heated debate about how the industry can best be restructured

The Soviet Union was legendary for its terrible telephones. Happless travellers wanting to make international calls would have to book hours in advance and then endure the heavy breathing of KGB eavesdroppers down the line. Domestic users would often have to wait decades for a telephone line to be installed.

But since the collapse of the closed communist world and the introduction of a capitalist economy, Russia has been transformed into one of the most potentially exciting telecommunications markets in the world.

With a massively underdeveloped telecoms infrastructure, a largely unorganised population of 150m loquacious people, and a hunger to reintegrate itself into the world economy, Russia is one of the planet's last great untapped markets.

At the end of 1996, there were only 26m telephone lines in Russia: a rate of penetration significantly lower than in most other industrialised countries. But there

were also 9.5m potential customers waiting for installation, suggesting considerable pent-up demand.

At present, Russia's long-distance and international telephone market is dominated by Rostelekom, a partially privatised company which was backed out of the Ministry of Telecommunications, during the country's mass privatisation drive. Rostelekom accounts for more than 90 per cent of all high-tariff traffic and has exploited this position to increase prices substantially over the past three years while service quality has lagged behind.

Rostelekom, which has become the first Russian company to receive a credit rating from a western ratings agency, has been systematically stepping up its investment plans, spending \$400m last year on infrastructure projects. It hopes to escalate that spending further after accessing international capital markets later this year.

But the government is currently conducting a heated internal debate about how the industry can best be restructured to meet the needs of a modern economy. Plans to create a second rival carrier, Svyazinvest, providing long-distance and international access to Russia's 86 regional telephone

operators appear to have been shelved - much to the dismay of the World Bank which was recommending this approach to the government.

It now seems more likely that Svyazinvest will be wrapped into Rostelekom in one form or another, creating a more powerful corporate vehicle to finance the industry's massive infrastructure needs but alarming those who fear the enlarged entity's monopoly powers.

Clarification of the industry's structure, which is expected within the next few months, would also help remove the confusion hanging over the heads of the 86 local telephone operators, allowing them to raise development finance and expand their networks.

US West, Deutsche Telekom, AT&T, and France Telecom have been the most active foreign telecoms companies in Russia, forming joint ventures with local partners. But most are constrained by their need to lease Rostelekom or satellite lines, making it difficult to compete aggressively for new business.

Mr Oleg Belov, head of Rostelekom, argues there is no danger of the company abusing its market position because of the expansion of rival operators, particularly

in the cellular market.

Since June 1996, independent operators had been granted permission to run 50 AMPS licences, 10 GSM licences, and 25 NMT-450 licences. The Russian cellular market has expanded from just 6,000 users in 1992 to 300,000 by the end of 1996, with further explosive growth predicted.

One of the largest and most successful cellular operators is Vimpelcom, which began operating in Moscow in 1994 and which last year became the first Russian company to be listed on the New York Stock Exchange.

As of last September, Vimpelcom had attracted 45,000 subscribers in Moscow; nine times more than the previous year. The company has also won AMPS licences to operate in five other regions in Russia with a combined population of 9m, promising to increase competition with Rostelekom.

Mr Belov says there are also 14 other rival telephone networks, operated by the railways, the oil distribution company, and the gas industry, which could provide the skeleton for new long-distance services. Many of these companies could link up with foreign operators, injecting new capital and expertise into the Russian telecoms market.

■ The Czech Republic • By Vincent Boland in Prague

Small but exciting arena

Despite rapid expansion, waiting lists and relatively poor customer services are still factors

Nothing attracts customers like a price war. Since the Czech government opened the mobile telephone market to competition a year ago, the two licensed providers of GSM mobile services - EuroTel and Radiomobili - have been locked in a classic battle for market share marked by aggressive price cuts and a marketing campaign that has the coffers of local advertising agencies bulging.

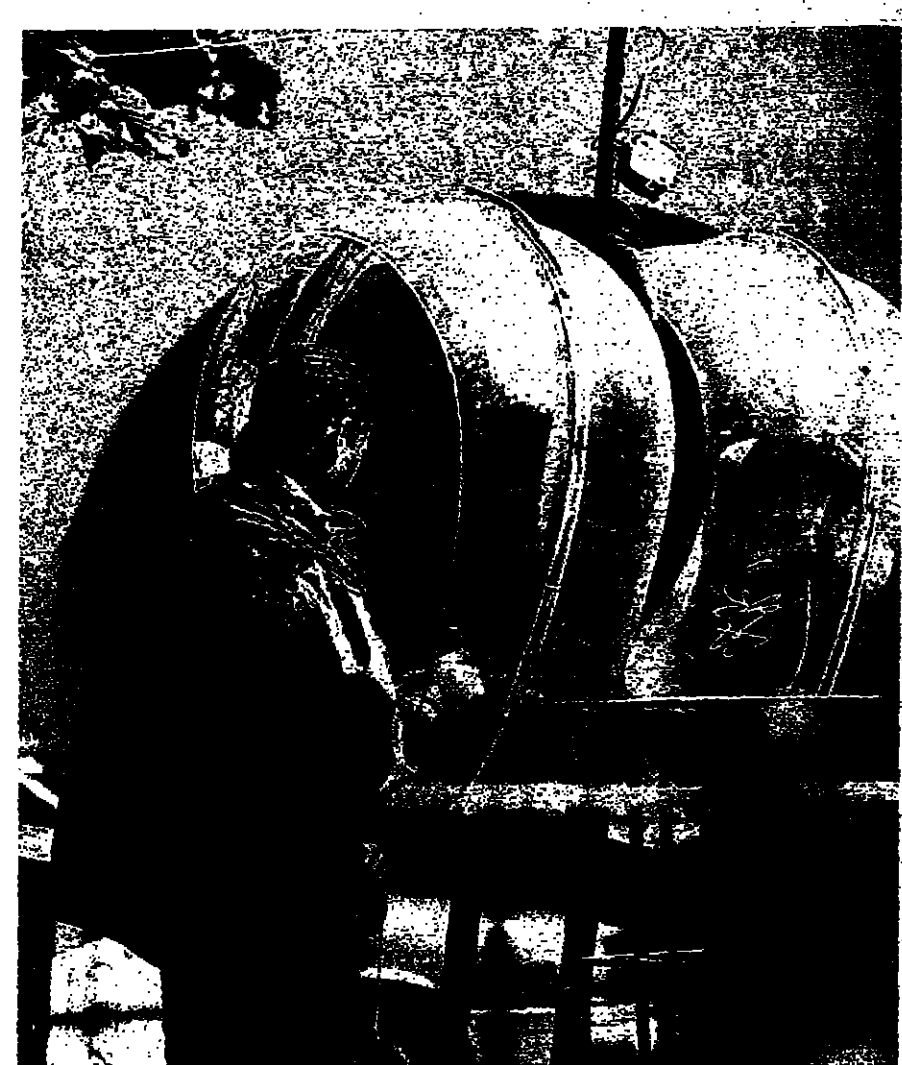
It is one of several examples of rising competition in a telecoms market that, until the part privatisation of SPT Telecom in 1995, was badly served by a creaking monopoly and hardly grew at all. The pent-up demand for services of any kind, especially from corporate customers in service industries, lies behind the growing demand.

"Buying a mobile telephone is quick and easy and many customers are willing to get them or extra fixed lines," says one telecoms executive.

The decision to sell a 27 per cent stake in SPT to a consortium of PTT Telecom Netherlands and Swiss Telecom for \$1.45bn has been the catalyst for this growth. However, the Czech Republic remains a developing telecoms market. Waiting lists and relatively poor customer services are still factors.

But the expansion of the market in the past two years has been dramatic. In 1995, SPT, the monopoly operator of long-distance and international services until the turn of the century, installed more new telephone lines - 417,000 - than were installed during the entire 1980s. The expansion increased the density of telephone lines from 23 to 27 for every 100 people; well below western European levels.

SPT also received 880,000 new requests but reduced the overall waiting list from 680,000 to 628,000 at the end of the year. This year, says



Prague: the expansion of the market in the past two years has been dramatic

Picture: Sarah Agency

Mr Svatoslav Novak, chief executive, it expects to install 470,000 lines as part of a continuing modernisation drive that will eventually cost about \$5bn.

Under the privatisation agreement, the company has to meet stiff targets for new installations every year. It still takes customers two years to get a fixed-line connection, but that is less than half the time it took a year ago and the goal is to eliminate the entire waiting list in 1998.

This will mean that from 1999 an applicant will have a phone installed within three months of the request, while business customers will have to wait no longer than one month.

Even though SPT's monopoly of the most profitable services remains in place, international operators have begun eyeing niche markets, offering services that the national operator has been slow to develop. A team

from British Telecom was in Prague in February, scouting opportunities among leading corporate customers for advanced international services - and prompting SPT to consider its own specialist target list of top customers.

The Czech market is "small but exciting," says an executive with a western operator interested in the Czech market. However, with access not guaranteed until SPT loses its monopoly status, opportunities may be limited if liberalisation is introduced. That is why local cable and telecoms groups keen to enter the market would like to see the monopoly ended sooner, and are talking with utility companies about joint ventures to try to provide alternative services to SPT.

The fastest-growing sector of the market now is in GSM mobile services, in which SPT is also a key operator. Its mobile subsidiary, EuroTel, owned

jointly with Bell Atlantic and US West, has taken a commanding lead over its only rival, the Deutsche Telekom-run Radiomobili, in the race for market share. EuroTel has more than 100,000 customers after six months of operations, compared to Radiomobili's 35,000, in the GSM market.

Analysts caution, however, that continued strong growth in the telecoms market is crucially dependent on economic growth. Gross domestic product in 1996 actually fell to 4.1 per cent, from 4.8 per cent in 1995, and this year it is unlikely to be much different because of the slow pace of industrial restructuring and poor export growth. That may put a cap on the market's growth, but SPT's monopoly status and continued strong demand from new customers is likely to leave the company in a strong position when the market is thrown open to wider competition in 2001.

■ Poland • By Christopher Bobinski in Warsaw

Decisions on sell-off strategy need to be taken soon

The state-owned operator will soon face significant competition from private investors

Poland will soon be taking decisions on a privatisation strategy for Telekomunikacja Polska SA (TP SA), the main state-owned telecoms operator, as private investors in local networks and mobile telephone systems mount a challenge to the company's dominant position in the sector.

So far, TP SA, which has a legally guaranteed monopoly on international connections until the end of 2003 and on inter-city links until the end of next year, has carried the main burden of developing the country's still inadequate telephone system. The company's investment programme has funded installation of 3.5m lines since 1990 - lifting the average number of lines to 17 per 100 inhabitants. TP SA plans to have 30 lines per 100 people in place by the year 2000.

At the same time, the Telecommunications Ministry,

after taking advice from Schroders and CS First Boston, has drafted privatisation proposals for a public share offer in TP SA both at home and abroad some time next year. This still has to be approved by the government, amid signs that management at TP SA is beginning to drag its feet in an attempt to delay the process. However, Mr Marek Belka, the recently appointed finance minister, has said he will push for the privatisation to take place as soon as possible.

Meanwhile, Mr Andrzej

Zielinski, the telecoms minister, appears to want to defend TP SA's monopoly in order to maximise the company's value for the sale. The attempt comes amid bitter complaints from operators of fixed-line local networks who say that TP SA is using its control of the national network to delay their development.

At the same time, mobile telephone companies have successfully challenged in the courts a government order that they use TP SA lines for their inter-city calls.

Despite the complaints, Netia, a company owned by a number of foreign investors as well as Telia of Sweden, is planning to install 600,000 land lines by the end of the century in a \$600m programme which is partly funded by the European Bank for Reconstruction and Development (EBRD).

The main action, however, is with the two GSM mobile operators who have, since last autumn, gained a total of about 150,000 subscribers in a fierce competition for market share. One group is Polkomtel which has Tele

Danemark and Air Touch of California among its investors; the other is Polska Telefonia Cyfrowa (PTC), which is led by the listed Elektrim company backed by US West and Deutsche Telekom.

The figure compares favourably with the 180,000 subscribers using Centertel, a five-year-old NMT network run by a joint venture between TP SA and France Telecom.

Last year, Ameritech, one of the founders of the company, withdrew from the venture after accusing the

Polish authorities of failing to deliver on a promise to give Centertel one of the GSM licences. Centertel has said it will be applying for a new DCS 1800 mobile telephone licence under a forthcoming tender.

Polkomtel potentially has the advantage over PTC in the bitter GSM race for subscribers because it includes PSE, the Polish power grid company among its shareholders. PSE is speeding up a \$70m project to install telecoms lines along its main power lines which can be used as a rival network to

TP SA's. Now that the courts have said the mobile companies do not have to use TP SA's inter-city connections, Polkomtel will, in a matter of months, be able to put its calls through the PSE network and lower costs. That in turn will force TP SA to lower its price for interconnection services to PTC.

In any event, the existence of both the PSE network and similar potential carried by PKP, the Polish railways, mean that after 1998 TP SA will face significant competition in providing data transfer services and voice calls.

Emerging markets: South America

FT - TC 7

■ Brazil ■ By Jonathan Wheatley in São Paulo

Change is long overdue

A new, independent regulatory authority is expected to change the way the system works

The Brazilian government hopes privatisation of its creaking telephone network will attract investments of \$100bn in the next six years. The figure may sound suspiciously rounded, but its magnitude is a fair reflection of the enormous changes about to take place in the industry.

Privatisation is due to begin on April 7, when the communications ministry will take bids to operate 10 "B-band" cellular service concessions covering the whole of the country. These will compete with existing "A-band" services offered by the public sector.

The A-band services and the entire fixed network will be sold later. The government - optimistically - says the process will be complete by the end of 1998.

Change is long overdue. With rare exceptions, the 27

state operators grouped under Telebrás, the federal-controlled holding company, and Embratel, the long-distance and international operator, have failed to keep pace with demand. In São Paulo, the biggest city in South America, the shortage is such that conventional lines change hands on the black market for as much as \$5,000.

If all goes well, supply will soon catch up. Pyramid Research, a division of the Economist Intelligence Unit which studies telecoms in emerging markets, reckons the number of cellular and fixed subscribers combined will more than double from 17.3m today to 44m by the end of 2001.

At least 13 consortia are preparing to bid for the B-band cellular concessions; some of the alliances formed at this stage are likely to hold for later bids for A-band concessions and for the fixed services.

Most include at least one foreign operator - AT&T, BellSouth and GTE of the US, Stet of Italy and Korea Telecom among them - in partnership with local investors, construction and media groups and the occasional

local telecoms operator.

Foreign companies are limited to a 49 per cent share of any winning consortium until mid-1999, when the restriction lapses. Local partners with a strategic interest in telecoms can be expected to retain their stakes; those that are purely investors may sell out to their foreign partners, allowing them to take control.

The government has yet to decide whether the A-band concessions will be sold separately from their current operators, or if the cellular and fixed services will be sold together. The chosen model will be published following approval of a general communications law, sent to Congress last December.

The law paves the way for privatisation and lays out the responsibilities of a new, independent regulatory authority, the Agência Brasileira de Telecomunicações (Anatel). It follows approval in 1995 of a constitutional amendment allowing privatisation to take place.

The law is likely to be passed by the middle of the year. Until then, much remains unclear. The government has yet to specify how it will regroup the exist-

ing operating companies, although Mr Sérgio Motta, communications minister, has said he would like to see four new companies, one of which would cover São Paulo state alone.

Investors are also keen to see the form that Anatel will take. "The regulatory body will completely change the way the system works," says Ms Meredith Persly of Pyramid Research in São Paulo. "Bureaucracy will be cut; so will political interference. Everything will move much faster. We can expect more emphasis on subscriber choice, pricing, things that were never a part of Brazilian telecommunications."

Although uncertainties remain, recent experience suggests the sell-off will be strongly contested. Last December, the government of Rio Grande do Sul sold a 35 per cent stake in CRT, the only Brazilian operator controlled by a state rather than the federal government.

The buyer was a consortium including Telefonía Internacional of Spain, which narrowly beat a rival consortium grouped around Stet, by bidding R\$681m; 54.8 per cent more than the minimum price.

■ Argentina ■ By Matthew Doman

Reforms provoke protest

Recent rate restructuring should mean Argentina's telecoms twins are better placed for an open market

Telecommunications reform has been under way in Argentina for more than five years, but at no point has it been subject to more intense public debate than in the past two months.

Thousands of Argentines have taken to the streets to protest the impact on their wallets of the latest preparatory move for eventual wider opening of the country's telecoms marketplace.

The cause of the public outcry has been a long-discussed and, most argue, long-overdue realignment of the long-distance and local call charges levied by Argentina's telephone twins, Telecom and Telefonía.

Until the government's telecoms regulator announced a dramatic rate rebalancing in late January, Argentina boasted some of the world's cheapest local calls and most expensive long distance charges.

The price changes mean line rental and local call charges will increase by about 40 per cent, but distance rates will fall by as much as 60 per cent. That is, if the besieged government of President Carlos Menem holds the line in face of the widespread public and internal political protest.

The loudest opposition to change comes from lower and middle-class phone users in and around Buenos Aires. With little need to either call abroad or to phone other Argentine provinces, they face only the downside of the supposedly revenue-neutral rate rebalancing.

Urging the government against backtracking are the investors who can rightly claim to have turned around the phone business in Argentina this decade. Since privatisation of the country's tele-



Telefonía de Argentina has invested millions in updating and extending the phone network

coms industry in 1991, Telecom Argentina - led by France Telecom and including Italy's Stet as a big shareholder - and Telefonía de Argentina - operated by Spain's Telefonía Internacional in partnership with the Argentine investment unit of Citicorp and others - have enjoyed a lucrative duopoly of Argentina's core telephony services, while investing millions in updating and extending the phone network.

That duopoly, which was meant to give Telecom and Telefonía the scope to focus on government-imposed basic service improvement targets without having profits ravaged by other entrants targeting their most lucrative services, is due for review this year.

To the chagrin of a vast array of international telecoms concerns waiting on the sidelines, the duopoly is almost certain to be extended for another three years.

After considerable to-ing and fro-ing last year, the government now appears set

to stick to the letter of its pre-privatisation agreements with the telephone twins. Those agreements promised that if the incoming investors met a wide range of service improvement targets - from the number of phone lines and the price of new connections to the quality and reliability of services once calls were made - Telecom and Telefonía would continue to share a protected market until the year 2000.

After comfortably surpassing all these service targets and bringing affordable telephone services to millions of Argentines for the first time, Telecom and Telefonía argue that not only do they deserve their reward of protected profits, but that the Argentine telecoms market is still too little-developed for fiercer foreign competition.

Mr Juan Carlos Masjoan, Telecom's president and chief executive, argues that Argentina is not ready for full deregulation and says that despite the gains of the past five years, five more

conditions are necessary: more universal service levels throughout the country; clear interconnection conditions for a multi-carrier market; a new numbering plan; clear legislation protecting new entrants from predatory action by dominant carriers; and, the just-delivered rate-balancing to enable existing operators to compete with new entrants who offer only limited services.

"When you look today, what has happened over the last five years is magic," Mr Masjoan said. "But if you want a more competitive world, guidelines must be transparent."

Many financial analysts of the industry agree. Mr William Laurent and Mr Ronald Aitken, Robert Fleming Securities researchers, said in a recent report that the rate structure would mean Telecom and Telefonía were better placed for an open market if it were introduced after 1999.

"We have to hope the government does not take the opportunity to introduce competition earlier."

■ Chile ■ By Imogen Mark in Santiago

Deregulation started with a price war

The industry has been fully private since 1988. Services have expanded rapidly

For a few frenzied weeks around Christmas 1994, Chileans could phone round the world for five cents a minute using any of seven different long-distance carriers. It was a price war which marked the deregulation of the long-distance market, and a competitive new era in the Chilean telecommunications sector.

Although the rates crept up again over the following months, today they are still 40-50 per cent less than they were before the multi-carrier system started, and Chilean international rates are consistently cheaper than calls to Chile from anywhere else in the world. Traffic has increased by more than 40 per cent - and there are eight companies offering service.

The companies, and their shareholders, recall the experience with a shudder - their accounts only crawled back into the black last year. But to the government, the overall impact of the multi-carrier model justified its strategy of ultra-liberal regulations to encourage competition in the sector.

The most relevant rule of the game in the Chilean industry is the clear differentiation between the role of the state and the private sector," says Mr Gregorio San Martín, the junior minister

responsible for the sector.

"The state's role is to regulate; ensure there are conditions for free and fair competition; make sure the entry barriers are low enough to encourage new entrants. The private sector's job is to find the technology and the money to buy it, and sell it to the customers."

The industry has been fully private since 1988 and its services have expanded enormously. Then, Chile averaged only six lines per 100 inhabitants; one of the lowest rates in Latin America. The waiting list for a phone in Santiago was a couple of years - and more in the provinces. Telephone "brokers" selling second-hand lines, sometimes complete with old debts, were the only alternative.

Today there are 14-15 lines per 100 inhabitants, and by the end of the decade the figure should be up to 22. A new line in Santiago takes a couple of weeks; two months in most other big cities. An installation costs \$150.

CTC, formerly the state-owned domestic carrier, now majority-owned by Telefonía de Spain, has had a near-monopoly on domestic service with the exception of two southern regions of Chile. But now it is being challenged.

Entel, formerly the state-owned long-distance carrier now controlled jointly by Stet of Italy and a Chilean business group, is offering domestic service in selected areas of Santiago, mainly for business users and employing conventional technology.

But VTR, owned jointly by SBC International, a subsid-



Telephone "box" in a mining village in the Atacama desert

ary of Southwestern Bell Corporation, and the local Luksic group, is planning the start-up in April of a "black box" technology which will allow it to use its nation-wide TV cable network to provide basic telephony to its TV subscribers.

Chile is one of the few countries in the world where there are no restrictions on cross-ownership of cable and telephone companies.

The venture, in partnership with Nortel, the Canadian equipment supplier, will be one of the biggest deployments yet of Nortel's new technology according to Mr Jorge Salazar, VTR's general manager. Its prime target is the lower socio-economic groups who are beginning to be able to afford a home telephone.

The other area where more competition is being introduced is in the mobile

phone market, where the ministry has recently granted three concessions to operate personal communications services (PCS), in addition to the existing licences for conventional cellular phones. The concessions, which were free, were awarded to the companies offering the widest and fastest national coverage, with heavy sanctions for failure to comply.

Wireless telephony is helping link up isolated rural areas, where more than 2m people have hitherto had no access to telephones. Government policy has been to auction to the lowest bidder a 10-year subsidy and a non-exclusive concession for a designated area. By mid-1998, Mr San Martín says, about 50 per cent of the uncovered areas will be linked in, for a cost to the government of \$3m.

■ Mexico ■ By Daniel Dombey in Mexico City

Sudden focus on quality

Investors and experts have been surprised by the results of liberalisation

A few years ago, users of Mexico's telecommunications system had to suffer in silence. Lines were poor, calls were over-billed and Telefonos de México (Telcel), the old privatised monopoly, was by far the country's most disliked company.

Now a rash of new companies have entered the 94bn long-distance calls sector, launching massive advertising campaigns, while Telcel has developed a sudden interest in quality of service.

Liberalisation - which began in earnest on January 1 - had long been anticipated. But its results so far have surprised investors and experts who had feared Telcel would be deeply hurt by the process and who expected less aggressive price-cutting than has occurred.

"Many Mexicans have decided to stay with the devil they know: Telcel,"

said Pat Jurczak, an analyst at ING-Baring in New York. "But a lot of those people do not use the phone much. By the end of the year, the new competitors could end up with 20 to 25 per cent of the long-distance market."

The liberalisation is a gradual process, spreading across different parts of the country throughout the first half of the year. But preliminary figures have favoured Telcel and Alestra, a joint venture between AT&T and the Mexican conglomerates Alfa and Visa-Bancomer.

In ballots of users, Telcel and Alestra have alternated as the most preferred carrier, while Telcel has also benefited from a low user response to the liberalisation - which means more customers will stay with it as a default carrier.

The third big company, Avantel, a joint venture between MCI and Banamex, Mexico's largest bank, has seemed to lag behind. And four other smaller long-distance ventures have not yet established a strong presence. However, Avantel officials argue that they are winning the battle for corpo-

rate clients, whose preferences do not appear in the declared results.

The most important consequence of the competition appeared even before the contest had properly begun. Telcel's service is now considerably better than it was just a year ago and even intercontinental lines sound clear. In addition, the contest is a boost for Mexico's media industry: between them, the long-distance companies are expected to spend \$173m on advertising this year. Competitors have also provided free gifts, such as tickets to the cinema, for users who lean their way.

More significantly, prices have fallen by more than expected. Including various new discount schemes, Telcel's long-distance tariffs have come down by almost a third in a few months - although they had previously been raised. Avantel and Alestra have also cut their rates several times.

The sector is still very far from the kind of instability that the Chilean market suffered on its liberalisation three years ago, when prices fell by up to 90 per cent.

However, while a year ago telecoms executives were adamant that no price war would occur, today their message has changed.

"Discounts are going deeper than we had imagined," says Mr Roberto Hernández, chairman of Avantel. "But it shows that competition is real."

Such competition has yet to appear in the local calls sector, despite the keen interest of companies such as Alestra, Iusacell, a wireless company now run by Bell Atlantic, and Amartel, a joint venture between a Mexican radio company and several US telecoms companies.

Although Telcel raised local rates by almost a third at the beginning of the year, the sector is still barely profitable and more increases will be necessary for competition to begin.

In addition, the government will have to grant pending applications for local licences and begin auctioning off parts of the radio-electric spectrum needed for local fixed wireless services - something it promises for later this year.

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A smooth transition

The demerger of British Gas Services (now part of Centrica) could no longer buy its telecommunications services from an in-house department. This gave Mr Terry Dudley, telecommunications and IT manager at British Gas Services, the chance to define his requirements from scratch. He describes what he chose and why.

Last April, Mr Dudley realised that British Gas Services (BGS) - a new operating company providing central heating and maintenance services to UK domestic gas users - would need a new Wide-Area Network (WAN), a Virtual Private Network (VPN) for voice, and a new way of contacting engineers.

First, he concentrated on replacing the WAN which had to connect seven Local Area Networks (Lans) at different sites to each other and to a computer centre. But he wanted to make the WAN more resilient than before.

Mr Dudley was looking for a service that would be managed totally by the supplier. He put the project out to tender and eventually short-listed six suppliers: BT, Mercury, Newbridge Networks (who supplied the Wan's core technology and could lease lines), AT&T, Racal and Energis.

"Two of the suppliers were fairly close, but the others drifted away quite considerably," says Mr Dudley. "The gap between the dearest and the cheapest supplier was \$600,000."

At the same time, BGS was also looking for a VPN supplier (a VPN works like an internal phone network but runs over a telecoms suppliers' lines). Energis was chosen for both projects because although it was not the cheapest supplier, it was price-competitive and could cope with BGS call volumes and "break-out" requirements.

BGS wanted a call from, say, Staines to Scotland, to be able to travel over its VPN then break out into the public network in Scotland as a local call. In fact, it



BGS can send information to engineers' laptops via their mobiles using Vodafone's mobile data network

wanted every external call to cost no more than a local call.

BGS makes millions of outgoing calls a year (about 10,000 a day at each site) and its Energis deal - thought to be worth more than £2m a year - has enabled it to cut outgoing call costs by at least 20 per cent.

BGS's new WAN still costs about the same as before but offers more. Last October, the company swapped over from its old WAN to the Energis Wan. Then, between October and Christmas last year, Energis began installing extra resilience.

According to Mr Dudley, there are extra lines between each office's LAN; each alternative line enters the building at a different point, so that if a truck runs over one line, the other will keep working. Lines also enter the Energis network at two different points. British Gas Services' VPN was ready by Christmas and handles 70,000-80,000 incoming calls a day as well as the outgoing traffic. The company's 3,000 staff also often have to ring customers back to make appointments, or sell extra services.

Mr Dudley is now combining his company's VPN with VPNs in the other Centrica companies: British Gas Trading and Energy Centres. These should be linked by the end of March. "The VPN allows me to dial any of our offices cheaply," says Mr Dudley. "For example, dialling something like 29018 puts me through to an extension in Scotland."

Some outgoing calls need to be made by staff who are out and about. So last October, the company equipped its engineers with 6,500 GSM (Global System for Mobile) phones. These are being used for mobile voice communications, with the idea of improving communication with customers.

"Now, engineers have the ability to get it right first time: if they're on a job and aren't quite sure how to fix something, they can call a colleague. Or if they are running a few minutes late or having difficulty finding a house, they can call the customer and let them know."

The company is also in the process of outsourcing its radio network. Previously, it used a mixture of a British Gas-supplied radio-based net-

work and the RAM Mobile Data network, but it is switching to GSM data.

Some of its engineers have already begun using their mobiles for data as well as voice. Work schedules and other information will be sent to engineers' Panasonic laptops via their Vodafone's mobile data network.

BGS's use of portable technology to improve diagnostics is increasing, too. When a device called The Limpet is attached to a pump, a read-out on the laptop (to which it is also connected) says why that pump is not working.

In addition, says Mr Dudley: "We're even talking to appliance manufacturers about putting communications into their boilers, so we can plug in our laptops and see what needs fixing."

Meanwhile, Mr Dudley is pleased with progress. "We did our homework to begin with and we're pleased with the outcome - especially the smooth transition to a VPN. We're spending less on calls to the public network, enjoy working with Energis, and would choose the same solution if starting again."

Key battle is for callers

A strong showing in the telecoms market has contrasted to mediocre subscriber figures in the TV arena

Their share prices may be bucking under the threat of terrestrial digital television, but for the UK cable companies the key battleground is increasingly the one for telephone subscribers.

With the number of cable television customers continuing to disappoint, the cable groups have found it easier to attract telephone subscribers in their attempts to recoup some of the hundreds of millions of pounds invested in their networks.

Nothing underlines this trend more than October's announcement of the merger of Nynex, Bell Cablemedia and Videotron with Cable and Wireless's telecom subsidiary, Mercury Communications.

The new group, to be called C&W Communications, will be easily the UK's biggest cable group, and the most significant competitor yet to British Telecommunications' dominance of the residential and business telecoms market. C&W will represent about 70 per cent of all UK cable customers with more than 500,000 telecom subscribers, 600,000 television customers and potential access to 6m homes.

Telewest, which remains the largest cable company until C&W's merger is complete in April, has not been idle in the wake of the deal.

After breaking off its own merger discussions with Nynex prior to the C&W announcement, Telewest recently announced a link-up with BRT, the former British Rail telecoms network bought last year by Racal. BRT will provide the national fibre optic network to Telewest's local cable connections. The result should be lower interconnect costs for the cable group than those it currently paid to BT.

The move comes amid continuing talk in the telecoms market of further consolidation in the cable industry, with General Cable, currently the third-biggest cable

group, being linked with Telewest.

The consolidation in the industry will present a greater challenge than ever to BT, allowing the larger cable groups to offer more attractive television and telecom packages, as well as continuing to be aggressive on price.

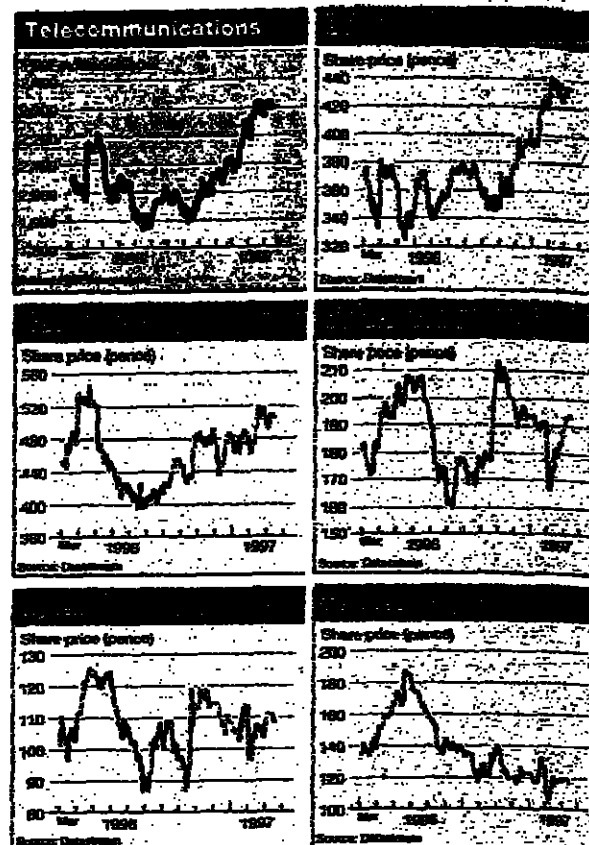
The latest set of results from the cable groups show them continuing to attract more subscribers, although BT claims that the trend in the residential market is slowing. Announcing its interim results in November, Sir Peter Beuford, chief executive, said the slowdown in defections was a result of the estimated 10 per cent growth in the residential telecoms market in the year, and the success of BT's campaign to win back defectors.

In February, Bell Cablemedia reported an 8 per cent rise in residential telecom subscribers to 291,760. Telecom revenues leaped 74 per cent to \$41.2m out of group revenues of \$73.2m, up 69 per cent. However, net losses more than doubled to \$25.7m, with the company predicting break-even by the end of 1998 as it continues to build its network.

It was a similar story for the other cable groups. Nynex, for example, increased its number of subscribers by 50 per cent to 349,000 during 1996, while "penetration" rates - the number of homes marketed divided by the number subscribing - rose and the "churn" rate - the number of subscribers cancelling - declined.

However, the strong showing in the telecoms market has been in contrast to mediocre subscriber figures in the television arena, where both penetration and churn rates remain poor. These, together with the recent announcement about the development of terrestrial digital television, have weighed against cable share prices in recent months.

Nynex shares, which



jumped from 55p to 120p on news of the C&W deal, dropped 20 per cent on the announcement in January that a BSkyB-led consortium was bidding for digital terrestrial channels. The advent of up to 90 new channels was seen as taking away one of the key advantages of the cable groups in their ability to offer multi-channel television.

It was a similar story at Telewest, its shares slumping from 130p to 105p within days of the digital television announcement. General Cable shares tumbled more than 15 per cent.

The cable companies argue that their digital service, due to be launched later this year, will be able to offer 200 channels and open the way for individual pay-per-view sporting events and video-on-demand movie channels.

For the two main telecoms groups, BT and C&W, it has been a different story in the past few months, with both companies' share prices buoyed by deals. C&W has been basking in the positive

comments from analysts on the Nynex, Bell and Videotron merger, while market rumours of links with overseas telecoms groups have also added to sentiment.

A solid set of results from BT in November followed the announcement earlier that month that the UK company had agreed a \$20bn (\$12bn) merger deal with MCI, the US long-distance carrier. The new company, Concert, would be the world's fourth-largest telecoms company by sales, and the deal underpinned a 25 per cent rise in the group's shares since then.

However, the shares' rise was halted when BT reported third-quarter results in February. Although at the top end of expectations - pre-tax profits up 10 per cent at \$909m, and at \$2.5m for the first nine months, against \$2.43bn - there were renewed concerns among analysts at the competition from the cable companies, which was particularly evident in weaker domestic phone prices.



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NICHOLAS HADDAD, Operations Manager, Mobile Communications,
Ericsson Australia Pty. Ltd. (with his father).



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Technology and Company news

FT - TC 9

■ Company in the news: France Telecom • By David Owen in Paris

No room for hiccups as sell-off date draws nearer

The float will enable the government to get its privatisation drive back on course after several high-profile setbacks

After Germany and Spain, which have staged important sales in recent months, it will soon be France's turn to experience the razzmatazz of a big telecoms share issue. Barring the unexpected, it now looks as if investors will get their chance to buy shares in France Telecom, the state-owned telecoms operator, in less than three

months' time. In the first confirmation by a minister of the planned timetable for the sale, Mr François Fillon, telecoms minister, recently indicated that individuals and institutional investors would be able to place orders from early May, when a range of prices for the shares would be published.

He said the exact price for what is expected to be the country's largest privatisation would be fixed "in the final days of May". Such a scenario should enable the shares to start trading by early June.

The country's hard-pressed centre-right government has a great deal riding on the success of the operation, which should see a first tranche of at least 20 per cent of the company's shares transferred to private hands.

First and foremost, the sale is expected to provide the vast bulk of expected privatisation receipts for 1997 of FF27bn. The finance ministry is aiming to raise FF28bn from the shares.

Second, it should give the government an opportunity to get its privatisation drive back on course after a number of high-profile setbacks, notably last year's suspension of the planned sale of the Thomson electronics group. Put bluntly, ministers can ill afford another hiccup.

Finally, the move promises to set an intriguing precedent in that, for the first time, one of the country's powerful public service giants is to be partly privatised. This remains a matter of extreme political sensitivity in France, so much so that the government has

promised to retain a 51 per cent holding in the group, with a maximum of a further 10 per cent reserved for employees.

Although it is highly unlikely that ministers would attempt further sales of shares in big public service companies - with the possible exception of Air France - ahead of the next parliamentary election due in March 1998, a successful operation might encourage them to do so shortly thereafter, if they remain in power.

The opposition Socialist party, for its part, has suggested it may seek to renationalise the company if it wins the elections, although many are sceptical that it would actually try to do this. More likely is that the sale of a second tranche of the

company's shares would not go ahead.

Conditions certainly look favourable for the float at the moment. The Paris stock market has been buoyant in recent months, helped by the swirl of takeover rumours and the quickening pace of French corporate restructuring. The company itself appears to be generally well run and to have a largely positive image with its customers - now potential investors.

If there are doubts, they chiefly stem from the poor performance of some French privatisation stocks since they came to market. Although the recent bull market has brought about some improvement on this score, it would be surprising if this did not put off some prospective investors in

France Telecom shares.

Another important uncertainty - which should, however, be resolved before the shares go on sale - is the level of fees France Telecom will charge for connecting competitors' fragmented networks into its national network.

With the French telecoms market due to be liberalised, in common with other European markets, from January 1 1998, these so-called interconnection charges are set to be an increasingly important source of income for France Telecom in years to come.

A report published last June by BZW, the investment arm of Barclays Bank, estimated the company's interconnection revenues would rocket from FF31m in 1996 to FF74.6bn in 2000. The level of the charges

will also affect the speed of development of competition and therefore the valuation of the company, which is currently put at between FF100bn and FF200bn.

The strong likelihood is that the charges will be pitched somewhere between France Telecom's initial proposals, dating from last July, and proposals made by the Association Française des Opérateurs Privés en Télécommunications (Afopt), a body bringing together Bouygues Télécom and Cegotel, Générale des Eaux's telecoms subsidiary.

France Telecom's initial suggestion was for a charge of 16 centimes a minute for calls within "local operator zones", with an average of about 230,000 subscribers; 18 centimes for calls within one of metropolitan France's 18

"transit operator zones"; and 26 centimes for calls across transit operator zones.

Afopt's proposals were much lower, suggesting charges of between 7 and 9 centimes a minute for calls within local operator zones; between 12 and 14 centimes for transit operator zones; and between 19 and 24 centimes for calls outside a single transit operator zone.

Art, France's new telecoms regulator, is expected to approve the actual rates that will apply before France Telecom shares go on sale.

Meanwhile, today is the next key date in the privatisation process: France Telecom is due to publish its last financial results as a fully publicly-owned entity. In 1995, the company made net profits of FF9.2bn on sales of FF147.8bn.

■ ISDN • By George Black

Clouds gather on the horizon

ATM's higher capacity may lure away some of ISDN's potential market

ISDN (Integrated Services Digital Network) has spread widely, boosted by the Internet, but its future is clouded by the challenge of Asynchronous Transfer Mode (ATM).

In the short term, ISDN should continue to gain ground because it is generally seen as an ideal method of voice and data communication for many purposes, including fast and reliable access to the Internet. But in the longer term, some of its potential market among large corporations is likely to be lost to ATM, which can offer higher capacity and more flexible bandwidth.

"ISDN is not the only game in town any more," says Mr John Woods, an independent consultant who wrote a recent report on ISDN for Frost & Sullivan. "There is no doubt that ATM will limit its growth at the top end of the market in a few years."

ISDN has been strongly backed by the European Union, but member states have responded very differently to the EU's exhortations. In the UK, the main operators - BT and Mercury Communications - have limited the appeal of ISDN by applying connection charges which are much higher than those in Germany, where ISDN is very widespread even though usage charges are higher there.

Deutsche Telekom took the view that as a state monopoly it had a duty to build the national infrastructure and decided that ISDN was to be a principal part of that infrastructure. It realised that Germany's huge data communications busi-

ness, widely dispersed across the territory, would greatly benefit from digital communications.

In Britain, by contrast, BT took the view that in a competitive market it had to act in its own interest and it could not afford to promote ISDN in the same way. It decided that installing ISDN was very expensive and it was not willing to subsidise the installation cost in order to stimulate a market which competitors might try to share.

BT has been worried by the prospect of "cannibalisation" of its existing businesses and the prospect of revenues being reduced by the twin pressures of new competition and the regulator, Ofcom.

ISDN conflicts with many of BT's other business interests and income streams. For example, revenue from extra lines could fall because more lines do not need to be installed to the home and revenue from usage charges could fall because lines are used for shorter periods.

Attitudes to ISDN are thus very coloured by national cultures and regulatory regimes. Most of the other European countries have adopted positions between that of the UK and Germany, while the US has such cheap leased lines and such a mature infrastructure that ISDN has never caught on there.

There is clearly a huge pent-up demand for ISDN across Europe, especially since the Internet started to become popular. But ISDN has missed out on that opportunity to some extent, says Mr Woods, because of lack of enthusiasm by some operators and their slowness to move from national standards to the Euro-ISDN standard.

The rapid growth in popularity of the Internet has created more demand for ISDN



Evans Petty Associates, a retail marketing and design agency based in Chester, England, employs ISDN on a worldwide basis to deal with clients such as Reebok, based in Boston, US. 'ISDN has revolutionised our business,' says chairman Nigel Petty. 'Our major use of the ISDN line is to transfer images to and from our clients. We can also communicate easily with repro houses and printers'

than perhaps some of the operators would like or can cope with, suggests Mr Peter Akmal, a senior consultant with the Cambridge-based telecommunications consultancy Analysys.

Installing ISDN is not a straightforward job for the operators because it involves new cards being plugged in at telephone exchanges, which is time-consuming and expensive, he notes.

ATM, even though it has emerged more slowly than expected, is likely to be an increasingly significant factor in determining the rate at which ISDN spreads. At present, ISDN and ATM are mainly complementary, rather than competitive, but this could well change,

according to Mr Akmal.

ATM is not expected to affect the Basic Rate ISDN services which operators provide to small and medium-sized enterprises and the Soho (small office, home office) sector. Basic Rate ISDN will probably continue to support functions such as Internet access, videoconferencing and local area network access. But in a couple of years, ATM could start to draw revenue away from Primary Rate ISDN, which at present supports corporate communications.

In the UK, ISDN is mainly used by larger organisations - 70 per cent of them have it, against only 35 per cent of smaller ones, according to a survey by Black Box Cata-

logue, a network products distributor.

Installing Primary Rate ISDN is relatively costly because, unlike Basic Rate, it requires fibre optics instead of copper cable. Some large companies are starting to build ATM networks which could be extended from the backbone into the office and displace Primary Rate ISDN, but for the present ISDN continues to prosper and is penetrating businesses in which it previously only had limited use.

For example, Newsure, a telephone insurance broker based in Richmond, Yorkshire, recently installed an ISDN system from Mercury when it moved into new premises. Mr David Coates,

its marketing manager, believes ISDN will be the standard method of communication between insurers and brokers in a few years. "We decided to install it, even though we could not use it to communicate with insurance companies at present, because we could see that was the way the market was going," he says. He thinks ISDN will enable his company to have an "open dialogue" with the insurers, sending customers' details and receiving information on policies and rates.

"With the high volumes of data that will be involved, and the speed of transmission we will want, ISDN is the obvious way of doing it," he says.

■ Products update

International roaming gets easier

"Dual band" mobile phones, capable of operating on two or more separate frequencies, are making communications on the move simpler for international travellers.

Motorola, the US manufacturer, is introducing handsets which will operate on both GSM, the de facto world standard, and PCS networks, offering the possibility of easy roaming throughout Europe.

Dancall, the Amstrad subsidiary, is combining GSM and PCS 1900, the US variant on PCS, making possible for the first time roaming in North America as well as GSM areas.

NTT has introduced a further variation which combines GSM with the Personal Handyphone System, a low-cost mobile technology, limited at present to Japan and parts of Asia. NTT sees the phone as a way of promoting PHS outside Japan.

Conferences at your fingertips

Advanced Systems Architecture, based in Alton, Hampshire, has developed a system enabling customers to organise audio conferences over their existing telephone systems. The equipment is expensive and therefore limited to large companies - the UK Independent Television Association (ITV) has installed a £200,000 system - but renders an organisation free of expensive audio conferencing bureaux. ITV installed its system in part as an emergency measure: if a transmission failure occurs, any one of its regional centres can set up a conference call to all the other centres at the press of a button.



Internet link for small businesses

UUNET Pipex, the UK-based Internet service provider, is launching a new product designed to reduce the cost of establishing an Internet connection for small and medium-sized enterprises.

Called PipeXchange, and developed in conjunction with the networking companies Novell and Cisco, the software gives cheap and secure Internet access yet acts like a firewall, isolating a company's internal network from the public Internet. Intruders cannot "surf" into individual desktop workstations or company servers.

Car phone with a satellite link

Cellway, part of France Telecom's mobile services group, has extended the concept of the mobile phone as an emergency device by combining it with global positioning technology. It has developed a car phone with a receiver capable of receiving signals from a global positioning satellite and equipped it with three special buttons - one to call for medical assistance, another for breakdown services and a third to call the police.

A driver in trouble simply presses the appropriate button and Cellway's operations centre despatches help. If the driver cannot respond, the emergency services can locate the vehicle through global positioning with an accuracy of 20 metres. The phone is expected to cost about £765 and the service about £100 a year.



Scarborough waves: A national flood alert system - capable of warning of the onset of severe weather conditions - has been developed by Kingston Communications, Britain's only municipally-owned telecoms operator. Commissioned by the Environment Agency, which is now responsible for public flood warnings, the £750,000 system is connected to a network of weather sensors around more than 38,000km of flood defences in England and Wales. When flooding is likely, the agency triggers the alert which issues pre-recorded warnings to people directly at risk as well as wardens, police and local authorities. Householders acknowledge the warning by pressing a number on their key-pad, alerting agency staff to people still at risk.

■ Switches • By Michael Dempsey

Customers queue up to spend \$1m

The real challenge for the dedicated large switch builders is to keep at bay the mainstream IT manufacturers

In the world of digital communications, the computer is king. It may not be referred to by its proper name, but the processor that sits on every corporate desk is also present at the hub of large telecoms networks, growing in size to reflect the tasks expected of it.

Canada's Nortel, a \$10.6bn company, claims to have invented the digital telecoms switch. Nortel manufactures small, local switchboards, but the high end of the market, represented by its Digital Multiple Switch or DMS, is a lucrative growth area. Mr David Ball, Nortel's president for public carrier networks in Europe, reels off blue chip customers for his large switches: BT, France Telecom and Deutsche Telekom have all signed up.

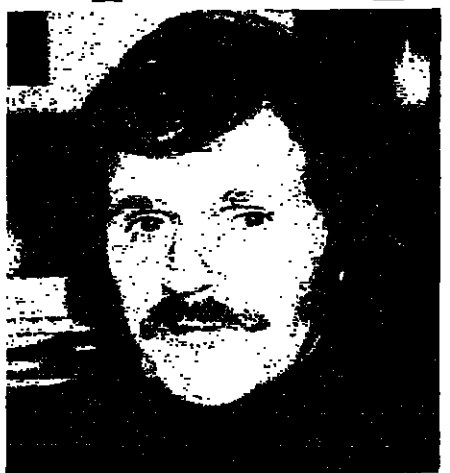
A DMS switch to cope with the demands of 50,000 lines will set you back about \$1m, and according to Mr Ball there is no shortage of customers. "North America and Europe have seen enormous investment in the last 10 years," he says. The UK has more or less completed its digitalisation of exchanges, with some 26m lines attached. Deutsche Telekom accounts for 80m lines. But developing markets have a huge appetite for telecoms technology.

"In China, Nortel has seven joint ventures and between them they've put in 20m lines in the last year. That's equivalent to the entire Canadian telecoms network in one year," Mr Ball sums up the opportunity. "Developing markets don't want yesterday's technology." Technology refuses to stand still, and companies such as Nortel see sustained growth in sales after relatively underdeveloped markets make the transition to digital switches.

The switch makers and their software partners are constantly adding intelligence



Ball: 'Developing markets have a huge appetite'



Aitken: thinks compact IN switches are on the way

to the programs resident on switches, allowing the processor at the hub of the network to react to varying demands and support more sophisticated services. And the communications protocol that was designed to handle the much-vaunted multimedia revolution, Asynchronous Transfer Mode (ATM), will demand further processing back-up.

ATM offers the facility of packaging voice, video transmissions and computer data together and blasting them down the line. Nortel is currently developing its very largest switches to exploit demand for ATM services. And the emergence of new operators and fresh alliances is helping to consolidate an already impressive business.

Not content with selling \$500m worth of switches to BT in 1995, Nortel also built the entire switching network for new telecoms group Energis.

Schema, a £1.4m UK-based telecoms consultancy, has analysed the way in which large switch makers have adapted to changing markets. Schema partner Mr David Brown estimates that the sale of two DMS 100 switches plus associated services worth "several millions of dollars."

Because Energis was a new operator, it needed services from the switch maker that more established names would provide for themselves. "Nortel are getting into a product management role, handling things like service definition," says Mr Brown.

Maintaining a specialist role is a good idea, because other operators are getting in on the act. Fujitsu of Japan is the second-largest computer maker in the world. It is investing heavily in Internet-related products, with very advanced switches tuned to ATM, the Internet and fibre-optic links on trial with public administration in North Carolina.

Mr Alan Wilson, multimedia manager for Fujitsu Telecom Europe, believes that popular demand for the Internet is a potent force. "The point about ATM is that it allows our switches to move between a wide variety of applications concurrently. It's a very putative market; it's all being developed, but it is being driven from the smaller end up."

The Intelligent Network (IN) bandwagon is another engine driving the large switch business. UK systems house Logica turns over \$35m a year in telecoms and regards this as

one of its fastest-growing sectors.

Logica's IN software is sold on to network operators such as Cellnet or Telecom Finland. The software resides at a service control point, one location on the network that controls the other switches. A dedicated processor is bolted on to the network to hold the IN software and sit in judgment over these switches.

But without a common defined standard, each operator needs software tailored to his domestic or commercial market. This means Logica is selling one-off products rather than pre-packaged boxed applications. For Finland, it delivered services such as premium numbers and charge cards.

Mr James Aitken, a Logica principal consultant, says his product sits very high up, and rather far back, in the switching hierarchy. "IN software is only complex because of the interaction with switches. In Finland our programs run on Tandem computer processors that have high-speed links to large Nokia switches."

The involvement of Tandem, with its niche offering of computers specifically designed for reliability and tolerance of power failures, indicates how third parties are moving in on the switching arena from the mainstream of IT.

The cost of installing these capabilities is significant, but it has been higher. With experience, Logica is finding ways to reduce its bills. The Finnish contract cost about \$2m, but until recently those same customer facilities would have forced Telecom Finland to part with about \$2m.

Speaking of the "IN revolution," Mr Aitken thinks that compact switches bearing the benefits of IN technology are on the way. But with the Finnish system handling 120 transactions between IN facilities and the primary switch every second, there is clearly no threat to switches with huge processing power and price tags to match.

The real challenge for the dedicated large switch builders is to keep the mainstream IT manufacturers at bay. Given the near-identical technologies of these two camps, that may be an impossible task.

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T

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Australia

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issue

O

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vate placement and co-manager
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yield issue

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UK

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Electronics

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Peru**

Senior co-lead manager in the
international tranche of the
USD1 billion global offering

Making it happen in Telecommunications.

CallBack by Joia Shillingford

FT - TC 11

NEWS IN BRIEF

Lucent signs \$100m contract

Lucent Technologies and New T&T, one of Hong Kong's fixed-line telecom providers, have entered into a five-year contract worth more than \$100m. Lucent Technologies, formerly part of AT&T, will supply New T&T with a variety of hardware and software for its network, including multiplexers and access systems. New T&T will offer advanced telephony, data and ISDN services to its customers and begin installing digital access systems throughout the territory later this year.

Primus switch

US-based Primus Telecommunications, a two-year-old, Seattle-based \$200m telecom service provider, has installed a UK switch. Its UK operations are based in Westminster, London, and act as the European hub of the Primus global network.

Orange roamer

A new Orange dual-band phone that can work with more than one network is due out this spring. The mr601, made by Motorola, can roam between GSM1800 (also known as DCS1800) and GSM900 digital networks. Global System for Mobile 1800 is the standard used by Orange. GSM900 is the GSM standard used by Cellnet and Vodafone, which is also more prevalent in continental Europe. By the end of the year, Orange says its customers will be able to make and receive calls in more than 50 countries.

Voice dialling

Nortel (Northern Telecom) was due to launch a new GSM handset with personal-voice dialling and built-in hands-free operation at the CeBIT '97 trade fair. In voice-dialling mode, all the user will have to do is speak the name tagged to any one of their directory entries. The hands-free facility works like a loudspeaker phone when required, enabling colleagues to participate in the conversation, or reference materials to be examined while speaking.

Ericsson deal

Swedish telecoms equipment company Ericsson has signed an agreement with US-based Bay Networks that will allow it to sell Bay Networks' full range of data communications products. The agreement sets the framework for possible co-operation between the two companies on the development of new broad-band network products and solutions for integrated voice, data, Internet access and video.

Breakdown aid

The AA, Britain's largest motoring organisation, is piloting the RAM Mobile Data Network and Turbo Dispatch software from Motor Trade Software for mobile job dispatch to a selection of garages across London. Between 5 per cent and 10 per cent of 4.5m breakdown calls received by the AA each year are handled by 900 independent garages throughout the UK. The garages supplement the AA's patrol fleet during peaks in demand.

Directory update

Cambridge-based Analysys Publications has brought out a new version of its directory - The World Telecoms Marketplace - that is also available on the Internet's World Wide Web and in a CD-Rom version. More than 2,500 telecoms organisations in 155 countries are included with 8,000 named contacts. The online and CD-Rom versions cost \$750 a year including updates - \$2,500 for a version with a data-export facility. The paper version costs £225.

THINK TANK

Impact of the Internet

The growth of the Internet is not all bad news for the telcos. There may even be some tangible benefits, says one industry chief

Does the Internet threaten the telecoms industry? asks Mr Andrew Grove, president and chief executive officer of Intel, in his book *Only the Paranoid Survive*.

He says: "The data traffic on the Internet represents a more cost-effective, commodity-like method of connection than a traditional telephone call." He expects users to convert growing amounts of information previously sent by conventional telephony into data. "It is a little bit like the way sending a fax compares to reading a document over the telephone," says Mr Grove. "It is more cost-efficient because you can send a lot more information in a shorter period of time. All this suggests the potential to decrease telephone companies' revenues."

However, the Net also gives long-distance telecoms operators (telcos) the opportunity to gain more use from their investment in

infrastructure. This puts them in a dilemma, according to Mr Grove. "Do they embrace the Internet or do they hide from it?"

He concludes: "In the near term, growth of the use of the Internet may appear to be more of a threat. But in the long term, data rich in pictures, voice and video promise an even larger use of the Internet and therefore new business opportunities."

His balance sheet of the industry looks like this:

● **Positives:** Telcos get extra data communications business; they use investment made in infrastructure; pictures, voice and video mean lots of data (more traffic).

● **Negatives:** Conventional telephony can be replaced by data communications (it takes less traffic); telecommunications could become an anonymous commodity. His book examines a number of crisis points - or "strategic inflection points" - affecting different industries, and how to overcome them. For example, he chronicles the impact of increased competition on AT&T after it was broken up, but points out that "AT&T and the Bell companies' combined valuation is over four times what it was 10 years before." *Only the Paranoid Survive* is published by Doubleday for \$27.50.

BACK CHAT



Mike Grabner: 'It was too big an opportunity to turn down'

A chance to tackle Goliath

Mike Grabner, chief executive of Energis, talks to Joia Shillingford via the Energis network

Mike Grabner found his way into the telecoms industry by accident. On the university milk round - in which industry recruiters conduct a round of formal on-campus interviews with final year students at 30 or 40 universities - he was short-listed for the Coal Board and for the Post Office.

Given the fate of coal mining, he is rather glad he ended up at the Post Office. When the Post Office split into two companies, Mr Grabner stayed on at BT, clocking up a total of 22 years at the Post Office and BT. His posts while at BT included finance and marketing and he also found time to go to business school.

Latterly, he worked closely with Sir Iain Vallance (now BT's chairman) and in 1990 - as director, quality and organisation - Mr Grabner managed the Sovereign project to restructure BT.

In his last two years at BT, Mr Grabner was involved, as director BT Europe, in setting up joint ventures in continental Europe that would compete against established operators.

"This gave me a taste for a David against Goliath operation," he says.

"From there, I was attracted to working at Energis because unlike many of the joint ventures I had been dealing with, it already had an extensive network based around the National Grid. It was too big an opportunity to turn down."

Mr Grabner says the best part of his job is the external contact with customers and other businesses. "As chief executive, I like being able to make a difference in a fast-moving market, responding quickly to change."

The latest change has been to offer international services. Energis has a national broadband network, but in December it was awarded an international facilities licence.

He says that the biggest steps Energis has taken recently were to put in an international switch, take a stake in a submarine cable business and get involved in some international joint ventures.

"This has enabled us to reduce the cost base for delivering international services and extend the reach of our enhanced services, like virtual private networks, overseas."

"Our WorldLink package offers a reduction of up to 42 per cent on the top five international routes - to the US, Holland, France, Germany and Ireland - which represent over half of international telecoms traffic out of the UK. We're also a minimum of 10 per cent below BT's best discounted rates on 200 other routes."

Nevertheless, Mr Grabner does not think competing on price is as important as helping customers to restructure themselves around the technical capabilities which telecoms can now offer. For example, banks with fewer branches will need better communications.

Outside work, Mr Grabner admits to having very little time, but he spends a lot of that with his family. He swims, plays chess and is keen on football - both playing it and supporting Tottenham Hotspur.

SMALL TALK

When it's not good to talk

Cable & Wireless chief executive officer Dick Brown - a man not known for handling staff with kid gloves - has just introduced an ethics policy. Staff who have signed the form saying they have read the policy now know that it is unethical to talk to journalists without a member of the public relations team being present.

So emotional

Collect 1-800 (reverse charge) calls are big business in the US. It is all about exploiting emotional dependency, says MCI. It is mainly a question of reaching relationships where there is sufficient emotional dependency for one person to pay for the other's call. The service is completely automated. You just tap in the number you want to call, say who you are, and an automated voice asks the called person to "Press One" if they are willing to pay for your call.

No joke

Beware premium-rate fax services offering jokes. Icsis (the Independent Committee for the Supervision of Telephone Information Services) has just fined one "angry man" joke company £2,000 and put a number of other joke lines under investigation. The company did not make clear that its hostile fax-back was a joke, or that it cost £1 a minute.

One-stop billing

MCI surveyed US users to find out if they felt more stressed than they used to. Not surprisingly, they said Yes. The company is using this information to sell services that make people's lives easier - such as combined bills that let them pay for phone, paging, mobiles and Internet services all in one go.

AGENDA

Dates for your diary

This week: Ofel is due to publish its annual report for 1996 and also its global issues (BT/MCI etc) consultative document. March 24: Ofel due to publish this week its *Calls to Mobiles* consultative document. March 1997: Which? report on telephone pricing due to be published.

April 1: Ofel launches new home page on the Internet (independent of the CCTA). During April, Ofel is scheduled to produce its statement on directory information.

March 19-20: SDH (Synchronous Digital Hierarchy), sixth annual symposium (London). March 20-21: Mobile Internet '97 Conference, IBC UK Conferences, (London). Market forecasting in the Telecoms Industry Conference (London).

March 26-27: Conference on Advanced Communications and Competition in Asia-Pacific (Bali, Indonesia). April 8-9: Cost allocation, AIC, Singapore.

April 9: Italian Telecom Summit '97 Conference. April 14-15: Enter the New Telco, Yankee Group Europe (Monte Carlo). Risk Management, Internet, St Catherine's College (Oxford).

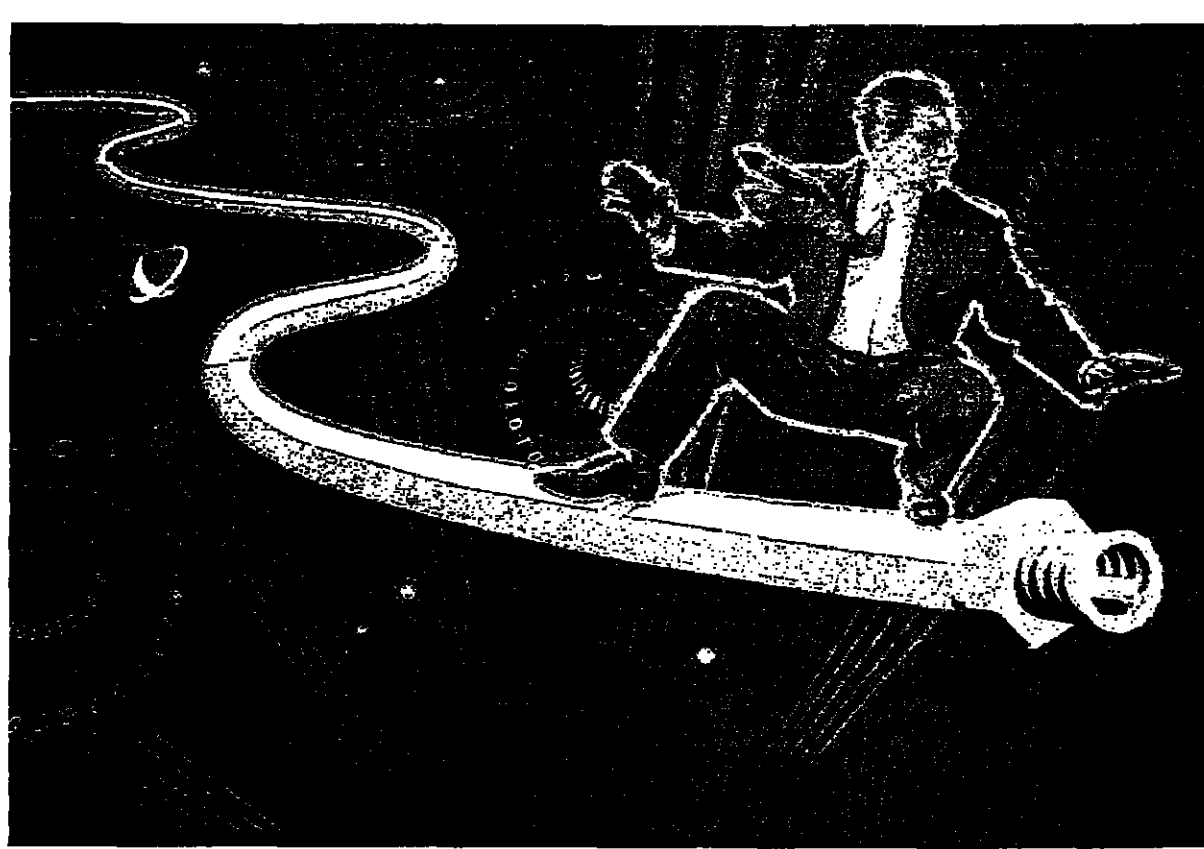
April 15-17: Wireless Local Loop Conference (Budapest, Hungary). April 16-17: Liberalisation of telecoms (Madrid).

April 17-18: UK & International Interconnection, SMI (London). April 21-23: Cable and Satellite '97 Awards (London).

April 21-25: Asia-Pacific Billing '97 Conference (Singapore).

April 22: VLV Spring Conference (London). April 22-24: Interconnection Asia '97 (Singapore).

April 26-29: Developing and Managing Effective Brands in Telecoms (Radisson SAS Portman Hotel, London). April 30: Telecoms Brands (Cafe Internet, London).



Cable modems have proved so popular in US trials that users did not want to give them back

Picture: Motorola

TELECOMS FUTURES

Cable modems on trial

In Nice, users can already log on to the Net, do home banking, peruse a CD-Rom library or check out TV traffic cameras

The number of cable modem users will rise from about 400,000 at the end of this year to more than 15m worldwide by the year 2005, according to Ovum, the UK-based IT market research consultancy.

The modems, which allow high-speed access to the Internet over cable TV networks, have proved so popular in US trials that users did not want to give them back. But cable modems are not yet available commercially in the UK, and are barely instantly: sound is a little slower. In the US, people are used to free local calls: here it's a revolution.

Mr Siboni, a French-to-English translator of computer manuals, forestry and botany books, uses TeleRiviera to access online dictionaries on the Internet. He also exchanges views and enriches his vocabulary through news groups frequented by other translators, and through electronic mail.

For pleasure, he looks at online publications such as *HotWired* and image banks. According to Motorola, the 200-user TeleRiviera trial in Nice, is the most extensive in Europe. Users can log on to the Net, do home banking, peruse a library of CD-Roms or check out TV traffic cameras over Nice before going on a journey.

Cable modems can operate at up to 10 megabits a second, like the office local area network (LAN).

TeleRiviera user Mr Alain Siboni says: "The speed is remarkable. Images can be downloaded almost instantly: sound is a little slower. In the US, people are used to free local calls: here it's a revolution."

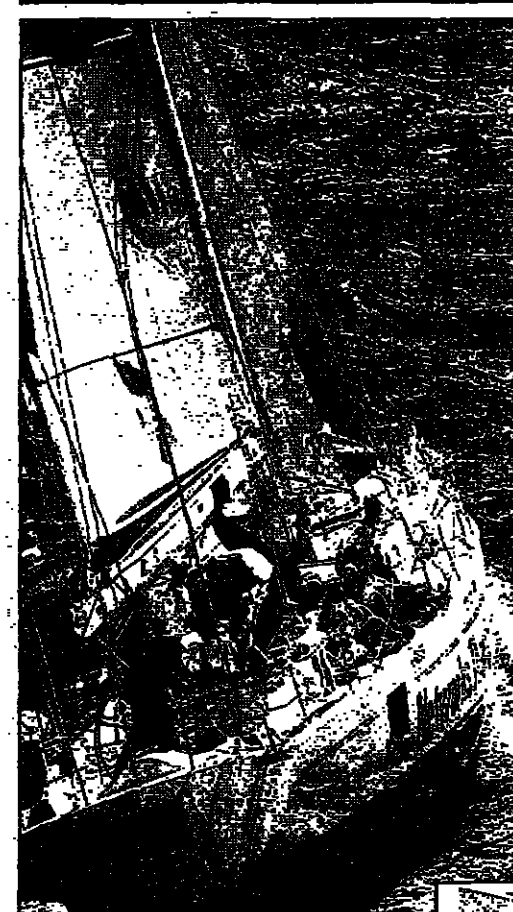
Mr John Davison, a senior consultant at Ovum, says that in the UK cable modem rental is likely to cost £25 or more a month, including unlimited Internet access.

Mr Davison, co-author of an Ovum report *Cable Modems: Stealing the Broadband Market* says: "Cable is moving from a simple distributive model to that of interactive service provider." He predicts that subscriber revenues for data over cable will peak in the year 2004 at \$5,530m a year.



Cable modem users no longer have to wrestle with the information superhighway

■ New competition in association with 3Com, the computer networking company



What to do

To enter the competition, readers simply need to answer 12 questions. The first eight questions appear below. The final four questions will appear on Wednesday, April 2 in the next issue of the FT Review of Information Technology (FT-IT), to be published with the FT on that day.

Here are the first eight questions

1. A corporate way of saying 'computer communication compatibility'
2. A shower-proof Challenge port?
3. This Challenge boat could be mistaken for a sea dog
4. Pioneering explorer who gave his name to South American straits
5. He sits in Equatorial judgment when crossing the line
6. Missives on the Internet?
7. This challenge boat waits for no man
8. A place on the Internet to spin a spider's trap?

3Com
Networks That Go the Distance

BT Global Challenge

The first letter of each correct answer to all the questions will combine to spell out the phrase, '3Com Networks'.

Keep your answers handy until you have answered all 12 questions: we will let you know where to send them on April 2, when the last set of four questions appear with the FT-IT Review, along with full conditions for entry. This competition is not open to the staff (and their families) of the FT group, 3Com or BT. The judges' decision is final.



COMPANIES AND FINANCE: KRUPP'S MOVE ON THYSSEN

Krupp stresses synergies and need for economies of scale as competition grows

Target condemns hostile bid as 'asset stripping'

By Peter Norman in Bonn

Krupp Hoesch's plan to take over Thyssen is a bold move by a smaller concern that owes its present strengths and weaknesses to Krupp's similar takeover of the bigger Hoesch steel group in late 1991.

While Krupp Hoesch yesterday stressed the need for economies of scale in a globalised market and the importance of potential synergies in the 70 per cent of the two groups' activities which it said were complementary, Thyssen accused Krupp Hoesch of attempting to solve its own problems by breaking up the larger concern.

At first sight, the Krupp Hoesch move looks cheeky as well as bold. Only last Friday, Mr Dieter Vogel, Thyssen chief executive, told his company's annual meeting that rumours of close co-operation with Krupp Hoesch lacked all foundation. Thyssen management was basking in its shareholders' approval of a 30 per cent rise in the share price this year, which more than compensated for a dividend cut from DM10 to DM8.

Two days before, the news

from Krupp Hoesch had been less encouraging: it reported a 59 per cent fall in net profits from DM506m in 1996 to DM306m (\$123m) in 1996.

Thyssen, with group turnover of DM38.7bn in the year to the end of September, is larger than Krupp Hoesch, which reported sales of DM24bn for last year. While Krupp Hoesch's steel activities were mainly to blame for last year's profit decline, Thyssen Stahl, the steel making arm of the Thyssen group, made the biggest contribution of all Thyssen divisions to group profit.

But the two concerns also have much in common. Both have their roots in the Ruhr, Germany's old industrial heartland. More recently, both have had to face tougher competitive conditions in the markets for steel and engineering products with comparative advantage in heavy industry shifting to lower cost countries such as Korea and China.

"There is a need to consolidate the German steel industry and the bid could be the beginning of a major restructuring," argues Mr Alan Coats, European steel analyst at Merrill Lynch in London. Other European countries have one main

steel producer; Germany, with Krupp Hoesch and Thyssen, has two, with respective annual sales of DM9.6bn and DM10.6bn in the sector.

In Krupp Thyssen Nirosta, the two companies already have a joint special steels subsidiary. Both groups have been moving into production of steels with higher value added, with Thyssen concentrating on production of hot strip and its derivatives.

Thyssen's strength in flat products calls into question the future of the Krupp Hoesch carbon steel plant at Dortmund. Krupp management recently approved its modernisation at the cost of 2,200 jobs, but local union leaders yesterday expressed fears that it would close if the takeover goes ahead.

In engineering, both companies are significant producers of auto parts. Mr Terence Sinclair, of Salomon Brothers in London, put Krupp's automotive sales last year at DM3bn and Thyssen's at DM4.5bn. There could be DM100m cost savings immediately "with greater prizes in the long term", he says.

Thyssen also has an attractive elevator business and plans to double its sales

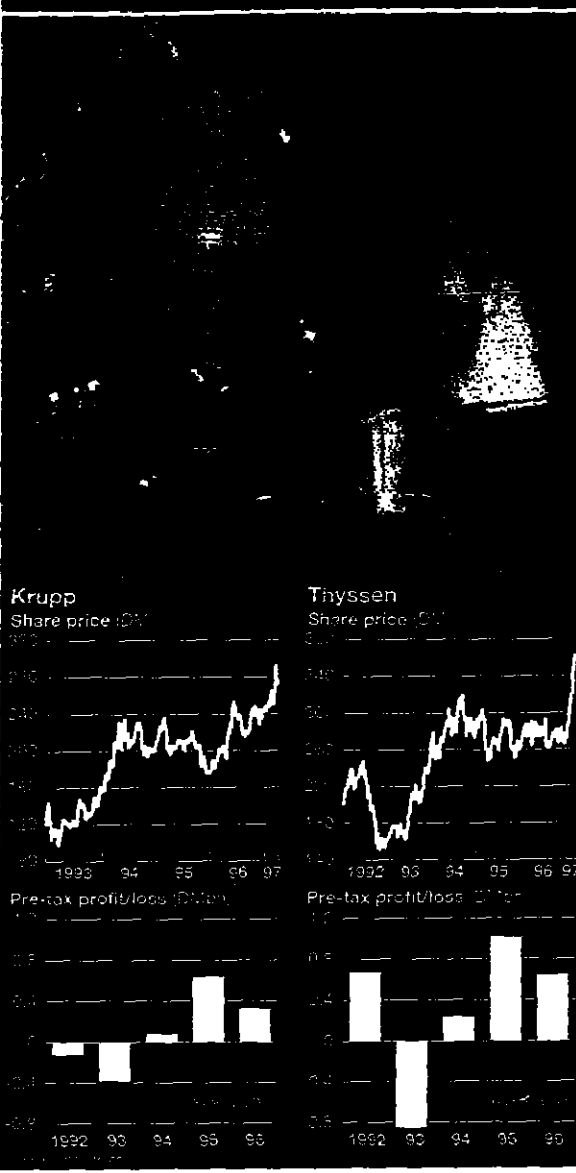
to DM6bn by 2000. But some of its diversifications have been less successful. It has scaled back ambitious plans in telecommunications where its main interest is a 30.1 per cent stake in E-Plus, Germany's third ranking digital mobile phone network. The new telecoms company set up by utilities RWE and Veba, known as o.tel.o, has expressed interest in buying Thyssen's E-Plus stake to add to its own 30.1 per cent share.

Late last year, Thyssen's Mr Vogel announced a plan to slim down the group's engineering portfolio to focus on profitable businesses. While the move was welcomed by German investors, some international analysts argued it was too little, too late.

Krupp Hoesch's Mr Cromme has proved a determined cost-cutter with a keen sense of exploiting strong market positions. "Size per se has no value. What counts is size in the relevant market," he declared last year.

Yesterday's bid for Thyssen suggests that a significant part of the German financial establishment is prepared to put its money where Mr Cromme's mouth is.

Nerves of steel



BUSINESS BACKGROUND

An extremely Anglo-Saxon takeover bid

By Andrew Fisher

In the battle of the giants being played out in Germany's industrial heartland of the Ruhr, the aggressor has lined up impressive financial weaponry.

Not only is Krupp Hoesch backed by the country's two largest banks in its bid to acquire the larger and fiercer Thyssen group, but it is also being advised by a top US investment bank.

Backing Krupp's offer, which values Thyssen at DM13.5bn (\$8bn), are Deutsche Morgan Grenfell, the investment banking arm of Deutsche Bank, and Goldman Sachs, of the US.

Both are convinced that the industrial and investment climate in Germany is finally right for a deal that has been discussed on and off for at least the past decade.

With Dresdner Bank, Germany's second biggest, also involved, it is clear the financial establishment has become wedded to the idea of takeovers on open Anglo-Saxon lines - if necessary, against the opposition of the target company's management.

Since it was Mr Gerhard Cromme, the forceful head of Krupp, who pushed through the controversial takeover of the Hoesch steel and engineering group six years ago, they clearly feel they are backing a winner.

The structure of the bid is a far cry from the traditional way of doing business in Germany.

The same terms of DM435 a share are being offered to all shareholders - often in German takeovers, minority shareholders are at a disadvantage - and there has been no shuffling of share packets to ensure the bid is a fait accompli before it is even announced.

Thyssen's shareholders

are being asked to choose between rejecting its defence arguments and taking the Krupp cash, or accepting that Thyssen's strategy is the right one.

"This move is being made under the rules of the capital markets rather than in the old chummy way such deals have often taken place in Germany," one banker involved in the bid said.

Mr Rolf Breuer, a director of Deutsche Bank who is soon to become its chairman, also stressed this aspect.

For Germany, he said, "this is an unusual transaction - there is no doubt about that - in terms of volume, the participants and the economic background". In the US and UK, such big takeover bids, carried out along strict capital market and takeover code rules, are more common.

Mr Breuer rejected Thyssen's claim that Krupp was using "wild west" tactics.

He put the bid in the context of the industrial restructuring in Germany, as companies prepared for the single European currency and strove to improve global competitiveness. It was important that such deals took full account of shareholders' rights.

He gave no details about financing, of which Deutsche and Dresdner will clearly bear the main burden.

Mr Terence Sinclair, an analyst at Salomon Brothers

the US investment bank, said Krupp (with net debt of DM2.9bn and a market capitalisation of DM5.9bn) "will have to gear itself up massively to buy Thyssen", which has DM3.8bn of net debt and DM6.1bn of other liabilities.

Sales of non-core Thyssen businesses could raise about DM5bn, leaving at least this much again to be financed through debt arranged by the banks.

JOB LOSSES

Workforces united in opposition to the deal

By Peter Norman in Bonn

The Krupp Hoesch bid for Thyssen yesterday raised the spectre of mass unemployment in Germany's traditional industrial heartland of the Ruhr for the second time in just two weeks.

With last week's miners' protests fresh in the memory, angry Thyssen workers yesterday stopped work and converged on Krupp's headquarters in Essen to demonstrate against the takeover plan.

There, several thousand made common cause with workers from the Krupp Hoesch steel plant at Dortmund. Mr Gerhard Cromme, Krupp Hoesch chief executive, was booed and had to shelter from flying eggs as he tried to outline his plans to the crowd.

Earlier a Thyssen statement had warned that the takeover would lead to the loss of "tens of thousands" of jobs in a region with serious economic problems. Mr Cromme dismissed this as "pure

panicking" while a Krupp statement pointed out that job losses arising from Krupp's takeover of Hoesch in 1991 had been limited.

Nearly 920,000 of Germany's 4.67m unemployed are in North Rhine Westphalia, which includes the Ruhr. The state's unemployment rate of 12.7 per cent is above the western German average of 10.8 per cent. In Duisburg, home of Thyssen's main steel plant, the 17.9 per cent jobless rate is close to the eastern German average.

Mr Georg Bongers, leader of the Thyssen workers' council, yesterday hinted at action against banks in Frankfurt to prevent Thyssen being "filleted". He said he planned to mobilise the more than 100,000 Thyssen workers against the takeover and would work with the Krupp Hoesch workforce.

Mr Jürgen Hafner, leader of the Krupp workers' council in Dortmund, warned that 5,000-6,000 jobs were threatened in the city if Mr Cromme's plans went ahead. Both

Thyssen and Krupp Hoesch are already shedding labour.

In Düsseldorf, Mr Johannes Rau, prime minister of North Rhine Westphalia, said he could not approve the planned takeover.

Mr Heinz Schleusser, the state finance minister, was highly critical of Deutsche Bank's involvement in the takeover. He said a bank representative had taken part in a Thyssen supervisory board meeting last Friday without giving a hint of the plans.

Outokumpu

ANNUAL GENERAL MEETING

The Annual General Meeting of Shareholders of Outokumpu Oy will be held in the Tapiola Hall at the Espoo Cultural Centre, Tapiola Keskustalokatu, Espoo, Finland at 2.00 p.m. on Thursday 3 April 1997.

Recording attendance and distribution of voting tickets will begin at 1.00 p.m.

Agenda

1. Proposal by the Board of Directors to amend Articles 8, 9, 10, 11, 12, 13, 16 and 18 of the Articles of Association of the Company so as to conform with the proposal of the Finnish State to remove the Supervisory Board of the Company. The proposed amendments relate to:

- abolishing the Supervisory Board as the administrative body of the Company and transferring the duties of the Supervisory Board to the Board of Directors,
- transferring of the right to elect the members of the Board of Directors to the General Meeting of Shareholders,
- amending the composition of the Board of Directors to comprise a chairman, vice chairman and a minimum of three and a maximum of six other members, and
- establishing an Executive Committee, members of which are appointed by the Board of Directors.

2. Items prescribed in Article 18 of the Articles of Association.

3. Proposal by the Board of Directors to amend the Articles of Association of the Company so as to conform with the requirements of the recently enacted amendments to the Finnish Companies Act, which will become effective on 1st September 1997. The changes proposed by the Board of Directors are of technical nature and involve removing Article 6 and amending Articles 1, 5, 7, 13 and 16. The proposed amendments relate to:

- redesignation of the Company from a limited liability company into a public limited company,
- restricting the ability of the Company to disapply existing shareholders' preferential right to subscribe new shares,
- removing the ability of the Company to redeem shares without reducing share capital,
- amending the procedure by which the shares can be redeemed through reducing share capital, and
- amending the notice period for General Meetings of Shareholders.

Copies of the 1996 Annual Report and Accounts and the above in items 1 and 3 mentioned proposals to amend the Articles of Association will be available for inspection by shareholders at the head office of Outokumpu Oy at Läsnäsuulente 7, 02101 Espoo, Finland, beginning 19 March 1997. Copies of these documents will be sent to shareholders on request. (Tel. +358 9 421 2425 or Fax +358 0 421 3888).

The printed 1996 Annual Report has been published and mailed to all registered shareholders.

Right to attend the Annual General Meeting

In order to take part in the Annual General Meeting, shareholders must be registered in the shareholders' register maintained by the Finnish Central Securities Depository Ltd. (Suomen Arvopaperikeskus Oy) not later than 24 March 1997. Shareholders who have placed their shares in trust must temporarily re-register the shares in their own names to allow them to participate in the Meeting. Such re-registration must be made not later than 24 March 1997.

Notice of intention to attend

Shareholders who wish to attend the Annual General Meeting must notify the Company of their intention to do so, by telephone (Tel. +358 9 421 2425) or by letter addressed to Outokumpu Oy, Share Register, P.O. Box 280, Läsnäsuulente 7, 02101 Espoo, Finland by no later than 1st April 1997. The letter must be received by the Company on or before 1st April 1997.

Proxies

A Shareholder may attend and vote at the Meeting in person or by proxy. However, in accordance with Finnish practice the Company does not send forms of proxy to its shareholders. Shareholders wishing to vote by proxy should submit their own forms of proxy to the Company by no later than 1st April 1997.

Dividends

The Board of Directors is proposing dividends of 1.00 Finnish markka per share. The dividends will be paid to the shareholders that are registered as shareholders by the Finnish Central Securities Depository Ltd. on 8th April 1997. It is proposed that the dividends are paid on 11 April 1997.

Espoo, 14 March 1997
OUTOKUMPU OY
Supervisory Board



AssiDomän

Annual General Meeting

Notice is hereby given to shareholders in AssiDomän AB (publ) that the Annual General Meeting of the Company will be held at 3 p.m. on Wednesday, April 9, 1997, at the Stockholm Globe Arena Annex. Access via Entrances 1 and 2.

NOTIFICATION, ETC.

Shareholders who wish to participate in the Annual General Meeting shall

- be entered in the register of shareholders maintained by Värdepapperscentralen VPC AB (VPC) by Thursday, March 27, 1997,
- notify the Company no later than 4 p.m. on Friday, April 4, 1997.

Notification of intention to participate in the Annual General Meeting may be made by telephoning +46 8 655 90 00 or by fax +46 8 655 94 17, or in writing to AssiDomän AB, Legal Affairs, S-105 22 Stockholm, Sweden. Notification may also be made by e-mail to legal@assidom.se

When giving notice of participation, shareholders should state their name, personal or company registration number, address and telephone number. Shareholders whose shares are registered in the name of a nominee through a bank or securities institute, must no later than March 27, 1997, temporarily re-register their shares with VPC in their own name in order to be able to participate in the Annual General Meeting. Applications for such re-registration should be submitted well before March 27, 1997.

AssiDomän will confirm receipt of notification by sending an admission card which should be shown at the entrance to the Globe Arena Annex.

AGENDA

1. Opening of Meeting and election of a chairman for the Meeting.
2. Drawing up and approval of the list of voters.
3. Approval of the Agenda.
4. Election of two persons to approve the minutes of the Meeting together with the Chairman.
5. Decision that the Meeting has been duly convened.
6. Presentation of the Annual Report and the Auditors' Report, and the Consolidated Financial Statements and Auditors' Report on these statements. In connection therewith, the President will address the Meeting.
7. Decision to adopt the profit and loss account and balance sheet and the consolidated profit and loss account and balance sheet.
8. Decision concerning the treatment of the Company's unappropriated earnings in accordance with the adopted balance sheet.
9. Decision to discharge the Board of Directors and the President from liability for the financial year.
10. Decision concerning the number of members and deputy members of the Board.
11. Decision concerning the number of auditors and deputy auditors.

12. Decision concerning fees to be paid to the Board.
13. Decision concerning auditors' fees.
14. Election of members and deputy members of the Board.
15. Election of auditors and deputy auditors.

PROPOSED RESOLUTIONS

Shareholders who together represent approximately 56% of the total number of votes in the Company, have notified their intention to make the following recommendations at the Annual General Meeting, with regard to items 1 and 10-15 on the above Agenda:

- Item 1. Former County Governor Ingvar Gullins.
- Item 10. Nine members and no deputy members.
- Item 11. Two auditors and two deputy auditors.
- Item 12. It is proposed that fees to the Board shall amount to SEK 1,070,000, to be divided by the Board among those board members elected by the Annual General Meeting who are not permanent employees of the Company. Compensation against invoiced fees and expenses.
- Item 13. Re-election of Board members Lennart Ahlgren, Hans Carlsson, Annika Christiansson, Bo Dockered, Mats Elman, Ingrid Flory, Olof Lund, Anna-Stina Nordmark-Nilsson and Per Tegnér.
- Item 15. Re-election of auditors Thomas Jansson and Stefan Holmström with Anders Holm and Ove Wallinder as deputies, all KPMG Bolifors AB.

DIVIDEND

The Board proposes that a dividend of SEK 5.25 per share be paid. The record date for entitlement to dividend is proposed as Monday, April 14, 1997. Provided that the Annual General Meeting resolves in accordance with this proposal, distribution of the dividend by VPC is expected to be made on Monday, April 21, 1997.

PROGRAMME FOR SHAREHOLDERS

- 1 p.m. Doors open to the Stockholm Globe Arena Annex. Exhibition of AssiDomän's internationalisation.
- 1 - 2.30 p.m. Light refreshments will be served.
- 2.30 p.m. Doors open to the Meeting venue.
- 3 p.m. Opening of the Annual General Meeting.

Stockholm, March 1997
AssiDomän (publ)
The Board of Directors

AssiDomän AB (publ), SE-105 22 Stockholm, Sweden. Tel: +46 8-655 90 00. Fax: +46 8-655 94 01.
Internet homepage: <http://www.assidom.se>

"Long-term business success
comes from earning
our customers' respect."

KAZUO INAMOTO, founder of Kyocera

KYOCERA

FINANCIAL TIMES COMPANIES & MARKETS

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Wednesday March 19 1997

Week 12

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IN BRIEF

LME to start daily stock reporting

The London Metal Exchange will introduce daily reporting of stocks held in its 400 warehouses from April 7. The change from twice weekly reporting is part of the LME's implementation of recommendations in the wake of the Sumitomo copper affair. Page 26

TWA suffers severe setback to recovery
Trans World Airlines, the troubled US carrier, suffered a severe setback to its planned recovery in the fourth quarter to December as net losses soared to \$262.5m. Page 21

Capital Corp attacks London Clubs' bid
The battle in the London casino market intensified when Capital Corporation, the target of a \$191m (\$308.7m) hostile bid from London Clubs International, attacked the predator's ability to run upmarket casinos. Page 23

Sayer sales rise 9% to \$28.5bn
Bayer, the German chemicals company, announced a 7 per cent increase in 1996 pre-tax profits, but was downbeat about its prospects for the coming 12 months. Sales rose by 9 per cent to DM48.61bn (\$28.5bn) in 1996. Page 18

Dorling Kindersley issues warning
Dorling Kindersley surprised investors when the publisher of highly distinctive reference books and CDROMs issued its second profits warning in a little over three months. Page 22

Japan Telecom to merge with ITJ
Japan Telecom, the long-distance operator, and ITJ, the international carrier, announced details of a merger that will create Japan's second-largest wireline operator and the third-largest telecoms company. Page 20

Banco Santander pledges better returns
Mr Emilio Botín, chairman of Banco Santander, presented an annual report detailing the balance sheet strength of Spain's biggest banking group and pledged increased returns. Page 18

Provisions hit profits at Dairy Farm
Dairy Farm, the food retailing arm of the Jardine Matheson group, announced a 79 per cent fall in net profits last year, to \$27.9m, after provisions of \$77.8m for restructuring. Page 20

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Chief price changes yesterday

FINANCIAL TIMES		LONDON STOCK EXCHANGE	
Alcatel	27.50 + 0.60	Alcatel	567 + 54
Alcatel	470 - 40	Alcatel	860 - 15
Alcatel	80 - 1.75	Bancor Corp	720 - 24
Alcatel	60 - 2.50	Danone	875 - 13
Alcatel	1025 - 50	Laboratoire	160 - 6.00
Alcatel	220 - 7	Roche	2154 - 63
Alcatel	224 + 2	TOYOBO (Tokyo)	
Alcatel	21 + 14	Alcatel	600 - 25
Alcatel	224 + 14	Alcatel	880 + 13
Alcatel	840 - 114	Alcatel	408 + 21
Alcatel	404 - 34	Alcatel	880 + 22
Alcatel	250 - 84	Alcatel	2870 + 20
Alcatel	1004 + 11	Alcatel	2560 - 50
Alcatel	48 + 124	Alcatel	1130 + 0.20
Alcatel	1010 - 12	Alcatel	2875 + 0.25
Alcatel	270 - 51	Alcatel	0.75 - 0.20
Alcatel	8804 - 845	Alcatel	12.50 - 0.35
Alcatel	1070 - 35	Alcatel	0.75 - 0.15
Alcatel		Alcatel	8.45 - 0.25
Alcatel		Alcatel	
Alcatel	334 + 0.34	Alcatel	28.50 + 2.50
Alcatel	270 + 0.25	Alcatel	94.00 + 8.50
Alcatel	640 + 0.85	Alcatel	33.00 + 0.50
Alcatel	630 - 1.01	Alcatel	45.50 + 4.00
Alcatel	810 - 0.70	Alcatel	33.50 + 3.00
Alcatel	530 - 1.00	Alcatel	22.50 - 2.50

New York & Toronto prices at 12.30

Rome steps up drive to be founding member of single currency

Italy issues \$1.15bn euro bond

By Edward Luce

The Italian government yesterday stepped up its drive to be a founding member of the European single currency by issuing a bond denominated in euros.

The 1bn euro (US\$1.15bn) issue, which is only the second bond offered in the future single currency, was bought up quickly by mostly European investors after its launch.

"This is a strong statement by Italy that it is committed to the European single currency,"

said a syndicate official at Paribas which jointly managed yesterday's deal with SBC Warburg. "After the success of this, we expect a flood of other debt euro issues in the next few months."

Syndicate officials said the launch was also designed to reduce the costs of servicing Italy's debt.

Italy's domestic lira bonds are trading at more than 200 basis points over French bonds compared with just 18 basis points in yesterday's euro launch. The Italian bond is expected to become a benchmark for the pricing of issues

in the single currency by other European borrowers.

Traders said the bond, which will pay interest in euros when the currency comes into being, was unaffected by the lacklustre mood of Europe's bond markets. The euro will have exactly the same value as the old - a currency derived from a basket of European currencies.

"Italy priced this bond quite cheaply probably to ensure that nothing could possibly go wrong," said one bond analyst. "There is a lot of kudos from being the first country to issue in euros."

The euro-denominated bond will be serviced in the single currency regardless of whether Italy qualifies for the first round of monetary union. It follows a 1bn euro issue earlier this year by the European Investment Bank.

Syndicate officials said that the level of investor appetite for euro-denominated debt overcame general bond market pessimism in advance of a possible increase in US interest rates at the US Federal Reserve meeting next week.

The bond, priced to yield just 18 basis points more than

seven-year French ecu bonds, narrowed to 17 basis points over French debt in secondary market trading reflecting strong demand for the paper. A basis point is a hundredth of a percentage point.

"The euro-denominated debt market will probably become the second largest bond market in the world within the next two years," said one official in London.

"There is therefore a lot of appetite out there for euro debt."

Bonds, Page 24

Indonesia telecom monopoly may end earlier

By Manuela Saragosa in Jakarta

Telkom, Indonesia's state-controlled domestic telecommunications provider, may lose its monopoly upon fixed-line domestic telephone services earlier than was flagged in the prospectus issued with its initial public offering.

Indosat, the Indonesian state-controlled international telecommunications operator, indicated in documents delivered to analysts on Monday that it expects Telkom's monopoly on local long-distance calls to end by 2001 and on local calls by 2005. In its 1996 IPO prospectus, Telkom said these monopolies would end in 2005 and 2010 respectively.

Telkom officials reacted sharply. Mr Thomas Widjajanto, head of the company's investor relations department, told AFP News that Telkom had "very strong objections" to Indosat's predictions. "This is very serious," he said.

Telkom's shares have already been affected by speculation that a company partially owned by a member of President Suharto's family may be given a licence to offer fixed-line telephone services. Reports this week quoted the director-general of post and telecommunications, Mr Djakarta Purawidjaja, implying that Menara Jakarta may enter the business of providing basic telecommunication services in Indonesia.

Menara Jakarta, a joint venture set up to build a 558-metre telecoms tower, is 51 per cent owned by Indosat, which in turn is owned by several business tycoons, including Mr Sudwikatmono, Mr Suharto's cousin. Telkom and Indosat also each own 20 per cent of Menara Jakarta.

Mr Setiawan of Telkom's investor relations department said the company is "still checking with the government" to see what was meant by Mr Djakarta's statement. Speculation surrounding the lifting of Telkom's monopoly caused shares in the company to close 5 per cent lower at Rp3,650 (\$15) in Jakarta yesterday.

"The most damaging thing is that neither Telkom nor the department of telecommunications has come out with a clarification," said Mr Robert Allison, sales director at Asia Equity Jaserah in Jakarta.

While loosening Telkom's monopoly would be in line with deregulation of telecoms elsewhere, there is concern that a second domestic telecoms services provider may not be chosen in a transparent way and that Telkom may not be adequately compensated.

"If you end the monopoly but compensate the company, as was done with Singapore Telecom, then no major harm is done," said a telecoms analyst at a European securities firm. "But if you abolish the monopoly ahead of schedule, and especially if the beneficiaries are politically well-connected, then you leave a nasty smell around."



Jacob Wallenberg is to become chief of SE-Banken, financial flagship of Europe's most powerful family-run business empire.

Jacob Wallenberg to head SE-Banken

By Greg McIvor in Stockholm

Mr Jacob Wallenberg, young scion of Sweden's leading industrial dynasty, is to become chief executive of Skandinaviska Enskilda Banken, the Swedish bank. He succeeds Mr Björn Svedberg, who is stepping down after five years in the post.

The change is the clearest move yet in a gradual shift in power to the fifth Wallenberg generation following the decision last year by Mr Peter Wallenberg, Jacob's father, to take a more withdrawn role in overseeing its interests.

SE-Banken is the financial flagship of Europe's most powerful family-run business empire, which includes controlling stakes in companies such as Astra, Electrolux, Ericsson and SKF.

Mr Jacob Wallenberg, 41, has long been considered by his father as joint heir to the empire with his cousin Marcus, a director of several Wallenberg companies. He has been deputy managing director of SE-Banken, in which the family is the biggest shareholder with an 18.4 per cent stake, and head of its Enskilda investment banking arm since 1995.

His appointment triggered speculation of a resumption of merger talks with Nordbanken, the state-controlled Swedish bank. Negotiations broke down last month, apparently over Wallenberg fears of diminished influence in the merged concern, which would be the region's biggest bank.

SE-Banken's most-traded A shares rose SKr2 yesterday to SKr84.60; the banking index on the Stockholm bourse fell more than 1 per cent.

Mr Svedberg, who is also leaving the SE-Banken board, denied his departure was connected with the unsuccessful merger talks. His five-year contract is about to expire, although he said last year he would have to be "priced away" from the job.

"Clearly, the owners were disappointed when the talks broke down and they have done something about it," a senior Swedish banker said.

Mr Wallenberg takes over on April 29 and analysts said his arrival would improve prospects for fresh talks with Nordbanken.

Mr Svedberg piloted SE-Banken through Sweden's deep loan loss crisis at the start of the 1990s. It survived, but had to surrender its status as Sweden's largest bank to Svenska Handelsbanken.

SE-Banken's pre-tax profits were a record SKr4.7bn (\$607m) last year on revenues of SKr17.8bn.

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Mexico's Serfin set to announce deal with HSBC

By Daniel Dombey in Mexico City and George Graham in London

Serfin, Mexico's third largest bank, is expected to announce an association with HSBC Holdings, the international banking group, within the next few days.

The likely agreement follows an announcement by Serfin yesterday that continuing problems with poor quality loans pushed it deep into the red for 1996.

HSBC was unable to comment yesterday, but Serfin officials have acknowledged they are in talks with the world's largest banking group, which owns Hongkong Bank as well as the UK's Midland Bank.

Mr Adrian Sada, chairman of Grupo Financiero Serfin, said yesterday he expected to announce the sale of 19.9 per cent of Serfin's stock this week, but would not name the partner.

"We're on the point of closing the deal; I think we'll announce it in two more days. At the moment I can give no more details," he said.

While HSBC's business is now centred on Asia and the UK, it has been expanding in the US, where it owns Marine Midland, and in Latin America, where it has investments such as Banco Roberts in Argentina and Banco Bamerindus in Brazil.

Serfin's losses were 2.9bn pesos (\$363m) for the fourth quarter of 1996, against a comparative loss of 205m pesos, and 7.5bn pesos for the year as a whole against a profit of 22m pesos for 1995.

Serfin said the heavy losses were primarily the result of aggressive loan loss provisioning. In the fourth quarter the bank put 2.9bn pesos aside for bad debts, as its loan portfolio continued to suffer from Mexico's difficult economic climate and the poor choices of the bank's previous loan managers.

According to new, more rigorous accounting methods, the bank's total past due loans of 14bn pesos accounted for 22.6 per cent of its total loan portfolio at the end of last month.

This is despite several hefty sales of bad loans to the Mexican government, most recently the sale of 10.3bn pesos of mortgage loans.

The bank said its total loan loss allowances represented 58.4 per cent of its past due loans.

The government yesterday said it would have the right to buy up to 5 per cent of Serfin's parent group, if it did not receive compensation of 3.6bn pesos for the losses expected on the mortgage loan portfolio sold to the government.

If the portfolio performs better than expected, this does not apply.

However, net interest income increased by 665m pesos for the year, to 4.14bn pesos, as interest rates stabilised and the bank began to match up its assets and its obligations more efficiently.

In particular, Serfin's new management, which took office a year ago, increased funding through deposits much faster than it did money market funding, which offers much less generous terms.

This announcement appears as a matter of record only

MARCH 1997

£103 million Management Buy-Out



Transaction led by
Electra Fleming Limited

£23 million equity arranged by
Electra Fleming Limited

£17 million mezzanine arranged and underwritten by
Intermediate Capital Group PLC

£53 million debt facilities arranged and underwritten by
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COMPANIES AND FINANCE: EUROPE

Santander pledges on returns

By Tom Burns in Madrid

Mr Emilio Botín, chairman of Banco Santander, Spain's biggest banking group, yesterday presented an annual report that detailed balance sheet strength in terms of assets and pledged increased returns for shareholders.

The high-profile presentation for 1996 underlined the bitter rivalry between Santander and Banco Bilbao Vizcaya for leadership of the domestic sector. Stung by the growth of BBV, which reported a bigger volume of earnings in 1996 than Santander and has a larger stock market capitalisation, Mr Botín promised to raise his bank's return on equity from the current 15.6 per cent to 18-20 per cent over the next three years.

He also said he would raise accumulated earnings per share by a minimum of 15 per cent over the period.

Santander reported a 13.5 per cent rise in net attributable profits for 1996 to Ptas5.6bn (\$96m), compared with BBV's 24 per cent rise to Ptas104.3bn.

Mr Botín forecast that Santander would lift net attributable profits, excluding extraordinary or non-recurring earnings, by 20 per cent this year and by at least 15 per cent in 1998 and 1999.

These forecasts compare with consensus estimates from analysts that Santander would lift its net attributable profit by 13 per cent this year, in line with 1996, and by 12 per cent next year.

Santander's annual report broke down the results of the group's different business units last year in exhaustive, individual profit and loss accounts.

The group is the most geographically diversified of the Spanish banks. It

runs retail, wholesale and merchant banking networks at home and abroad and provides stockbroking and asset management services.

The report went well beyond the level of disclosure considered normal in the domestic banking community. Mr Botín claimed it set new transparency standards for the sector.

Mr Juan Cueto, chief analyst at Ibersecurities, the Madrid broking house, said: "Santander has been the first to show the bottom line, the attributable profit, right across its business."

The report revealed the strength of the group's balance sheet. Its debt portfolio has latent capital gains of Ptas200bn, and it has a further Ptas500bn in latent gains based on its stakes in foreign banks, such as First Fidelity of the US, where it is the biggest single shareholder, and Royal Bank of Scotland, of which it owns 10 per cent.

Bayer up 7% but downbeat

By Jenny Luesby

Bayer, the German chemicals company, yesterday unveiled a 7 per cent increase in 1996 pre-tax profits, but was downbeat about prospects for the coming 12 months.

Sales rose 9 per cent to DM48.61bn (\$28.76bn). However, acquisitions and favourable currency movements accounted for three-quarters of this rise. On an underlying basis, sales rose 2 per cent in volume, while prices fell slightly.

Pre-tax profits rose from DM4.18bn last time to DM4.46bn. But this also reflected gains from acquisitions and disposals.

Mr Manfred Schneider, chairman, emphasised the continuing profit squeeze. Costs were still trending upwards, while "tough competition has not allowed the necessary price increases".

He forecast a rise in sales this year, to more than DM50bn. But on profits, he

said: "Our target is to keep earnings at least at the current high levels, and if at all possible to achieve a further increase."

The markets reacted with disappointment to this outlook, and the shares closed down DM2.56 at DM88.25.

Most of the group's growth last year came in its plastics business, mainly because of the acquisition of several producers of ABS, the commodity plastic used to make computer housings and toys.

Another area of strength was agrochemicals, where operating profits rose 14 per cent on sales up 9 per cent.

In healthcare, expensive product launches saw underlying profits fall 7 per cent to DM1.69bn. However, this was more than offset by a DM180m exceptional gain on the sale of some consumer care product lines.

Restructuring at Agfa, the ailing films business, increased its return on sales to 3 per cent. Agfa accounts



Manfred Schneider: 'Our target is to maintain earnings'

for 15 per cent of Bayer's sales. However, in the chemicals division, operating profit margins fell to 4 per cent, as earnings fell nearly 80 per cent on sales up 4 per cent, at DM3.58bn.

Bayer increased its dividend from DM1.50 to DM1.70.

Fellow chemicals company BASF reported headline results yesterday. Pre-tax profits were up 6.9 per cent, at DM4.41bn, on sales up 5.5 per cent, at DM48.77bn. It announced a 21 per cent increase in its dividend, to DM1.70.

Novartis raises dividend 19%

By Daniel Green

Novartis, the drug company formed last year from the merger of Swiss rivals Ciba and Sandoz, is raising its dividend by 19 per cent, even though sales and profits last year grew at below industry average rates.

The board is proposing to lift the pay-out from SFr16.80 to SFr20 a share.

Mr Raymond Breu, finance director, said the increase in the dividend pay-out from about 25 per cent of net income to 33 per cent represented a permanent change in policy.

"We have free cash flow of SFr3bn (\$2.08bn) a year. We

can return some of that to shareholders," he said.

Mr Alex Krauer, chairman, said the change reflected the increasing proportion of non-Swiss shareholders, especially the fact that 15 per cent of its shareholders are from the US.

"Investors in the US are accustomed to higher payouts," he said, adding that the growth prospects for the newly-merged business had encouraged Novartis to raise the dividend.

The increased pay-out was the highlight of the results yesterday, which showed growth in sales and profits at or below the levels of many of Novartis' US rivals.

Sales increased 8 per cent from SFr35.9bn to SFr38.2bn. Net profit declined from SFr4.22bn to SFr2.3bn, because of the costs of restructuring.

Excluding exceptional items, 1996 net profit rose 2 per cent from SFr4.10bn to SFr4.18bn.

Mr Daniel Vasella, chief executive, said that trading in the first two months of 1997 had been "good" and that the year would show a significant increase in profits over 1996.

He said the integration of the two companies was proceeding as planned. At least 60 per cent of the planned 10,000-12,000 job cuts would

be made this year, with the remainder over the next two years.

In life sciences, the biggest division, sales grew 8 per cent to SFr27.6bn and operating income was up from SFr5.4bn to SFr5.6bn.

Within life sciences, pharmaceuticals' operating income rose from SFr3.7bn to SFr3.9bn.

Novartis said it had 85 pharmaceutical projects in clinical development. It planned to launch 29 new products in the next three years.

It singled out promising drugs in Alzheimer's disease, cancer, diabetes and irritable bowel syndrome.

EUROPEAN NEWS DIGEST

Michelin shares drop on results

Shares in Michelin, Europe's biggest tyre maker, fell sharply yesterday after the group unveiled a disappointingly small increase in annual profits. They closed down 4.2 per cent at FF315.5, against a virtually static benchmark CAC-40 index. And in spite of the company's plans for a 20 per cent increase in its dividend, to FF3.30 per share.

Net attributable profit edged ahead only marginally, from FF2.8bn in 1996 to FF2.85bn (\$509m), after the inclusion of FF184m in exceptional losses.

David Owen, Paris

Tractebel details merger

Tractebel, the Belgian utility group, yesterday unveiled details of its merger with its partly-owned subsidiary, Powerfin. It will swap three Powerfin shares for one new Tractebel share, creating an enlarged group valued at about FF125bn (\$17.1bn). The merger will in effect turn a Belgian utility with an international subsidiary into a fully-fledged international group.

Tractebel yesterday said 1996 net profits rose 6.7 per cent to FF12.08bn, on turnover up 7 per cent to FF344.3bn. Earnings per share increased 5.6 per cent to FF1.98, with the net dividend up 4.1 per cent to FF1.985.

Neil Buckley, Brussels

Audi upbeat as profits climb

Audi, the luxury cars subsidiary of Germany's Volkswagen group, was yesterday upbeat on 1997 performance after more than doubling net profits from DM111m to DM302m (\$179m) in 1996.

Pre-tax profits climbed 45.5 per cent to a record DM562m, underlining the sharp recovery since the early 1990s. Turnover rose 12.8 per cent to DM18.8bn, and unit sales 9.9 per cent to 482,046.

Sarah Althaus, Frankfurt

US troubles drive ISS into red

Problems at its US subsidiary have driven International Service System, the Danish-based contract cleaning company, into a loss of DKr1.55bn (\$287m) in 1996, and cut its year-end equity capital from DKr2.68bn to DKr1.76bn. It blamed accounting irregularities and insufficient self-insurance cover at ISS Inc, which were discovered last summer.

Hilary Barnes, Copenhagen

Volvo to name new chairman

Volvo said it would name a new chairman today after the death yesterday of Mr Bert-Olof Svanholm, who had headed the Swedish car and truckmaker since 1994. Mr Svanholm, who also headed Sweden's industry federation, was appointed to the Volvo post after the failed merger with Renault in 1994.

Greg McFarr, Stockholm

Eni edges ahead to L4,450bn

Eni, Italy's partially-privatised oil group, yesterday reported a 2.8 per cent rise in its 1996 consolidated net profits to L4,450bn (\$2.63bn). Operating profits fell from L10,292bn in 1995 to L9,600bn, reflecting a slump in petrochemical earnings to L300bn from L2,616bn the year before. Sales rose only marginally by 1.3 per cent to L57,650bn.

Paul Betts, Milan

Tele Danmark earnings fall

Pre-tax profits at Tele Danmark, the partly-privatised Danish telecommunications operator, fell 7.2 per cent last year, from DKr5.45bn to DKr5.05bn, and net profits declined 11.2 per cent from DKr3.49bn to DKr3.10bn, despite turnover ahead 22.7 per cent from DKr15bn to DKr23.30bn (\$3.61bn). The group was hit by a steep drop in net financial income, from DKr1.16bn to DKr520m, reflecting a fall by DKr246m to DKr481m in net interest income.

Hilary Barnes, Copenhagen

VNU seeks US acquisitions

VNU, the Dutch publisher, is seeking further acquisitions in the US, where it is talking to a number of target companies, according to Mr Joep Breijnders, chairman. He was speaking as the group yesterday announced a 18 per cent rise in net profits to FL131m (\$168m) for last year, on sales 10 per cent higher at FL13.37bn.

Gordon Cramb, Haarlem

COMPAGNIE BANCAIRE

Société Anonyme

Incorporated in France with limited liability.
Head Office: 5 avenue Kléber, Paris 16ème.

NOTICE OF ORDINARY AND EXTRAORDINARY GENERAL MEETING

The shareholders of Compagnie Bancaire are invited to attend the Ordinary and Extraordinary General Meeting to be held on Wednesday, 26th March, 1997 at 5.00 p.m. at the Head Office, 5 avenue Kléber, Paris 16ème, to consider the following Agenda:

- The Report of the Board of Management on the current activities and position of the Company.
- The Report of the Auditors.
- The comments of the Supervisory Board.
- The approval of the accounts for 1996 and appropriation of profits.
- The option to pay the dividend in the form of shares.
- The change in the designation of one of the Statutory Board.
- The Re-appointment of the mandate of three members of the Statutory Board.
- The appointment of a resigning member of the College of Counsellors to the Supervisory Board, in replacement of a member whose term is expiring, and appointment of the latter as a member of the College of Counsellors.
- The renewal, under the same terms, of the authorisation granted to the Management Board to issue bonds.
- The renewal of the authorisation of the Board of Management to buy and sell shares of the Company on the Stock Exchange in order to regulate their price.
- The renewal of the authorisation granted to the Management Board on 22nd March, 1995 to increase the Company's share capital through the issuance of shares through incorporation of retained earnings, profit or premium.
- The renewal, in the same term, of the authorisation granted to the Management Board by the Shareholder Meeting of 22nd March, 1995 to issue securities or warrants for securities leading to the ownership of a portion of the company's capital, with pre-emption rights offered to existing shareholders.
- The renewal, in the same term, of the authorisation granted to the Management Board by the Shareholder Meeting of 22nd March, 1995 to issue securities or warrants for securities leading to the issuance of Company shares, without pre-emption rights offered to existing shareholders.
- The renewal of the authorisation granted to the Management Board to grant Group employees and officers options to subscribe or purchase shares in the Company and adaptation of this authorisation to new French legal framework.
- The approval of the special reports of the Management Board and Statutory Auditors on the share capital increase reserved to Group employees authorised by the 1996 Shareholder Meeting.
- The modification of the Company's by-laws to recognise investment services as one of the lines of business of the Company, pursuant to the law of 2 July 1996 on the modernisation of the French financial sector.
- Any other business.
- Authorisation to implement the above procedures.

In order to attend or be represented at the Meeting, owners of registered shares must have been entered on the register five clear days prior to the Meeting. Holders of bearer shares must deposit, at least five clear days prior to the Meeting at the Head Office, the certificate of deposit, issued by the bank, financial institution or stockbroker with whom the shares are lodged.

Postal votes must be received at the Head Office of the Company on the appropriate form six days in advance of the meeting.

Shareholders who wish to attend the Meeting are requested to make advance application to the Company for an admission card.

FFR 1,000,000,000
Compagnie Bancaire
Fondation Eighteen-Month Notes due 1997
For the period from March 19, 1997 to June 17, 1997, the Notes will carry an interest rate of 3.250% per annum with an interest period of 91 days per FFR 1,000,000. The relevant interest payment date will be June 17, 1997.

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J.P. Morgan

CDC Marchés

February 1997

This announcement appears as a matter of record only.

This announcement appears as a matter of record only.

February 1997

TELE2

SEK 750,000,000
Senior Secured Facility

Arranger

NatWest Markets

Senior Lead Managers

CIBC Wood Gundy plc Creditanstalt-Bankverein
The Fuji Bank, Limited Kredietbank Project Finance
MeesPierson N.V. NatWest Markets
Nordbanken AB

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Nordbanken AB



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NOTICE OF CALL

The holders of the bond issues specified below, issued by BANQUE NATIONALE DE PARIS, are hereby called to a General Meeting of Bondholders to be held at one of the rooms in the building located at 13 boulevard Barbès, in Paris (75018):

April 7, 1997	at 3.15 pm	for the bond issue	CAD	7.5%	93/99
April 7, 1997	at 3.30 pm	for the bond issue	CAD	9.0%	91/97
April 7, 1997	at 3.45 pm	for the bond issue	CAD	9.0%	94/99
April 8, 1997	at 9.00 am	for the bond issue	AUD	10.5%	92/99
April 8, 1997	at 9.15 am	for the bond issue	CAD	8.5%	94/97
April 8, 1997	at 9.30 am	for the bond issue	CAD	6.38%	93/97
April 8, 1997	at 9.45 am	for the bond issue	USD	FLR	85/95
April 8, 1997	at 10.00 am	for the bond issue	USD	6.0%	92/99
April 8, 1997	at 10.15 am	for the bond issue	CAD	8.75%	92/2002
April 8, 1997	at 10.30 am	for the bond issue	CAD	7.75%	93/2003
April 8, 1997	at 10.45 am	for the bond issue	ITL	10.85%	93/2003
April 8, 1997	at 11.00 am	for the bond issue	AUD	9.0%	92/2002
April 8, 1997	at 11.15 am	for the bond issue	USD	FLR	85/97
April 8, 1997	at 11.30 am	for the bond issue	GBP	6.25%	94/99
April 8, 1997	at 11.45 am	for the bond issue	USD	FLR	93/2003
April 8, 1997	at 2.00 pm	for the bond issue	USD	6.0%	92/97
April 8, 1997	at 2.15 pm	for the bond issue	CAD	3.38%	93/2003
April 8, 1997	at 2.30 pm	for the bond issue	USD	FLR	92/2002

for the purpose of deliberating on the following agenda:

- the report from the Board of Directors on the partial spin-off by B.N.P. to its subsidiary B.N.P. GESTION, of all of its assets relating to the operation of its debt-purity security portfolio management business;
- the approval of each partial spin-off;
- the powers to carry out the legally-required publicity formalities.

In order to be eligible to attend or to be represented by proxy at the above General Meetings of Bondholders, the holders of registered bonds must be listed in an account with the Company, at least five (5) days prior to the date scheduled for the meeting.

The holders of bearer bonds must have accented establishments submit proof, within the same time period, that they continue to hold their securities through a bank, a credit institution or a stock market company.

The Board of Directors

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Karl Luyken 0373-675 4674

Yen 10,000,000,000
Marubeni International Finance plc

Euro Yen Guaranteed Notes due 1998
For the period from March 19, 1997 to September 19, 1997, the Notes will carry an interest rate of 1.000% per annum with an interest period of 183 days per Yen 10,000,000,000. The relevant interest payment date will be September 19, 1997.

Agent Bank

BANQUE PARIBAS

COMPANIES AND FINANCE: KRUPP'S MOVE ON THYSEN

THE KRUPP HOESCH CHIEF EXECUTIVE

Cromme lives up to his reputation

By Michael Lindemann

There will have been wry smiles in boardrooms across Germany yesterday as news trickled out that Mr Gerhard Cromme, Krupp chief executive, was at it again.

His surprise bid for Thyssen, Krupp's larger rival, immediately evokes memories of Mr Cromme's highly secretive DM1.5bn (\$885m) bid for Hoesch, the steel and engineering group based east of Krupp in the Ruhr town of Dortmund.

By picking on Thyssen, Mr Cromme has settled for his western neighbours this time, headquartered on the banks of the Rhine in downtown Düsseldorf, an urban setting which is a world away from grimy Essen where Krupp is based.

For years Krupp and Thyssen have been edging towards closer co-operation. Several steel businesses, ranging from stainless to tin plate, have merged with either Thyssen or Krupp taking management control. But things clearly were not happening fast enough for 53-year-old Mr Cromme.

As the architect of the



Gerhard Cromme: has sought to minimise the risks by bringing Germany's two biggest banks on board as advisers

Hoesch bid, Germany's only significant hostile takeover in decades, he and his four-man board have experience unparalleled in Germany. They snatched Hoesch from under the noses of an unsuspecting Deutsche

Bank, Germany's largest, which ran the Hoesch supervisory board.

They also saw off considerable pressure from the unions in the Ruhr region, which historically have close links with the Social Demo-

crat government of North Rhine-Westphalia, the state where Krupp and Thyssen are based.

Both the unions and the politicians much prefer consensus to the sort of confrontation Mr Cromme was -

and is again - offering.

The angry steel workers outside his office yesterday morning will have reminded Mr Cromme of the uglier scenes during the Hoesch takeover in 1982.

But Mr Cromme has

sought to minimise the risks by bringing Germany's two biggest banks, Deutsche and Dresdner, on board as advisers, alongside Goldman Sachs, the US investment bank.

The financing has also been agreed with these three banks "and others", suggesting that Germany's banking community has, perhaps grudgingly, been persuaded that hostile takeovers can work.

That is in no small part due to the persuasive charm of teacher's son from northern Germany who first arrived at Krupp's steel-works in 1988.

At the time, the German conglomerate, mostly owned by the Krupp foundation, was hanging on by the skin of its teeth, big in industries with little growth.

Perhaps the greatest irony is that it was Mr Dieter Spethmann, Thyssen chief executive, who approached Krupp in 1988, suggesting that they sell out to their bigger neighbours in Düsseldorf.

Within nine years, Mr Cromme has ensured that the tables have been turned.

THE THYSEN CHIEF EXECUTIVE

Vogel faces uphill struggle

By Michael Lindemann



Dieter Vogel: one setback after another

News that Krupp was mounting a hostile bid for Thyssen, one of the world's best-known steelmakers, will have confirmed the impression that Mr Dieter Vogel has never really found his feet after becoming Thyssen chief executive a year ago.

When he took over last March, he became the first chief executive at Thyssen who did not come from the steel industry. Given his background at Bertelsmann, the media group, and years at a German Mittelstand company, a change of culture was widely expected.

That change has not, however, gone quite as Mr Vogel planned.

The telecoms strategy which he hatched at Thyssen Handelsunion, the trade and services subsidiary which he ran for 10 years before taking the group's helm, is largely discredited.

He failed to win the bid for the Deutsche Bahn telecoms network last summer and has not yet found a heavy-weight international partner.

Moreover, the fact that Thyssen is mostly in cyclical businesses such as steel and engineering meant analysts were loath to believe it had the funds to mount a credible telecoms strategy.

The telecoms setback seemed innocuous, however, when state prosecutors made a dawn raid on Mr Vogel's house last August, armed

with an arrest warrant.

As boss of Thyssen's Handelsunion, Mr Vogel masterminded the takeover of AHB-Metallurgiebandel, the biggest metals trading company in former East Germany.

Following the takeover, Thyssen executives are alleged to have inflated bills for retraining and other services and pocketed the proceeds. Mr Vogel rushed back from holiday into a Düsseldorf courtroom and the arrest warrant was quickly suspended. However, the Berlin state prosecutors are continuing their investigations.

Last November, Thyssen announced a restructuring of its activities, selling off the defence equipment busi-

ness and withdrawing from coal and oil trading.

However, Mr Vogel's measures have not won the sort of applause from analysts which Mr Gerhard Cromme has earned for his more ambitious changes at Krupp. Moreover, while Mr Vogel inspires fierce allegiance among Thyssen executives, he lacks the charisma which has helped Mr Cromme turn Krupp around.

Thyssen has vowed to find partners to help fight off Krupp, and as Germany's biggest steelmaker that is no idle threat. Mr Vogel, though, is already on his back foot after last year's setbacks, and he looks to be facing an uphill struggle to turn the tables on Krupp.

This advertisement is issued in compliance with the requirements of the London Stock Exchange Limited ("the London Stock Exchange"). It does not constitute an offer or form part of any offer or invitation to sell or issue, or any solicitation of an offer to purchase or subscribe for, any shares in DBS Management plc (the "Company").

Application has been made to the London Stock Exchange for the whole of the ordinary share capital of the Company to be admitted to the Official List of the London Stock Exchange. It is expected that admission to the Official List will become effective and that dealings in such shares will commence on 24 March 1997.

DBS Management plc

(Incorporated in England and Wales with registered No 1451043)

Introduction to the Official List

by

NatWest Markets

of the whole of the issued ordinary share capital of DBS Management plc

Number	Amount	Number	Amount
100,000,000	£5,000,000	Ordinary shares of 5p each	8,388,580 £418,290

DBS supplies support services to and operates the largest network of independent financial advisers ("IFAs") in the UK. These IFAs provide independent advice on retirement planning and life insurance products, unit trusts, single premium investment bonds, PEPs, critical illness and other protection products and mortgage repayment schemes.

Copies of the Listing Particulars published on 18 March 1997 may be obtained during normal business hours on any weekday (Saturdays, Sundays and public holidays excepted) from the date of this notice up to and including Monday, 2 April 1997 from the Company Announcements Office, the London Stock Exchange, Capel Court entrance, off Bartholomew Lane, London EC2N 1HP (for collection only) and from:

NatWest Markets Corporate Finance Limited Lion House 41 York Place Leeds LS1 2ED	DBS Management plc Independence House Holly Bank Road Huddersfield HD3 3HW	de Zure & Seven Limited Chancery House 2 Seven Lane London EC2R 3TS
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19 March 1997

Beneficial

Beneficial Bank PLC

£150,000,000
Guaranteed Floating Rate
Notes due 1998

The notes will bear interest at 6.3125% per annum from 17 March 1997 to 17 June 1997.

Interest payable on 17 June 1997 will amount to £159.11 per £100,000 note and £1,591.10 per £1,000,000 note.

Agent: Morgan Guaranty Trust Company

JPMorgan

SGA SOCIETE GENERALE

ACCEPTANCE N.V.

FRF 3,000,000
REVERSE FLOATING
RATE NOTES DUE
DECEMBER 1999

ISIN CODE: XS0040631805

For the period March 17, 1997 to June 17, 1997 the new rate has been fixed at -16.25 % p.a.

Next payment date: June 17, 1997
Coupon rate: 17

FRF 4,152.78 for the redemption of FRF 100,000
FRF 41,527.78 for the redemption of FRF 1,000,000

THE PRINCIPAL PAYING AGENT
SOCIETE GENERALE
BANK TRUSTS & LUXEMBOURG



MICHELIN

Compagnie Générale des Établissements Michelin

1996 results - Consolidated net profit: FRF3.1 billion

There was considerable contrast in the growth of business activity on the main markets in 1996. Those in Western Europe did not benefit from the expected economic improvement. North American markets, however, continued to gain momentum from a stronger overall growth rate than had been foreseen, after the high levels of activity prevailing there at the end of 1995. In other markets, particularly Asia and South America whose importance for the Group is increasing steadily, business growth rates have generally been high.

Michelin sales volume for the year increased in total by 6.4% over the previous period, which itself had set a Group record. Sales in European markets remained flat, while in North America they increased slightly. The main source of growth in 1996 was in other markets.

The sales volume increase was obtained against a backdrop of general price stability.

Trading profit for the year amounted to almost FRF7 billion, nearly 10% of sales.

After accounting for exceptional items, consolidated net profit was FRF3.1 billion compared with 2.9 billion in 1995.

1996 FINANCIAL RESULTS

Net sales were higher in total by 7.8% over the previous period. The increase resulted mainly from the growth in sales volume.

Trading profit rose by FRF1,258 million in 1996, an increase of more than 20% over the previous year.

Net financial expense represented 2.0% of sales, versus 2.6% the previous year. The drop in ordinary financial expense resulted mainly from reduced indebtedness.

Exceptional losses amounted to FRF845 million, due to provisions covering expenses related to personnel, layoff plans, off-balance sheet commitments and exceptional capital gains.

Consolidated net profit for the year after charging the exceptional items was FRF3,112 million.

Cash flow for the year reached FRF8,357 million, nearly twice the amount for the previous 12 months. Total capital investments during the year, including financial investments and net of disposals, came to 3.3 billion, leaving a cash flow surplus of five billion.

Total financial debt, including subordinated debt, was reduced by FRF3.4 billion to 22.8 billion at 31 December 1996. The ratio of financial debt to stockholders' equity was thus brought down from 2.02 at the end of 1995 to 1.31 at 31 December 1996.

The accounts of Compagnie Générale des Établissements Michelin show a profit for the year 1996 of FRF794,509,825.43.

They have been submitted to the Conseil de Surveillance of the Company. The Managing Partners will convene the Annual General Meeting of stockholders, to be held at 9.30 a.m. on 12 June 1997 at Aulnat, Clermont-Ferrand, France, and will recommend distribution of a net dividend of FRF3.30 per B and per partially redeemed A share, and FRF3.40 per A capital share. At the option of the stockholder, dividends will be paid in cash or in B shares.

TRENDS AND OUTLOOK

The markets should in 1997 experience a growth scenario similar to that of 1996, less pronounced in the developed markets of Europe, North America and Japan than in those of emergent countries.

Barring significant changes in the markets for raw materials and against a backdrop of continuing economic growth worldwide, a degree of sales price stability is expected.

Efforts already made in opening up new markets, promoting innovation and reducing operating and financial expense continue to have a favourable impact. They will be maintained to ensure Michelin's continuing competitiveness in international tire markets.

A true reflection of real growth.



Akbank enters 1997 in a stronger position than ever, due to the remarkable level of growth that was achieved in 1996.

The loan portfolio climbed by 45% in 1996, mirroring the strong and continuing commitment of Akbank to its customers. This customer-oriented approach resulted in an 18% increase in total assets, reflecting the high real growth Akbank experienced during the year.

Akbank has long ranked as the most profitable institution in Turkey. 1996 is no exception.

Akbank prepares its financial statements according to prudent and conservative accounting principles, setting aside full provisions for deferred tax liabilities.

1996 results attest to Akbank's earning power, what's more, the numbers certify Akbank's commitment to candor in the presentation of its financials.

FINANCIAL HIGHLIGHTS*

(US \$ millions)

	1995	1996	
ASSETS	3,691	4,349	up 18%
LOANS	914	1,325	up 45%
DEPOSITS	2,595	3,108	up 20%
STOCKHOLDERS' EQUITY	606	804	up 14%
BEFORE TAX INCOME	353	506	up 43%
NET INCOME	247	351	up 42%
Return on Average Equity	50.3%	49.8%	
Return on Average Assets	7.2%	8.7%	

* audited by Price Waterhouse

AKBANK

For more information and a copy of our 1996 Annual Report, please contact Mr. Hayri Cihaci, Deputy General Manager Sabanci Center, 4. Levent 80745 Istanbul-Turkey Tel: (90-212) 278 57 91 Fax: (90-212) 284 16 20

GOVERNMENT OF COSTA RICA

INVITATION FOR EXPRESSIONS OF
INTEREST FOR FINANCIAL ADVISORS FOR
IMPLEMENTING PRIVATIZATION OF

BANCO INTERNACIONAL DE COSTA RICA

The Government of Costa Rica is embarking on a Privatization Program, and the privatization of the Banco Internacional de Costa Rica Ltd. (BICSA) will constitute an early and important transaction in the program. The Government's objectives with the privatization of BICSA are to:

- Improve the quality and diversity of banking services in Costa Rica;
- Accelerate the expansion of the banking network
- Maximize the proceeds of the sale
- Strengthen the commercialization of BICSA operations; and
- Transfer state-of-the-art banking technology and modernize systems and operations

It is the Government's intention to engage a qualified Financial Advisor (FA) through Banco Nacional de Costa Rica (BNCR) to prepare and execute the divestiture of BICSA to a Strategic Partner in a transparent manner. The FA will be responsible for all activities related to the implementation of the transaction.

Expressions of interest to act as the Financial Advisors to the Government of Costa Rica are requested from **World-class firms/consortia** that have acted as the **lead-advisor to a government in a sale of a substantial proportion of a major banking company to a strategic investor.**

Prospective firms/consortia may send their expression of interest by 3:00 p.m. local time, Friday, March 28, 1997, along with relevant and detailed documentation demonstrating that they meet the above specified criteria, to:

Rodrigo Oreamuno

Vice President of Costa Rica

San Jose, Costa Rica

Tel: (506) 283-3776; Fax (506) 253-3011.

NOTE: This Advertisement does not constitute an invitation for potentially interested investors to initiate contacts with the Government of Costa Rica.

COMPANIES AND FINANCE: ASIA-PACIFIC

Michio Nakamoto reports on repositioning among Japanese telecoms carriers

Japan Telecom to NTT mulls
merge with ITJ partnership

Japan Telecom, the long-distance operator, and ITJ, the international carrier, yesterday unveiled details of a merger that will create Japan's second-largest wireline operator and the third-largest telecoms company on a consolidated revenue basis. This is the first merger in the Japanese telecoms industry. The two companies, which last week confirmed they were in talks, will merge in October to provide seamless services by combining Japan Telecom's domestic network with ITJ's international network.

The offer terms are 12 shares in Japan Telecom, which is affiliated to private railway companies, for each share in ITJ. ITJ's shareholders include most of the leading trading companies and Matsushita, the consumer electronics maker.

Japan Telecom is forecasted revenues of ¥400bn (\$3.23bn) in the year to March 1998 and recurring profits of ¥41bn.

Mr Koichi Sakata, president of Japan Telecom, will be president of the new company. Mr Toru Ogawa, president of ITJ, will be executive vice-president.

It will create the second largest Japanese telecoms company offering wireline services, and the third largest telecoms group if mobile operations are included. That is after NTT, the largest operator, and the DDI group, which has long-distance and cellular operations.

The deal comes in response to deregulation and intensifying international competition. In particular, this year the Japanese government is lifting the barriers between international and domestic operations, which had restricted NTT, the industry giant, to domestic business, and KDD, the largest international carrier, to international services.

The move is forcing smaller Japanese telecoms companies to form alliances in order to survive greater competition.

ITJ, a smaller carrier, faces an increasingly harsh international market, where cheap call-back services have undermined profits.

Recurring profits at ITJ dropped 85 per cent from ¥20m in the first half of last fiscal year to ¥300m in the first half of this year.

This was mainly due to the adverse impact of call-back services, points out Mr Eric Gen, industry analyst at Goldman Sachs in Tokyo.

Analysts said that the merged company would still face a difficult time competing effectively with NTT, even after ITJ breaks up in two years into one long-distance and two regional carriers under a holding company.

The newly merged company would compete with the long-distance NTT, which has revenues of about ¥900bn, compared with Japan Telecom's forecast revenues of ¥500bn in 1998.

NTT, Japan's largest telecoms operator, is considering investing in an undersea fibre-optic cable network together with AT&T, the US telecoms group, and China's telecommunications ministry.

The investment in the US-China cable would be a first for NTT.

It highlights the company's ambitions to become a significant international competitor, once it is allowed to conduct international business later this year.

The project is expected to cost ¥100bn (\$800m) over three years and will span a route that has drawn growing telecoms traffic.

NTT's investment would help secure use of the cable when NTT enters the international market, points out Mr Eric Gen, industry analyst at Goldman Sachs in Tokyo.

NTT said it had not yet reached a decision on the investment, but that such an investment would be in line with its policy, outlined by Mr Junichi Miyano, president, to form partnerships with different companies to build up international operations.

Foreign telecoms companies such as AT&T, British Telecom, Deutsche Telekom, have been courting NTT to be the Asian partner in their global alliances.

Mr Miyano said earlier this year that NTT would link with a number of partners on a case-by-case basis, rather than sign up to one global alliance.

Provisions hit profits at Dairy Farm

By John Ridding
in Hong Kong

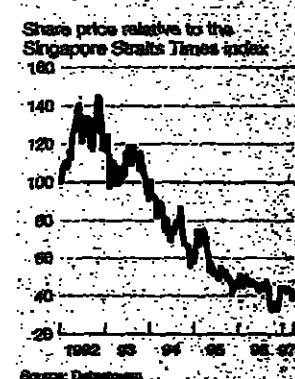
Dairy Farm, the food retailing arm of the Jardine Matheson group, yesterday announced a 79 per cent fall in net profits last year, to US\$27.5m, after provisions of US\$71.5m for restructuring at its Australian and UK operations.

Despite the sharp fall, the group maintained the full-year dividend at six US cents.

Mr Chris Nelson, acting chief executive and head of a new management team which took over last summer, said the provisions for Franklins in Australia marked a decision to accelerate an overhaul of stores.

Dairy Farm said the restructuring, which

Dairy Farm



Source: Dairy Farm

involves changing "no-frill" stores to fresh produce stores, was yielding strong improvements in trading performance in Australia but added that continued investments would "hold

back profit recovery for the next two years". The provisions for the UK, which amounted to US\$39.4m, followed the previously announced restructuring at Kwik Save, of which

Dairy Farm owns 29 per cent. Mr Edward Eitel, finance director, said the company had no intention of selling the stake and backed the restructuring plan at its UK associate.

Before provisions, operating profits fell from US\$145.7m to US\$97.9m, while earnings per share, including non-recurring items, fell 80 per cent to 1.60 US cents.

Sales rose 19 per cent to US\$6.97bn, while capital expenditure of US\$247m enabled the group to open 143 new stores, taking the total to 1,518 at the end of 1996.

Despite the problems in Australia and the UK, Dairy Farm pointed to bright spots, including the performance by Maxim's Caterers,

steady sales and profit growth in Hong Kong, and strong performance in Singapore and New Zealand.

Mr Nelson said the focus of future expansion would be in Asia, where the group is investing in southern China and India.

Setbacks in Australia over the past few years, including a slow reaction to Sunday trading and exceptional losses related to inventory errors, have contributed to a series of disappointing results.

However, Mr Eitel said the company's financial position remained robust. At the end of 1996, the net debt-to-equity ratio stood at about 15 per cent, while cash flow from operating activities rose from US\$20.4m in 1995 to US\$28.9m.

Shindongbang abandons
hostile bid for Midopa

By Jack Burton in Seoul

Shindongbang, which launched one of South Korea's first hostile takeover bids by trying to acquire Midopa department stores, has abandoned the move in response to opposition from big business groups.

The takeover collapsed after Sungwon Construction, which originally supported the bid by Shindongbang,

switched sides by selling its 12.6 per cent stake in Midopa to its current owner, the Daewoo group.

The deal gave Daewoo a secure 45.5 per cent stake in Midopa, one of Korea's leading department store chains.

Shindongbang had mounted its bid with the support of Korea Industrial and the Peregrine financial group of Hong Kong.

Sungwon defected to Midopa's current owners after the

current owners after the Federation of Korean Industries, which represents the nation's leading conglomerates, warned last week it would act to stop any hostile takeovers in an effort to maintain economic stability.

Shindongbang launched the bid for Midopa in anticipation of new merger and acquisition rules that would allow hostile takeovers from next month.

Strong rise at
Asia Satellite

By Louise Lyons
in Hong Kong

Asia Satellite Telecommunications yesterday reported a big increase in net profits in its first full-year results since listing in New York and Hong Kong last June.

Net profits more than doubled, from HK\$168.8m in 1995 to HK\$394.8m (US\$51m) last year.

Mr Peter Jackson, chief executive officer, said the main engine of growth was the addition of two operational satellites last year and greater than anticipated demand for transponders, in part a result of general growth in Asian economies. Earnings per share also more than doubled, from HK\$0.43 in 1995 to HK\$1.01 last year. The debut dividend is HK\$0.10 a share.

Australian banks eye
securitisation route

This week's US\$700m bond issue by Puma, Australia's largest mortgage securitisation company, is likely to be the first of many Australian mortgage-backed issues, bankers and analysts say.

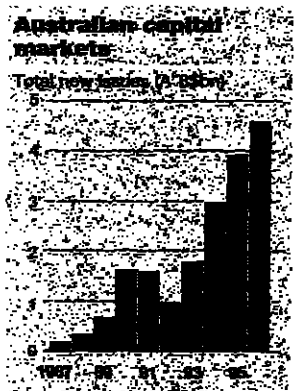
Not only is Australia changing its regulations to exempt such issues from withholding tax, but more banks are likely to turn to securitisation as pressure on interest margins reduces the return from keeping loans on their balance sheets.

"The argument that securitisation is not economically viable is now erroneous," says Mr Stephen Kench, of Prudential-Bache Securities.

Two years ago, margins on mortgage-backed securities issued in the Australian market were 60 basis points over bank bills. Now, thanks to demand from Australia's fast-growing pension funds, that margin has dropped to less than 20 basis points.

According to Mr Kench, the opening up of an international market in Australian mortgage-backed securities is likely to depress the margin further to about 10 basis points.

With competition pushing mortgage lending margins down to only 150 basis points, it makes sense for banks to securitise their mortgages and pay back surplus capital to shareholders. So far, Westpac is the only bank to have gone this route. Mr Marten Touw, Westpac group treasurer,



Source: Westpac

says the bank expects to securitise some A\$3bn (US\$2.38bn) worth of mortgages this year.

Westpac has opened a mortgage processing centre in Adelaide to help generate additional business. It aims to imitate US mortgage companies which use securitisation to transact large volumes while committing small amounts of capital.

"What's driving us is return to our shareholders," Mr Touw says. At 14.6 per cent, Westpac's return on equity is the lowest among Australia's four largest banks.

Using the growth of Citibank's mortgage securitisation in the US as a model, Mr Kench calculates that Westpac's return on equity could grow to 16.5 per cent by 2000 as securitisation increasingly permits it to repurchase sur-

plus capital. Earnings per share would also be higher. Other banks have yet to follow Westpac's example. Even at the current depressed level of mortgage margins, they say they are still enjoying a reasonable return.

"The economies are not there to justify removing assets from the balance sheet," says Mr Greg Conway, head of mortgages at National Australia Bank. Some believe banks' ability to swallow the halving of mortgage margins over the last two years suggests they were making excessive returns in the past.

"Non-bank lenders have been quite successful in their campaign to persuade the consumers that the banks were just milking them," says Mr Patrick King, of Moody's Investor Services.

But, according to Mr Kench, the lower cost of issuing mortgage-backed securities means there would now be a net benefit to all four leading banks from securitising loans and paying back capital.

That benefit is greatest at National Australia Bank, since its capital ratio is higher than at other banks, he says. However, given its heavy concentration of price-sensitive domestic loans on its balance sheet, the temptation to securitise may be greatest at Commonwealth Bank, he adds.

Peter Montagnon

1997 INVESTMENTS TO DATE

**£20m MBO of
QUARTIC MOTOR
GROUP**
Retail Motor Group

Equity led, structured
and underwritten by
Gresham Trust p.l.c.

**£14m MBI of
ASSOCIATED
ASPHALT**
Highway Construction
and
Facilities Management

Equity led, structured
and underwritten by
Gresham Trust p.l.c.

**£12m funding
for the acquisition of
TEDDINGTON STUDIOS**
by Barnes Trust
Media Ltd

Equity led, structured
and underwritten by
Gresham Trust p.l.c.

**£10m Re-engineered
MBO of
PRESSWORK
(METALS) LTD**
Automotive Components
Supplier

Equity led, structured
and underwritten by
Gresham Trust p.l.c.

**MBO of
POLICY MASTER**
Insurance
Software
Supplier

Equity led, structured
and underwritten by
Gresham Trust p.l.c.

GRESHAM TRUST

EQUITY CAPITAL FOR MANAGEMENT

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Fax 0171-406 3376 Telephone 0171-406 6474
Registered by the Securities and Finance Authority

FIDELITY GLOBAL SELECTION FUND

Société d'Investissement à Capital Variable
Kansallis House, Place de l'Etoile,
L-1021 Luxembourg
R.C. Luxembourg B 27.223

NOTICE OF EXTRAORDINARY GENERAL MEETING

Notice is hereby given that an Extraordinary General Meeting of Shareholders of Fidelity Global Selection Fund Sica ("the Company") will be held at the registered office of the Company in Luxembourg on March 28, 1997 at 11.00 a.m. to consider the following agenda:

1. To resolve to liquidate Fidelity Global Selection Fund.
2. To appoint Fidelity Investments Luxembourg S.A. as the Liquidator and to determine the powers to be granted to the Liquidator and the liquidation procedure.
3. To fix the date of the second Shareholders' Meeting to hear the Report of the Liquidator and to appoint Coopers & Lybrand as the Auditors of the Company.
4. To fix the date of the third Meeting of Shareholders to hear the Report of the Auditor and to decide the close of the Liquidation of the Company.

In order to deliberate validly on item 1 of the agenda, at least 50% of the shares issued must be represented at the Meeting, and a decision in favour of the Resolution must be approved by Shareholders holding at least 2/3 of the shares represented at the Meeting.

Subject to the limitations imposed by the Articles of Incorporation of the Company with regard to ownership of shares which constitute in the aggregate more than three percent (3%) of the outstanding shares, each share is entitled to one vote. A shareholder may act at any Meeting by proxy.

Dated: January 27, 1997

By Order of the Board of Directors

Fidelity Investments

GS BOND FUNDS

Société d'Investissement à Capital Variable
42 Boulevard Royal, L-1014 Luxembourg
R.C. Luxembourg B 27.223

NOTICE OF MEETING

1. Presentation of the report of the Board of Directors and the Auditor.
2. Approval of the balance sheet and the profit and loss account for the year ended 31 December 1996.
3. Approval of the dividend to be paid to the Shareholders on or before 31 March 1997.
4. Any other business which may be properly brought before the meeting.

By order of the Board of Directors

USD 500,000,000

BANCA DI ROMA

Floating Rate Depository
Receipts due 2003

Interest Rate 5.5016%

Interest Period March 18, 1997

Interest Amount due on June 18, 1997

USD 1,000 USD 14.45

USD 10,000 USD 144.55

USD 100,000 USD 1,445.45

BANQUE GENERALE DU LUXEMBOURG

Agent Bank

Polytechnic International

Finance B.V.

U.S. \$25,000,000

Guaranteed Floating Rate

Notes due 1997

For the Interest Period 18th March 1997 to

18th June 1997, the Notes will carry an

Interest Rate of 5.5016% per annum

per annum, with an Interest Amount of

U.S. \$25.00 per U.S. \$100.00 of

nominal value, payable on 18th June 1997.

London and Luxembourg Branches

Bankers Trust Company, London Agent Bank

Notice of the Meeting of

ROYAL LTD.

(the "Company")

to be held for the purpose of

consideration of the Report of the

Auditors and the proposed

dividend for the year ended 31st

March 1997, and for any other

business which may be properly

brought before the meeting.

The meeting will be held at the

Registered Office of the Company

on 25th April 1997, at 11.00 a.m.

in the afternoon, at the offices of

the Auditors, Messrs. Coopers &

Lybrand, 10th Floor, 100, Queen's

Way, London EC4A 3DF.

Shareholders are entitled to attend

the meeting and to vote at it.

Shareholders are entitled to appoint

proxies to attend and vote at the

meeting in their stead.

Shareholders are entitled to demand

and to exercise the Company's

rights in respect of the meeting.

Shareholders are entitled to demand

and to exercise the Company's

rights in respect of the meeting.

Shareholders are entitled to demand

and to exercise the Company's

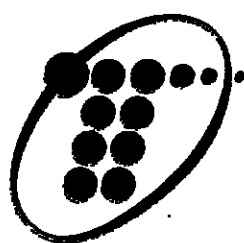
rights in respect of the meeting.

Shareholders are entitled to demand

and to exercise the Company's



All of these Securities have been sold. This announcement appears as a matter of record only.



Telefónica de España, S.A.

191,609,677 Shares

Common Stock

Global Offering by



Sociedad Estatal de Participaciones Patrimoniales, S.A.

Global Coordinators

MORGAN STANLEY & CO.
International

BANCO BILBAO VIZCAYA S.A.

ARGENTARIA BANCA DE INVERSIONES

CAJA DE AHORROS Y PENSIONES DE BARCELONA

Institutional Offering

United States of America

MORGAN STANLEY & CO.
Incorporated

BBV INVEST

SMITH BARNEY INC.

J.P. MORGAN & CO.

SALOMON BROTHERS INC.

SANTANDER INVESTMENT SECURITIES

Rest of the World

CAJA DE AHORROS Y PENSIONES DE BARCELONA

HSBC INVESTMENT BANKING

BBV INTERACTIVOS, S.V.B., S.A.

GOLDMAN SACHS INTERNATIONAL

NIKKEI EUROPE PLC

CENTRAL HISPANO BOLSA, S.V.B., S.A.

MORGAN STANLEY & CO.
International

RBC DOMINION SECURITIES INC.

Spain

BBV INTERACTIVOS, S.V.B., S.A.

CENTRAL HISPANO BOLSA, S.V.B., S.A.

BANCO SANTANDER DE NEGOCIOS, S.A.

A.B. ASORES BURSATILES BOLSA, S.V.B., S.A.

BETA CAPITAL, S.V.B., S.A.

IBERICA

CAJA DE AHORROS Y MONTE DE PIEDAD DE MADRID

NORBOLSA, S.V.B., S.A.

United Kingdom and Ireland

DRESDNER KLEINWORT BENSON

ARGENTARIA BANCA DE INVERSIONES

BBV INTERACTIVOS, S.V.B., S.A.

GOLDMAN SACHS INTERNATIONAL

CAZENOVE & CO.

REYNOLDS

UBS LIMITED

Continental Europe

UBS LIMITED

DEUTSCHE MORGAN GRENELL

ABN AMRO ROTHSCHILD

SANTANDER INVESTMENT

BANCO ESKI

CIC MARCHES

DEY DANKER BANK

MORGAN STANLEY & CO.
International

HSBC INVESTMENT BANKING

CAJA DE AHORROS Y PENSIONES DE BARCELONA

ARGENTARIA BANCA DE INVERSIONES

MORGAN STANLEY & CO.
International

CAJA DE AHORROS Y PENSIONES DE BARCELONA

ROCIETE GENERALE

BBV INTERACTIVOS, S.V.B., S.A.

CREDITANSTALT INVESTMENT BANK

MEDIOBANCA-BANCA DI CREDITO FINANZIARIO R.P.A.

Spanish Retail Offering

ARGENTARIA BANCA DE INVERSIONES

BANCO SANTANDER DE NEGOCIOS, S.A.

A.B. ASORES BURSATILES BOLSA, S.V.B., S.A.

BILBAOIZKAYA KUTXA

February 1997

BBV INTERACTIVOS, S.V.B., S.A.

CAJA DE AHORROS Y MONTE DE PIEDAD DE MADRID

BANCO POPULAR ESPANOL

CONFEDERACION ESPANOLA DE CAJAS DE AHORRO

CAJA DE AHORROS Y PENSIONES DE BARCELONA

CENTRAL HISPANO BOLSA, S.V.B., S.A.

BANCO URQUIJO

BETA CAPITAL, S.V.B., S.A.

MERCAVALOR

COMPANIES AND FINANCE: THE AMERICAS

TWA losses deepen to \$262.5m

By Richard Tomkins
in New York

Trans World Airlines, the troubled US carrier, suffered a severe setback to its planned recovery in the fourth quarter to December, the company's long-delayed results showed yesterday.

Net losses deepened from \$31.4m a year earlier to \$262.5m, or \$5.56 a share - far worse than analysts had expected.

In early New York trading, the shares shed 4% to \$6, a fall of 7 per cent.

TWA has failed to make

an annual profit since 1988 and has twice been into bankruptcy since 1982.

Its attempts to stage a recovery have been hindered by heavy debts and relatively high operating costs.

The company suffered a further setback last July when a Boeing 747 operating its flight 800 from New York to Paris exploded in the air off New York's Long Island, killing everyone on board. The cause remains a mystery.

TWA's heavy losses in the fourth quarter pushed the company into net losses of

\$321.2m, or \$7.27 a share, for the full year, compared to losses of \$227.5m the year before.

Operating losses were \$198.5m, compared with operating profits of \$25.1m the year before.

Mr Gerald Gitter, who reluctantly agreed to become chairman and chief executive after the departure of Mr Jeffrey Erickson last October, said TWA had experienced "an interruption" in the process of rebuilding the airline in 1996.

Mr Gitter blamed an over-ambitious expansion

plan last summer that resulted in extensive delays and cancellations and widespread inconvenience to customers. The crash of flight 800 had also had "an unquantified but significant" effect, he said.

At the end of last year TWA revealed plans for big cuts in services in and out of New York and the replacement of its jumbo jets with smaller aircraft on long-haul and international routes.

Mr Gitter said that the company had begun to implement a flight schedule that was realistic and

could be flown reliably.

TWA said its cash balance at the year-end was \$181.6m, down from \$304.3m a year earlier.

Mr Glenn Engel, an analyst at Goldman Sachs, said: "It's a deeper hole to get out of than you would want."

In January, it was reported that a New Jersey-based investment group called Strategic Capital and Russia's Transaero airline had together held takeover talks with TWA, but TWA said yesterday that it had not had any recent contacts with them.

Wascana agrees C\$1.7bn takeover

By Bernard Simon in
Toronto

Saskatchewan-based Wascana Energy has agreed to a C\$1.7bn (US\$1.2bn) takeover offer from Canadian Occidental Petroleum, 30 per cent owned by California-based Occidental Petroleum.

CanOxy's cash bid of C\$22.50 a share is substantially more generous than the C\$18.50 in cash and shares offered last month by Talisman Energy, the former Canadian subsidiary of British Petroleum.

Wascana had rejected Talisman's bid, and advised shareholders to hold out for a better offer.

The deal would vault CanOxy into the top ranks of Canadian oil and gas producers, with output of 115,000 barrels of oil equivalent a day in Canada, and 264,000 barrels worldwide.

The two companies would also control 3.6m acres of exploration properties in western Canada.

Both CanOxy and Talisman have extensive international interests and see the acquisition of Wascana as a means of boosting their exposure to western Canada. CanOxy's foreign operations are centred on the US, the North Sea and Yemen. The company also has an industrial chemicals division.

CanOxy said yesterday that the deal would boost its projected cash flow from about C\$5.35 to C\$6.60 per share this year, with a similar increase expected in 1998. The purchase will be financed by debt, but analysts said its balance sheet would absorb the extra borrowings without undue strain.

Wascana shares gained C\$1 to C\$20.35 at midday in Toronto yesterday. CanOxy was up C\$1.50 to C\$18.75. The offer is conditional on approval by holders of two-thirds of Wascana shares. Shares in Wascana, set up by the Saskatchewan provincial government in 1973 as a window on the local energy industry, are now widely held.

The government is the biggest single shareholder, with a 7 per cent stake. It cleared the way for a takeover bid last December by removing remaining ownership curbs. Wascana has granted CanOxy a right of first refusal on any rival offers, and agreed to pay a 2 per cent "break-up" fee "in certain circumstances".

AMERICAS NEWS DIGEST

T. Eaton seeking outside investors

T. Eaton, the family-owned Canadian retailer under court protection from its creditors, has begun a search for outside investors as part of its restructuring effort.

The 127-year-old chain, whose 85 department stores are a landmark in almost every Canadian city, has hired RBC Dominion Securities and Goldman Sachs to put a value on the company, and "to investigate the possibility of a merger with, or sale to, another retailer".

Eaton's, with debts totalling C\$330m (US\$241m), plans to close as many as 31 of its existing stores by mid-1997.

Several well-known Canadian retailers have fallen on hard times in recent years. Consumer spending is only now starting to pick up after a lengthy slump.

In addition, an invasion of powerful US chains, including Wal-Mart, the Arkansas-based discount retailer, has intensified competition.

The Eaton family's extensive broadcasting and property interests are not affected by the retail chain's difficulties.

Bernard Simon, Toronto

Shell joint venture progresses

Shell Oil is to hold a majority stake in a new US refining, marketing and transport group to be formed by the merger of its western and mid-western upstream assets with those of Texaco.

The company will be 56 per cent owned by the Royal/Dutch Shell subsidiary and its US partner, which yesterday announced the signing of an understanding to press ahead with the venture, unveiled last year.

Full agreement was expected by the second quarter, and the companies reported "significant progress" in separate negotiations over absorbing the eastern US refining and marketing assets of Star Enterprise, a joint venture between Texaco and a subsidiary of Saudi Aramco.

Although some jobs would be lost in the transition period, as cost-cutting took effect and operating efficiencies came into play, the partners said they ultimately expected the venture to create new employment.

The link is among the most ambitious of several planned in the international oil industry, where volatile margins and intense competition at the retail level have long been a source of concern.

Assets to be merged include eight refineries, 76 oil and product terminals and 10 lubricants plants. Oil exploration, production and chemicals manufacture are not included in the venture.

Christopher Parkes, Los Angeles

PW combines practices

Price Waterhouse, the Big Six accountancy firm, is formally to combine its European and US practices under a new management team. The new organisation will cover 85 per cent, or about \$4bn, of the firm's fee earning services. Mr Ian Brindle, the UK senior partner, announced the change in London yesterday.

It is the latest in a series of moves by Big Six firms designed to give clients a truly multinational service. The new organisation will cover the US, Mexico, parts of Central America, Europe, the Middle East and Africa.

The rest of the Price Waterhouse organisation is expected to join later.

The new group will consider strategic investments. The chairman of the management team will be Mr Jermyn Brooks, currently chairman of PW Europe, chief executive will be Mr Jim Schiro, chairman of US firm. Also in the team are Mr Ian Brindle and Mr Woody Brittain of the US firm. Each national firm will remain a separate legal entity and keep its own management. This is partly to help defend the firms against facing cross-border legal liability.

Jim Kelly, Accountancy Correspondent

BellSouth buys into Ecuador

BellSouth said it had purchased a 61 per cent stake in Ecuadorian mobile telephone company OTECEL for an undisclosed amount, buying all the shares of OTECEL's two largest shareholders, Planer Overseas and Discovery.

AFX News, New York

BMW takes shine to US production

Local tastes may mean a sports utility follows the popular Z3, says Haig Simonian

For the youngsters of Spartanburg, South Carolina, spotting German sports cars on the interstate is no longer a challenge.

Two years after sales to customers started in March 1995, BMW's showcase \$60,000 car plant has become part of the landscape. The Z3 convertible, locally built, has grown so familiar that employees may soon be allowed to lease them cheaply as a perk.

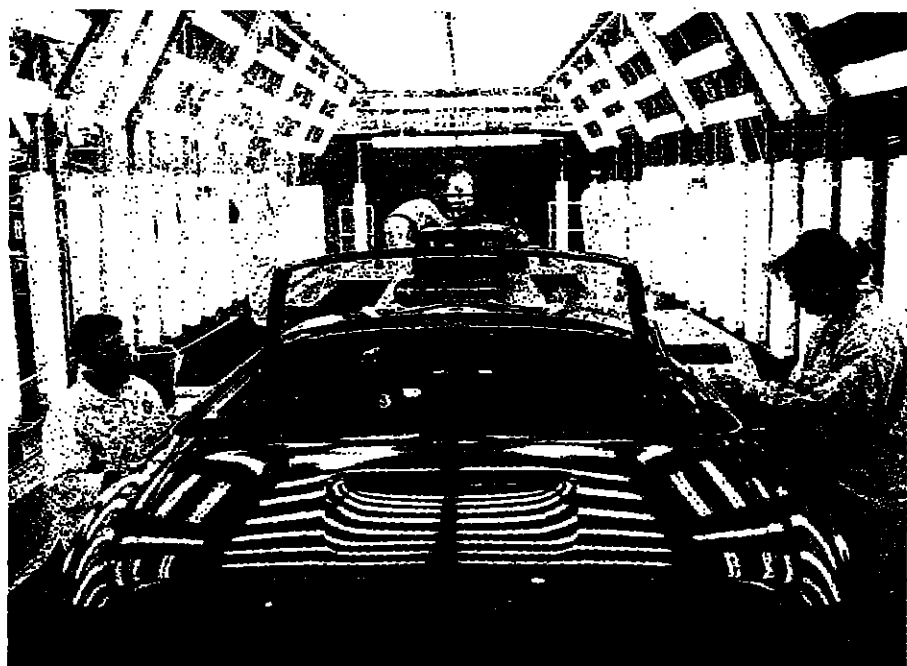
The challenge is not even to guess what sort of car will follow the highly successful Z3. It is an open secret that production will start soon of a coupe version of the roadster, with sales starting early next year.

The real question is what comes after that. Mr Bernd Pischetsrieder, BMW chairman, admits Spartanburg will build a second new model by the end of the century. That is when demand for the Z3, which has surged during the current craze for convertibles, is expected to wane.

Spartanburg was conceived for building two vehicles. Although BMW stopped producing its 3 Series saloon at the factory in August 1996 to meet burgeoning demand for the Z3, few analysts believe Spartanburg will remain a single-product plant.

The question is what it will produce. BMW is investing \$200m to expand output in the body and assembly areas from a ceiling of 300 cars a day to 400. That will take Spartanburg's capacity to about 90,000 cars a year, while the workforce should grow from about 3,000 today to almost 2,500 by 2000.

However, the company is extremely cagey about its future model plans for Spartanburg. Mr Pischetsrieder



Top-down innovation: US conditions have made the Z3 cheaper to produce

speaks of "an advanced BMW Touring concept" - referring to the the company's name for the station wagon derivatives of its saloon models.

BMW-watchers suggest the new vehicle will be some sort of "super-Touring" - combining the versatility of BMW's station wagons with some all-terrain capability in an innovatively-styled package. Mr Pischetsrieder emphasises that the new vehicle will be more than just a "beefed-up" station wagon.

Motor industry analysts have speculated the company will develop a sports utility vehicle to challenge Mercedes-Benz's new M-Class, which is soon to enter production at a greenfield plant in the nearby state of Alabama.

Selecting a sports utility for Spartanburg would make

sense. It would end Mercedes-Benz's monopoly as the only German car company making sports utilities in the US. The M-Class, to be introduced in the third quarter, will have a cost advantage over similar vehicles imported from Europe or Japan because it will be built at a brand new, non-unionised US site.

Mr Fritz Geri, financial controller at Spartanburg, reckons that at \$18, basic hourly pay rates at non-unionised greenfield factories such as those of BMW and Mercedes-Benz are "pretty much in the same range" as in Germany. The difference, however, is the big social security contributions which almost double the cost of a worker in the German motor industry.

US motorists' apparently insatiable appetite for sports

utilities is an additional reason for such a vehicle to be Spartanburg's next model. The "light truck" segment, which includes sports utilities and pick-ups, remains the most buoyant sector of the car market - and BMW has no equivalent model to the M-Class.

The company has always argued it had no need to develop a competitor, as sports utilities were the preserve of Land Rover - the off-road brand acquired as part of Rover in 1994.

However, even with Land Rover's launch of the Freelander - a slightly less rugged off-roader aimed at urban drivers, and scheduled to go on sale around the end of 1997 - there may still be a gap in the BMW group model line-up. And although producing Land Rovers in the UK is cheaper than building BMWs in high-cost

Germany, neither location can compete with a brand-new US plant.

Any new vehicle must distinguish itself from the group's existing products. That has triggered speculation that Spartanburg may become the source for an unconventional vehicle, drawing upon elements of station wagon, sports utilities and, just possibly, multi-purpose "people carriers".

Mr Pischetsrieder argues traditional barriers between vehicles are coming down. "Current categorisations - such as limousine, coupé or off-roader - will increasingly be replaced by new mixed concepts," he says.

Commercially, such a vehicle would allow BMW to capitalise on the three most buoyant segments of the car market in the US and Europe.

With the right balance of unusual styling and astute pricing, the German company could develop a car which would not cannibalise sales of either BMW or Land Rover models.

BMW's US sales, after falling to a low of 51,000 units in 1991, more than doubled to almost 106,000 last year - partly because of keener pricing after the harsh lessons of the early 1990s, when sales of most European luxury car brands dived because of stronger competition from new Japanese rivals and consumers' sense of over-pricing.

Spartanburg is one reason why BMW's performance has changed. More than 20,000 of the 52,000 vehicles built there in 1996 - the plant's first full year of production - were sold in the US.

With a second new model perhaps in the pipeline, Spartanburg's role in BMW looks set to grow.

TELECOM
ITALIA SpA

Registered Office in Turin
Capital Stock L. 6,204,071,437,000, fully paid-up
Entered under No. 151477 in the Ordinary Section of the Company
Register of Turin
Tax ID No. 0068000015

NOTICE OF STOCKHOLDERS' MEETING

The holders of ordinary shares are invited to an Ordinary and Extraordinary Meeting at Sala 500, Lingotto Convention Hall, 280 Via Nizza, Turin, at 2:00 PM on March 26, 1997 on the first call, or at the same time and place on March 27, 1997 on the second call, if required, to deliberate and vote on the following

AGENDA

Ordinary Meeting
Appointment of three directors (resolution pursuant to Article 2364, Section 2, of the Civil Code)

Extraordinary Meeting

1. Authorization to utilize the reserve for inflation adjustments under Law No. 72/1983 to pay the corporate net worth tax for the 1996 fiscal year.
2. Motion to amend Article 4 of the Articles of Association (corporate purpose), effective as of July 15, 1997.
3. Inclusion, effective as of July 15, 1997, of a new Article dealing with the special powers referred to in Law No. 474 of July 30, 1994, in accordance with the contents and scope set forth in the Decree issued by the Ministry of the Treasury pursuant to Article 2, Section 1 bis of the abovementioned Law No. 474.
4. Pertinent and related resolutions.

Only stockholders who have deposited their share certificates at least five days prior to the date of the Meeting at the corporate offices at 23 Via Belliara, Turin (in lieu of the Company's registered Office at 15 Via San Dalmazzo, which is temporarily closed for renovation) or at the Rome Corporate Headquarters, 189 Via Flaminia, or at any of the usual authorized banks may attend the Meeting.

Outside Italy, shares may be deposited at the following branches of authorized banks:

- | | |
|-------------------|--|
| London | - Banca Commerciale Italiana S.p.A. - 42/46, Gresham Street - London EC2V 7LA |
| | - Credito Italiano S.p.A. - 17, Moorgate - London EC2R 6AR |
| | - Banca di Roma S.p.A. - 87, Gresham Street - London EC2V 7ND |
| New York | - Banca Commerciale Italiana S.p.A. - One William Street - New York, N.Y. 10004 |
| | - Credito Italiano S.p.A. - 375, Park Avenue - New York, N.Y. 10152 |
| | - Banca di Roma S.p.A. - 34, East 51st Street - New York, N.Y. 10022 |
| | - Morgan Guaranty Trust Company of New York - 60, Wall Street - New York, N.Y. 10260 |
| Paris | - Banca Nazionale del Lavoro S.p.A. - 26, Avenue des Champs Elysées - 75008 Paris |
| Frankfurt am Main | - Istituto Bancario San Paolo di Torino S.p.A. - 55, Eschersheimer Landstrasse - D 60322 Frankfurt am Main |
| Zurich | - Lavoro Bank A.G. - 21, Talacker - 8001 Zurich |
| Buenos Aires | - Banca Nazionale del Lavoro S.A. - 40, Florida - 1005 Buenos Aires |

Umberto Silvestri
Chairman of the
Board of Directors

The Notice of the Ordinary and Extraordinary Meeting has been published in the Official Gazette of the Italian Republic, Issue No. 58, Part II of March 11, 1997.

This Notice is also available at the following Internet address: <http://www.telecomitalia.it>

Swire Pacific

"The Swire Pacific Group is in a strong position and the outlook for the Group as a whole is good."

P D A Sutch

Chairman, Swire Pacific Limited
Hong Kong, 14th March 1997

HIGHLIGHTS

Profit attributable to shareholders	US\$981M	+19%
Investment property portfolio	US\$11,595M	+41%
Net assets per share	US\$8.15	+41%
Earnings per share	US\$61.9	+19%
Dividends per share	US\$22.7	+11%

Notes:

1. Amounts per share refer to 'A' shares. Entitlements of 'B' shareholders are in proportion 1 to 5 compared with those of 'A' shareholders.
2. All the above figures have been translated from Hong Kong dollars into United States dollars at an exchange rate of US\$1 = HK\$7.80.
3. Dividends are declared in Hong Kong dollars.

COMPANIES AND FINANCE: UK

Election delays key merger decisions

By Rose Tiernan

Key decisions that will shape the future of the UK's brewing, ferry and airline industries are expected to be delayed until after the General Election on May 1.

Six reports from the UK Monopolies and Mergers Commission are expected to be delivered to ministers between now and polling day. They include a study of the proposed takeover of brewer Carlsberg-Tetley by Bass, and of the mooted merger of cross-channel ferries operated by Stena and P&O.

Although DTI officials insist business will continue "as normal" in the run-up to the election, it is expected that any successor to Mr Ian Lang, trade and industry secretary, would want to review unpublished merger decisions.

Officials at the European Commission also indicated yesterday it was extremely

unlikely that the Commission would rule on the controversial planned link-up between British Airways and American Airlines. "You won't hear from us before May 1," said one. A decision had been expected within weeks.

The spate of competition reports pending between now and polling day is highly unusual.

The MMC is due to deliver its next report, into the planned takeover by Bass of brewer Carlsberg-Tetley, on Monday.

Under UK competition rules, if the MMC concludes a merger will not be against the public interest, the Secretary of State must approve it. The announcement will normally come four to six weeks later once commercially sensitive information has been excluded from the report.

But if the MMC expresses concerns, the Secretary of state has powers to clear the

deal, block it, or impose onerous conditions on the parties.

Any such decision taken between now and polling day is likely to be open to review by his successor because of the delay ahead of publication.

An MMC inquiry into the price control regime of Northern Ireland Electricity is scheduled for delivery to the Northern Ireland Office by March 28.

The report into the proposed P&O-Stena merger is due by April 4.

A report into the price-control regime for British Gas Transco should reach Mr Lang on April 13, to be followed by a study of the proposed merger of two leading suppliers of bulk chocolate in the UK, Klaus Jacobs Holdings and Scia.

A massive eight-part report into the supply of domestic electrical goods in the UK is expected at the end of April.

A 'bigger hit' could be taken in the second half, chief executive warns

Currency loss curbs Wolseley rise

By Andrew Taylor, Construction Correspondent

Wolseley, the world's largest distributor of heating and plumbing equipment, yesterday became the latest in a string of companies to warn that sterling's rise was denting profits.

The company, which announced a 18 per cent rise in pre-tax profits to £124.3m (£111m) for the six months to the end of January, reported a £4.2m reverse on currency translation.

Mr John Young, chief executive, warned that there could be an even bigger hit on foreign exchange in the second half. The shares dipped 1 1/2p to 486p.

Wolseley generated 45 per cent of trading profits of £124.3m (£113.6m) in the US. It also has large interests in France and Austria.

Lombia, the UK conglomerate, warned on Monday that a combination of strong sterling, weak platinum prices and a disappointing performance in Africa, was likely to reduce profits by a



John Young: expects continental markets to remain difficult

third in the first half.

ICI and British Steel have also warned that the pound's rise against both the dollar and continental European currencies, particularly the D-Mark, would damage profits. Mr Young said it was

difficult to forecast second half currency losses since sterling was entering a volatile period in the run-up to the general election.

The pound has fallen 3 per cent in the last fortnight against a trade weighted bas-

ket of currencies, but remains 14 per cent stronger than last August.

Wolseley increased US profits in the first half by almost 22 per cent to £56.8m (£46.4m), and by 16 per cent after stripping out the effect

of acquisitions and currency losses.

European profits, including the UK, dipped 3.3 per cent to £47.6m (£49.2m), but rose 1.6 per cent on a like-for-like basis. Manufacturing profits rose 15 per cent to £20.6m.

"The UK housing market remains fragile and is unlikely to deliver much benefit to our UK distribution activities until later this year," said Mr Young. "We have yet to see a consistent pattern of improvement across all regions of the UK."

"Continental European markets are also expected to remain very difficult as governments continue to cut back on public spending to satisfy the Maastricht criteria for European Monetary Union."

In the US, housing had slowed and a "note of caution" must once again be sounded as to the effect of any interest rate rises on business and consumer confidence," he said.

Earnings per share rose 9 per cent to 14.63p (13.42p).

ISSUE OF £2,500,000,000

7 1/4% TREASURY STOCK 2007

INTEREST PAYABLE HALF-YEARLY ON 7 JUNE AND 7 DECEMBER
FOR AUCTION ON A BID PRICE BASIS ON 26 MARCH 1997

PAYABLE IN FULL WITH APPLICATION

With a competitive bid
With a non-competitive bid

Price bid plus accrued interest
£103 per £100 nominal of Stock

This Stock will, on issue, be an investment falling within Part II of the First Schedule to the Trustee Investments Act 1961. Application has been made to the London Stock Exchange for the Stock to be admitted to the Official List on 27 March 1997.

1. THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND invite bids for the above Stock.

2. The principal of and interest on the Stock will be a charge on the National Loans Fund, with recourse to the Consolidated Fund of the United Kingdom.

3. The Stock will be repaid at par on 7 December 2007.

4. Stock issued under this prospectus will rank in all respects *pari passu*, and will be immediately fungible, with the existing Stock and will be amalgamated with the existing Stock in the Central Gilts Office (CGO) on issue and on the register on registration. Consequently, the price payable for the Stock will include an amount equal to accrued interest from 29 January 1997, the original issue date of the Stock, until settlement on 27 March 1997 at the rate of £1.13219 per £100 nominal of Stock.

5. The Stock will be registered at the Bank of England or at the Bank of Ireland, Belfast, and will be transferable, in multiples of one penny, by instrument in writing in accordance with the Stock Transfer Act 1963. Stock registered at the Bank of England held for the account of members of the CGO Service will also be transferable, in multiples of one penny, by exempt transfer in accordance with the Stock Transfer Act 1962 and the relevant subordinate legislation. Under current legislation, transfers will be free of stamp duty.

6. Interest is payable half-yearly on 7 June and 7 December. Interest warrants will be sent by post. This further issue of the Stock will rank for the first interest payment of £2.56235 per £100 nominal of Stock due on 7 June 1997.

7. Pursuant to a direction of Her Majesty's Treasury under Section 50 of the Income and Corporation Taxes Act 1988, interest on the Stock will be paid without deduction for or on account of United Kingdom income tax. However, the interest has a United Kingdom source and therefore may in certain circumstances be chargeable to United Kingdom tax by direct assessment.

8. The Stock may be held on the National Savings Stock Register.

9. The Stock will be exempt from all United Kingdom taxation, present or future, so long as it is shown that the Stock is in the beneficial ownership of persons who are not ordinarily resident in the United Kingdom. For the purposes of this paragraph, persons who are not ordinarily resident in the United Kingdom if they are regarded as not ordinarily resident for the purposes of United Kingdom income tax.

10. The exemption set out in paragraph 9 is subject to the following:

(i) The exemption will not apply so as to exclude the Stock from any computation for taxation purposes of any income, profits or gains derived from any trade or business carried on in the United Kingdom.

(ii) The exemption is subject to the provisions of any law, present or future, of the United Kingdom directed to preventing avoidance of taxation by persons resident or ordinarily resident in the United Kingdom. In particular, no amount in respect of the Stock will be exempt from income tax where, under any such provision, it falls to be treated for the purpose of the Income Tax Acts as income of any person resident or ordinarily resident in the United Kingdom.

(iii) The exemption will not entitle a person to claim any repayment of tax unless the claim is made within the time limit provided for under applicable legislation. In general, such a claim will be within the time limit if it is made within five years from the 31 January following the year of assessment to which it relates.

11. It is intended that, if an official facility for the stripping of gilt-edged securities is introduced, the Stock will be stripable subject to the terms of that facility. The starting date for an official stripe facility will be announced in due course.

12. Further details of the treatment of securities resulting from the stripping of stock of this issue will be determined at or prior to the commencement of an official stripe facility. Accordingly, the availability and terms of the exemptions in paragraphs 9 and 10 above in relation to such stripped securities are subject to modification.

Method of Application

13. Bids may be made on either a competitive or a non-competitive basis, as set out below, and must be submitted on the application form published with the prospectus. Each application form must comprise either one competitive bid or one non-competitive bid. Gilt-edged market makers may bid by telephone to the Bank of England not later than 10.30 am on Wednesday, 26 March 1997.

14. Application forms must be sent to the Bank of England, New Issues, PO Box 444, Gloucester, GL1 1NP to arrive not later than 10.30 am on Wednesday, 26 MARCH 1997, or lodged by hand at the Central Gilts & Money Markets Office, Bank of England, Threadneedle Street, London EC2R 8AH not later than 10.30 am on Wednesday, 26 MARCH 1997; or lodged by hand at any of the Branches or Agencies of the Bank of England not later than 3.00 pm on TUESDAY, 25 MARCH 1997. Bids will not be revocable between 10.30 am on Wednesday, 26 March 1997 and 10.30 am on Tuesday, 1 April 1997.

15. The Bank of England reserves the right to require evidence of the identity of any applicant for Stock or of any person for whom an applicant is acting as agent. Failure to provide satisfactory evidence of identity may result in delays in despatch of certificates. In addition, if, for whatever reason, such evidence of identity is not provided as soon as it is reasonably practicable (in the Bank of England's determination) and in any event within 21 days after the auction, the Bank of England may reject the application or cancel the sale of any Stock, and take any other action it may think fit.

16. Cancellation of a sale of Stock for any reason will not affect the non-competitive bids which are accepted and the sale of any Stock.

17. COMPETITIVE BIDS

(i) Each competitive bid must be for one amount and at one price, excluding accrued interest, expressed as a multiple of 1/32nd of £1 and must be for a minimum of £500,000 nominal of Stock and for a multiple of Stock as follows:

Amount of Stock applied for Multiple

£500,000-£1,000,000 £100,000

£1,000,000 or greater £1,000,000

(ii) Unless the applicant is a member of the CGO Service, PAYMENT IN FULL AT THE PRICE BID PLUS ACCRUED INTEREST AT THE RATE OF £1.13219 PER £100 NOMINAL OF STOCK, must be made by a CHAPS payment. Each CHAPS payment must be sent to the Sterling Banking Office, Bank of England (Sort Code 10-00-00) for the credit of "New Issues" (Account number 58560009) quoting the reference "7QTY2007" to arrive not later than 1.30 pm on Thursday, 27 March 1997. CHAPS payments must be debited to an account in the name of the applicant (or an account in the joint names of the applicant and one or more others) held with a bank or building society in the United Kingdom.

(iii) The Bank of England reserves the right to reject any competitive bid or part of any competitive bid. Competitive bids will be ranked in descending order of price and Stock will be sold to applicants whose competitive bids are at or above the lowest price at which the Bank of England decides that any competitive bid should be accepted (the lowest accepted price). APPLICANTS WHOSE COMPETITIVE BIDS ARE ACCEPTED WILL PURCHASE STOCK AT THE PRICES WHICH THEY BID (PLUS ACCRUED INTEREST); competitive bids which are accepted and which are made at prices above the lowest accepted price will be satisfied in full; competitive bids which are accepted and which are made at the lowest accepted price may be satisfied in full or in part only.

18. NON-COMPETITIVE BIDS

(i) A non-competitive bid, other than one made by a gilt-edged market maker, must be for not less than £100,000 nominal and not more than £500,000 nominal of Stock, and must be for a multiple of £1,000 nominal of Stock.

(ii) Only one non-competitive bid may be submitted for the benefit of any one person, and each non-competitive application form may comprise only one non-competitive bid. Multiple applications or suspected multiple applications are liable to be rejected.

(iii) Unless the applicant is a member of the CGO Service, a separate cheque representing PAYMENT AT THE RATE OF £103 FOR EVERY £100 NOMINAL OF STOCK APPLIED FOR must accompany each non-competitive bid; cheques must be drawn on a bank in, and be payable in, the United Kingdom, the Channel Islands or the Isle of Man.

(iv) The Bank of England reserves the right to reject any non-competitive bid. Non-competitive bids which are accepted will be accepted in full at the non-competitive sale price plus accrued interest at the rate of £1.13219 per £100 nominal of Stock. The non-competitive sale price will be EQUAL TO THE AVERAGE OF THE PRICES AT WHICH COMPETITIVE BIDS HAVE BEEN ACCEPTED, the average being weighted by reference to the amount accepted at each price and ROUNDED DOWN TO THE NEAREST MULTIPLE OF 1/32ND OF £1.

(v) If the non-competitive sale price, plus accrued interest, is less than £103 per £100 nominal of Stock, the balance of the amount paid on application will be refunded by cheque sent by post at the risk of the applicant.

(vi) If the non-competitive sale price, plus accrued interest, is greater than £103 per £100 nominal of Stock, applicants whose non-competitive bids are accepted may be required to make a further payment equal to the non-competitive sale price, plus accrued interest, less £103 for every £100 nominal of Stock allocated to them. An applicant from whom a further payment is required will be notified by letter by the Bank of England of the amount of Stock allocated to him and of the further payment due, but such notification will confer no right on the applicant to transfer the amount of Stock so allocated. The despatch of certificates to applicants from whom a further payment is required will be delayed until such further payment has been made.

(vii) Each gilt-edged market maker may bid non-competitively for up to 0.5% of the Stock on offer.

19. The Bank of England may sell less than the full amount of the Stock on offer at the auction.

20. The Stock will be issued in registered form. Except in the case of Stock held for the account of members of the CGO Service (for whom separate arrangements apply), registration will be in accordance with the instructions given in the application form. The Bank of England may decline to register Stock unless it has obtained such evidence as it may require of the identity of the applicant and of any person for whom the applicant may be acting as agent.

21. Certificates in respect of the Stock sold (other than amounts held in the CGO Service for the account of members) and the refund of any excess amount paid, may at the discretion of the Bank of England be withheld until the applicant's cheque has been paid or CHAPS payment received and, where required, satisfactory evidence of identity has been received. In the event of such withholding, the applicant will be notified by letter by the Bank of England of the acceptance of his application and of the amount of Stock allocated to him, subject in each case to the payment of his cheque or receipt of his CHAPS payment, or to the receipt of satisfactory evidence of identity as appropriate, but such notification will confer no right on the applicant to transfer the Stock so allocated. Certificates will be sent by post at the risk of the applicant.

22. No sale will be made of a less amount than £1,000 nominal of Stock. If an application is satisfied in part only, the excess amount paid will, when refunded,

be remitted by cheque despatched by post at the risk of the applicant; if an application is rejected the amount paid on application will be returned likewise. Non-payment on presentation of a cheque or non-receipt of a CHAPS payment on the due date in respect of any Stock, sold may result in the sale of the Stock being cancelled. Interest at a rate equal to the London Inter-Bank Offered Rate for seven day deposits in sterling ("LIBOR") plus 1% per annum may, however, be charged on the amount payable in respect of any Stock for which payment is accepted after the due date. Such rate will be determined by the Bank of England by reference to market quotations, on the due date for such payment, for LIBOR obtained from such source or sources as the Bank of England shall consider appropriate.

23. Subject to the provisions governing membership of the CGO Service, a member of that Service may, by completing Section 3 of the application form, request that any Stock sold to him be credited direct to his account in the CGO on Thursday, 27 March 1997 by means of a member-to-member delivery from an account in the name of the Governor and Company of the Bank of England, Number 2 Account. Failure to accept such delivery by the deadline for member-to-member deliveries under the rules of the CGO Service on 27 March 1997 shall for the purposes of this prospectus constitute default in due payment of the amount payable in respect of the relevant Stock.

24. Application forms and copies of this prospectus may be obtained by post from the Bank of England, New Issues, Southgate House, Southgate Street, Gloucester, GL1 1UN; at the Central Gilts & Money Markets Office, Bank of England, Threadneedle Street, London, EC2R 8AH or at any of the Branches or Agencies of the Bank of England; at the Bank of Ireland, Moynagh Buildings, 1st Floor, 20 Colleside Street, Belfast, BT1 5BN; or at any office of the London Stock Exchange.

25. The taxation position of the Stock, under current legislation, is broadly as follows:

(i) The Stock will be specified as a gilt-edged security for the purposes of Schedule 9 to the Taxation of Chargeable Gains Act 1992. Accordingly, a disposal of the Stock will not give rise to a chargeable gain or allowable loss for the purposes of capital gains tax.

(ii) Gilt-edged securities which are not strips are not "relevant discounted securities" for the purposes of Schedule 13 to the Finance Act 1996. Thus, for a holder of the Stock who is neither trading in the Stock nor within the charge to corporation tax in respect of it, United Kingdom income tax arising in relation to holdings of the Stock will generally be limited to income tax on interest received or, in certain circumstances, accrued.

(iii) For a holder within the charge to corporation tax, a holding of the Stock will be a "loan relationship" to which the provisions of Chapter II of Part IV of the Finance Act 1996 will apply.

Attention is drawn to the statement issued by Her Majesty's Treasury on 29 May 1985 which explained that, in the interest of the orderly conduct of fiscal policy, neither Her Majesty's Government nor the Bank of England or their respective servants or agents undertake to disclose tax changes decided on but not yet announced, even where they may specifically affect the terms on which, or the conditions under which, this Stock is issued or sold by or on behalf of the Government or the Bank; that no responsibility can therefore be accepted for any omission to make such disclosure; and that such omission shall neither render any transaction liable to be set aside nor give rise to any claim for compensation.

BANK OF ENGLAND
LONDON

18 March 1997

APPLICATION FORM FOR 7 1/4% TREASURY STOCK 2007

Complete Section 1 or 2, plus Sections 6 and 8. Sections 3, 4, 5 and 7 should also be completed where appropriate. TO THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND I/We apply in accordance with the terms of the prospectus for competitive and non-competitive bids dated 18 March 1997 as follows:

FOR COMPETITIVE BIDS ONLY (ie for Stock to be purchased at the price bid plus accrued interest) See notes (a) and (b) below.

Nominal amount of 7 1/4% Treasury Stock 2007 applied for: £

Amount of Stock applied for Multiple £ 32nds

£500,000-£1,000,000 £100,000

£1,000,000 or greater £1,000,000

Price bid per £100 nominal of Stock, being a multiple of 1/32nd of £1:

PLUS accrued interest at the rate of £1.13219 per £100 nominal of Stock:

Total amount payable per £100 nominal of Stock (excluding accrued interest):

Amount required for payment IN FULL AT THE PRICE BID PLUS ACCRUED INTEREST: £

FOR NON-COMPETITIVE BIDS ONLY (ie for Stock to be purchased at the non-competitive sale price, plus accrued interest, as defined in the prospectus) See notes (c) and (d) below.

Nominal amount of 7 1/4% Treasury Stock 2007 applied for, being a multiple of £1,000, with a minimum of £1,000 and a maximum of £500,000 nominal of Stock: £

Sum enclosed, being £103 for every £100 nominal of Stock applied for: £

FOR CGO MEMBERS ONLY

CGO Participant Number

Name of Contact Telephone Number

REGULATED FINANCIAL INSTITUTIONS ONLY (unless Section 3 applies)

Name of Regulator

Membership/Reference Number

Country/Territory of Regulator

THIS SECTION TO BE COMPLETED BY APPLICANTS ACTING AS AGENT FOR ANY THIRD PARTY (unless the applicant is a CGO member or is a UK or EEA regulated financial institution, and Section 3 or 4 has been completed)

Full name and permanent address of each third party: FORENAME(S) AND SURNAME(S) ADDRESS (including postcode)

If additional space is required, please continue on separate sheet.

THIS SECTION TO BE COMPLETED BY ALL APPLICANTS

I/We request that Stock sold to me/ us be registered in the undermentioned name(s) and that any certificate be sent by post at my/our risk to the first named holder at the address shown below.

IN THE CASE OF A NON-COMPETITIVE APPLICATION, I/We warrant that to my/our knowledge this is the only non-competitive application made for my/our benefit (or for the benefit of the person(s) on whose behalf I am/ we are applying).

IN THE CASE OF AN APPLICATION BY A MEMBER OF THE CGO SERVICE WHO HAS COMPLETED SECTION 3, we request that any Stock allocated to us be credited direct to our account in the CGO. We hereby irrevocably undertake to accept such Stock by member-to-member delivery through the CGO Service from the Governor and Company of the Bank of England, Number 2 Account (Participant number 5183) by the deadline for such deliveries on 27 March 1997, and we agree that the consideration to be input in respect of such delivery shall be the amount payable by us on the sale of such Stock in accordance with the terms of the prospectus.

IN THE CASE OF AN APPLICATION MADE ON BEHALF OF A THIRD PARTY, I/We have obtained and recorded evidence of the identity of each person on whose behalf I am/ we are applying, and I/We will on demand make such evidence available to the Bank of England or the relevant authority.

SIGNATURE(S) of, or on behalf of, applicant

Date

DETAILS OF APPLICANT(S) (if not the person(s) in Section 8)

FORENAME(S) AND SURNAME(S) ADDRESS (including postcode)

Registration Details

Stock may be registered in the names of individuals or a corporate body.

CAPITAL LETTERS PLEASE

Title Forename(s) in full Surname

Address

Postcode

Title Forename(s) in full Surname

Address

Postcode

Daytime Telephone Number (in case there is a query)

FOR BANK OF ENGLAND USE

Box No. 710

Est. Transaction Number 160/

New Account No. Cert. Postal Date

The Stock will be registered on the Bank of England Register, unless you wish the Stock to be registered on the National Savings Stock Register (NSSR) (for which there is a maximum limit of £25,000 nominal of Stock) or at the Bank of Ireland, Belfast, in which case please tick the appropriate box.

NOTES

(a) A competitive bid may not be made by an applicant as agent for any third party unless the applicant is a member of the CGO or is a UK or EEA regulated financial institution.

(b) Except in the case of members of the CGO Service who have completed Section 3, a CHAPS payment must be sent to the Sterling Banking Office, Bank of England (Sort Code 10-00-00) for the credit of "New Issues" (Account number 58560009) quoting the reference "7QTY2007" to arrive not later than 1.30 pm on Thursday, 27 March 1997. CHAPS payments must be debited to an account in the name of the applicant (or an account in the joint names of the applicant and one or more others) held with a bank or building society in the UK.

(c) A separate cheque must accompany each application. Cheques should be made payable to "Bank of England" and crossed "New Issues"; and must be drawn on a bank in, and be payable in, the United Kingdom, the Channel Islands or the Isle of Man. The Bank of England reserves the right to require evidence of the identity of any applicant for Stock or of any person for whom an applicant is acting as agent. An applicant lodging an application form in person should bring evidence of identity bearing the applicant's photograph (for example a passport) and evidence of the applicant's name and address from a third party, for example a recent bill from a gas, electricity or telephone company or a bank or building society statement.

(d) The procedure for any refund, or further amount payable, is set out in the prospectus.

APPLICATION FORMS MUST BE SENT TO THE BANK OF ENGLAND, NEW ISSUES, PO BOX 444, GLOUCESTER, GL1 1NP TO ARRIVE NOT LATER THAN 10.30 AM ON WEDNESDAY, 26 MARCH 1997; OR LODGED BY HAND AT THE CENTRAL GILTS & MONEYMARKETS OFFICE, BANK OF ENGLAND, THREADNEEDLE STREET, LONDON NOT LATER THAN 10.30 AM ON WEDNESDAY, 26 MARCH 1997; OR LODGED BY HAND AT ANY OF THE BRANCHES OR AGENCIES OF THE BANK OF ENGLAND NOT LATER THAN 3.00 PM ON TUESDAY, 25 MARCH 1997.

COMMODITIES AND AGRICULTURE

LME to report stocks daily

By Clay Harris

The London Metal Exchange will introduce daily reporting of stocks held in its 400 warehouses from April 7.

The change from twice-weekly reporting, initially for a six-month period, is part of the LME's implementation of changes proposed by a Securities and Investments Board review in the wake of the Sumitomo copper affair.

Mr David King, LME chief executive, said yesterday that daily reporting was a move towards transparency

that should "take the guesswork out of stocks", but apparent volatility might sometimes increase with more frequent information.

The change was approved by the LME board on Monday. An extraordinary general meeting of members on the same day gave the go-ahead to a shake-up of the governing board's structure. Additional changes are expected in coming months.

"We regard this as an evolutionary step rather than a revolutionary step," Mr King said. It had been "implemented after consultation

with LME's key stakeholders - its members, users and the regulatory authorities".

He added that the LME's trading volumes were 14 per cent up on the comparable period for last year "so, clearly, LME's users have maintained their confidence in our market".

The board has been expanded from 16 to 18 by increasing the number of invited outside members from four to six.

The amended constitution also says that two of the six must have "substantial experience of the metals trade or

business" and four must have "no current connection". The board had not decided yet whether to seek to fill the vacancies by word of mouth or by using a headhunter. Directors serve one-year terms, with a 12-year limit. Outside members would be paid the "current prevailing rates for non-executives in the City," Mr King said. Monday's meeting removed previous limits on fees for non-executives.

Also on the board are eight directors representing "ring" members, the companies taking part in the

exchange's daily "open outcry" trading, three non-ring directors and Mr King.

Outside directors will now be chosen by all directors, rather than just those representing ring members.

As part of its implementation of points raised in the review, LME has increased its annual budget to about £10m (\$15.87m), a 25 per cent rise. Some of the new resources will go towards increasing staffing at the exchange, from 40 to about 50, with the main emphasis on strengthening the compliance department.

Surge in platinum comes to an end

MARKETS REPORT

By Philip Coggan, Markets Editor

Sharp falls in palladium and platinum yesterday seemed to represent a sell-off after the speculative surge that has lifted prices in recent weeks.

The strong run of the two metals has owed much to stories about Russia, which is the world's biggest supplier of palladium. It has yet to sign a contract with Japan, the biggest user of the metal. Meanwhile, there were threats of strikes at the Norilsk combine, which produces much of Russia's platinum.

There were rumours yesterday that Russia might be about to reopen negotiations with Japan.

One dealer was reported as saying that "a sharp movement will be a forerunner of an announcement that talks or shipments have started".

However, Mr Andy Smith, metals analyst at Union Bank of Switzerland said that "speculative buying has just been reversed. There was a strong derivatives element to the decline." Spot palladium dipped \$9 to \$142 an ounce while April platinum on Nymex fell \$7.10 to \$874.50 an ounce, after recently touching \$160 and \$400 respectively.

Gold also declined, after a late dip on Monday. In London it was fixed at \$346.30 an ounce from \$349.35 on the previous day.

LME WAREHOUSE STOCKS (in thousands of tonnes)

	Aluminium	Aluminium alloy	Copper	Lead	Nickel	Steel	Zinc	2000
Aluminium	-1,100	to 880,825						
Aluminium alloy	-440	to 72,960						
Copper	-3,800	to 197,450						
Lead	-425	to 106,225						
Nickel	-71,400	to 72,200						
Steel	-2,650	to 483,300						
Zinc	-195	to 6,005						

Australia to restructure meat sector

By Nikk Tait in Sydney

Australia's federal government yesterday released plans for a restructuring of the country's troubled red meat industry, under which promotion and marketing would shift from government-funded bodies to a new producer-owned organisation.

Mr John Anderson, the federal primary industries minister, said that the government intended to scrap the sector's three statutory authorities - the Australian Meat & Livestock Corporation, the Meat Research Corporation and the Meat Industry Council.

Instead, a new producer-owned company would be set up to handle promotion, food safety, research and market access issues. It would be funded by levies on beef, sheepmeat and goat meat producers and would include separately-managed marketing for the beef and sheepmeat sectors.

Meat processors and live-

stock exporters, meanwhile, would be asked to establish separate marketing companies. The processor and livestock companies would have to fund these on a voluntary basis, although the government would reserve the right to reintroduce compulsory levies if necessary.

Australia's red meat industry has annual sales of around A\$4.5bn (US\$3.6bn), and is one of the country's biggest export-earners. However, it has battled tough conditions recently - ranging from a prolonged drought in eastern Australia, to disease and chemical residue scares. High levels of US beef production coupled with weak import demand from some Asian markets have also produced a sharp drop in beef prices.

According to the latest forecasts from Abare, the government-owned agency, beef and veal exports are set to fall to around A\$2.02bn in 1996-97, compared with A\$2.85bn two years ago. Mr Anderson claimed that



Raw hide: Australia's red meat industry is beset by a range of problems

the changes would give producers, processors and exporters "more ownership and accountability" for their industry.

But he also acknowledged that there were big divisions within the sector over how best to structure marketing-related activities - with some of the smaller players, such as the sheepmeat farm-

ers, worried that their muton product could lose out to the bigger beef sector.

"Regrettably, the industry was not able to reach a full consensus view on the new structures," he noted.

This warning was quickly borne out when the National Meat Association, representing employees in the industry, described the govern-

ment's plan as unworkable and divisive, and both the Cattlemen's Union and the United Graziers' Association expressed strong reservations.

The Cattle Council of Australia, the main beef producers' body, said that it was disappointed with some aspects of the structure but believed it could be made to work.

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

(Prices from Amalgamated Metal Trading)

ALUMINIUM, 99.7% PURITY (\$ per tonne)

	Close	1612-13	1617-18
Previous	1637-38	1672-73	
High/Low	1689/1638	1645-45.5	
AM Official	1609-10	1640-41	
Kerb close			
Open int.	274,118		
Total daily turnover	85,288		

ALUMINIUM ALLOY (\$ per tonne)

	Close	1505-15	1535-40
Previous	1505-15 <td>1535-40</td> <td></td>	1535-40	
High/Low	1505/1505	1545/1532	
AM Official	1500-10	1532-34	
Kerb close			
Open int.	6,371		
Total daily turnover	2,823		

LEAD (\$ per tonne)

	Close	708-9	701-2
Previous	708-9 <td>704-5</td> <td></td>	704-5	
High/Low	704/705	695-98	
AM Official	704-705	695-98	
Kerb close			
Open int.	40,462		
Total daily turnover	9,488		

NICKEL (\$ per tonne)

	Close	7820-30	7930-40
Previous	7810-20 <td>8030-35</td> <td></td>	8030-35	
High/Low	8020/7855	8030/7855	
AM Official	7774-76	7971-75	
Kerb close			
Open int.	49,226		
Total daily turnover	22,324		

TIN (\$ per tonne)

	Close	6000-10	5990-6000
Previous	6005-45 <td>6005-45</td> <td></td>	6005-45	
High/Low	6005/5990	6005/5990	
AM Official	5995-70	5980-85	
Kerb close			
Open int.	17,502		
Total daily turnover	5,051		

ZINC, special high grade (\$ per tonne)

	Close	1299-70	1292-93
Previous	1275-5 <td>1292-97</td> <td></td>	1292-97	
High/Low	1294-5 <td>1300/1286</td> <td></td>	1300/1286	
AM Official	1284-5 <td>1289-90</td> <td></td>	1289-90	
Kerb close			
Open int.	87,911		
Total daily turnover	38,773		

COPPER, grade A (\$ per tonne)

	Close	2385-87	2342-43
Previous	2400-02 <td>2353-54</td> <td></td>	2353-54	
High/Low	2373-74 <td>2349/2332</td> <td></td>	2349/2332	
AM Official	2373-74 <td>2335-35.5</td> <td></td>	2335-35.5	
Kerb close			
Open int.	141,234		
Total daily turnover	56,723		

LME AM Official 2 1/2 rate: 1.5873

	Close	1.5873	1.5873
Previous	1.5873 <td>1.5873 <td></td> </td>	1.5873 <td></td>	
High/Low	1.5873 <td>1.5873</td> <td></td>	1.5873	
AM Official	1.5873 <td>1.5873</td> <td></td>	1.5873	
Kerb close			
Open int.	141,234		
Total daily turnover	56,723		

LME Closing 2 1/2 rate: 1.5882

	Close	1.5882	1.5882
Previous	1.5882 <td>1.5882 <td></td> </td>	1.5882 <td></td>	
High/Low	1.5882 <td>1.5882</td> <td></td>	1.5882	
AM Official	1.5882 <td>1.5882</td> <td></td>	1.5882	
Kerb close			
Open int.	141,234		
Total daily turnover	56,723		

HIGH GRADE COPPER (COMEX)

	Sett. Day's	112.50	112.50
Mar	112.50	112.50	111.70
Apr	109.75	110.00	108.00
May	109.75	110.00	108.00
Jun	109.75	110.00	108.00
Jul	109.75	110.00	108.00
Aug	109.75	110.00	108.00
Sep	109.75	110.00	108.00
Oct	109.75	110.00	108.00
Nov	109.75	110.00	108.00
Dec	109.75	110.00	108.00
Total	109.75	110.00	108.00

PRECIOUS METALS

LONDON GOLD MARKET

(Prices supplied by N.M. Rothschild)

Gold (Troy oz) \$ price

	Close	347.50	347.50
Opening	347.50 <td>347.50</td> <td></td>	347.50	
Morning fix	347.50	347.50	
Afternoon fix	347.50	347.50	
Day's High	348.00	348.00	
Day's Low	346.50	346.50	
Previous close	348.00	348.00	

Loco Linn Mean Gold Lending Rate (Vs US\$)

	1 month	4.40	6 months	4.31
3 months <td>4.34 <td>12 months <td>4.22</td> <td></td> </td></td>	4.34 <td>12 months <td>4.22</td> <td></td> </td>	12 months <td>4.22</td> <td></td>	4.22	

Silver fix

	Close	328.25	321.00
Spot	328.25	321.00	
3 months	328.25	321.00	
6 months	328.25	321.00	
1 year	328.25	321.00	

Gold Ounces \$ price

	Close	347.50	347.50
Previous	347.50 <td>347.50</td> <td></td>	347.50	
High/Low	347.50 <td>347.50</td> <td></td>	347.50	
AM Official	347.50 <td>347.50</td> <td></td>	347.50	
Kerb close			
Open int.	81-84		

Nymex (42,000 US gals; cts/gal)

	Sett. Day's	1.885	1.885
Mar	1.885	1.885	1.885
Apr	1.885	1.885	1.885
May	1.885	1.885	1.885
Jun	1.885	1.885	1.885
Jul	1.885	1.885	1.885
Aug	1.885	1.885	1.885
Sep	1.885	1.885	1.885
Oct	1.885	1.885	1.885
Nov	1.885	1.885	1.885
Dec	1.885	1.885	1.885
Total	1.885	1.885	1.885

LME Closing 2 1/2 rate: 1.5882

	Close	1.5882	1.5882
Previous	1.5882 <td>1.5882</td> <td></td>	1.5882	
High/Low	1.5882 <td>1.5882</td> <td></td>	1.5882	
AM Official	1.5882 <td>1.5882</td> <td></td>	1.5882	
Kerb close			
Open int.	141,234		
Total daily turnover	56,723		

LME Closing 2 1/2 rate: 1.5882

	Close	1.5882	1.5882
Previous	1.5882 <td>1.5882</td> <td></td>	1.5882	
High/Low	1.5882 <td>1.5882</td> <td></td>	1.5882	
AM Official	1.5882 <td>1.5882</td> <td></td>	1.5882	
Kerb close			
Open int.	141,234		
Total daily turnover	56,723		

LME Closing 2 1/2 rate: 1.5882

	Close	1.5882	1.5882
Previous	1.5882 <td>1.5882</td> <td></td>	1.5882	
High/Low	1.5882 <td>1.5882</td> <td></td>	1.5882	
AM Official	1.5882 <td>1.5882</td> <td></td>	1.5882	
Kerb close			
Open int.	141,234		
Total daily turnover	56,723		

LME Closing 2 1/2 rate: 1.5882

	Close	1.5882	1.5882
Previous	1.5882 <td>1.5882</td> <td></td>	1.5882	
High/Low	1.5882 <td>1.5882</td> <td></td>	1.5882	
AM Official	1.5882 <td>1.5882</td> <td></td>	1.5882	
Kerb close			
Open int.	141,234		
Total daily turnover	56,723		

LME Closing 2 1/2 rate: 1.5882

	Close	1.5882	1.5882
Previous	1.5882 <td>1.5882</td> <td></td>	1.5882	
High/Low	1.5882 <td>1.5882</td> <td></td>	1.5882	
AM Official	1.5882 <td>1.5882</td> <td></td>	1.5882	
Kerb close			
Open int.	141,234		
Total daily turnover	56,723		

LME Closing 2 1/2 rate: 1.5882

	Close	1.5882	1.5882
Previous	1.5882 <td>1.5882</td> <td></td>	1.5882	
High/Low	1.5882 <td>1.5882</td> <td></td>	1.5882	
AM Official	1.5882 <td>1.5882</td> <td></td>	1.5882	
Kerb close			
Open int.	141,234		
Total daily turnover	56,723		

LME Closing 2 1/2 rate: 1.5882

	Close	1.5882	1.5882
Previous	1.5882 <td>1.5882</td> <td></td>	1.5882	
High/Low	1.5882 <td>1.5882</td> <td></td>	1.5882	
AM Official	1.5882 <td>1.5882</td> <td></td>	1.5882	
Kerb close			
Open int.	141,234		
Total daily turnover	56,723		

FT MANAGED FUNDS SERVICE

● FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (44 171) 873 4378 for more details.

Mercury Asset Management

هكذا من اجل

NEW YORK STOCK EXCHANGE PRICES

NEW YORK STOCK EXCHANGE PRICES									
Symbol	Price	Change	Symbol	Price	Change	Symbol	Price	Change	Symbol
3M	10.12	0.00	3M	10.12	0.00	3M	10.12	0.00	3M
4M	10.12	0.00	4M	10.12	0.00	4M	10.12	0.00	4M
5M	10.12	0.00	5M	10.12	0.00	5M	10.12	0.00	5M
6M	10.12	0.00	6M	10.12	0.00	6M	10.12	0.00	6M
7M	10.12	0.00	7M	10.12	0.00	7M	10.12	0.00	7M
8M	10.12	0.00	8M	10.12	0.00	8M	10.12	0.00	8M
9M	10.12	0.00	9M	10.12	0.00	9M	10.12	0.00	9M
10M	10.12	0.00	10M	10.12	0.00	10M	10.12	0.00	10M
11M	10.12	0.00	11M	10.12	0.00	11M	10.12	0.00	11M
12M	10.12	0.00	12M	10.12	0.00	12M	10.12	0.00	12M
13M	10.12	0.00	13M	10.12	0.00	13M	10.12	0.00	13M
14M	10.12	0.00	14M	10.12	0.00	14M	10.12	0.00	14M
15M	10.12	0.00	15M	10.12	0.00	15M	10.12	0.00	15M
16M	10.12	0.00	16M	10.12	0.00	16M	10.12	0.00	16M
17M	10.12	0.00	17M	10.12	0.00	17M	10.12	0.00	17M
18M	10.12	0.00	18M	10.12	0.00	18M	10.12	0.00	18M
19M	10.12	0.00	19M	10.12	0.00	19M	10.12	0.00	19M
20M	10.12	0.00	20M	10.12	0.00	20M	10.12	0.00	20M
21M	10.12	0.00	21M	10.12	0.00	21M	10.12	0.00	21M
22M	10.12	0.00	22M	10.12	0.00	22M	10.12	0.00	22M
23M	10.12	0.00	23M	10.12	0.00	23M	10.12	0.00	23M
24M	10.12	0.00	24M	10.12	0.00	24M	10.12	0.00	24M
25M	10.12	0.00	25M	10.12	0.00	25M	10.12	0.00	25M
26M	10.12	0.00	26M	10.12	0.00	26M	10.12	0.00	26M
27M	10.12	0.00	27M	10.12	0.00	27M	10.12	0.00	27M
28M	10.12	0.00	28M	10.12	0.00	28M	10.12	0.00	28M
29M	10.12	0.00	29M	10.12	0.00	29M	10.12	0.00	29M
30M	10.12	0.00	30M	10.12	0.00	30M	10.12	0.00	30M
31M	10.12	0.00	31M	10.12	0.00	31M	10.12	0.00	31M
32M	10.12	0.00	32M	10.12	0.00	32M	10.12	0.00	32M
33M	10.12	0.00	33M	10.12	0.00	33M	10.12	0.00	33M
34M	10.12	0.00	34M	10.12	0.00	34M	10.12	0.00	34M
35M	10.12	0.00	35M	10.12	0.00	35M	10.12	0.00	35M
36M	10.12	0.00	36M	10.12	0.00	36M	10.12	0.00	36M
37M	10.12	0.00	37M	10.12	0.00	37M	10.12	0.00	37M
38M	10.12	0.00	38M	10.12	0.00	38M	10.12	0.00	38M
39M	10.12	0.00	39M	10.12	0.00	39M	10.12	0.00	39M
40M	10.12	0.00	40M	10.12	0.00	40M	10.12	0.00	40M
41M	10.12	0.00	41M	10.12	0.00	41M	10.12	0.00	41M
42M	10.12	0.00	42M	10.12	0.00	42M	10.12	0.00	42M
43M	10.12	0.00	43M	10.12	0.00	43M	10.12	0.00	43M
44M	10.12	0.00	44M	10.12	0.00	44M	10.12	0.00	44M
45M	10.12	0.00	45M	10.12	0.00	45M	10.12	0.00	45M
46M	10.12	0.00	46M	10.12	0.00	46M	10.12	0.00	46M
47M	10.12	0.00	47M	10.12	0.00	47M	10.12	0.00	47M
48M	10.12	0.00	48M	10.12	0.00	48M	10.12	0.00	48M
49M	10.12	0.00	49M	10.12	0.00	49M	10.12	0.00	49M
50M	10.12	0.00	50M	10.12	0.00	50M	10.12	0.00	50M
51M	10.12	0.00	51M	10.12	0.00	51M	10.12	0.00	51M
52M	10.12	0.00	52M	10.12	0.00	52M	10.12	0.00	52M
53M	10.12	0.00	53M	10.12	0.00	53M	10.12	0.00	53M
54M	10.12	0.00	54M	10.12	0.00	54M	10.12	0.00	54M
55M	10.12	0.00	55M	10.12	0.00	55M	10.12	0.00	55M
56M	10.12	0.00	56M	10.12	0.00	56M	10.12	0.00	56M
57M	10.12	0.00	57M	10.12	0.00	57M	10.12	0.00	57M
58M	10.12	0.00	58M	10.12	0.00	58M	10.12	0.00	58M
59M	10.12	0.00	59M	10.12	0.00	59M	10.12	0.00	59M
60M	10.12	0.00	60M	10.12	0.00	60M	10.12	0.00	60M
61M	10.12	0.00	61M	10.12	0.00	61M	10.12	0.00	61M
62M	10.12	0.00	62M	10.12	0.00	62M	10.12	0.00	62M
63M	10.12	0.00	63M	10.12	0.00	63M	10.12	0.00	63M
64M	10.12	0.00	64M	10.12	0.00	64M	10.12	0.00	64M
65M	10.12	0.00	65M	10.12	0.00	65M	10.12	0.00	65M
66M	10.12	0.00	66M	10.12	0.00	66M	10.12	0.00	66M
67M	10.12	0.00	67M	10.12	0.00	67M	10.12	0.00	67M
68M	10.12	0.00	68M	10.12	0.00	68M	10.12	0.00	68M
69M	10.12	0.00	69M	10.12	0.00	69M	10.12	0.00	69M
70M	10.12	0.00	70M	10.12	0.00	70M	10.12	0.00	70M
71M	10.12	0.00	71M	10.12	0.00	71M	10.12	0.00	71M
72M	10.12	0.00	72M	10.12	0.00	72M	10.12	0.00	72M
73M	10.12	0.00	73M	10.12	0.00	73M	10.12	0.00	73M
74M	10.12	0.00	74M	10.12	0.00	74M	10.12	0.00	74M
75M	10.12	0.00	75M	10.12	0.00	75M	10.12	0.00	75M
76M	10.12	0.00	76M	10.12	0.00	76M	10.12	0.00	76M
77M	10.12	0.00	77M	10.12	0.00	77M	10.12	0.00	77M
78M	10.12	0.00	78M	10.12	0.00	78M	10.12	0.00	78M
79M	10.12	0.00	79M	10.12	0.00	79M	10.12	0.00	79M
80M	10.12	0.00	80M	10.12	0.00	80M	10.12	0.00	80M
81M	10.12	0.00	81M	10.12	0.00	81M	10.12	0.00	81M
82M	10.12	0.00	82M	10.12	0.00	82M	10.12	0.00	82M
83M	10.12	0.00	83M	10.12	0.00	83M	10.12	0.00	83M
84M	10.12	0.00	84M	10.12	0.00	84M	10.12	0.00	84M
85M	10.12	0.00	85M	10.12	0.00	85M	10.12	0.00	85M
86M	10.12	0.00	86M	10.12	0.00	86M	10.12	0.00	86M
87M	10.12	0.00	87M	10.12	0.00	87M	10.12	0.00	87M
88M	10.12	0.00	88M	10.12	0.00	88M	10.12	0.00	88M
89M	10.12	0.00	89M	10.12	0.00	89M	10.12	0.00	89M
90M	10.12	0.00	90M	10.12	0.00	90M	10.12	0.00	90M
91M	10.12	0.00	91M	10.12	0.00	91M	10.12	0.00	91M
92M	10.12	0.00	92M	10.12	0.00	92M	10.12	0.00	92M
93M	10.12	0.00	93M	10.12	0.00	93M	10.12	0.00	93M
94M	10.12	0.00	94M	10.12	0.00	94M	10.12	0.00	94M
95M	10.12	0.00	95M	10.12	0.00	95M	10.12	0.00	95M
96M	10.12	0.00	96M	10.12	0.00	96M	10.12	0.00	96M
97M	10.12	0.00	97M	10.12	0.00	97M	10.12	0.00	97M
98M	10.12	0.00	98M	10.12	0.00	98M	10.12	0.00	98M
99M	10.12	0.00	99M	10.12	0.00	99M	10.12	0.00	99M
100M	10.12	0.00	100M	10.12	0.00	100M	10.12	0.00	100M

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FT
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Continued on next page

Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

EUROPE									
AMSTERDAM (Mar 18 / Sep)									
Index	High	Low	52w High	52w Low	Change	Vol	Open	Close	Settle
Amsterdam	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
BRUSSELS (Mar 18 / Sep)									
Brussels	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
LONDON (Mar 18 / Sep)									
London	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
PARIS (Mar 18 / Sep)									
Paris	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
STOCKHOLM (Mar 18 / Sep)									
Stockholm	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
ZURICH (Mar 18 / Sep)									
Zurich	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00

ASIA									
HONG KONG (Mar 18 / HK\$)									
Index	High	Low	52w High	52w Low	Change	Vol	Open	Close	Settle
Hong Kong	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
TOKYO (Mar 18 / Yen)									
Tokyo	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
SEOUL (Mar 18 / Won)									
Seoul	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
BANGKOK (Mar 18 / Baht)									
Bangkok	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
SINGAPORE (Mar 18 / S\$)									
Singapore	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00

AFRICA									
JOHANNESBURG (Mar 18 / Rand)									
Index	High	Low	52w High	52w Low	Change	Vol	Open	Close	Settle
Johannesburg	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
NATURAL GAS (Mar 18 / \$/Btu)									
Natural Gas	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00

OIL									
BRENT CRUDE (Mar 18 / \$/Bbl)									
Index	High	Low	52w High	52w Low	Change	Vol	Open	Close	Settle
Brent Crude	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
WTI CRUDE (Mar 18 / \$/Bbl)									
WTI Crude	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00

COMMODITIES									
COPPER (Mar 18 / \$/lb)									
Index	High	Low	52w High	52w Low	Change	Vol	Open	Close	Settle
Copper	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
SILVER (Mar 18 / \$/oz)									
Silver	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00

US INDICES									
DOW JONES (Mar 18 / Points)									
Index	High	Low	52w High	52w Low	Change	Vol	Open	Close	Settle
Dow Jones	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
NASDAQ (Mar 18 / Points)									
Nasdaq	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00

INDICES									
ASIA									
Index	High	Low	52w High	52w Low	Change	Vol	Open	Close	Settle
Asia	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
EUROPE									
Europe	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00

US INDICES									
DOW JONES (Mar 18 / Points)									
Index	High	Low	52w High	52w Low	Change	Vol	Open	Close	Settle
Dow Jones	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
NASDAQ (Mar 18 / Points)									
Nasdaq	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00

COMMODITIES									
COPPER (Mar 18 / \$/lb)									
Index	High	Low	52w High	52w Low	Change	Vol	Open	Close	Settle
Copper	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00
SILVER (Mar 18 / \$/oz)									
Silver	1,250.00	1,240.00	1,250.00	1,240.00	+10.00	1,250.00	1,240.00	1,250.00	1,250.00

NASDAQ NATIONAL MARKET

It can close March 14

[illegible][illegible]

$\frac{3}{8}$ $\frac{3}{4}$ $\frac{3}{8}$ $\frac{1}{16}$

[illegible]

	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383
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EASDAQ is a fully regulated independent pan European Stock Market focused on high growth companies with international aspirations. The shares of companies on the EASDAQ Stock Market can be bought and sold through EASDAQ Members. EASDAQ Members are made up of Brokers and Benelux from across Europe.											
Company	Mid price	Change	Volume	High	Low	Company	Mid price	Change	Volume	High	Low
		on day						on day			
Advent	US\$1.125	0	635	1	0	Imaginogen	US\$12.25	-0.125	52913	12.85	10.5
Amec Systems	US\$10.675	0	9488	11.35	10.25	Mater International	US\$1.875	0	9	11.575	8.875
Eni Telecom ADS	US\$24.650	-0.5	0	25	22.75	Pacific	US\$5		1100	6.5	4.75
Espra Telecom ADS	US\$12.25		1000	12	12						

4 pm close March 18

NEW YORK STOCK EXCHANGE PRICES

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